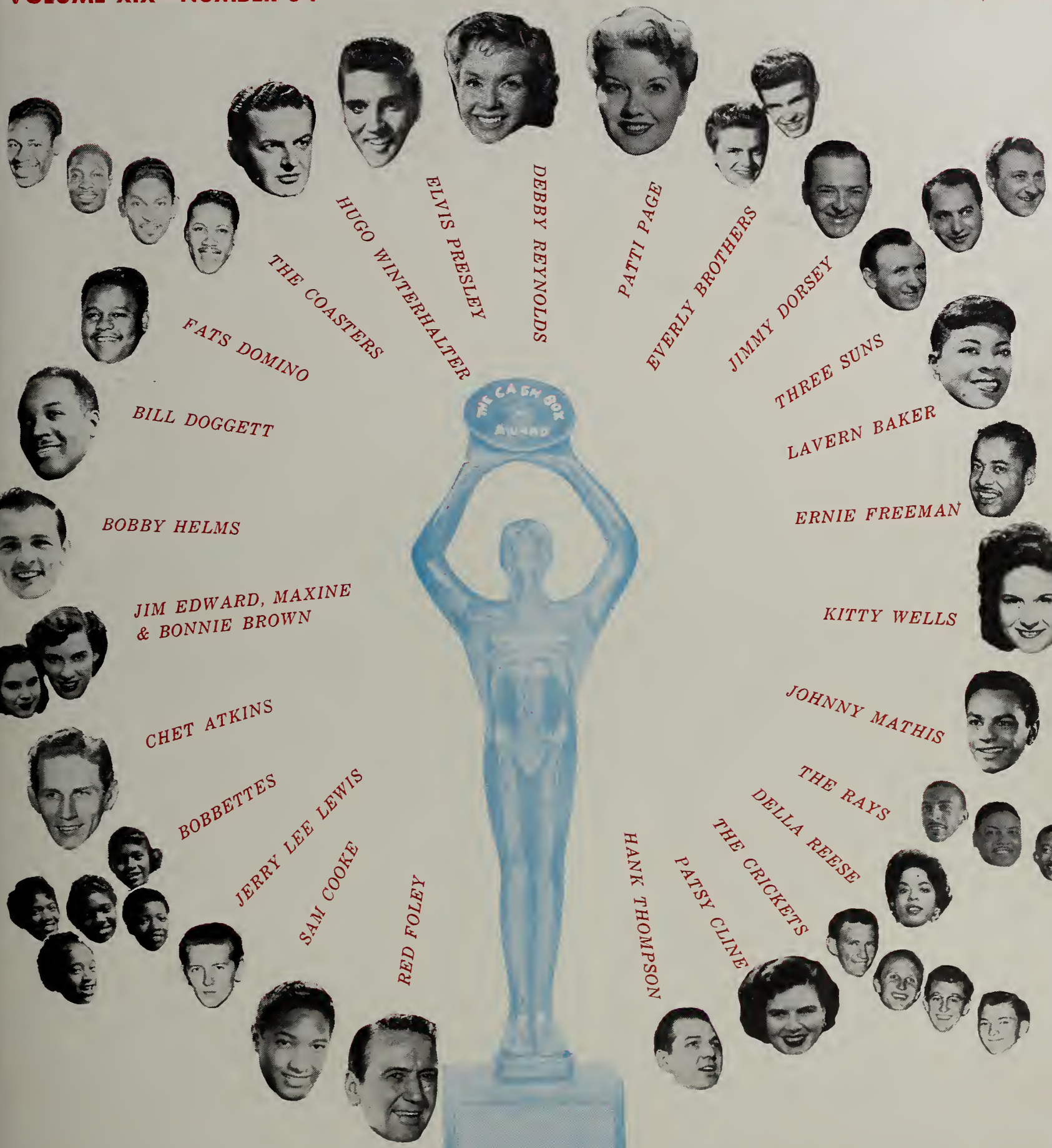
The Cash Box

VOLUME XIX – NUMBER 34

MAY 10, 1958



MOA

WINNERS of "The Cash Box" MUSIC OPERATORS POLL 1957

EIGHTH ANNUAL CONVENTION . . . MAY 6-7-8 . . . MORRISON HOTEL, CHICAGO, ILL.



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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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The Cash Box

Vol. XIX—Number 34 May 10, 1958

Two Industries That Resist Recession!

The Eighth Annual MOA Convention which is taking place in Chicago this week is a unique affair. For here, gathered together, are representatives of two industries — juke boxes and records — which have effectively resisted the current recession. Both industries are surging ahead and both will undoubtedly wind up 1958 in the strongest position. This is a remarkable achievement in the face of a recession.

The MOA Convention, for a number of years now, has been looked forward to by people in both industries from all over the country as the place at which they can gather to discuss their current problems and try to find satisfactory solutions to them. This year will be no different. For despite the general economic situation, the main problems of the participants in MOA still deal with expansion and how to increase grosses beyond the point that has been reached so far.

MOA time is, in addition to its business aspects, a time for reunion, when people who often do not see each other from one year's convention to the next, manage to get together and renew acquaintances which over the years have grown into real friendships. It is a time for conviviality and fun as well as the more serious enterprises.

MOA time is also a time when the juke box operators have the opportunity to say hello in person to the many artists who have turned out money making records in the past year and to those who hope to do so in the future. It is a time when the operators can let these artists know directly just what type of product they need so that both may be successful in their businesses.

Much activity will be going on this week in Chicago—activity that will be intended to lead both the juke box and record industries to ever higher levels of endeavor. And that is the wonderful thing about this convention. There won't be the slightest need for gloom, for fear, for hedging. It will be a positive and a strong meeting for we will not be trying to stay even with last year or to keep our losses from being too high. We will be trying to find out how we can increase our grosses beyond their current pace-setting levels.

That's just about as healthy as any two industries can be.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
MAY 10, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 5/3 Pos. 4/26

1—Witch Doctor
2 3
★LI-SS132—DAVID SEVILLE
Don't Whistle At Me Baby

2—Twilight Time
1 2
★ME-71829—PLATTERS
Out Of My Mind

3—All I Have To Do Is Dream
5 9
★CD-1348—EVERLY BROS.
Claudette

4—Wear My Ring Around Your Neck
4 7
★VI-7240—ELVIS PRESLEY
Doncha' Think it's Time

5—He's Got The Whole World In His Hands
3 1
★CA-3891—LAURIE LONDON
Handed Down
CO-41150—MAHALIA JACKSON
Didn't It Rain
CR-61972—BARBARA McNAIR
Flipped Over You
KA-215—JO MARCH
A Sweet Someone To Love

6—Return To Me
6 6
★CA-3894—DEAN MARTIN
Forgetting You

7—Chanson D'Amour
7 13
DO-15736—FONTANE SISTERS
Cocoanut Grove
★ER-1064—ART & DOTTY TODD
Along The Trail With You
VI-7228—RAY HARTLEY
Beautiful Love

8—Book Of Love
9 10
★AG-S290—MONOTONES
You Never Loved Me

Pos. 5/3 Pos. 4/26

9—Tequila
B 4
AP-9899—EDDIE PLATT
Popcorn
CA-3928—STAN KENTON
Cuban Mumble
★CG-1016—CHAMPS
Train To Nowhere

10—Oh Lonesome Me
13 14
FE-12319—SWALLOWS
Angel Baby
IM-S490—JACKIE WALKER
Only Teenagers Allowed
★VI-7133—DON GIBSON
I Can't Stop Lovin' You

11—Kewpie Doll
14 1B
★VI-7202—PERRY COMO
Dance Only With Me

12—Lollipop
10 5
★CD-1345—CHORDETTES
Baby Come-A Back-A
★VI-7174—RONALD & RUBY
Fickle Baby

13—Looking Back
14 27
★CA-3939—NAT "KING" COLE
Do I Like It

14—Johnny B. Goode
19 33
★CH-1691—CHUCK BERRY
Around & Around

15—Believe What You Say
12 12
★IM-SS03—RICKY NELSON
My Bucket's Got A Hole In It

16—Who's Sorry Now
11 B
★MG-12588—CONNIE FRANCIS
You Were Only Foolin'

17—Don't You Just Know It
17 15
★AE-S45—HUEY SMITH
High Blood Pressure
SP-625—TITANS
Can It Be

Pos. 5/3 Pos. 4/26

18—There's Only One Of You
27 19
★CO-41136—FOUR LADS
Blue Tattoo

19—Sugar Moon
57 —
★DO-1S750—PAT BOONE
Cherie, I Love You

20—For Your Love
20 23
★CA-3926—ED TOWNSEND
Over And Over Again

21—Billy
24 17
★FS-8S10—KATHY LINDEN
If I Could Hold You In My Arms

22—Rumble
30 43
★CD-1347—LINK WRAY
The Swag

23—Wishing For Your Love
1B 21
AT-1175—CLOVERS
All About You
★ME-71282—VOXPOPPERS
The Last Drag

24—A Wonderful Time Up There
16 11
★DO-1S690—PAT BOONE
It's Too Soon To Know

25—Skinny Minnie
26 34
★DE-30S92—
BILL HALEY & COMETS
Sway With Me

26—Let The Bells Keep Ringing
25 26
★AP-9907—PAUL ANKA
Crazy Love

27—Big Man
— —
★CA-3960—FOUR PREPS
Stop, Baby

Pos. 5/3 Pos. 4/26

28—Lazy Mary
23 25
★VI-7160—LOU MONTE
Angelique

29—I Met Him On A Sunday
2B 24
★DE-30S88—SHIRELLES
I Want You To Be My Boyfriend

30—Teacher, Teacher
31 36
★CO-41152—JOHNNY MATHIS
All The Time

31—Make Me A Miracle
54 —
★RO-4070—JIMMIE RODGERS
Secretly

32—High Sign
29 37
★ME-71291—DIAMONDS
Don't Let Me Down

33—Secretly
5B —
★RO-4070—JIMMIE RODGERS
Make Me A Miracle

34—Are You Sincere
22 16
★CD-1340—ANDY WILLIAMS
Be Mine Tonight

35— You
34 39
DO-1S734—GALE STORM
Angry
★FA-1001—AQUATONES
She's The One For Me

36—Teacher's Pet
42 42
★CO-41123—DORIS DAY
A Very Precious Love

37—My Bucket's Got A Hole In It
21 20
★IM-SS03—RICKY NELSON
Believe What You Say

38—To Be Loved
37 45
★BR-SS0S2—JACKIE WILSON
Come Back To Me

Pos. 5/3 Pos. 4/26

39—Torero
47 52
★CA-71080—
RENATO CARASONE
Chelia Lla
CA-3965—ANDREWS SISTERS
Sunshine
VI-7227—JULIUS LA ROSA
Milano

40—All The Time
39 3B
★CO-41152—JOHNNY MATHIS
Teacher, Teacher

41—Padre
4B —
CR-61976—ERIN O'BRIEN
Honey Boy
★DE-30628—TONI ARDEN
All At Once
ME-71303—SARAH VAUGHAN
Spin Little Bottle
RO-4066—VALERIE CARR
When The Boys Talk About The Girls

42—Little Train
45 46
★ME-71286—MARIANNE VASEL & ERICH STORZ
Sunny Lane Walk

43—Do You Wanna Dance
40 48
★JZ-835—BOBBY FREEMAN
Big Fat Woman

44—I'm Sorry I Made You Cry
49 —
★MG-12647—CONNIE FRANCIS
Lock Up Your Heart

45—Sick And Tired
41 60
★IM-5515—FATS DOMINO
No No

46—Tumbling Tumbleweeds
33 35
★DO-1S710—BILLY VAUGHN
Trying

47—Cherie, I Love You
60 —
★DO-15750—PAT BOONE
Sugar Moon

Pos. 5/3 Pos. 4/26

48—Talk To Me, Talk To Me
43 60
★KI-S108—LITTLE WILLIE JOHN
Spasms

49—Crazy Love
36 41
★AP-9907—PAUL ANKA
Let The Bells Keep Ringing

50—Pretty Baby
— —
★ME-71283—GINO & GINA
Love Is A Carousel

51—Catch A Falling Star
38 29

52—You Excite Me
44 47

53—Boppin' In A Sack
— —

54—Little Blue Man
35 30

55—Groovy
56 56

56—El Rancho Rock
— —

57—Stroll Me
— —

58—That Crazy Feeling
51 54

59—Jacqueline
50 —

60—Try The Impossible
— —

60—I Wonder Why
— —

CODE:

AC—Atco
AE—Ace
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AR—Arrow
AT—Atlantic
BA—Baton
BB—Back Beat
BN—Banana
BR—Brunswick
BT—Bethlehem
CA—Capitol
CC—Carlton
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
CY—Crystallette
DA—Dana
DC—Decor
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excello
FA—Fargo
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
FS—Felsted
GE—Gee
GL—Glory
GO—Goose
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LI—Liberty
LK—Lark
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NA—Nasco
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tica
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

THANK YOU OPERATORS FOR THE BIG SWING TO—



KEWPIE DOLL

C/W

DANCE ONLY WITH ME

(from "SAY DARLING")

VI-7202

AND DON'T FORGET...

CATCH A FALLING STAR

C/W

MAGIC MOMENTS

VI-7128

PERRY COMO

RCA VICTOR

Direction
GAC GENERAL ARTISTS CORPORATION
NEW YORK • CHICAGO
BEVERLY HILLS • CINCINNATI • DALLAS • LONDON



AFLP 1863



AFLP 1881



AFLP 1857



AFLP 1867

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AUDIO AF FIDELITY $DOLLAR $PROFIT$

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DISPLAY • SUGGEST • SELL

AUDIO FIDELITY RECORDS

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They are *the most profitable* sales you can make!

BEWARE OF IMITATIONS OF ORIGINAL AUDIO FIDELITY HITS!!!

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MAY BE NEXT WEEK'S RECORD CLUB!

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AFSD 1849



AFSD 1851

FIRST
in high fidelity recordings . . .

FIRST
in stereophonic recordings . . .

AFSD 1830



AFSD 1843



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STEREODISC*

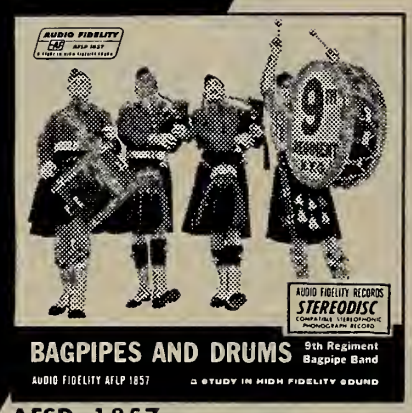
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AFSD 1857



AFSD 1835

AFSD 1844



AFSD 1860



each STEREODISC* LP — $6.95

write for free descriptive brochure.

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770 Eleventh Avenue, New York 19, New York

*Reg. App. for

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**TWILIGHT TIME** **PLATTERS** ME-71829—Platters	3
2	**HE'S GOT THE WHOLE WORLD IN HIS HANDS** **LAURIE LONDON** CA-3891—Laurie London CO-41150—Mahalia Jackson CR-61972—Barbara McNair KA-215—Jo March	1
3	**WITCH DOCTOR** **DAVID SEVILLE** LI-55132—David Seville	6
4	**TEQUILA** **CHAMPS** AP-9899—Eddie Platt CG-1016—Champs CA-3928—Stan Kenton	2
5	**LOLLIPOP** **CHORDETTES** CD-1345—Chordettes VI-7174—Ronald & Ruby	4
6	**WHO'S SORRY NOW** **CONNIE FRANCIS** MG-12588—Connie Francis	5
7	**WEAR MY RING AROUND YOUR NECK** **ELVIS PRESLEY** VI-7240—Elvis Presley	12
8	**RETURN TO ME** **DEAN MARTIN** CA-3894—Dean Martin	10
9	**BOOK OF LOVE** **MONOTONES** AG-5290—Monotones	9
10	**ALL I HAVE TO DO IS DREAM** **EVERLY BROS.** CD-1348—Everly Bros.	22

11) CHANSON D'AMOUR. 12) BELIEVE WHAT YOU SAY. 13) OH LONESOME ME. 14) A WONDERFUL TIME UP THERE. 15) DON'T YOU JUST KNOW IT. 16) ARE YOU SINCERE. 17) KEWPIE DOLL. 18) WISHING FOR YOUR LOVE. 19) THERE'S ONLY ONE OF YOU. 20) LAZY MARY. 21) LOOKING BACK. 22) SWEET LITTLE SIXTEEN. 23) BILLY. 24) FOR YOUR LOVE. 25) CATCH A FALLING STAR. 26) JOHNNY B. GOODE. 27) MY BUCKET'S GOT A HOLE IN IT. 28) I MET HIM ON A SUNDAY. 29) LET THE BELLS KEEP RINGING. 30) IT'S TOO SOON TO KNOW. 31) TUMBLING TUMBLEWEEDS. 32) SKINNY MINNIE. 33) 26 MILES. 34) BREATHLESS. 35) RUMBLE.

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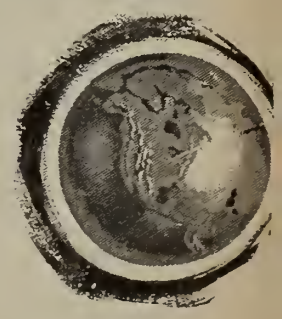
AC—Atco	CG—Challenge	DT—Dootо	GL—Glory	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	DU—Duke	HE—Herald	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	EL—Eldorado	IM—Imperial	PH—Sam	SW—Swan
AO—Apollo	CM—Cameo	EM—Ember	JU—Jubilee	Phillips Int.	TH—Thunderbird
AP—ABC-Paramount	CO—Columbia	EP—Epic	JZ—Josie	PP—Prep	TI—Tico
AR—Arrow	CR—Coral	ER—Era	KA—Kapp	RE—Regent	UN—United
AT—Atlantic	CS—Class	EX—Excello	KI—King	RM—Rama	UQ—Unique
BR—Brunswick	CY—Crystalette	FS—Four Star	LI—Liberty	RO—Roulette	VE—Verve
BT—Bethlehem	DA—Dana	FE—Federal	LO—London	RP—RPM	VI—RCA-Victor
BY—Bally	DC—Decor	FI—Fiesta	ME—Mercury	SA—Savoy	VJ—Vee-Jay
CA—Capitol	DE—Decca	FR—Fraternity	MG—MGM	SE—Seeco	VK—Vik
CD—Cadence	DL—DeLuxe	GE—Gee	MO—Modern		VP—Vip
	DO—Dot		NA—Nasco		



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Bill & Gang

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THE CASH BOX

(MAY 10th ISSUE)

"MOA SPECIAL"

(MUSIC OPERATORS OF AMERICA CONVENTION ISSUE)

ALL DURING THE CONVENTION, TUES., WED., THURS., MAY 6, 7 AND 8, IN THE CASH BOX' DISPLAY

BOOTH 11

THE FOLLOWING MEMBERS OF THE CASH BOX' STAFF WILL BE ON HAND TO GREET YOU BEGINNING MON. NITE, MAY 5

CHICAGO OFFICE

Bill Gersh
Cissie Gersh
Lee Brooks

HOLLYWOOD OFFICE

Jack Devaney

NEW YORK OFFICE

Joe Orleck
Bob Austin
Sid Parnes
Norman Orleck

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32 WEST RANDOLPH ST., CHICAGO 1, ILLINOIS

ALL PHONES: DEARBORN 2-0045

THE TOWER OF STRENGTH IN THIS MARKET IS ON JUBILEE — JOSIE



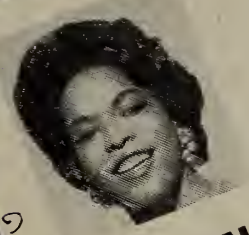
Don Rondo

"DORMI, DORMI, DORMI"

b/w

"HER HAIR WAS YELLOW"

JUBILEE # 5325



Della Reese

"C'MON, C'MON"

JUBILEE # 5323

Bobby Freeman

"DO YOU WANNA DANCE?"

JOSIE # 835



Lu Ann Simms

"THE MOOCH"

JUBILEE # 5321



The Cadillacs

"SPEEDOO IS BACK"

JOSIE # 836



Moe Koffman

"LITTLE PIXIE"

JUBILEE # 5324

See You At The MOA Convention Best Wishes To All

The Steadies

"ROCK TO THE PHILADELPHIA"

b/w

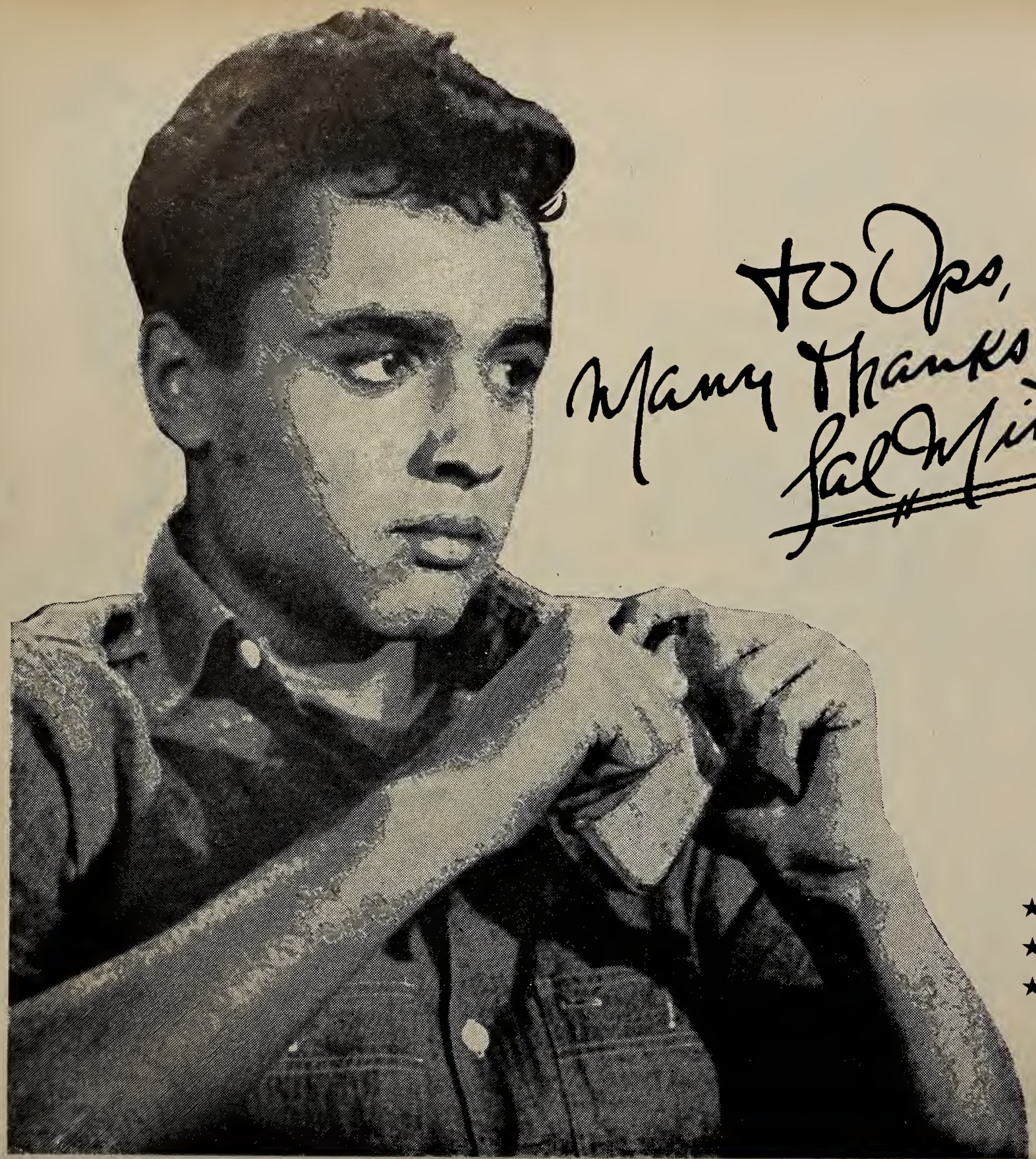
"ONE KISS & THAT'S ALL"

JOSIE # 837

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JAY-GEE RECORD CO., INC.



To Ops,
Many Thanks —
Sal Mineo



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b/w
"SEVEN STEPS TO LOVE"
EPIC 5-9271

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Columbia Pictures

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Rebel Without A Cause

•

Emmy Nominee for:
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★ Young Don't Cry ★ Crime In The Streets
★ Giant ★ Somebody Up There Likes Me
★ Rock Pretty Baby ★ Dino

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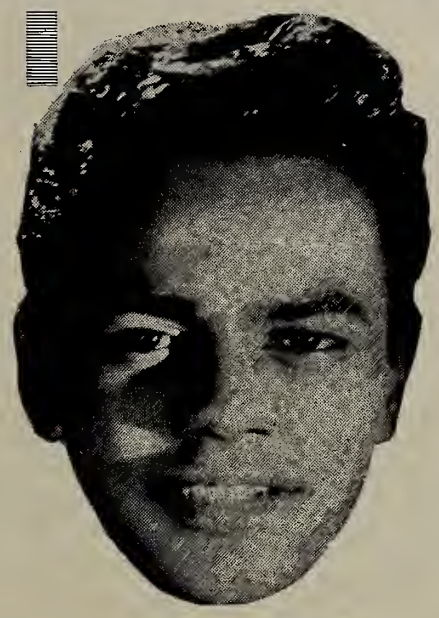
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2-3	National Rejector Company
4	The Seeburg Corporation
5	Rock-Ola Manufacturing Corp.
6	The Wurlitzer Company
7	AMI, Inc.
8	Broadcast Music, Inc.
9	The Billboard
10	Challenge Records
11	The Cash Box
12	Columbia Records
13	Epic Okeh Records
14-15	Roulette Records
16	Capitol Records
17	Rex Productions
18	MGM Records
19	Mercury Records
20	Cameo Records
21	United Artists
22	Coral Records
23	Decca Distributing Corp.
24	RCA-Victor Records
25	Dot Records
27-28	Valley Sales Co.
29	Paul Bennett & Co.
30	National Vendors, Inc.
31	Auto-Photo Co.
32-33-34-35-36	United Music Corp.
37-38	Edolite Products
39-40-41-42-43	United Manufacturing Co.
44	Capitol Projector Corp.
45	Perfumers Guild of America
46-47	American Shuffleboard Co.
48	Tusko Corp.
48A-48B	Irving Kaye Co., Inc.
49-50-51-52-53-54	Lion Manufacturing Corp.
55-56-57-58-59-60-61	Bally Manufacturing Corp.
62	Advance Automatic Sales Co.
63	Paul W. Hawkins Co.
64	Mike Munves Corp.
65	Logan Distributing Co.
68-69	Williams Manufacturing Co.
70-71-72-73	Chicago Coin Machine
74-75	National Shuffleboard Co.
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Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE PLAYBOYS
(Cameo)

B+ "OVER THE WEEKEND" (2:17) [Tee Pee ASCAP—Canton, Starr, James] The Playboys, a new group with a delightful blend, debut with a good fish-beat ballad sporting a lovely melody and a strong lyric. Side has great potential and could blossom into a big money-maker. Keep a tab on this long shot.

C+ "DOUBLE TALK" [Maggie BMI—Puzey, Carroll] The boys swing freely on this end rockin' thru an exciting dance item.

TED HEATH ORCH.
(London 1800)

B+ "LITTLE SERENADE" (2:12) [Peter Maurice ASCAP—Serrio, Amurri] Popular British maestro Ted Heath leads his aggregation thru a most infectious instrumental novelty that grows more inviting with each listen. Happy soft shoe ditty. Could step out.

C+ "I'VE GOT THE WORLD ON A STRING" (2:50) [Mills ASCAP—Arlen, Koehler] From Ted's "All Time Top Twelve" LP, comes this smooth, easy-going, fox-trot interpretation of a great oldie. Good programming material.

JIMMY BREEDLOVE
(Epic 9270)

B+ "THIS TOO SHALL PASS AWAY" (2:50) [Hill & Range BMI—Sherman, Sherman] Jimmy Breedlove, a lad with an exciting vocal technique, makes an impressive debut on Epic with a stirring, rangy delivery of a potent ballad that could make the grade. Class material handled refreshingly by the performer. Keep a tab on this one. It's got hit ingredients.

B "COULD THIS BE LOVE" (2:11) [Lowell & Brenner BMI—Breedlove, White] The versatile songster picks up the beat and soft shoes thru an easy-lilting rocker with a charming cornball backdrop. Different arrangement for a rock and roll item. This too deserves attention.

JEAN WALLACE
(Decca 30652)

B "MARACAIBO MOON" (2:44) [Famous ASCAP—Almeida, Pascal] Jean Wallace, who stars in the forthcoming Paramount film release "Maracaibo", sings a tune from the flick on this side. Latin tempo romancer with a haunting melody.

C+ "I AM YOURS" (2:50) [Famous ASCAP—Almeida, Pascal] From the same pic comes this dreamy romancer, also set to a moody latin beat.

EDDIE FISHER
(RCA Victor 7230)

B+ "KARI WAITS FOR ME" (2:34) [Montclare BMI—Gilkyson, Dehr, Miller] A pretty romantic ballad from the Cinemiracle film "Windjammer" is chanted with feeling by Fisher. Side has a lovely latin backdrop and a folk quality. Warm song that could step out for Eddie.

B "PICK A PARTNER" (1:58) [Rush BMI—Mitchell, Kahn] A fast-moving square dance type novelty with a high-stepping tempo is joyfully chanted by Fisher and a chorus. Rousing performance.

The Cash Box Disk of the Week

"CHA-HUA-HUA" (2:10)
[Daywin BMI—Lubin, Roth]

"CHA-KOW-SKI" (2:11)
[Daywin BMI—Kay]

THE PETS
(Arwin 109)

"CHA-HUA-HUA' (2:10)
[Daywin BMI—Lubin, Roth]

"SOMETHING'S ALWAYS HAPPENING ON THE RIVER" (2:21) [Chappell ASCAP—Comden, Green, Styne]

HUGO & LUIGI
(Roulette 407)

● A sensational new dance number called "Cha-Hua-Hua" bowed on the disk scene last week via two different recordings, both of which could earn a heap of loot. The number is basically instrumental although both waxings feature a chorus (singing without lyrics). And it's this choral effect that gives the disks their exciting sound. The original waxing features a combo billed as the Pets on the Arwin label. The Roulette pressing stars Hugo & Luigi and their chorus. Kids'll flip when they hear this rockin' cha cha opus. It's a great dance item. The Pets' flip is a shuffle rocker with the chorus repeating the title "Cha-Kow-Ski" over and over. H & L's coupling is a spright march tempo novelty from the B'way musical "Say Darling". "Cha-Hua-Hua" is a big song.

"YOU'D BE SURPRISED" (2:17) [Berlin ASCAP–Berlin]

"WHY OH WHY" (1:43) [Sudbury BMI—Berger, Miller]

KATHY LINDEN (Felsted 8521)

● Sweet voiced Kathy Linden who rose to national prominence with her best selling rendition of the evergreen "Billy", stays with her winning formula and brings back another delightful oldie that should follow in the footsteps of her initial hit. This time the tune is the Irving Berlin favorite "You'd Be Surprised". Kathy handles the number in her warm, whispery style and dishes across a charming side we'll be hearing often. The occasional use of multiple track vocalizing adds color to this delightful novelty. Very palatable to the ear. And a welcome change of pace in today's beat-filled record business. The companion piece "Why Oh Why" is a refreshing bouncer with a light, happy sound. Good programming material for warm weather months. It'll be no surprise to see "You'd Be Surprised" on the charts in short order.

"JUNGLE HOP" (1:58) [Golden West BMI—Tyler]

"OOH YEAH BABY" (2:25) [Jat BMI—Tyler]

KIP TYLER and His Flips (Challenge 59008)

● The torrid Challenge label which has been coming up with great sounds on it recordings, has another exciting gem in Kip Tyler's recording of "Jungle Hop". It's a wild rocker with a fabulous beat and a number of funny gimmicks the kids'll love. The side opens with eerie jungle screams, a lion's roar and other sound effects and then breaks into a torrid Bo Diddleyish rhythm with Tyler and the Flips chanting a humorous lyric about a cannibal tribe that trades skins of giraffes for a phonograph, and now the jungle is hoppin'. Side has a great sound. Watch it. Bottom portion, "Ooh Yeah Baby" is another good jumper.

"JO-ANN'S SISTER" (2:28) [Figure BMI—McCoy, Kirkland, Tarkoff]

"WHO KNOWS THE SECRET" (2:02) [Norma BMI—Weiss, Klein]

THE TWINS—JIM & JOHN (RCA Victor 7235)

● The Twins—Jim and John Cunningham—who rose to popularity with their recording of "Jo-Ann" (when they were called the Twin Tones), tell about "Jo-Ann's Sister" on their latest release, and come up with a side that sounds like a smash. It's a lovely rock-a-ballad chanted with sincerity by the young lads. The teeners who made the boys' "Twin Tones" EP one of the nation's best sellers, will be running to the stores for this one. Watch this side. It's loaded with hit ingredients. Flip, "Who Knows The Secret", is a cute cha cha romancer handled with charm by the Twins.

MAX BYGRAVES
(London 1801)

B+ "YOU NEED HANDS" (2:39 [Leeds ASCAP—Irwin] Britis favorite Max Bygraves does a wonderful job with a touching song tha describes the many uses of hand Side has a delightful soft shoe temp and at mid point one actually hears soft shoe dance. Lush string accom paniment is excellent. Watch th sleeper. It could be big.

C+ "TULIPS FROM AMSTERDAM (2:12) [Sikorski BMI—Marty Bader, Newman, Arnie] The Clark Brothers and the ork supply a fu backdrop for Bygraves' free-flowing spirited interpretation of a romant waltzer. Pretty dance number fo adults.

JOHNNIE PATE
(Federal 12327)

B+ "LITTLE PIXIE" (2:15) [See BMI—Baionno] Johnnie Pate, wh shared top billing with Moe Koffman on "Swinging Shepherd Blues", again engages in battle with Koffman as h fashions a charming flute novelty with a contagious lilt. (Koffman has a rec ording of this tune). Delightful delivery of a cute number.

B "FIVE O'CLOCK WHISTLE" (2:11) [Advanced ASCAP—Gannon, Irwin, Myrow] The whistle referred to in the title opens this side —another rhythmic flute salad with a smooth beat. Commercial stuff with a jazz flavoring.

JONATHAN WINTERS & MARTIANS
(Coral 61988)

B "NEE NEE NA NA NA NA NU NU" (2:12) [Deane & Doo ASCAP—Deane] Johnny Winters, whose comedy take off on a child, inspired this number, makes his recording debut singing the title lyrics which lead into a strong instrumenta jumper. Original version is already on charts and this rendition should bite off a share of the sales.

C+ "TAKE ME TO YOUR LEADER" (2:37) [Erica ASCAP—Spota Safranski] The Martians and Winters tear thru another rock and roller with a good dance tempo.

JIM LOWE
(Dot 15753)

B+ "TAKE US TO YOUR PRESIDENT" (2:18) [Towne ASCAP—Hertz, Herron] A cute latin beat novelty about moon people landing on earth, is cleverly set to music by Jim Lowe and a chorus. Inviting change-of-pace ditty that should get considerable air play.

B "LATER ON TONIGHT" (2:22 [Trinity BMI—Davie, Moore] A smooth rhythm rocker with a romantic teenage lyric is contagiously handled on this end. Lowe does a good job on both portions.

JIMMIE HELMS
(East West 114)

B+ "IT WAS OURS" (2:02) [Progressive BMI — Isle] Jimmie Helms, an exciting new rock-a-billy performer makes an impressive first showing on East West with a good up-beat item that has potential. Helms has a slight, but inviting country feeling in his voice. Solid deck.

C+ "SENIOR CLASS RING" (2:13 [Progressive BMI — Helms, Helms] A slow rock-a-ballad with a good "school" theme. Fashioned in a warm, smooth manner by the warbler.



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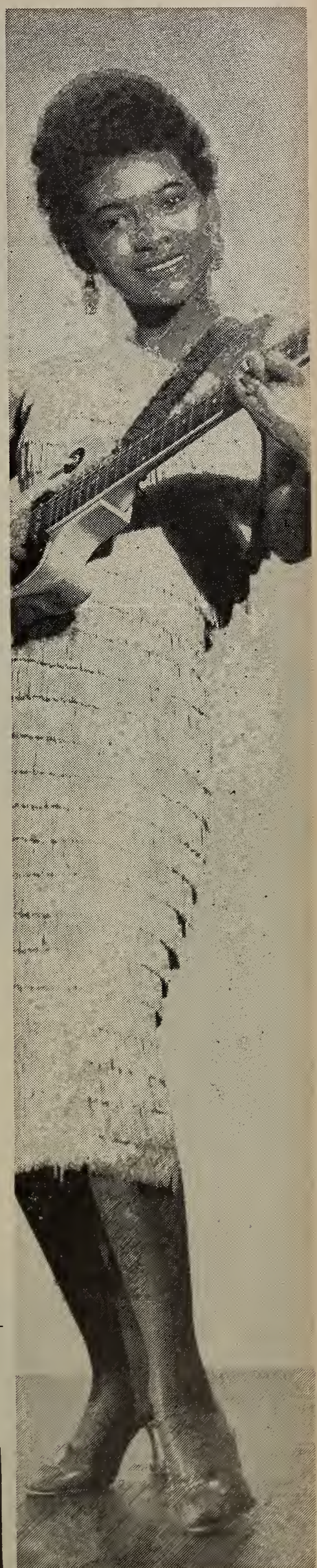
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Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR

B+ EXCELLENT C+ GOOD D MEDIOCRE

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KALIN TWINS
(Decca 30642)

B+ "WHEN" (2:26) [Sounds-Michele ASCAP—Reardon, Evans] The Kalin Twins could have a big money-maker in this free-swinging rock and roller that jumps from beginning to end. Thrilling arrangement that the kids'll go for. Deck's got that full sound. Watch this sleeper. It could take off.

B "THREE O'CLOCK THRILL" (2:23) [Jason-Lark BMI — Keller, Sherman] The Twins get a good group assist again as they glide thru a smooth teenappealing rock-a-cha-cha. Good for listening and dancing. Hot coupling.

FRED NORMAN & THE ABNORMALS
(Carlton 458)

B "CRAZY SHORT'NIN'" (1:44) [David Jones BMI — Robinson] Fred Norman and the Abnormals jump thru a cute gimmick-filled up-to-date adaptation of the oldie "Shortnin' Bread". Swinging rocker that could win the approval of the younger set.

B "THE CHANT" (2:01) [David Jones BMI — Robinson] The chorus creates some more exciting vocal effects as it jumps thru this novel disk sung without lyrics. Pause gimmick is effective. Driving rocker.

THE SMEED TRIO
(Tiara 6116)

B+ "SPINNING WHEEL" (1:55) [Shapiro - Bernstein ASCAP — Hill] The Smeeds come up with an extremely commercial ditty as they lend their charming Alpine touch to a lilting rocker. Their vocal blendings are terrific. Kids of all ages could go for this number. Side builds as it progresses. Dee jays interested in something different oughta look into this one.

B "WHEN" (2:24) [Torch ASCAP —Tishman, Goetschius] This end has the trio cruising thru a pretty rock-a-ballad item with a romantic lyric. Their slight accent adds charm to the number.

JO MARCH
(Kapp 222)

B+ "DORMI-DORMI-DORMI" (2:25) [Paramount ASCAP—Cahn, Warren] A soft and fragile waltz ballad with a charming Italian flavor, is thrushed by the warm, rich voice of Jo Marsh. Chorus supplies a lovely showcase. Tune stems from the up-coming Paramount flick "Rock A Bye Baby". It could make the grade. The number grows on you.

C+ "FARE THEE WELL, OH HONEY" (2:48) [Garland ASCAP—March] This side opens with a folk song feeling then breaks into a rockin' blues ballad. Off-beat arrangement of an interesting song.

JOE LEAHY ORCH. & CHORUS
(Felsted 8518)

B+ "MOONLIGHT BAY" (2:03) [Remick ASCAP—Wenrich, Madden] A delightful bit of programming for the warm weather months is this refreshing soft shoe arrangement of a top drawer oldie. Charming side neatly executed by Leahy and the chorus. You can listen to this one a thousand times and not get tired of it.

B "ALONE IN BARCELONA" (1:50) [Ama ASCAP—Penney, Leahy] This half is an instrumental—a delightful one with a contagious lilt. Pretty Continental melody attractively arranged and delivered by the maestro.

The Cash Box Sleeper of the Week

"ONE SUMMER NIGHT" (2:12) [Addone BMI—Webb]

"WHEELIN' AND A-DEALIN'" (2:28) [Addone BMI—Webb]

DANDLEERS (AMP-3 2115)

● The AMP-3 label, which provided the Voxpoppers smash "Wishing For Your Love", has another potential hit in "One Summer Night" by the Dandleers, the label's latest release. It's an outstanding rock-a-ballad recording of a pretty song that could easily become a teenage favorite during the warm weather months. The group's lead voice is just great as he tearfully reads the romantic lyrics. And he gets a tremendous assist from his group. Side is marked "big profits". The lower lid "Wheelin' And-A-Dealin'" is a rhythmic handclapper with a good dance tempo. But it's the top half that has the Top Ten look.

"SCROUNGIE" (1:55) [Hi Lo BMI—Justis, Manker]

"WILD RICE" (2:01) [Knox BMI—Justis]

BILL JUSTIS (Phillips 3525)

● Mr. Raunchy, Bill Justis, is headed for the hit category with an exciting new instrumental rocker dubbed "Scroungie". It's the artist's strongest side since his million selling "Raunchy" instrumental and it could create tremendous noise in the coming weeks. The gimmick that makes this instrumental so exciting is the strong guitar work. The number has a subtle country sound plus a great dance beat that starts your toes a-tappin'. Coupling "Wild Rice" is a solid shuffle-jumper also tailor made for the kids with happy feet. But the upper portion is the one to watch.

"WRONG AGAIN" (2:52) [Vision BMI—Curtis]

"LAUGHING STOCK" (2:40) [Peer International BMI—Curtis]

SONNY CURTIS (Dot 15754)

● Dot has a sleeper that could blossom into one of the label's biggest money-makers. It's a touching, sentimental ballad called "Wrong Again" which introduces newcomer Sonny Curtis to the label. Showcased by a wonderful Milton Delugg choral and orchestral backdrop, the song has a touching country quality that hits home. Sonny hands in a superb vocal effort singing the melancholy melody and tearful lyrics with depth and understanding. Strong release that grows prettier with each new listen. Flipside "Laughing Stock" is a rock-a-ballad also chanted with a heavy heart by the talented performer. Top side is a winner.

"TEN YEARS" (2:15) [Knox BMI—J. Clement]

"YOUR LOVER BOY" (2:14) [Hi Lo BMI—J. Clement]

JACK CLEMENT (Sun 291)

● The Sun label, which has introduced so many of today's top disk names, seems to have another in this songster. Beautiful debut coupling that could smash thru. (See country reviews)

SAMMY GOWANS
(United Artists 114)

B "KISSIN' AT THE DRIVE-IN" (1:27) [Atlantic BMI—Baionne Davis] Sammy Gowans is right in the teenage groove with his torrid, rockin debut disk. Hot Presleyesque swinge dealing with a subject close to th teeners' heart.

C+ "ROCKIN' BY MYSELF" (1:48 [Unart BMI—Gowans] A rea wild double-talker is belted with gusto on this end. Side has a frantic beat the hoofers should find perfect for their dancing needs.

THE STEADIES
(Josie 837)

B+ "ROCK TO THE PHILADELPHIA" (1:53) [Jimskip BMI—Tye, Saxon, Ballard, Jr.] Josie has a strong disk that could make the grade in this rockin' cha cha by the Steadies. The side really swings along at a terrific dance pace. Tailor made for the kids. Good vocal group.

B "ONE KISS AND THAT'S ALL" (2:16) [Jimskip BMI — Tye, Saxon, Ballard, Jr.] This side is another potent teen effort with good drive and a heap of instrumentation.

LENNON SISTERS
(Brunswick 55063)

B "HOW WILL I KNOW MY LOVE" (2:15) [Walt Disney ASCAP—Wasith, Jeffords, Adair] Lawrence Welk's popular Lennon Sisters lend their warm, youthful voices to a charming waltz tempo romancer with a young love theme. Refreshing, sweet song that should appeal to all age groups.

B "GRADUATION DANCE" (2:11) [Chatham ASCAP—Barr, Clarkson, Freed] A sweet teenage romantic item is treated tenderly by the four larks. Warm number.

LEROY HOLMES ORCH. & CHORUS
(MGM 12645)

B+ "YOU'RE MY LOVE" (2:10) [Robbins ASCAP—Leed, Lynd] A warm love song is neatly executed by Leroy Holmes' orchestra and a hushed-chorus. The results make for charming change-of-pace programming material in today's rock and roll dominated market. Class merchandise.

C+ "YOU CAN'T TAKE TEXAS OUT OF ME" (1:58) [Ricki ASCAP—George, Walker] A cute new march novelty is happily handled by the chorus and Holmes' men. Amusing lyric should be well received, especially by Texans. Refreshing side.

CLAIRE ROTHROCK SINGERS
(N. R. Co. 501)

B+ "UNLESS YOU'RE THERE" (1:58) [Wonder BMI—Rothrock] The Rothrock Singers feature the sweet, innocent voice of Betty Loga on this warm, romantic rock-a-ballad. Interesting sound that could meet with mass approval — from teeners and adults. Side grows on you. Watch this longshot.

B "SPRINGTIME IN ATLANTA" (2:25) [Lowery BMI—Rothrock] The chorus blends tenderly on this dreamy, wistful, musical portrait of the lovely city mentioned in the title.

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Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

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PAUL MISRAKI ORCH./ LIONEL NEWMAN ORCH.
(Decca 30646)

B "MAIN TITLE and BRIGETTE'S MAMBO" (3:04) [Rayven BMI—Misraki] Paul Misraki's orchestra has neatly joined together two melodies from the sound track of the Brigitte Bardot starrer "And God Created Woman". Good latin item.

B "MICHAEL'S THEME" (2:38) [Robbins ASCAP — Friedhofer] From the sound track of "The Young Lions" comes this bluesy romantic theme softly treated by Lionel Newman's 20th-Century Fox ork.

BROOK BENTON
(Vik 0325)

B "CRINOLINE SKIRT" (2:08) [Flip & Skip BMI—McCoy, Kirkland] Brook Benton does a good job with this swinging teenage rocker. Side's got a good dance tempo and a happy overall sound.

C+ "BECAUSE YOU LOVE ME" (2:34) [Eden BMI—Otis, Benton] A pretty rock-a-ballad is warbled with a choral assist on this end. Smooth side with a pretty melody and lyric.

OCIE SMITH
(Citation 1030)

B "FANCY MISS MANCY" (2:49) [Shapiro - Bernstein ASCAP—Morris, Williams] Ocie Smith is in swinging form as he tears thru a rockin' jump item that doesn't let up for a minute. Exciting dance opus with strong instrumental accompaniment. Could catch on .

C+ "TOOTSIE, STOP" (2:34) [Luetta BMI—Morris, Williams] A catchy finger snappin' rocker is handled with color by the polished songster.

MOLLY BEE
(Capitol 3968)

B "PLEASE DON'T TALK ABOUT ME WHEN I'M GONE" (2:06) [Remick ASCAP — Stept, Clare] A great oldie is revived for today's market via Molly Bee's rock-a-ballad delivery. Smooth sounding rhythm ballad that could make the grade.

B "DON'T LOOK BACK" (2:14) [Herb Reis BMI—Manor, Lean] Another good rock-a-ballad chanted with heart by the lark. Choral assist is good.

LARRY KIRBY
(Apollo 526)

B "LUCIANNE" (2:30) [Bess BMI—Kirby, Peddy] Larry Kirby, a newcomer with a soothing, easy-going country flavor in his voice, does a charming job with a sentimental, romantic name tune that could catch on. Side's got a commercial sound.

B "SWEET SHOP" (1:55) [Bess BMI—Isle, Isle] Kirby picks up the beat as he rocks thru a hip-swinging rhythm number. Here again the artist has a natural country twang that should make the number acceptable in both the pop and country markets.

The Cash Box Sleeper of the Week

"BIKINI" (2:06) [Kahl BMI—Altwerger, Schlinger]

"BOOGIE ROCK AND ROLL" (1:48) [Kahl BMI—Reig, Schlinger]

THE BIKINIS (Roulette 4073)

● As the bathing suit season approaches Roulette comes up with a timely instrumental novelty that should fracture the teenagers. It's a colorful rock-a-cha-cha instrumental titled "Bikini" and is interpreted by an instrumental combo called the Bikinis. The side's got a terrific dance beat, a cute melody, a strong arrangement plus a clever gimmick that makes the disk a standout. During the pauses in the instrumentation, a deep bass voice breaks in with the phrase "Here comes Jeanie in her polka dot bikini". Commercial side to watch closely. Flip, "Boogie Rock and Roll" is an average jump item. Top half has that hit look.

"I'M IN LOVE AGAIN" (1:56)
[Delstone BMI—Mancuso, Colangelo, Maxim, Tezzi]

"THE BIG RING" (2:21)
[Delstone BMI—Mancuso, Colangelo, Maxim, Tezzi]

ROYAL JACKS (20th Fox 100)

● The new 20th Fox label makes an impressive first showing on the disk scene with a torrid initial platter that could start the diskery rolling in the right directon. Titled "I'm In Love Again", the side is a fast moving rock and roll affair featuring a combo of exciting rock-a-billy performers called the Royal Jacks. They blend voices in ,commercial fashion and sing with a natural country twang that should meet with vast teenage approval. Number really cuts along at a sizzling pace. Big debut for the label. Underside, "The Big Ring" is another good rocker but with a slower, hip-swinging tempo. Fox distribs have a hot side to work with in "I'm In Love Again".

"THE NIGHT THEY INVENTED CHAMPAGNE" (2:34)
[Lowal ASCAP—Loewe, Lerner]

"THE NATURE OF THINGS" (2:58)
[E. H. Morris ASCAP—Springer, Leigh]

SYLVIA SYMS (Decca 30648)

● Dee Jay favorite Sylvia Syms, who gets tremendous air play with her brightly paced class recordings aimed at the adult set, has a delightful new side that jockeys will be spinning repeatedly during the coming months. It's the high stepping bouncer "The Night They Invented Champagne" from the up-coming MGM pic "Gigi". Penned by Lerner and Loewe, the two gents who gave Sylvia her classic "I Could Have Danced All Night", the song is a joyful experience that leaves the listener with a smile. Sylvia's recording of "I Could Have Danced" played an important role in establishing the song as a standard. Her latest release should do the same for the "Champagne" number. Once again Jack Pleis' accompaniment is refreshing. Flip, "The Nature Of Things" is another well-written item. A tender ballad with a fine lyric. We'll be hearing a lot of "The Night They Invented Champagne".

"A LOVE TO LAST A LIFETIME" (2:26) [Goday BMI—Small]

"COME BACK LITTLE GIRL" (2:02) [Chelwood BMI—Tambura]

VOXPOPPERS (Poplar 107)

● The Voxpoppers, currently enjoying a successful run on the charts with their hit "Wishing For Your Love", follow-up with another chart contender, this time under the Poplar banner. The strong side is another rock-a-ballad opus dubbed "A Love To Last A Lifetime" displaying the group's smooth, commercial harmony. It's a pretty tune handled with warmth by the lads. The group's newly found fan following will want this side. The up-beat deck is dubbed "Come Back Little Girl". A rhythmic toe-tapper that rocks from beginning to end. It's the top half that'll make an impact.

TEDDY PHILLIPS ORCH.
(Limelight 3004)

B+ "MELANCHOLY MOOD" (1:41 [Windy City ASCAP—Phillip Lovett, Caligan] Teddy Phillips' or shuffles thru a charming instrumenta opus with twin alto saxes carryin the melody. Delightful sound tha teeners and jockeys should find t their liking. Side could break out Should appeal to "Silv'ry Moon" fans

C+ "MY MEMORIES OF YOU (2:15) [Beta ASCAP—Phillip Lovett, Ssorg] Voices warble th lyrics on this end as Phillips accompa nies with a soft, fragile waltz temp backdrop.

DAVE ATKINS
(Back Beat 511)

B "SHAKE-KUM-DOWN" (2:30 [Lion BMI—Wood, Robey] Dav Atkins, a rock-a-billy songster with wild singing technique, bites into torrid rockin' item and comes up with a hot jumper the kids should find right up their alley.

C+ "LET'S HAVE A GOOD TIME (2:24) [Lion BMI—Wood, Robey Another potent jolter with a goo low-down sound. Atkins sings with gusto.

GEORGIA GIBBS
(RCA Victor 7239)

B+ "IT'S MY PLEASURE" (2:36 [Winneton BMI—Jones] Georgi Gibbs gets a top drawer rock-a-ballad backdrop accompaniment for her sen suous delivery of a good love song Emotional reading that could put the canary's name on the boards.

B "HELLO HAPPINESS, GOOD BYE BLUES" (2:05) [Bregman Vocco & Conn ASCAP—Roberto, Riccio, Parker] Solid multiple voicing is displayed on this rhythmic finger-snappin' rocker. Exciting jumper that moves. Two hot decks with potential

THE NOC-A-BOUTS
(United Artists 126)

B "JUNGLE SAFARI" (2:10 [Rodel BMI—Albano, D'Nardo Finkel] You can almost picture the head shrinkers closing in as the Noc A-Bouts take the listener thru on a Jungle Safari. Wild, low-down rocker loaded with jungle chants, wails, bird calls. Side has a fabulous beat and full sound. Kids could pick this one up and make it a smash.

C+ "SESSION" (2:00) [Rodel BMI—Albano, D'Nardo, Finkel] Another strong side is this rock and roll jam session. Torrid stuff that cuts.

JAY B. LOYD
(ABC-Paramount 9922)

C+ "YOU'RE JUST MY KIND' (2:24) [Homefolks BMI—Blackwell, Stevenson] The deep voice of Jay B. Loyd is in the spotlight on this good foot stomper. Lad has a good rock-a-billy style that swings.

C+ "CROSS MY HEART" (2:11) [Eden BMI—Williams, Benton Otis] Another spirited performance of a rock and roll jumper. Fast mover

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Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

★	"THIS TOO SHALL PASS AWAY"	Jimmy Breedlove	Epic 9270
★	"OVER THE WEEKEND"	Playboys	Cameo
★	"KARI WAITS FOR ME"	Eddie Fisher	RCA Victor 7230
★	"YOU NEED HANDS"	Max Bygraves	London 1801
★	"LITTLE PIXIE"	Johnnie Pate	Federal 12327
★	"TAKE US TO YOUR PRESIDENT"	Jim Lowe	Dot 15753
★	"IT WAS OURS"	Jimmie Helms	East West 114
★	"WHEN"	Kalin Twins	Decca 30642
★	"CATHY"	Four Temptations	ABC-Paramount 9920
★	"ROCK TO THE PHILADELPHIA"	Steadies	Josie 837
★	"IT'S MY PLEASURE"	Georgia Gibbs	RCA Victor 7239
★	"JELLY COAL MAN"	Don Sargent	RCA Victor 7241
★	"ROCK MEETING"	Johnny King	Nine Rock 100

DON SARGENT
(RCA Victor 7241)

B+ "THE JELLY COAL MAN" (2:37) [Fred Raphael ASCAP—Roberts, Freeman] Watch this long-shot. It's got the potential to make the grade. The side features Don Sargent with a folk-flavored rhythm item that sports an exciting sound. Sargent does some thrilling chanting in spots.

B "TEN MINUTES TO HEAVEN" (1:59) [Mack Martin BMI—Wolfe, Soloway] This end has a rock-a-billy sound. Easy-going lilter with a contagious lyric and melody. Two good decks that could earn loot for all concerned.

GUY LOMBARDO ORCH.
(Capitol 3954)

B "OVER AND OVER" (2:19) [Mills ASCAP—Fair, Cacavas] Kenny Garner handles the vocal duties as Lombardo's men supply an attractive up-beat accompaniment. Infectious jumper for Lombardo admirers.

C+ "THE LETTER GETS BETTER" (2:12) [E. H. Kassner ASCAP—Hoffman, Manning] A cute lilter on the light side. Contagious lyric and dance tempo.

FIVE MASKS
(Jan 101)

B "FOREVER AND A DAY" (1:57) [Peer Int'l BMI—Raleigh, Wolf] The Jan label could have a strong money-maker in this hip-swinging rocker belted with drive by the Five Masks. Lead voice gets an exciting, wailing backdrop that should meet with the kids' approval. Exciting sound and beat.

B "POLLY MOLLY" (2:00) [Ted BMI—Braggs] An up-beat finger-snappin' jumper gets an exciting going-over from the quintet. Commercial two-sider.

JOHN JACKSON
(Frankie 5)

C+ "HE WAS A GOOD MAN" (2:17) [Frankie BMI—Cassarino] The deep, rich, bass voice of John Jackson makes its debut under the new Frankie banner with a finger-snappin' rhythm item. Side has an interesting folk flavoring.

C+ "HEY YOU" (2:25) [Frankie BMI—J. & J. Mastrio, Cassarino] Jackson is assisted by a choral group as he chants an inviting romantic ballad to an easy-going backdrop.

THE O. C. ALL STARS
(Savoy 1534)

B "HOT CHALYPSO" (2:15) [Planemar BMI — Cadena, Cadena] A terrific rock-a-cha-cha ditty is presented with color by the O.C. All Stars. Commercial fare dee jays will find tailor-made for hops, TV bandstand shows, etc. The kids'll be swingin' to this one.

B "OPHELIA!" (2:12) [Planemar BMI—Cadena, Ver Planck] The boys stay in the latin kick and drive thru a good mambo beat opus with a voice injecting the title in spots.

FOUR TEMPTATIONS
(ABC-Paramount 9920)

B+ "CATHY" (2:00) [Pamco BMI—Scarpa, Ripp] One of the most commercial name tunes to hit this turntable in a while is this latin rhythm, hip-swinging rocker by the Four Temptations. Boys have a good blend and work against an exciting cha-cha beat. Watch this sleeper.

B "ROCK AND ROLL BABY" (2:20) [Pamco BMI—Scarpa, Ripp, Silverman] An up-beat rocker is belted with gusto by the quartet. The fellas have a full sound and when they sing everybody works. Potent coupling that could earn big dough.

EDDIE MOORE
(20th Fox 101)

B "PHONE CHICK" (1:52) [Click ASCAP—Twomey, Moore] Eddie Moore debuts on the new 20th Fox label with a good rhythm rocker sporting a cute teenage storyline. Busy signal gimmick supplies the tempo for this jumper.

C+ "PEPPERMINT KISSES" (1:42) [Delstone BMI — Twomey, Vargas] Another spirited performance of a hip-swinging rocker.

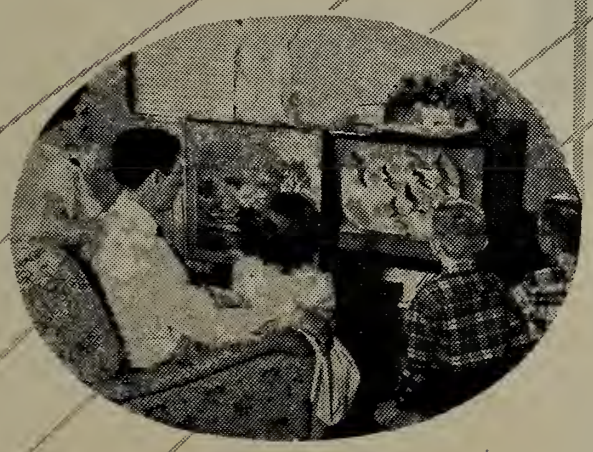
SLIM GAILLARD
(Clue-Chip 014)

B+ "I LOVE YOU" (2:26) [ASCAP—Archer, Thompson] Slim Gaillard, lends his deep, smooth voice to an up to date rock and roll shuffle rendition of a wonderful oldie. Good dance item humorously styled. Could catch on. The number swings.

C+ "BAKED BEANS AND A BOTTLE OF BEER" (2:47) [BMI—Gaillard] Another good rockin' novelty that should do well in both the pop and R & B market.

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ALL ABOUT DISK JOCKEYS

Frank J. Guida, who has for six years been the proprietor of Frankie's Birdland, a record shop in Norfolk, Va., has started a weekly jazz show on station WLOW. The program, called Birdland Show, is heard on Friday evenings from 11 PM to 1 AM, and features modern jazz records and interviews with jazz personalities. . . . **Ed Gray** (WKNE-Keene, N.H.) says that not since "Lover" have the Peggy Lee fans had so much to rave about. Gray is referring to Miss Lee's latest Capitol album, "Jump For Joy." . . . **Larry Gar** (WKBC-No. Wilkesboro, N.C.) wants to thank **Frank Chacksfield** for himself and other deejays for his cooperation in sending the jocks tapes and material from London to help promote his records. Gar tells how Chacksfield has been writing for over six months and recently sent a tape to use on "Meet The Artist" and related shows. Chacksfield has two beautiful new singles in "Katsumi Love Theme" and "Arrivederci Roma" plus "Catalan Sunrise". The two hundred jockeys really appreciate this kind of cooperation from a performer. . . . **Bob Lloyd** (KZEY-Tyler, Texas) reports how the station recently sponsored a rock and roll show headed by **Sonny James, Buddy Knox**, and **Jimmy Bowen.** Lloyd says the show met with tremendous response from the kids. The jockey informs us that KZEY is a comparatively new station and would greatly appreciate any records sent by the companies. . . . **Bob Fowler** (WBLA-Elizabethtown, N.C.) feels that the **Bell Aires** on Decca have a possible hit with "Rockin' and Strollin'." . . . **John Bennett** (WNNJ-Newton, N.J.) thinks we are on the threshhold of a "Novelty Tune" era, which doesn't have to be rock and roll or beamed to an adult audience. Any tune, according to Bennett, like "Witch Doctor" or "Little Blue Man" etc. which provokes discussion, pro or con, makes people forget about the depression talk, hence, the records sell. The jockey says that these novelty tunes are this generation's "Happy Days Are Here Again", etc.



FRANK J. GUIDA
(WLOW—Norfolk, Va.)

* * * * *

"Jolly John" Trimble (WDOC-Prestonsburg, Ky.) very optimistic about **Al Elias'** new RCA Victor waxing of "Suger Baby". Trimble says the side is taking off like the Vanguard, and it will be on the station's top twenty list. . . . **Bab Bassett** (WHIM-Providence, R.I.) recently featured local jazz artists on his two hour Saturday Record Shop program. Guests were Brockton's **Dick Johnson** and his Recent LP on Riverside, **Joe Coochia**, arranger for **Stan Kenton's** new LP, accordianist **Angelo Dipippo, Dave McKenna, Sonny Casso** and their respective LP's. . . . **Jack Frost** (WSPR-Springfield, Mass.) asks for a flock of recording stars' pictures. Frost, active with the Springfield, Mass. Shriners Hospital for crippled children, is making the plea for the kids, not himself. Send pics to Jack Frost, WSPR, Springfield, Mass. . . . **Stan Dale** (WAIT-Chicago, Ill.) will speak at the MOA convention in Chicago on the Top Forty policy and its effect on the record and music business. . . . **Bud Arkell** (WANS-Anderson, N.C.) recently featured a battle of the baritones on his show with **Andy Williams** coming out on top. Others coming close were **Elvis Presley**, 2nd, **Johnny Mathis, Paul Anka**, and **Ricky Nelson.** . . . **Tom Edwards** (WERE-Cleveland, Ohio) tells how **Morty Wax** is doing a fine job promoting **Angelo DiPippo's** LP effort on Apollo, "Jazz Accordion".



LARRY GAR
(WKBC—North Wilkesboro, N. C.)

* * * * *

VITAL STATISTICS:

Roger Clark recently left the ranks of station WNOR, Norfolk, Va., and is now a member of the WGH staff in Newport News, Va. . . . **Bill Cusack**, formerly of WFST in Caribou, Maine has joined the staff of WOTW in Nashua, New Hampshire. Cusack is heard Monday through Friday from 10:30 to 12:00 and from 12:30 to 2:00. . . . WDOK-Cleveland, O., Program Director, **Norman Wain**, recently left his record spinning chores to take over the slot of morning news editor. . . . **Ken Scott** also pulls the big switch. Scott formerly associated with WAPI-Birmingham, Ala., is now employed by station WSGN, same city. . . . **Del Clark** (WJJD-Chicago, Ill.) has recently added television to his already heavy schedule. Clark emcees an amateur show via WBKB Sunday mornings. . . . **Mimi Deluca**, who spent three years working with **Frank Ford** in his Music Fair business, has now joined the production staff of his late night show on WPEN-Philadelphia. . . . **Ken Scott** is now swinging the disks at WSGN-Birmingham, Ala. Scott was formerly with WAPI, same city. . . . **Bob Lloyd** is now a platter spinner for KZEY-Tyler, Texas. Lloyd hails from KJOE-Shreveport, La.



MIMI DeLUCA
(WPEN—Phila, Penna.)

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INTRODUCES



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and

"WATCHA GONNA DO?"

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Round The Wax Circle

NEW YORK:

Patti Page set to star in the gigantic show to be put on at the MOA Convention banquet. Latest additions to the roster of artists includes **Don Cherry, George Shearing** and **Dakota Staton**. . . . The 5500 seat Arena Theater had an SRO audience last week for a concert by **Benny Goodman** featuring **Ethel Ennis** and **Jimmy Rushing**. The troup starts a European tour this month. . . . **Lou Carter**, singing cab driver of Golden Crest Records and **Perry Como** fame, readying a trio for a personal appearance tour. . . . **Len Roller**, formerly of David Alber Associates, now in the Ruder & Finn office. . . . 20,000 buttons promoting the title of **Jim Lowe**'s new Dot release have been sent to disk jockeys throughout the country. It's called "Take Me To Your President". . . . **Billy Ward and his Dominoes** began an eight-week engagement at the New Golden Hotel in Reno May 2. . . . A&R head of Epic, **Joel Sherman** to the coast to record **The Four Coins** and confer with 20th-Century Fox producer **Jerry Wald** on a picture tune. . . . WHEC in Rochester is moving across the street to a new building. Address is 195 East Street, Rochester. . . . **Tony Martin** begins a month's engagement at **Ben Maksik**'s Town And Country Club in Brooklyn on May 9. . . . Kapp Records is rushing **Kate Smith**'s first album on that label to completion. Its scheduled release date is now May 10. . . . **Martha Carson** resumes work on May 19 in the Annual Navy Relief Show in Norman, Oklahoma with **The Four Freshmen**. . . . Laurie Records picked up 8 additional distributors as a result of the reaction to the **Dion and the Belmonts**' recording of "I Wonder Why". . . . **Eileen Rodgers** had an emergency appendectomy on Friday nite, April 25th in Syracuse, N. Y.



PATTI PAGE

CHICAGO:

Now it can be told! WCFL deejay, **Jack Karey**, for many years a confirmed tea drinker, is now actually drinking coffee, after lo these many years as top banana of "Koffee With Karey". . . . A very busy **Sandy Harben**, Dot Records, recently kept out of mischief by squiring **Johnny (Crazy Otto) Maddox** and **Marlene Cord** around this jumpin' town. . . . **Stan Dale**, much to busy to sit around and think about the speech he'll deliver at the MOA convention, opened a canteen for teens in Winetka, the Signet Inn, April 25. Stan happily counted 375 heads the first night. . . . Record moguls and distribs will grace MOA banquet tables to watch their artists perform during the big floor show Thursday P.M. Among those appearing on the bill are, **Jimmie Rodgers** (Roulette), **Mahalia Jackson** and **Don Cherry** (Columbia), **Tom and Jerry** (Big Records), **Marti Barris** (Keen), **Ames Brothers** (RCA-Victor), **The Champs** (Challenge), **Charlie Margulis** (Carlton), **Bobby Helms** (Decca), **Barbara McNair** (Coral), **Connie Francis** (MGM), **Margie Meinert** (Fraternity), **Roy Hamilton** (Epic), **Fontane Sisters** (Dot), **Tina Robin** (Brunswick), **Mickey & Sylvia** (Vik), **Patti (The Singing Rage) Page** (Mercury), **George Shearing** and **Dakota Staton** (Capitol) and **Jack Costello** (Silhouette). . . . There's mucho activity at Record Distribs. **Tony Galgano** and **Reuben Lawrence** are moving to new, more spacious quarters. Tony and Rube tell us they stretched the walls, in their old stamping grounds, as far as they could. . . . M.S. Distrib's **Mac McDermott** says, "Come on up and share our hospitality in our big suite at the Morrison". . . . Roulette's **Stan Pat**, back in Chi from his Milwaukee sojourn, tells us that deejay **Pat Shanahan** took on added chore as emcee of WITI-TV's "Teen Hop" in addition to his nightly stint on WRIT. Stan renewed an old friendship with **Dakota Staton** at the Blue Note t'other pm. . . . Here's a cute gem related by London's **Honest John Vail**—his lovely wife recently told him that one of London's waxings was awarded The Cash Box "Dreamer" (Sleeper) of the week. This is a new twist!



AMES BROTHERS

HOLLYWOOD:

Movie star, **Lizabeth Scott** making TV and radio appearances to promote her first recording effort, the album "Lizabeth" on Vik. . . . Columbia Records recorded the score from "The Old Man and The Sea" with **Dimitri Tiomkin** in the Hollywood American Legion Hall, found it acoustically perfect and signed a five year lease for use of the hall as a recording studio. . . . **Abbey Nash**, sales representative for Promenade Records, in town for confabs with Al Latauska of Sun State Distributing. . . . **Rosemary Clooney** and **Jose Ferrer** hosted a party at **Dean Martin**'s Dino's Lodge to introduce their new MGM album in which the husband-wife team sing songs from the Broadway production, "Oh Captain". . . . Nick Todd, Dot recording artist and younger brother of Pat Boone, has enlisted in the Army. Todd is recording for Dot in New York this week while awaiting his formal induction into the service. . . . **The Page Cavanaugh Trio** currently playing at the Encore for an unlimited engagement. . . . **Bob York**, West Coast Manager of RCA Victor, returned from New York, where he met with label officials on 1958 programming and scheduling. . . . **Abe Diamond** announced the appointment of **Louise Scherman** to handle promotion for his Diamond Distributing Co. . . . **Lee Palmer** off on a trip through the territory with **Edye Gorme**'s "You Need Hands". . . . Young vocalist **Barry Martin** signed to a Liberty Records contract with first sides scheduled for early release. . . . Milt Weiss's Milton Phono Records has been appointed Southern California distributors for Carlton Records. . . . **Ann Sothern** formed a publishing company to publish Ian **Bernard**'s "Another Year", heard in her Zenith album, "Sothern Exposure".



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CHARTS

Charts are very funny things.

Some people swear by them; some people swear at them.

They may be the bane of one person's existence; they may be a boon to another.

Those whose records are on them, usually love them; those whose records are not, often hate them.

Then the situation changes, and suddenly those who knocked them are busy defending them while those who thought they were great find they have become monsters.

And here we are in the middle.

There are some basic simple truths about *The Cash Box* charts which everyone in the industry should understand.

First of all: THEY REPRESENT WHAT IS HAPPENING IN OUR INDUSTRY. It may not be what you would like to see. It may not even be what you think is happening. But the difference between what an individual thinks is happening through his own limited knowledge, and what an organization, geared to discover what is happening throughout the entire country, reveals is very often startling—and not always welcome news.

On the other hand, if you want to approach your business not on an emotional level, but on a down-to-earth realistic basis, there is probably no greater aide you can use than *The Cash Box* charts. For they are revealing to you the actualities of our world, not the guess work. They are constructed right here in *The Cash Box* offices under carefully controlled methods by people who are spending their lives in the music business and know how to compile scientifically the reports that come in from every single area in the country.

The proof of their reliability has been the fantastic spread of their use among radio stations, juke box operators, retail stores, distributors, one stop operators and practically every other creator, seller and manufacturer of the music this nation listens to. Literally not a day goes by that we do not receive some message of congratulations for the accuracy of our charts and the part they play in our industry.

The Cash Box charts are designed to help our industry as a whole and therefore every single person in it. It seems to us therefore that the intelligent approach to the charts is to use the information they give to determine your business course of action rather than waste time and energy in bemoaning reality.

ABC-PARAMOUNT

Dear Members of the
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May we express our heartfelt appreciation for the glorious year your efforts have helped us to enjoy.

And may we invite you to join us in looking forward to many years of mutual success through cooperation and imaginative record marketing.

Thanks again —
Sam H. Clark and Staff

ABC-PARAMOUNT
FULL COLOR FIDELITY

STEREO AND HIGH FIDELITY—

The Challenge And The Promise For The Future

by SIDNEY FREY, President, Audio Fidelity, Inc.

One of Audio Fidelity's new projects is the STEREODISC*. I want to say something about this — not because we're the company that pioneered and introduced the first commercial stereophonic disk—but because there's another more important reason and it's particularly important to you ops.

Look at high fidelity. You ops recognized that the high fidelity idea was something you could merchandise and you did a good job with it. Maybe it's a little hard to nail down just how many more plays resulted from the improved sound on the nation's boxes. Let's just say there would have been fewer plays if you didn't offer hi-fi sound. I'm sure you'll say I'm being conservative.

Yes, high fidelity for a long time will be an idea with a lot of cold cash value to all of us. But let's not rest on our woofers and tweeters and count our profits. There's a higher fidelity and it's called stereophonic sound. It's been breaking out all over ever since Audio Fidelity produced the first STEREODISC. Everybody's jumping into it. It's getting plenty of attention right now from people who want the last word in recorded sound in their homes. By next fall, it will be getting the biggest promotional push this industry has ever seen.

You think I'm exaggerating? Listen to this. One major manufacturer (Magnavox) has already introduced a stereophonic phonograph line. So have several smaller manufacturers. It's also been reported that RCA Victor, Admiral and several other big name brands are getting their stereo phonograph lines ready for introduction to the trade this summer. In the fall, you'll be hearing so much about stereo phonographs that you'll forget they ever made any other kind

By now, you have every right to say "so what?" Okay. If you're still with me, here's the point I want to make. I believe that stereophonic disks are particularly suited to the nation's juke boxes. I think that, like high fidelity, stereo records offer operators something tremendously dramatic to merchandise.

A lot of the music bought on America's juke boxes today are "impulse" buys. People see the box, fish for a dime or a quarter and plug it in. This doesn't say much, I know, for the kind of music we've been producing lately. And when they listen, it is only with part of their attention.

What's this got to do with stereo disks? Just this. When you play a stereophonic disk you really hear it. You can't help hearing it. It's like having the band in the same room with you. It commands the listener's attention. I want to repeat that, stereo disks enable you to command the listener's attention. Will this mean more juke box plays? Of course it will.

Stereo disks also offer something new and different. A good stereo effect is novel and interesting. It places the juke box in a completely different light. Now, the juke box is an instrument for reproducing music. Stereophony makes it an instrument for reproducing sound for sound's sake.

On our Audio Fidelity Stereodiscs, for instance, we have "Railroad Sounds—Steam and Diesel". When you hear these on ordinary monaural equipment, they're a gasser. The sound has an emotional impact on the listener. Listen to them on Stereodisc and you can actually hear the train move from one direction to another. . . . and on out the wall of the room.

This movement factor is a real novelty. And people react to it very positively. Let me give you an example. On Saturday, April 26th, my firm rented Town Hall in New York City to give a series of public demonstrations of high fidelity and our Stereodisc. We played our top monaural repertory and it was well received. When we followed that by playing a Stereodisc, the audience applauded it. Imagine that—a bunch of astute people sitting in an audience applauding the playing of a phonograph record! But that's how strong their reaction was.

Now, I'd like to ask you to use your imagination. If a fancy audience in Town Hall will applaud recorded sound, can you imagine what would happen in our taverns, sweet shops, luncheonettes and other locations you service. Maybe I'm way off base, but I think you ops can sell sound for sound's sake, gimmicks, crazy effects.

That's one angle. But we're still in the business of making music. On our Stereodiscs, music never had it so good. You ops are interested in repeated play of top songs. We manufacturers are interested in repeated sales of a particular kind of a product. And anybody who thinks generating sales is easy . . . well . . . they haven't been in this business too long. Stereodiscs fall into our long range plan of generating sales. The Audio Fidelity line has always used the phrase — "a study in high fidelity sound" — on the album cover. Stereodiscs are one more aspect of this high fidelity sound program.

Take our "Dukes of Dixieland" records, for instance. Monaurally, they've been repeatedly best sellers. They've been on the best seller charts for months. Call it pride, call it what you will—those cotton-pickin' Dukes are just too much! You can't fight sales records and this group has it.

The boys are great musicians. And their musicianship is enhanced by our Audio Fidelity sound. The bass is right in there. The cymbals have a shimmer. The snares are crisp. Listening to them is an aural experience and I guarantee that if you program music like this on your boxes, the take will be directly proportional to the value of that experience to the listener.

On Stereodiscs the Dukes are again a real listening experience. Only on Stereodiscs, you can place the various instruments geographically. If the drums were recorded on the right hand side, that's the way the listener hears them. If the trumpet is on the left . . . that's the way it sounds.

A while back, I talked about the heavy promotion the stereo phonograph is going to get in the fall. Well, you don't have to wait until fall to find out how the public takes to it. I can tell you that ten per cent of my sales in March were on Stereodiscs. Does that seem like a small percentage? It isn't when you consider that there aren't too many phonographs in the home that can play it.

And that raises another point. What's involved in producing a stereo juke box? Not much. Most of the existing juke boxes produce a pretty high quality sound. Most of them are multi-speaker units. All you have to add to them is a stereo cartridge and another amplifier. I'm assuming they already have two speakers. That stereo cartridge, by the way, is compatible. By compatible, I mean it will play ordinary records as well as the stereo kind. In fact, the ordinary records will sound better than they do with existing cartridges.

There is one thing that is pretty critical in making a stereo installation in one of your locations. This is the placement of the speakers. A lot of care has to be taken to see that the stero effect is equally strong in all parts of the room. Every location will be different. But, by observing a few simple rules, the installation can be made without any difficulty. I have no doubt that the manufacturers of juke boxes will able to simplify the installation procedures by providing those rules for operators.

There is one thing that everyone has to be careful of. And by everybody, I mean ops, distributors and record buyers. Since the introduction of Stereodiscs, there have been a lot of imitations. And, man, those cruddy imitations are just no place. Look, people are going to buy quality. They'll recognize the difference — don't let anybody kid you. They'll buy one of these cruddy imitations and that's all. The trouble is that people might run into imitations before they hear the real thing. Stereo might get a bad name this way.

The burden is on the buyer. And we can only hope that the buyer will get to hear the real thing. Nobody can stop the schlock manufacturers from turning out a product and labeling it good. But, by the same token, the unscrupulous manufacturer is at the mercy of the buyer. People recognize quality when they hear it and that's what they buy.

At Audio Fidelity we feel we maintain a high standard. The customer, in the final analysis, is the judge of whether or not we hit that standard. As I said before, we've a lot of black ink in our ledgers to prove how we're doing. We feel we're hitting a high standard. And we're determined to maintain the highest standards in high fidelity.

In summary, here are a few things we should bear in mind:

1. We can't predict what turn business will take and we can't estimate to what degree business will increase.
2. We have to take advantage of every new development that offers us new opportunities to merchandise.
3. One such development was high fidelity. It's still strong. It still offers opportunities to create strong emotional reactions in the listener. We've only begun to exploit it.
4. The new Stereodiscs also offer new listening experiences, new merchandising opportunities. Let's grab hold of it and get everything we can from it.

I'd like to demonstrate these factors. During the MOA show, Audio Fidelity is going to be on hand at the Hotel Morrison. We hope all ops will drop in at the Dorchester Suite and experience some of the things we've been talking about.

I'd like to predict that if we seize the opportunities offered us, we may actually be headed for the Nirvana of twice as many plays this year as we had in 1957.



"Daddy-O . . . Those cotton-pickin' Dukes are just too much!"



"Man, those cruddy imitations are just no place."



". . . and we're determined to maintain the highest standards in high fidelity."



"The manufacturer has to *make* his distributor sell."



"If you don't produce the customers for the retailer, you just won't make it."



"Anybody who thinks generating sales is easy . . . well . . ."

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

2 MORE *from*

GA Challenge
ULTRA HIGH FIDELITY

HITS

Johnny & Jonie



"JUST BEFORE DAWN"

59001

The Champs



THE CASH BOX: "DISK OF THE WEEK"
The Billboard: "REVIEW SPOTLIGHT"

"EL RANCHO ROCK"

and

"MIDNIGHTER"

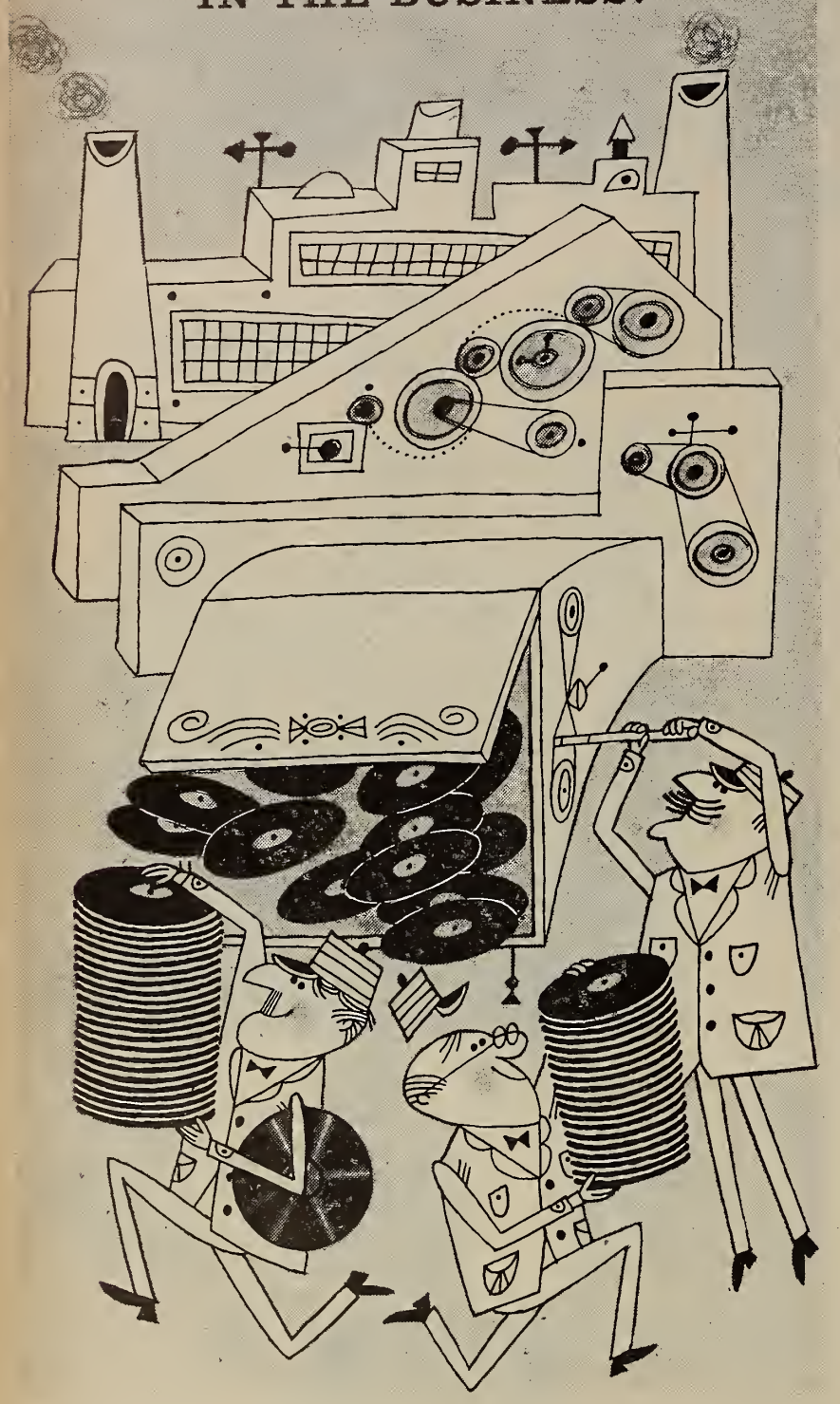
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See Us At Booth # 10 . . . MOA CONVENTION

GA Challenge *Records*

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RCA CUSTOM offers you
THE FINEST SERVICE
IN THE BUSINESS!



With a hit, you need lots of records fast! That's one more reason that RCA is #1 with independent record producers. RCA's service is the *finest.* With three strategically-located plants, it offers you all the records you need, *when* you need them.

RCA's dependable service also includes overnight delivery to your distributors everywhere!

And RCA Custom means superior equipment . . . painstaking care in every step of the manufacturing process . . . greater experience in the field of sound.

If you've got a hit in the making, give it the best all the way. Give it RCA!

RCA VICTOR custom record service

"SERVICE ON A PLATTER"

155 East 24th St., New York 10, N. Y.— MUrray Hill 9-7200; 445 N. Lake Shore Drive, Chicago 11, Ill. — WHitehall 4-3215; 1016 N. Sycamore Ave., Hollywood 38, Calif.—OLdfield 4-1660; 800 17th Ave., South, Nashville 3, Tenn. — ALpine 5-6691. In Canada, call Record Department, RCA Victor Company, Ltd., 225 Mutual Street, Toronto, Ontario. For other foreign offices, write or phone RCA International Division, 30 Rockefeller Plaza, New York 20, N. Y.— JUdson 6-3800.

Destructive Thinking!

A top record executive said to us the other day, "I have a gasser of a record in the can but I can't decide whether to release it now or not. I might be losing a hit by putting out a record of this calibre when business is off."

It seems to us that while at first glance such thinking might appear to have validity to some, in the long run and in terms of the best interests of the record business, that is just about the utmost in destructive thinking.

What is more obvious than the axiom that if business is bad, you must try harder than ever. It is in off periods that every company has to put forth its greatest efforts. It certainly isn't a period in which to coast. In a successful industry, there is no time in which coasting is justified. But if there ever is a time when it can be tried, it is in boom periods, when sales may be easier to achieve; certainly not in times of recession.

The theory behind holding back on records now is that a hit disk will not sell as many copies under current economic conditions as it would in better times. Well there are many ways that question can be approached. We're certain for instance that the top records in *The Cash Box* lists this week are still going to go over a million, recession or not. It would take a very rash man to say that in better times they would do considerably more than that. Moreover, even if it were so, that the top potential of any particular record would be more under better economic conditions, who is wise enough to take the gamble on when conditions will be that ideal and whether at that time records cut for today's market will still have the same potential.

It seems to us that from a practical point of view, the risk of holding up a record is far greater than the risk of releasing it now.

There is really only one course of action for us in the record business—and, as a matter of fact, for people in all businesses today—and that is to do the most you can, even more than you might think possible; to produce the best you can, even better than you might think you're capable of; and to try as hard as you can, harder than you've ever tried before. That is the way we can not only hold our own—or even do better—despite the economic situation, but that is the way we will be able to come out of this recession in short time, in good form, and in a stronger position than we've ever been in before.

London Records... the *first* to introduce the new "Hand Jive" craze from England... now gives you the *first* HAND JIVE LP



BEST OF THE WEEK

Martin Block's "Operation 60,000,"
The Platter Pickers Panel—WABC April 19

THE BILLBOARD'S WEEKLY

• Review Spotlight on . . .

THE BETTY SMITH GROUP....London 1787.....HAND JIVE (Zodic, BMI)

"Hand Jive" is a swingin' handclapper rhythm tune which tells about the new British-oriented dance that's done with the hands. Miss Smith has an easy-listing quality on the cute song. It could catch on. Flip, "Bewitched," is also done pleasantly (Chappell, ASCAP).

2 SIDED HIT !

Original Recording

BETTY SMITH

HAND JIVE

B/W

Bewitched

1787

Attention D.J.'s: FREE HAND JIVE RECORDS!

TRUE HIGH FIDELITY

LONDON RECORDS

539 West 25 Street, New York 1, N. Y.

Gentlemen: Please send me the following FREE Hand Jive records:

☐ Hand Jive LP ☐ Betty Smith 45 record



_____ copies of free 2 sided mail puller "How to do the Hand Jive."

Name_____

Station_____

City_____ State_____

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oads and loads of greetings to The Music Operators of America. It is our

leasure to enjoy the # 1 position in the metropolitan area due to the great lines we carry—sincere thanks to our Record Manufacturers.

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Meeting Dates

Music Operators' Associations

May 5—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

5—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

6, 7, 8—Music Operators Of America Convention
Place: Morrison Hotel, Chicago, Ill.

7—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

8—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

8—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.

12—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

12—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

13—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

14—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

15—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

15—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

20—Westchester Operators' Guild, Inc.
Place: Holiday Inn, Scarsdale, N. Y.
(7th Annual Banquet—7:00 P.M.)

21—Automatic Equipment and Coin Machine Owners' Assn.. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

21—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

24—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

26—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

28—New York State Operators' Association
Place: Nelson House, Poughkeepsie, N. Y.

June 5—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

5—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

5—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Pratebully

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"LOOKING BACK" & "DO I LIKE IT"

Capitol 3939

currently starring in **"THE ST. LOUIS BLUES"**

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Direction

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HUGE

ADDRISI BROTHERS
(Brad 003)

"EVERYBODY HAPPY" (1:30) [Aztec ASCAP — Lloyd, Corb] The new Brad label could have a huge smash in its first release. It's an exciting rocker featuring the Addrisi Brothers with a spirited performance of a R & R novelty. Lyrics are cute and simple and the tom tom-guitar backdrop coupled with some exciting handclapping results in an exciting overall sound. Watch this side. It's loaded with potential.
The Cash Box April 5, 1958

The Cash Box
Best Bets

★ "EVERYBODY HAPPY" Addrisi Bros. Brad 003

"EVERYBODY HAPPY"
B/w "I'LL BE TRUE" BRAD 003
FEATURING THE ADDRISI BROS.
BRAD RECORDS, INC.
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"JIMMIE SINGS THE BLUES"
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HOLLYWOOD, CALIF. · 9034 SUNSET BLVD. · CRestview 6-9700

Top Selling Records
Reported by
Retail Outlets
From Coast to Coast

TIN PAN ALLEY SHOP
New York, N. Y.
1. Witch Doctor (D. Seville)
2. Torero (R. Carasone)
3. All I Have To Do Is Dream (Everly Bros.)
4. For Your Love (E. Townsend)
5. There's Only One Of You (Four Lads)
6. Book Of Love (Monotones)
7. Teacher, Teacher (J. Mathis)
8. Tequila (Champs)
9. Oh Lonesome Me (D. Gibson)
10. He's Got The Whole World In His Hands (L. London)

BECHTOLD MUSIC STORE
Pittsburgh, Pa.
1. All I Have To Do Is Dream (Everly Bros.)
2. Twilight Time (Platters)
3. Skinny Minnie (B. Haley)
4. Witch Doctor (D. Seville)
5. Let The Bells Keep Ringing (P. Anka)
6. Who's Sorry Now (Francis)
7. 26 Miles (Four Preps)
8. Lazy Mary (L. Monte)
9. Oh Lonesome Me (Gibson)
10. Lollipop (Chordettes)

THOMPSON'S
Eugene, Ore.
1. Witch Doctor (D. Seville)
2. He's Got The Whole World In His Hands (L. London)
3. Wear My Ring (E. Presley)
4. Twilight Time (Platters)
5. Tequila (Champs)
6. Are You Sincere (A. Williams)
7. My Bucket's Got A Hole In It (R. Nelson)
8. Book Of Love (Monotones)
9. Wonderful Time Up There (P. Boone)
10. Walkin' The Low Road (R. Spooks)

REGENT RECORD SHOP
Flint, Mich.
1. He's Got The Whole World In His Hands (L. London)
2. Now And For Always (G. Hamilton)
3. Oh Lonesome Me (Gibson)
4. Witch Doctor (D. Seville)
5. Don't You Just Know It (H. Smith)
6. Chanson D'Amour (Art & Dotty Todd)
7. Kewpie Doll (P. Como)
8. Return To Me (D. Martin)
9. To Be Loved (J. Wilson)
10. Lollipop (Chordettes)

YEAGER'S MUSIC SHOP
Baltimore, Md.
1. Return To Me (D. Martin)
2. Witch Doctor (D. Sevil e)
3. All I Have To Do Is Dream (Everly Bros.)
4. Wear My Ring (E. Presley)
5. Oh Lonesome Me (D. Gibson)
6. Twilight Time (Platters)
7. Believe What You Say (R. Nelson)
8. He's Got The Whole World In His Hands (L. London)
9. Johnny B. Goode (Berry)
10. Chanson D'Amour (Art & Dotty Todd)

MELO-TONE MUSIC SHOP
Brooklyn, N. Y.
1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. Book Of Love (Monotones)
4. All I Have To Do Is Dream (Everlys)
5. Torero (R. Carasone)
6. Believe What You Say (R. Nelson)
7. Wear My Ring (E. Presley)
8. Billy (K. Linden)
9. Chanson D'Amour (Todds)
10. There's Only One Of You (Four Lads)

BEN BROWN MUSIC
Lynn, Mass.
1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Wear My Ring (E. Presley)
4. Pickin' On The Wrong Chicken (Five Stars)
5. Twilight Time (Platters)
6. Return To Me (D. Martin)
7. Teacher, Teacher (J. Mathis)
8. Sugar Moon (P. Boone)
9. You (Aquatones)
10. Skinny Minnie (B. Haley)

GILLETTE RECORD SHOP
Chicago, Ill.
1. All I Have To Do Is Dream (Everly Bros.)
2. Return To Me (D. Martin)
3. Kewpie Doll (P. Como)
4. Witch Doctor (D. Seville)
5. Twilight Time (Platters)
6. I Met Him On Sunday (Shirelles)
7. Book Of Love (Monotones)
8. Rumble (L. Wray)
9. Wear My Ring (E. Presley)
10. He's Got The Whole World In His Hands (L. London)

COLUMBIA MUSIC CO.
San Francisco, Calif.
1. Twilight Time (Platters)
2. He's Got The Whole World In His Hands (L. London)
3. All I Have To Do Is Dream (Everly Bros.)
4. Return To Me (D. Martin)
5. Lazy Mary (L. Monte)
6. Wear My Ring (E. Presley)
7. Tequila (Champs)
8. Precious Love (Ames Bros.)
9. Lollipop (Ronald & Ruby)
10. Billy (K. Linden)

ROSES MELODY SHOP
Little Rock, Ark.
1. Witch Doctor (D. Seville)
2. He's Got The Whole World In His Hands (L. London)
3. Twilight Time (Platters)
4. Wear My Ring (E. Presley)
5. All I Have To Do Is Dream (Everly Bros.)
6. Believe What You Say (R. Nelson)
7. Don't You Just Know It (H. Smith)
8. Sugar Moon (P. Boone)
9. Lollipop (Chordettes)
10. Let The Bells Keep Ringing (P. Anka)

RECORD LAND
Phoenix, Ariz.
1. Witch Doctor (D. Seville)
2. He's Got The Whole World In His Hands (L. London)
3. Rumble (L. Wray)
4. Twilight Time (Platters)
5. Book Of Love (Monotones)
6. Tequila (Champs)
7. Return To Me (D. Martin)
8. Chanson D'Amour (Art & Dotty Todd)
9. All I Have To Do Is Dream (Everly Bros.)
10. Do You Want To Dance (Freeman)

TOLZIEN MUSIC STORE
Amarillo, Tex.
1. Twilight Time (Platters)
2. He's Got The Whole World In His Hands (L. London)
3. Witch Doctor (D. Seville)
4. Return To Me (D. Martin)
5. Wonderful Time Up There (P. Boone)
6. Wear My Ring (E. Presley)
7. Who's Sorry Now (Francis)
8. Claudette (Everly Bros.)
9. All I Have To Do Is Dream (Everly Bros.)
10. Believe What You Say (R. Nelson)

BRANFORD MUSIC
Newark, N. J.
1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. For Your Love (E. Townsend)
4. He's Got The Whole World In His Hands (L. London)
5. Tequila (Champs)
6. Book Of Love (Monotones)
7. All I Have To Do Is Dream (Everly Bros.)
8. Torero (R. Carasone)
9. Billy (K. Linden)
10. Who's Sorry Now (Francis)

COMER'S RECORD NOOK
San Antonio, Tex.
1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everlys)
3. Wear My Ring (E. Presley)
4. Book Of Love (Monotones)
5. Rumble (L. Wray)
6. Oh Lonesome Me (D. Gibson)
7. Twilight Time (Platters)
8. Johnny B. Goode (Berry)
9. Spanish Gypsy Dance (Ros)
10. Chanson D'Amour (Todds)

WALLICH'S MUSIC CITY
Los Angeles, Calif.
1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. He's Got The Whole World In His Hands (L. London)
4. Twilight Time (Platters)
5. Chanson D'Amour (Art & Dotty Todd)
6. Are You Sincere (A. Williams)
7. Tequila (Champs)
8. A Wonderful Time Up There (P. Boone)
9. Billy (K. Linden)
10. Tell Her You Love Her (F. Sinatra)

COCROFT MUSIC CO.
Thomasville, Ga.
1. He's Got The Whole World In His Hands (L. London)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Tequila (Champs)
5. Who's Sorry Now (Francis)
6. Book Of Love (Monotones)
7. Don't You Just Know It (H. Smith)
8. 26 Miles (Four Preps)
9. Sugartime (McGuires)
10. Wear My Ring (E. Presley)

THE RECORD CENTER
Cleveland, Ohio
1. All I Have To Do Is Dream (Everly Bros.)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Wear My Ring (E. Presley)
5. There's Only One Of You (Four Lads)
6. Believe What You Say (R. Nelson)
7. Return To Me (D. Martin)
8. Johnny B. Goode (Berry)
9. He's Got The Whole World In His Hands (L. London)
10. Skinny Minnie (B. Haley)

DON LEARY'S, INC.
Minneapolis, Minn.
1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. All I Have To Do Is Dream (Everly Bros.)
4. Book Of Love (Monotones)
5. Rumble (L. Wray)
6. He's Got The Whole World In His Hands (L. London)
7. Sugar Moon (P. Boone)
8. There's Only One Of You (Four Lads)
9. Teacher, Teacher (J. Mathis)
10. My Bucket's Got A Hole In It (R. Nelson)

DEIBEL'S RECORD SHOP
St. Louis, Mo.
1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Let The Bells Keep Ringing (P. Anka)
4. Chanson D'Amour (Art & Dotty Todd)
5. Twilight Time (Platters)
6. Are You Sincere (A. Williams)
7. Little Train (Vasel & Storz)
8. Lollipop (Chordettes)
9. Kewpie Doll (P. Como)
10. Return To Me (D. Martin)

GIFT MART MUSIC CTR.
Jamaica, L. I., N. Y.
1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. All I Have To Do Is Dream (Everly Bros.)
4. Book Of Love (Monotones)
5. For Your Love (E. Townsend)
6. Teacher's Pet (D. Day)
7. Torero (R. Carasone)
8. Tequila (Champs)
9. You (Aquatones)
10. Chanson D'Amour (Art & Dotty Todd)

KOP'S PIANO HOUSE
Great Falls, Mont.
1. Twilight Time (Platters)
2. Don't (E. Presley)
3. Oh Lonesome Me (Gibson)
4. Claudette (Everlys)
5. Stairway Of Love (Robbins)
6. Rumble (L. Wray)
7. Billy (K. Linden)
8. Book Of Love (Monotones)
9. Let The Bells Keep Ringing (P. Anka)
10. High Sign (Diamonds)



STEREO TAPE DEALERS WORRIED?

about what to do with all those old monaural and staggered TAPES gathering dust on your shelves?

HAPPY SOLUTION!

The new OMEGATAPE 2 for 10 deal



So easy...here's how it works

You can return **any brand, any kind,** in **any condition;** monaural or stereo (except demonstration tapes).

Your OMEGATAPE Distributor will allow you $5.00 each for any two tapes you return to him with every 10 OMEGATAPES you purchase between April 15th and June 15th.

This offer covers any of the 75 tapes in the OMEGATAPE catalog (except STD series demonstration tapes) and you can bring back as many tapes as you want as long as you purchase 10 new tapes for every 2 you bring back.

You'll get $5.00 credit against your purchase for each tape you return. That's more than many tapes cost originally! You can return 5 inch or 7 inch reels; two 5 inch reels count for one 7 inch reel.

Omegatape HOLLYWOOD

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San Jose
SACRAMENTO ELECTRONIC SUPPLY CO.
Sacramento
COLORADO
HYDE SALES CO.
Denver
FLORIDA
EAST COAST RADIO & TV CO.
Miami
MERCURY DIST.
Miami
WALDER RADIO & APP. CO.
Miami
GENERAL DIST. CORP.
Ft. Lauderdale
THUROW DIST., INC.
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GODDARD DIST., INC.
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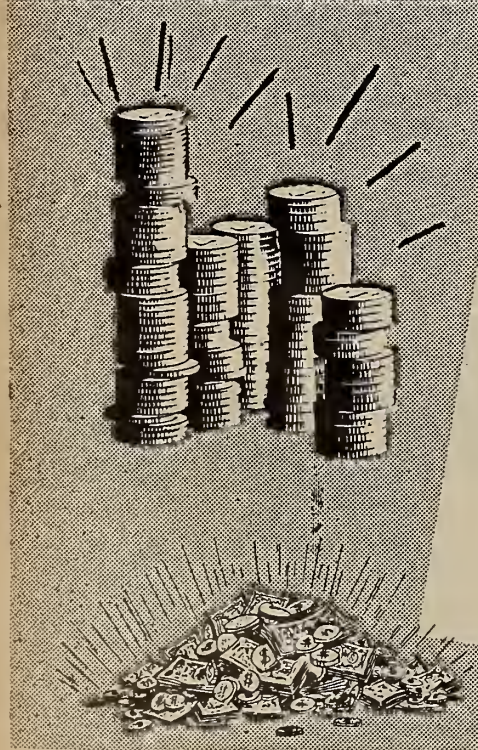
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"Best Beat Forward"—Diahann Carroll—LX-1131

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"Solid Jackson"—Graham Jackson—WP 6084

"Tears Of A Gypsy"—Lendvay Kalman and his Gypsy Band—WP 6075

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BETHLEHEM:

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"Hard Drive"—Art Blakey, The Jazz Messengers—BCP 6023

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"Groovin' At 'Small's Paradise'"—Jimmy Smith—Blue Note 1585

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"Midnight Earl" — Earl Grant—DL 9201

"Soul-O Cello"—Fred Katz and his Music—DL 9202

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"Time Out For Toots"—Jean "Toots" Thielemans—DL 9204

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"Dance Off Both Your Shoes"—Red Onion Jazz Band—LP 12-260

"Johnny Griffin Sextet"—Johnny Griffin with Donald Byrd, Pepper Adams—LP 12-264

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"Brahms Symphony No. 1"—Vienna World Symphony Orchestra—LP 5059

"Scheherazade"—The Vienna Symphony Orchestra—LP 5060

DECCA:

Mozart: Symphony No. 39 In E Flat Major Symphony No. 40 In G Minor—Bavarian Radio Symphony Orchestra, Eugen Jochum, Conductor—DL 9977 Stravinsky; Firebird Suite/Chant du Rossignol—Lorin Maazel Conducts the Berlin Radio Symphony Orchestra—DL 9978

Schubert: Symphony No. 8 In B Minor/Brahms: Variations of a Theme by Haydn—Berlin Radio Symphony Orchestra, Ferenc Fricsay, Conductor—DL-9975

"A Song Recital"—Rita Streich—Erik Werba, Piano—DL 9972

"Goethe Songs" — Irmgard Seefried—DL 9974

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Haydn: Symphony No. 97 In C Major/Symphony No. 99 In E-Flat Major—The Cleveland Orchestra, George Szell, Conductor—LC 3455

"Great Russian Folk Dances"—Moiseyev Russian Folk Ballet Company/"Hungarian Folk Songs And Dances"—Hungarian States Folk Ensemble—LC 3459

Mozart: Concerto In A Major For Clarinet and Orchestra/Concerto in C Major For Flute, Harp And Orchestra—Concertgebouw Orchestra of Amsterdam, Eduard Van Beinum, Conductor—LC 3456

Beethoven: Sonata No. 9 In A Major For Violin And Piano/Sonata No. 6 In A Major For Violin And Piano—Arthur Grumiaux, Violin, Clara Haskil, Piano—LC 3458

Debussy: La Mer/Nocturnes—The Concertgebouw Orchestra of Amsterdam, Eduard Van Beinum, Conductor—LC 3464

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Talent Can Be Depleted As Well As Oil Wells!

On the theory that a person's physical assets can be depleted as fast—or possibly faster—than oil wells, Senator Thye of Minnesota has introduced a bill to permit athletes to deduct depletion allowances from their taxes just as owners of oil wells are permitted to do now.

We agree with Senator Thye. Our only reservation is that he doesn't go far enough.

It's about time that Congress took up the problem of the performer in every area of the entertainment world who may make a great deal of money one year and pay a huge income tax while the following year is likely to be bone dry.

Entertainment people occupy a peculiar place in our economy. We often read of tremendous incomes for the top few and are likely to assume that such incomes are the norm. Obviously they are not. The average performer—because of the nature of his work—probably makes less than the average factory worker until he receives a large measure of recognition. There is very little of the in-between ground for a performer. You either make it big and make a lot of money or you don't and virtually starve or get out of the business.

The problem is that even if you do make it, in most cases the number of years in which it is possible to earn a large income is highly limited. This is due to the changing tastes of the public and very often to the changing physical aspects of the performer. A performer—male or female—at twenty-five has a very different appeal than at forty. While his appeal at twenty-five may meet with a great deal of public acceptance, his appeal at forty can be another thing again.

It seems only fair therefore, that because of the peculiar nature of the business of performing, because it is in most cases a very short career, because physical appeal on which performers must very often depend is a fading thing, that they be given at least as much consideration as owners of oil wells are given.

Congress should see to it that a performer who makes a success by entertaining the public should be able to preserve some of his assets for the time when, through no fault of his own but through the very nature of our changing bodies, he is no longer able to convey the appeal on which so many performing careers depend.

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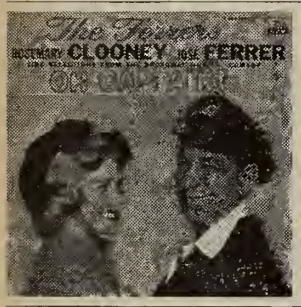
"SOUTH PACIFIC"—Les Baxter and his Orchestra—Capitol T-1012 (1-12" LP)

The instrumental color of the Les Baxter orchestra comes through vibrantly with the music from the romantic "South Pacific". The ork leader's ever varied approach serves as a welcome showcase for the Rodgers and Hammerstein songs. The musicians present many of the tunes with a latin flavoring that really dresses them up. One of the better versions of the popular music. The current publicity for the movie plus Baxter's following will give the platters an additional sales push.



"LAWRENCE WELK PRESENTS PETE FOUNTAIN"—Coral CRL-57200 (1-12" LP)

Pete Fountain is the featured soloist in the Lawrence Welk orchestra. Fountain is an accomplished clarinetist with an inventive approach to the instrument. The orchestra delivers with pleasant dixie flavored renditions that add to the enjoyment. Some of the items are "When My Baby Smiles At Me", "My Blue Heaven" and "I'm Looking Over A Four Leaf Clover". Smooth music with a pleasant dancing beat.



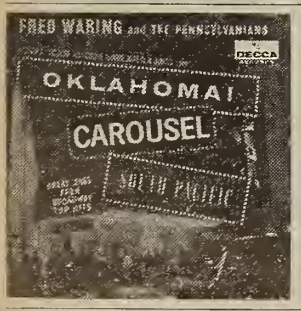
"OH CAPTAIN!"—Rosemary Clooney and Jose Ferrer—M-G-M E-3687 (1-12" LP)

The popular score from the new musical comedy is capably done by the two fine performers. Mr. and Mrs. Ferrer have a ball as they offer their tasty duets. The songstress is in great voice and Jose Ferrer also displays a smooth vocal delivery. Some of the selections are "Give It All You Got", "A Very Proper Town" and the beautiful "All The Time". The worthy ork backing is done by the Phil Moore crew. Disk has plenty of potential.



"GORDON MACRAE IN CONCERT"—Orchestra under the direction of Van Alexander—Capitol T-980 (1-12" LP)

Macrae treats the listener to an array of time proven ballads. The singer's warm strong vocal chords compliment the selections handsomely, as does the stirring orchestra background served by the Van Alexander musicians. The top songster warmly renders "Stranger In Paradise", "Without A Song", "Summer Time", "Begin The Beguine", and eight more in the same vein. Extremely tasty vocals.



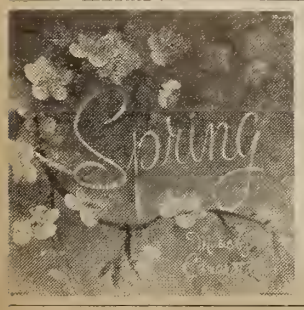
"'OKLAHOMA!' - 'CAROUSEL' - 'SOUTH PACIFIC'"—Fred Waring and the Pennsylvanians—Decca DL-8708 (1-12" LP)

Give the incomparable Pennsylvanians a piece of well written music and watch them go. Fred Waring leads the smoothly blended voices through the popular scores of three all time great musicals. The Richard Rodgers and Oscar Hammerstein II songs have never sounded better. The familiar items include "June Is Bustin' Out All Over", "Oklahoma" and "Younger Than Springtime". This set will definitly get the nod of approval from the maestro's huge following.



"DODY GOODMAN SINGS?"—Dody Goodman—Coral CRL-57196 (1-12" LP)

Miss Goodman is known best for her appearances on the Jack Paar show. The popular comedienne sings and recites the tunes with the same humorous matter of fact humor that first brought her to the public's eye. Dody Goodman offers light pleasant portrayals of her sophisticate material. The performer has an initial effort that could see some sales action.



"SPRING" — Music by Camarata — Disneyland WDL-3032 (1-12" LP)

The Camarata musicians present the listener with ten warmly rendered mood selections. Side one of the waxing features the fine trumpeting of Mannie Klein and George Werth, while the flip spotlights the impressive flute of Arthur Gleghorn. Some of the lushly arranged goodies are "It Might As Well Be Spring", "I'll Remember April", "No Other Love" and "Paris In The Spring". A better mood entry.



"EL DIPSY DOODLE?" — The Dancing Marimbas of Harold Spina—Dot DLP-3039 (1-12" LP)

Harold Spina and his marimbas give smooth Latin interpretations of American pop favorites. The marimbas are capably assisted by a versatile rhythm section that includes castanets, a Mexican harp, other latin instruments, and an occasional trumpet passage. Some of the things given Latin flavorings are "Stompin' At The Savoy", "Jeepers Creepers" and "The Dipsy Doodle". Okay waxing.



"ON THE BANDSTAND"—Skitch Henderson and his Orchestra—RCA Victor LPM-1579 (1-12" LP)

The lightly swinging music of the Skitch Henderson orchestra is featured on this set. The musicians, with a full brass sound, supply smooth readings. Ten tunes including "My Blue Heaven", "It's Delovely", "Japanese Sandman" and a Henderson original, "Man On The Street" are offered. The maestro injects his lively personality into the arrangements and comes up with a host of slick instrumentals. Worthy issue.



"THE DANCING 20's"—The Andrews Sisters with Orchestra conducted by Billy May—Capitol T-973 (1-12" LP)

The singing Andrews Sisters do a great job of bringing back the happy, danceable songs of the twenties. The spirited songs from the gay era and the forever fresh vocalizing of the Andrews Sisters offer the listener a deck full of listening enjoyment. Descriptive of the whole collection is the popular "Barney Google". Top notch musical accompaniment from the Billy May orchestra. Strong package.



"MAN ALIVE!"—Frankie Vaughan with Wally Scott and his Orchestra—Epic LN-3453 (1-12" LP)

The English songster is featured on his initial LP entry in this country. Frankie Vaughan's strong baritone voice is handsomely assisted by the Wally Scott crew as he renders "Hit The Road To Dreamland", "I'm Gonna Sit Right Down And Write Myself A Letter", "You're Driving Me Crazy" and nine more. Vaughan, already on his way to becoming a big name in this country, has a disk bound to increase his growing prestige. Could make noise.



"HOLLYWOOD"—Paul Weston and his Orchestra—Columbia CL-1112 (1-12" LP)

The smoothly blended mood delivery of the Paul Weston orchestra is aided by the accomplished solos of Eudice Shapiro (violin), George Greely (piano) and Ted Nash (alto flute). The sensitive contributions delivered by the three soloists pay fine compliments to the well selected material. "As Long As There's Music", "Like Someone In Love" and "I Concentrate On You" are among the set's beautifully read tunes. Great mood fare.



"MARJORIE MORNINGSTAR" — An Original Soundtrack Recording — RCA Victor LOC-1044 (1-12" LP)

The score from the romantic movie creates a vivid picture for the listener. The warm music was composed by Max Steiner, who has written scores for numerous flicks, including "Since You Went Away". The tender reading given to the score by an orchestra under the direction of Ray Heindorf is charmingly accented by occasional chorus inserts. The movie's recent opening plus the growing popularity of movie tracks should mean sales.

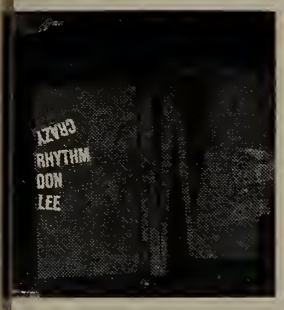


"THE BEST OF LITTLE WALTER" — Chess LP-1428 (1-12" LP)

Little Walter sports his blues oriented harmonica approach on some of his self penned numbers. With the exception of "My Babe", which was written for him, Little Walter has a waxing full of original material. The artist's down home vocals and his expressive harmonica playing (sometimes almost reaching an organ effect) smoothly style out "Blues With A Feeling", "Mean Old World" and others. Should see action from lovers of the blues.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Album Reviews



"CRAZY RHYTHM" Don Lee—Jubilee JLP-1067 (1-12" LP)

Don Lee's impressive accordian solos offer some really exciting entertainment. The artist, with the smoothly timed rhythm backing, takes the listener through a dozen adventurous readings. Lee has a jazz oriented delivery at times that adds spice to the songs, some of which are "Lady Be Good", "After You've Gone", "The Bells Of St. Mary's" and "Exactly Like You". Swinging arrangements will help sell tihs one.



"TABU"—Ralph Font and his Orchestra—Westminister WP-6077 (1-12" LP)

The waxing offers truly authentic and exciting portrayals of 12 latin rhythms. Font's orchestra displays one of the most pleasant, danceable deliveries on the latin scene. The crew's unmistakable beat makes for easy dancing, whether it be a Merengue, Mambo, Cha-Cha etc. Some of the familiar tunes are "Piano Merengue", "Peanut Vendor" and "Besame Mucho". Striking cover should give the set an additional sales push.



"THE LITTLE TOY ENGINE THAT COULD and WINNIE THE POOH STORIES"—told by Paul Wing and James Stewart—RCA Victor LBY-1108 (1-12" LP)

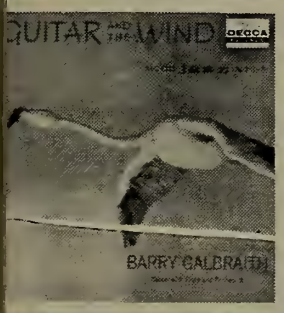
The disk is another of RCA Victor's Bluebird recordings for children. The $1.98 disk features Paul Wing narrating the story of "The Little Engine That Could" and James Stewart telling the stories of "Winnie The Pooh". Each narrator is supported with musical backgrounds by Norman Leydon and Henri Rene. Beautiful story telling. Strong small fry package.



"DANCE TO THE LATIN RHYTHMS OF ETHEL SMITH"—Decca DL-8712 (1-12" LP)

With her respected organ, Ethel Smith once again displays her amazing versatility. Miss Smith, with the occasional backing of an orchestra directed by Davy Terry, displays her Hammond artistry through striking latin goodies. The artist plays, in addition to her organ, a variety of other latin instruments on this set including castanets. Another bunch of delightful offerings from a dynamic organist.

JAZZ



"GUITAR AND THE WIND"—Barry Galbraith, guitar, with flute and orchestra—Decca DL-9200 (1-12" LP)

"PIANO A LA MOOD"—Bernard Peiffer, piano—Decca DL-DL9200 (1-12" LP)



These two albums are part of an eight album set released by Decca under the theme "Mood Jazz In Hi-Fi". The collection offers top names in the jazz field offering mood jazz at it's best. The pictured records feature Barry Galbraith doing tunes such as "I Like To Recognize The Tune" and Bernard Peiffer doing "Easy To Love" and others. The rest of the albums offer a host of top performers including Ellis Larkins, Fred Katz, Earl Grant, and Don Elliot. With the accent on mood, the disks provide many hours of mellow sounds. With much advance publicity, the albums should meet with a receptive market. Excellent mood jazz fare.



"THE JACKIE PARIS SOUND"—Jackie Paris—East-West 4002 (1-12" LP)

The popular jazz inspired singer goes over a collection of unduly neglected evergreens. Paris's light fresh stylings are accompanied by different small instrumental groups that include such noted jazzists as Barry Galbraith and Wendell Marshall. The artist, equally at home with a warm ballad or a fast swinger, displays this versatility in winning style. One of the better jazz vocal entries.



"THE BLUES ARE BREWIN'"—Billie Holiday—Decca DL-8701 (1-12" LP)

"Lady" is featured on a host of selections cut in the late forties with the Sy Oliver orchestra, different instrumental backings, and two duets with Louis Armstrong. Billie Holiday's intimate blues stylings include. "Keeps On Raining", "Gimme A Pigfoot And A Bottle Of Beer", "The Blues Are Brewin'", and "My Sweet Hunk O' Trash". The issue should take a prominent place in the many vocals dedicated to the late Bessie Smith. Outstanding blues collection from a great interpreter.



"JAZZ IN THE CLASSROOM"—Students of the Berklee School Of Music — Berklee BLP-1B (1-12" LP)

The record is dedicated to the music of the students of the Berklee School of Music. One side of the pressing was written by Robert Freedman, of the school's instructional staff and is played by the students, while the other was both composed and performed by the students. One of the school's students was signed with the Maynard Ferguson band. The tunes rendered are done as part of the student's actual class work. The set offers some good listening. It will also make a worthy instructional record. Recommended.

CLASSICAL



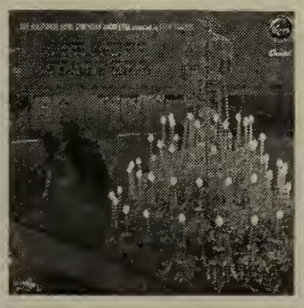
BRAHMS: Concerto No. 2—Fritz Reiner conducting the Chicago Symphony Orchestra, Emil Gilels, pianist—RCA Victor LM-2219 (1-12" LP)

The expressive pianist spins his keyboard magic to offer Brahms' stirring Concerto with the utmost authority. Gilels and Fritz Reiner, unite their vast musical skills to great advantage, and fill their portrayals with depth and meaning. Gilels' piano communicates with the listener throughout the offering. Should sell well to the classical buffs.



"FRANCESCATTI PLAYS KREISLER" — Zino Francescatti, violinist — Artur Balsam, pianist Columbia ML-5255 (1-12" LP)

Francescatti portrays splended readings of the Kreisler works. The violinist and his partner in the duets, Artur Balsam at piano, treat the listener to moving adventures in classical music. Expert interpretations of the lyrical pieces are offered. The eleven items include "Alegretto", "Caprice Viennois, Op. 2" and "Rondino On A Theme of Beethoven". Max Lanner replaces Balsam at piano on the latter. Top flight classical fare.



"STRAUSS WALTZES"—Felix Slatkin conducting the Hollywood Bowl Symphony Orchestra—Capitol PAO-8421 (1-12" LP)

The record consists of six Strauss melodic Waltzes. The conducting of Felix Slatkin is always a superb event, and the beautifully responsive Hollywood Bowl Symphony orchestra's lyrical delivery showcases the fact. The Waltzes selected are "The Blue Danube", "Tales Of The Vienna Woods", "Emperor Waltz", "Artist's Life" etc. A worthy collection for lovers of the waltz. Charming issue.



KODALY: Summer Evening—ROZSA: Hungarian Serenade—Arthur Winograd conducting the M-G-M Orchestra—M-G-M E-3631 (1-12" LP)

The works of the two composers are expertly interpreted by Winograd and the M-G-M orchestra. While smoothly blending its brass and strings, the musicians convey the warmth and excitement of the pieces. Rozsa's piece has been revised in recent years and is presented in its reedited form. Excellent offering.

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The Changing Nature Of The Publishing Business!

If someone who was in the music publishing business in the thirties, forties or even early fifties left it and came back to it today, he would find that it was very different from what he remembered it.

Needless to say, an obvious change is the difference in the nature of plugs. Whereas formerly the live plug from the dance band or performer was the most important thing, today (and for some years back) everything depends on the record. Without a record there can be no hit. And unfortunately even with a record, there are too few hits.

But particularly has the nature of a hit changed. Formerly if you had a hit ballad, you could expect to sell sheet music way up into the hundreds of thousands. Today despite all the efforts of the publishers, even the top ballads seldom reach the hundred and fifty thousand mark. As an example it would probably surprise everyone in the trade to know how little sheet music one of the longest lasting ballads in the Top 60 this year actually sold.

Another aspect of the changing nature of the publishing business is the fact that a publisher today no longer engages in just one enterprise. First of all he usually has both a BMI and ASCAP firm to handle different sets of writers. In addition his time is spent not only in trying to find material and get it recorded, but very often you will see a publisher engaged in subsidiary enterprises that help to expose his songs, such as managing artists and cutting masters which he then sells to a larger firm. So vital has this aspect of the business become that in our charts today some of the top hits are records that were cut by publishers and then sold.

This development on the part of publishers has been aided by the advent of Rock and Roll, for this movement, which is essentially a teenage type of music, does not require a professional approach as we used to think of it. There is no slickness or smoothness in Rock and Roll. It is an expression of teenage emotion. Therefore very often, the less professional it appears to be, the more attractive it is to its audience. And so whereas formerly to get a good sounding record, you had to gather a group of skilled musicians, a top arranger, and an experienced singer, today that is no longer necessary. A publisher can go into a tiny studio with the author usually singing his own song accompanied either by himself or a small group, and come out with a side which, while it might not measure up to mature musical standards, nevertheless has the appeal to sell—and sell in large quantity—to the teenage market.

And so a publisher today has widened his area of activity considerably. His experience has to be wider. He has to know more about entertainment in general. He has to have even greater intuition than he needed before. And his attitude has to remain constantly youthful to keep pace with the teenage audience which is buying his product.

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HITS



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RCA VICTOR
RADIO CORPORATION OF AMERICA

Disk Jockey

REGIONAL RECORD REPORTS

MARK DUNHILL
KPOL—Los Angeles, Calif.

1. Arrivederci Roma (F. Chacksfield)
2. Kewpie Doll (P. Como)
3. Return To Me (D. Martin)
4. Gigi (V. Damone)
5. Secret Of Happiness (Shore)
6. Chanson D'Amour (Todds)
7. Kiss Me (Five Grands)
8. You Need Hands (E. Gorme)
9. 76 Trombones (King Sisters)
10. Heartless Kisses (G. Wood)

DON McLEOD
WJBK—Detroit, Mich.

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. All I Have To Do Is Dream (Everlys)
4. Return To Me (D. Martin)
5. Chanson D'Amour (Todds)
6. Book Of Love (Monotones)
7. He's Got The Whole World (L. London)
8. Believe What You Say (R. Nelson)
9. Kewpie Doll (P. Como)
10. Rumble (L. Wray)

"EARLYBIRD" ED ROBBINS
WVIP—Mount Kisco, N. Y.

1. Torero (Carasone/Andrews Sisters)
2. Spin Little Bottle (Vaughan)
3. Kewpie Doll (P. Como)
4. Arrivederci Roma (Williams/Chacksfield)
5. Teacher, Teacher (J. Mathis)
6. Return To Me (D. Martin)
7. Marching To Pretoria (Gibson)
8. Bells On My Heart (Cornell)
9. Are You Sincere (A. Williams)
10. A Very Precious Love (Day)

MEL BURNS
KGOL—Golden, Colo.

1. Tequila (Champs)
2. He's Got The Whole World (L. London)
3. Twilight Time (Platters)
4. Who's Sorry Now (C. Francis)
5. Wonderful Time Up There (P. Boone)
6. There's Only One Of You (Four Lads)
7. Oh Lonesome Me (D. Gibson)
8. Chanson D'Amour (Todds)
9. Wear My Ring Around Your Neck (E. Presley)
10. Breathless (J. L. Lewis)

RAY READ
WAZA—Bainbridge, Ga.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Wear My Ring Around Your Neck (E. Presley)
4. Lollipop (Chordettes)
5. Return To Me (D. Martin)
6. All I Have To Do Is Dream (Everlys)
7. Tequila (Champs)
8. Who's Sorry Now (C. Francis)
9. Witch Doctor (D. Seville)
10. Let The Bells Kep Ringing (P. Anka)

BOB GRIBBEN
KDTH—Dubuque, Iowa

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everlys)
3. Twilight Time (Platters)
4. Just Married (M. Robbins)
5. Let The Bells Keep Ringing (P. Anka)
6. He's Got The Whole World (L. London)
7. It's Too Soon To Know (P. Boone)
8. Oh Lonesome Me (D. Gibson)
9. Believe What You Say (R. Nelson)
10. Chanson D'Amour (Todds)

RAY SCHREINER
WRNL—Richmond, Va.

1. Oh Lonesome Me (D. Gibson)
2. Witch Doctor (D. Seville)
3. A Very Precious Love (Ames Bros.)
4. There's Only One Of You (Four Lads)
5. Billy (K. Linden)
6. Kewpie Doll (P. Como)
7. He's Got The Whole World (L. London)
8. Arrivederci Roma (R. Williams)
9. All I Have To Do Is Dream (Everlys)
10. Twilight Time (Platters)

DAY SANDSTROEM
WWRI—West Warwick, R. I.

1. He's Got The Whole World (L. London)
2. Lollipop (Chordettes)
3. Little Blue Man (B. Johnson)
4. Long Hot Summer (Rodgers)
5. 76 Trombones (J. Jones)
6. Over And Over (Lombardo)
7. Invitation (D. Staton)
8. Sweet Elizabeth (W. Glahe)
9. Lazy Mary (L. Monte)
10. Witchcraft (F. Sinatra)

JOHN MOUNTEER
WTRY—Troy, N. Y.

1. All I Have To Do Is Dream (Everlys)
2. You (Aquatones)
3. Return To Me (D. Martin)
4. Twilight Time (Platters)
5. Witch Doctor (D. Seville)
6. Wear My Ring Around Your Neck (E. Presley)
7. Let The Bells Keep Ringing (P. Anka)
8. Oh Lonesome Me (D. Gibson)
9. Rumble (L. Wray)
10. Kewpie Doll (P. Como)

JIM McCARTHY
WAEB—Allentown, Pa.

1. Skinny Minnie (B. Haley)
2. Kewpie Doll (P. Como)
3. All I Have To Do Is Dream (Everlys)
4. The Swag (L. Wray)
5. Oop Bop Sha-Boom (Wilburns)
6. Secretly (J. Rodgers)
7. Rosalie (F. Young)
8. Padre (V. Carr)
9. Every Beat Of My Heart (D. Darling)
10. Try The Impossible (L. Andrews)

"DEWEY" DEW
WCSH—Portland, Me.

1. Twilight Time (Platters)
2. Chanson D'Amour (Todds)
3. Teacher, Teacher (J. Mathis)
4. Kewpie Doll (P. Como)
5. Jacqueline (B. Helms)
6. Baubles, Bangles And Beads (J. Jones)
7. All I Have To Do Is Dream (Everlys)
8. Sweet Sugar Lips (J. Corey)
9. Portable On My Shoulder (F. Lymon)
10. Let The Bells Keep Ringing (P. Anka)

TINY HARE
WEAV—Plattsburgh, N. Y.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everlys)
3. Twilight Time (Platters)
4. Believe What You Say (R. Nelson)
5. Oh Lonesome Me (D. Gibson)
6. Don't You Just Know It (H. Smith)
7. Kewpie Doll (P. Como)
8. My Bucket's Got A Hole In It (R. Nelson)
9. For Your Love (E. Townsend)
10. Johnny B. Goode (C. Berry)

RON KEHOE
WDCR—Hanover, N. H.

1. I Love Your Pony Tail (C. Fisher)
2. He's Got The Whole World (L. London)
3. Witch Doctor (D. Seville)
4. All I Have To Do Is Dream (Everlys)
5. Tequila (Champs)
6. I Want You To Be My Own (C. Fisher)
7. Book Of Love (Monotones)
8. Kewpie Doll (P. Como)
9. 26 Miles (Four Preps)
10. Wear My Ring Around Your Neck (E. Presley)

JIM AMECHE
KPAL—Palm Springs, Calif.

1. Padre (T. Arden)
2. The Beat Of My Heart (T. Bennett)
3. These Worldly Wonders (P. Page)
4. Chanson D'Amour (Todds)
5. Gigi (Vic Damone)
6. I've Got Bells On My Heart (J. Morgan)
7. Kewpie Doll (P. Como)
8. There's Only One Of You (Four Lads)
9. How Are Ya Fixed For Love (Sinatra & Smith)
10. Looking Back (N. Cole)

BILL SUTTON
KNTV—San Jose, Calif.

1. Bubble Gum Rock (H. Davis)
2. Lollipop (Chordettes)
3. Chanson D'Amour (Todds)
4. Twilight Time (Platters)
5. Book Of Love (Monotones)
6. Tequila (E. Platt)
7. Witch Doctor (D. Seville)
8. Rock My Rockin' Chair (W. Monte)
9. Breathless (J. L. Lewis)
10. 26 Miles (Four Preps)

TONY PERRY
KCNA—Tucson, Ariz.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Witch Doctor (D. Seville)
4. Wear My Ring Around Your Neck (E. Presley)
5. Tequila (Champs)
6. Return To Me (D. Martin)
7. All I Have To Do Is Dream (Everlys)
8. Lollipop (Chordettes)
9. Book Of Love (Monotones)
10. Who's Sorry Now (C. Francis)

BOB WELLS
WEBR—Buffalo, N. Y.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. He's Got The Whole World (L. London)
4. Twilight Time (Platters)
5. Oh Lonesome Me (D. Gibson)
6. Chanson D'Amour (Todds)
7. Return To Me (D. Martin)
8. Big Man (Four Preps)
9. For Your Love (E. Townsend)
10. Let The Bells Keep Ringing (P. Anka)

JOHNNY ARGO
KUDL—Kansas City, Mo.

1. Swing Into Spring (Goodman)
2. Hang Up My Rock And Roll Shoes (C. Willis)
3. Sugar Moon (P. Boone)
4. Don't You Think It's Time (E. Presley)
5. Talk To Me (L. W. John)
6. Nee Nee Na Na (D. Doo & Don'ts)
7. Johnny B. Goode (C. Berry)
8. Wear My Ring Around Your Neck (E. Presley)
9. Stroll Me (K. Starr)
10. Groovy (J. Dodo)

BERNIE BOND
WKCR—New York, N. Y.

1. All I Have To Do Is Dream (Everlys)
2. Wear My Ring Around Your Neck (E. Presley)
3. Johnny B. Goode (C. Berry)
4. Sugar Moon (P. Boone)
5. Kewpie Doll (P. Como)
6. I'm Sorry I Made You Cry (C. Francis)
7. It Was Ours (J. Helms)
8. Make Me A Miracle/Secretly (J. Rodgers)
9. Pretty Baby (Gino & Gina)
10. Big Man (Four Preps)

BILL BENNETT
WDGY—Minneapolis, Minn.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. He's Got The Whole World (L. London)
4. Twilight Time (Platters)
5. Wear My Ring Around Your Neck (E. Presley)
6. Believe What You Say (R. Nelson)
7. All The Time (J. Mathis)
8. Book Of Love (Monotones)
9. My Bucket's Got A Hole In It (R. Nelson)
10. Return To Me (D. Martin)

BILL DRAPER, BOB KOHLMEYER, TERRY BROWN, JIMMY GRANT
WKXY—Sarasota, Fla.

1. Twilight Time (Platters)
2. Book Of Love (Monotones)
3. He's Got The Whole World (L. London)
4. All I Have To Do Is Dream (Everlys)
5. Now And For Always (G. Hamilton IV)
6. Tequila (Champs)
7. Terrific Together (F. Husky)
8. Witch Doctor (D. Seville)
9. Wear My Ring Around Your Neck (E. Presley)
10. Kewpie Doll (P. Como)

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Disk Jockey

REGIONAL RECORD REPORTS

JOHNNY MAGNUS
KGFJ—Los Angeles, Calif.

1. Pony Tail (L. Dean)
2. Secret Of Happiness (Shore)
3. In My Life (T. Leonetti)
4. Teacher's Pet (D. Day)
5. You Need Hands (E. Gorme)
6. Kiss Me (Five Grands)
7. Arrivederci Roma (F. Chacksfield)
8. Return To Me (D. Martin)
9. Make Me A Miracle (Rodgers)

GARY SMITH
WVET—Rochester, N. Y.

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. He's Got The Whole World (L. London)
4. Careful, Careful (E. Rodgers)
5. Let The Bells Keep Ringing (P. Anka)
6. How Are Ya Fixed For Love (Sinatra & Smith)
7. Big Man (Four Preps)
8. Who's To Know (W. Tracy)
9. Oh Lonesome Me (D. Gibson)
10. Rumble (L. Wray)

JOHN DICKSON
WPRY—Perry, Fla.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. He's Got The Whole World (L. London)
4. Who's Sorry Now (Francis)
5. A Wonderful Time Up There (P. Boone)
6. Sweet Little Sixteen (Berry)
7. Are You Sincere (A. Williams)
8. Catch A Falling Star (Como)
9. It's Too Soon To Know (P. Boone)
10. Maybe Baby (Crickets)

GENE WEED
WQAM—Miami, Fla.

1. Witch Doctor (D. Seville)
2. Wear My Ring Around Your Neck (E. Presley)
3. Twilight Time (Platters)
4. All I Have To Do Is Dream (Everlys)
5. Oh Lonesome Me (D. Gibson)
6. Believe What You Say (R. Nelson)
7. Lazy Mary (L. Monte)
8. My Bucket's Got A Hole In It (R. Nelson)
9. Chanson D'Amour (Todds)
10. Book Of Love (Monotones)

CHARLIE MITSAKOS
WLLH—Lowell, Mass.

1. Looking Back (N. Cole)
2. Witch Doctor (D. Seville)
3. Teacher, Teacher (J. Mathis)
4. Return To Me (D. Martin)
5. There's Only One Of You (Four Lads)
6. Twilight Time (Platters)
7. Another Time, Another Place (M. Kaye Trio)
8. Kewpie Doll (P. Como)
9. Anytime, Any Place, Anywhere (B. Carle)
10. Don't Get Around Much Anymore (J. Maddox)

LONNIE LICATA
KOSI—Denver, Colo.

1. He's Got The Whole World (L. London)
2. Wonderful Time Up There (P. Boone)
3. Wear My Ring Around Your Neck (E. Presley)
4. Witch Doctor (D. Seville)
5. Tequila (Champs)
6. Believe What You Say (R. Nelson)
7. Who's Sorry Now (C. Francis)
8. Twilight Time (Platters)
9. Don't You Just Know It (H. Smith)
10. River Kwai March (M. Miller)

MARTY McNEELEY
WJR—Detroit, Mich.

1. All I Have To Do Is Dream (Everlys)
2. He's Got The Whole World (L. London)
3. Witch Doctor (D. Seville)
4. There's Only One Of You (Four Lads)
5. Tango Boogie (Winterhalter)
6. Billy (K. Linden)
7. Bonnie Eloise (M. Miller)
8. Tumbling Tumbleweeds (B. Vaughn)
9. Arrivederci Roma (R. Williams)
10. A Very Precious Love (Ames Bros.)

JIM GAINES
KALB—Alexandria, La.

1. Twilight Time (Platters)
2. Johnny B. Goode (C. Berry)
3. He's Got The Whole World (L. London)
4. Tequila (Champs)
5. Witch Doctor (D. Seville)
6. Return To Me (D. Martin)
7. Have Faith (G. Allison)
8. Loneliness (B. Page)
9. Who's Sorry Now (C. Francis)
10. You Mean Everything To Me (Slades)

BOB KAY & BOB DAHLGREN
WAVE—Louisville, Ky.

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. Wear My Ring Around Your Neck (E. Presley)
4. He's Got The Whole World
5. Looking Back (N. Cole)
6. Return To Me (D. Martin)
7. Kewpie Doll (P. Como)
8. Rumble (L. Wray)
9. Let The Bells Keep Ringing (P. Anka)
10. All I Have To Do Is Dream (Everlys)

GENE TOLLEFSON
KENE—Toppenish, Wash.

1. He's Got The Whole World (L. London)
2. Lollipop (Chordettes)
3. Wear My Ring Around Your Neck (E. Presley)
4. All I Have To Do Is Dream (Everlys)
5. Sweet Little Sixteen (Berry)
6. Witch Doctor (D. Seville)
7. Maybe Baby (Crickets)
8. Cherie, I Love You (Boone)
9. Dance Girl, Dance (N. Fox)
10. Johnny-O (N. Whiskey)

RALPH ANDERSON
KNOG—Nogales, Ariz.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Witch Doctor (D. Seville)
4. Book Of Love (Monotones)
5. Tequila (Champs)
6. Chanson D'Amour (Todds)
7. Wear My Ring Around Your Neck (E. Presley)
8. Return To Me (D. Martin)
9. Don't You Just Know It (H. Smith)
10. Believe What You Say (R. Nelson)

GARY OWENS
KTSA—San Antonio, Tex.

1. Twilight Time (Platters)
2. Don't You Just Know It (H. Smith)
3. Wear My Ring Around Your Neck (E. Presley)
4. Believe What You Say (R. Nelson)
5. Corrido Rock (B. Balcom)
6. Tequila (Champs)
7. He's Got The Whole World (L. London)
8. Looking Back (N. Cole)
9. Book Of Love (Monotones)
10. Every Night (Chantels)

BUTCH RIGGS
WIRO—Ironton, Ohio

1. He's Got The Whole World (L. London)
2. Two Fools In Love (Marv & Patty)
3. Witch Doctor (D. Seville)
4. Who's Sorry Now (Francis)
5. Believe What You Say (R. Nelson)
6. Are You Sincere (A. Williams)
7. Don't You Just Know It (H. Smith)
8. Rumble (L. Wray)
9. Return To Me (D. Martin)
10. Billy (K. Linden)

JERRY PARKS
KZEE—Weatherford, Tex.

1. Stroll Me (K. Starr)
2. Return To Me (D. Martin)
3. I'm Sorry I Made You Cry (C. Francis)
4. Swing Into Spring (B. Goodman)
5. Chanson D'Amour (Fontane Sisters)
6. Twilight Time (Platters)
7. Stairway Of Love (Robbins)
8. Another Time, Another Place (D. Cherry)
9. Crazy Rhythm (T. Bennett)
10. I'm So Lonesome I Could Cry (M. Whiting)

DICK AKER
KVOL—Lafayette, La.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Who's Sorry Now (C. Francis)
4. Do I Like It (N. Cole)
5. Chanson D'Amour (Fontane Sisters)
6. Maybe Baby (Crickets)
7. Sugartime (McGuires)
8. Billy (K. Linden)
9. Tequila (Champs)
10. Gigi (C. Margulis)

FRED BROWN
WNBP—Newburyport, Mass.

1. Twilight Time (Platters)
2. Return To Me (D. Martin)
3. Chanson D'Amour (Fontane Sisters)
4. For Your Love (E. Townsend)
5. All I Have To Do Is Dream (Everlys)
6. Book Of Love (Monotones)
7. Big Man (Four Preps)
8. Wear My Ring Around Your Neck (E. Presley)
9. Careful, Careful (E. Rodgers)
10. Arrivederci Roma (J. James)

BETTY LOU CHATTERTON
CKLB—Oshawa, Ont., Can.

1. To Be Loved (J. Wilson)
2. That's All I Need To Know (S. Cooke)
3. Let Me Know (C. McPhatter)
4. Twilight Time (Platters)
5. All The Time (J. Mathis)
6. Looking Back (N. Cole)
7. Every Night (Chantels)
8. All I Do Is Dream (Everlys)
9. Crazy Love (P. Anka)
10. Wishing For Your Love (Voxpoppers)

JOHN CASTLEMAN
WVU—Nashville, Tenn.

1. All I Have To Do Is Dream (Everlys)
2. He's Got The Whole World (L. London)
3. Rumble (L. Wray)
4. School Girl (Crescendos)
5. Lollipop (Chordettes)
6. Put Your Heart Next To Mine (C. Applewhite)
7. Tequila (Champs)
8. It's Too Soon To Know (P. Boone)
9. Skinny Minnie (B. Haley)
10. Sweet Little Sixteen (Berry)

DALE GOOD
KRKO—Everett, Wash.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Wear My Ring Around Your Neck (E. Presley)
4. Twilight Time (Platters)
5. Book Of Love (Monotones)
6. Crazy Love (P. Anka)
7. Oh Lonesome Me (D. Gibson)
8. My Bucket's Got A Hole In It (R. Nelson)
9. You Mean Everything To Me (Slades)
10. Return To Me (D. Martin)

BEAUREGARD DAVIS
WLOW—Norfolk, Va.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. All I Have To Do Is Dream (Everlys)
4. Chanson D'Amour (Todds)
5. He's Got The Whole World (L. London)
6. Book Of Love (Monotones)
7. To Be Loved (J. Wilson)
8. Let The Bells Keep Ringing (P. Anka)
9. Don't You Just Know (H. Smith)
10. Tequila (Champs)

CAMERON "BUD" LEE
KTLN—Denver, Colo.

1. Teacher, Teacher (J. Mathis)
2. Little Blue Man (Johnson)
3. He's Got The Whole World (L. London)
4. Tequila (Champs)
5. There's Only One Of You (Four Lads)
6. Lollipop (Chordettes)
7. Who's Sorry Now (Francis)
8. Swinging Shepherd Blues (D. Rose)
9. Believe What You Say (R. Nelson)
10. A Wonderful Time Up There (P. Boone)

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Disk Jockey

REGIONAL RECORD REPORTS

CHARLIE BOLLAND
KSPT—Sandpoint, Ida.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Who's Sorry Now (C. Francis)
4. Lollipop (Ronald & Ruby)
5. Are You Sincere (A. Williams)
6. Billy (K. Linden)
7. Breathless (J. L. Lewis)
8. Wonderful Time Up There (P. Boone)
9. 26 Miles (Four Preps)
10. Witch Doctor (D. Seville)

DICK BIONDI
WHOT—Youngstown, Ohio

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. For Your Love (E. Townsend)
5. Wear My Ring Around Your Neck/Doncha Think It's Time (E. Presley)
6. Return To Me (D. Martin)
7. Book Of Love (Monotones)
8. Talk To Me (L. W. John)
9. Rumble (L. Wray)
10. Ruby Ruby (L. W. Littlefield)

ED GRAY
WKNE—Keene, N. H.

1. Claudette (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Wear My Ring Around Your Neck (E. Presley)
5. Return To Me (D. Martin)
6. You (Aquatones)
7. Book Of Love (Monotones)
8. The Little Train (M. Vasel & E. Storz)
9. Chanson D'Amour (Todds)
10. Johnny B. Goode (C. Berry)

LARRY BROWNELL
WKBW—Buffalo, N. Y.

1. Twilight Time (Platters)
2. Oh Lonesome Me (D. Gibson)
3. He's Got The Whole World (L. London)
4. Witch Doctor (D. Seville)
5. Wear My Ring Around Your Neck (E. Presley)
6. Chanson D'Amour (Todds)
7. All I Have To Do Is Dream (Everlys)
8. My Pledge To You (J. Nash)
9. Another Time, Another Place (P. Page)
10. Secretly (J. Rodgers)

RONN ALLARD
WFEA—Manchester, N. H.

1. All I Have To Do Is Dream (Everlys)
2. Kewpie Doll (P. Como)
3. Book Of Love (Monotones)
4. Wear My Ring Around Your Neck (E. Presley)
5. Twilight Time (Platters)
6. My Bucket's Got A Hole In It (R. Nelson)
7. Return To Me (D. Martin)
8. Chanson D'Amour (Todds)
9. Wishing For Your Love (Voxpoppers)
10. Who's Sorry Now (C. Francis)

JIM CLARK
WARL—Arlington, Va.

1. Satisfaction Guaranteed (V. Taylor)
2. Wear My Ring Around Your Neck (E. Presley)
3. Tequila (Champs)
4. Twilight Time (Platters)
5. Kewpie Doll (P. Como)
6. Big Man (Four Freshmen)
7. Sugar Moon (P. Boone)
8. Oh Lonesome Me (D. Gibson)
9. All I Do Is Dream Of You (Everlys)
10. He's Got The Whole World (L. London)

PAT CHAMBURS
WDAE—Tampa, Fla.

1. He's Got The Whole World (M. Jackson)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Another Time, Another Place (D. Cherry)
5. There's Only One Of You (Four Lads)
6. Dance Only With Me (Como)
7. All The Time (J. Mathis)
8. The Long Hot Summer (J. Rodgers)
9. Chanson D'Amour (Todds)
10. The Brothers Karamazov (J. Hill)

B. MITCHELL REED
KFWB—Hollywood, Calif.

1. Witch Doctor (D. Seville)
2. El Rancho Rock (Champs)
3. Secret Of Happiness (Shore)
4. Kewpie Doll (P. Como)
5. How Are Ya Fixed For Love (Sinatra & Smith)
6. Return To Me (D. Martin)
7. Just Before Dawn (Johnny & Jonie)
8. You Need Hands (E. Gorme)
9. In My Life (T. Leonetti)
10. Kiss Me (Five Grands)

LLOYD FATMAN
WHAT—Philadelphia, Pa.

1. You (Aquatones)
2. No No (F. Domino)
3. Crazy Feeling (R. Hamilton)
4. Bluebirds Over The Mountain (E. Hickey)
5. Believe What You Say (R. Nelson)
6. Mister Juke Box (Temptations)
7. Sugar Lump (F. Verna)
8. Apache (Chiefs)
9. Open The Door Richard (M. Smith)
10. Lock Up Your Heart (Francis)

JOHN DOREMUS
WIND—Chicago, Ill.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Return To Me (D. Martin)
5. He's Got The Whole World (L. London)
6. Book Of Love (Monotones)
7. Chanson D'Amour (Todds)
8. Wear My Ring (E. Presley)
9. Kewpie Doll (P. Como)
10. Johnny B. Goode (C. Berry)

MARILYN McKEE
WTAB—Tabor City, N. C.

1. Sail Along Silv'ry Moon (K. Chandler)
2. 26 Miles (Four Preps)
3. Teacher, Teacher (J. Mathis)
4. There's Only One Of You (Four Lads)
5. Starry Eyes (Hilltoppers)
6. Another Time, Another Place (D. Cherry)
7. Return To Me (D. Martin)
8. Now And For Always (G. Hamilton IV)
9. You Are My Destiny (Anka)
10. All The Time (L. Dean)

CHUCK PHILLIPS
WEMP—Milwaukee, Wis.

1. Chanson D'Amour (Todds)
2. Return To Me (D. Martin)
3. There's Only One Of You (Four Lads)
4. Lazy Mary (L. Monte)
5. These Worldly Wonders (P. Page)
6. This Is The Place (Mayo & Vale)
7. Kewpie Doll (P. Como)
8. Stroll Me (K. Starr)
9. How Are Ya Fixed For Love (Sinatra & Smith)
10. Swing Into Spring (Goodman)

DICK JONES
KWBB—Wichita, Kans.

1. Let The Bells Keep Ringing (P. Anka)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. He's Got The Whole World (L. London)
5. Wear My Ring Around Your Neck (E. Presley)
6. Stairway Of Love (Robbins)
7. My Bucket's Got A Hole In It (R. Nelson)
8. Tequila (Champs)
9. Kewpie Doll (P. Como)
10. Sweet Little Sixteen (Berry)

BOB FOWLER
WBLA—Elizabethtown, N. C.

1. Wear My Ring Around Your Neck (E. Presley)
2. Twilight Time (Platters)
3. Sweet Little Sixteen (Berry)
4. You (G. Storm)
5. All I Have To Do Is Dream (Everlys)
6. He's Got The Whole World (L. London)
7. Groovy (J. Dodo)
8. Rocking And Strolling (Bel Aires)
9. Kewpie Doll (P. Como)
10. Wishing For You Love (Voxpoppers)

CHUCK OTTE
KLPW—Union, Mo.

1. Drifting And Dreaming (Tyle)
2. He's Got The Whole World (L. London)
3. Oh Lonesome Me (D. Gibson)
4. Midnight Blues (B. Kampfert)
5. Hot Spell (M. Whiting)
6. High Sign (Diamonds)
7. Bayou Baby (R. Lee)
8. Over And Over (Lombardo)
9. Twilight Time (Platters)
10. Witch Doctor (D. Seville)

BOB HOLMES
KSJO—San Jose, Calif.

1. Big Man (Four Preps)
2. How Are Ya Fixed For Love (Sinatra & Smith)
3. Witch Doctor (D. Seville)
4. Chanson D'Amour (Todds)
5. All I Have To Do Is Dream (Everlys)
6. For Your Love (E. Townsend)
7. All The Time (J. Mathis)
8. Torero (J. La Rosa)
9. Secretly (J Rodgers)
10. Scottish Fling (M. Barris)

CARMINE ANTHONY
WJJD—Chicago, Ill.

1. All I Have To Do Is Dream (Everlys)
2. Return To Me (D. Martin)
3. Twilight Time (Platters)
4. Witch Doctor (D. Seville)
5. He's Got The Whole World (L. London)
6. Book Of Love (Monotones)
7. Chanson D'Amour (Todds)
8. Wear My Ring (E. Presley)
9. Kewpie Doll (P. Como)
10. My Bucket's (R. Nelson)

HARRY HARRISON
WPEO—Peoria, Ill.

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. All I Have To Do Is Dream (Everlys)
4. Return To Me (D. Martin)
5. He's Got The Whole World (L. London)
6. Book Of Love (Monotones)
7. Oh Lonesome Me (D. Gibson)
8. Wear My Ring Around Your Neck (E. Presley)
9. Rumble (L. Wray)
10. Let The Bells Keep Ringing (P. Anka)

GERRY HERBERT
CFCF—Montreal, Can.

1. He's Got The Whole World (L. London)
2. Chanson D'Amour (Todds)
3. Who's Sorry Now (Francis)
4. Return To Me (D. Martin)
5. Are You Sincere (A. Williams)
6. All I Have To Do Is Dream (Everlys)
7. There's Only One Of You (Four Lads)
8. Gigi (B. Eckstine)
9. When The Boys Talk About The Girls (V. Carr)
10. Kewpie Doll (P. Como)

DON FERRIS
WNMP—Evanston, Ill.

1. Keep Me In Mind (Desmond)
2. Gigi (C. Margulis)
3. Nothing In Common (Sinatra & Smith)
4. Say Darling (T. Martin)
5. Kewpie Doll (P. Como)
6. A Very Precious Love (J. Jones)
7. 13 Men (D. Shore)
8. How Can You Lose (Basie & Williams)
9. Spin Little Bottle (S. Vaughan)
10. Kari Wait For Me (Fisher)

WIN JOLLY
WTAQ—La Grange, Ill.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Return To Me (D. Martin)
4. Chanson D'Amour (Todds)
5. When The Boys Talk About The Girls (V. Carr)
6. He's Got The Whole World (L. London)
7. Kewpie Doll (P. Como)
8. Let The Bells Keep Ringing (P. Anka)
9. Sympathy (J. Maddox)
10. Swing Into Spring (B. Goodman)

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•

"BIG MAN" — The Cash Box Disk of the Week 4/26

Four Preps Capitol 3960

•

"MAKE ME A MIRACLE"
"SECRETLY" — The Cash Box Disk of the Week 4/26

Jimmie Rodgers Roulette 4070

•

"TORERO"

Renato Carosone Capitol 71080

•

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ROULETTE

Teenage Market Points Way To New Prosperity Heights!

It's an acknowledged fact that teenagers buy a great many of the pop records produced in this country. And as the record industry has come to realize the potency of this teenage market and to cater to it, sales of records have expanded beyond all expectations, and indications point to an even brighter future.

It is obvious, for instance, from the age of the audiences that it attracts that the entire Rock and Roll movement, which is today the dominant force in the pop record field is almost exclusively devoted to teenagers. It provides a beat to which teenagers in particular enjoy dancing and the lyrics of most of the songs with that beat are aimed at subjects which have meaning to the teenage level. Yet despite the fact that Rock and Roll has been limited for the most part to this age group, record sales in general have continued to mount, indicating that today the teenage market is so important in the entire pop single picture, that this age level alone is capable of increasing sales.

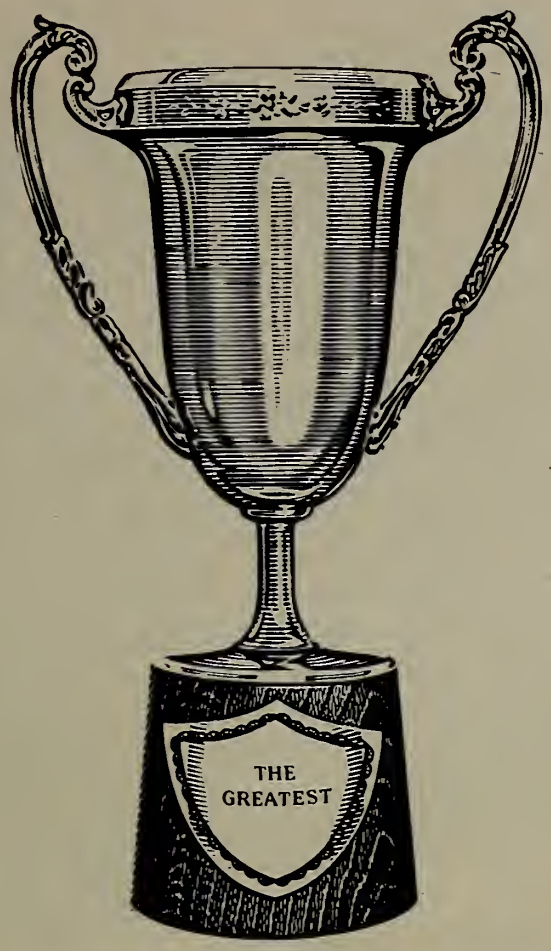
It is not hard to understand this when we examine some of the figures available to us. Statistics reveal that teenagers' earnings and allowances last year amounted to over nine billion dollars. The average U.S. teenager is reported to have either from earnings or allowances or both $10.55 a week. He or she saves $4.05 of this and spends the other $6.50. And if you want to lok ahead, the sixteen million teenagers will increase to twenty-four million by 1965, and their income will then be fourteen billions.

For the record industry, this is an extremely encouraging picture. As teenagers increase in numbers and their income goes up, it can only mean that they will purchase more and more of the records to which they are so attracted.

It means also that the record industry in general will have to keep paying special attention to teenagers' needs. This age group is buying records in large quantities today because the record firms are producing records which are in many ways specifically designed for them. But we must never lose sight of the fact that tastes change and that what a teenager likes today, he may not necessarily like next month. We must constantly be on the lookout therefore for indications of taste changes and hints of new likes and dislikes.

Fortunately, the record industry has shown itself to be attuned to the needs of the public of all ages, able to adjust to changing conditions and desires and to meet the needs of the day. We are certain that the industry will be able to meet the challenge of an increasing teenage population and provide the kind of music wanted by that age group in order for them to enjoy the records they want and in order for the record industry to go on to new heights of prosperity.

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* asterisks indicate LPs are available by these artists.

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Joe Castro	The Jazz Modes	Phineas Newborn	Lennie Tristano
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Teddy Charles	Lou Levy	Shorty Rogers	Frances Wayne
Chris Connor	John Lewis	Bill Russo	Cy Walter
Wilbur DeParis	Warne Marsh	Bobby Short	George Wein
Tony Fruscella	Patty McGovern	Jess Stacy	Mary Lou Williams

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The Coasters	Hutch Davie	Jimmy Simmons
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Sonny and Jaycee
EMBER 1034

ENDLESS SLEEP
by
Gene Ross
HERALD 517

Watch for the new look on the Ember-Herald labels

ember EMBER-HERALD Herald RECORDS 1697 B'way. New York City, N.Y.

1697 BWAY, N. Y.

London Lowdown

Here's wishing all attending the M.O.A. Convention lots of fun, good business and good wishes from this Island.

The Marino Marini Quartet, currently appearing at the London Palladium with great success, filmed a special five minute spot for the Ed Sullivan Show. Incidentally, Marino himself has a wonderful device to gauge the popularity of the act. Behind the piano keyboard he has an applause meter which enables him to judge the reaction to each number the group plays and the programme is altered according to the reception registered on the meter each night. The outfit would be a sensation in many American towns with big Italian populations.

We had a short but very pleasant visit from Archie Bleyer and his wife Janet, who was thrilled that the Chordettes' record of "Lollipop" has now jumped way up high in our Hit Parade. Janet took time off to record a special message to listeners to Radio Luxembourg. Here to surprise Janet and Archie and all of us was Andy Williams due back in New York on May 1st for the summer replacement of the Pat Boone Show. Andy took a European vacation and could have landed several guest TV spots had he brought his music. But this is a pleasure deferred since he hopes to come over in the fall to play some big theatres around the country.

Perry Como now has another friendly rival in Frankie Vaughan, who has covered Como's latest release "Kewpie Doll" on the Philips label. It will be interesting to see if Perry can maintain the supremacy he has enjoyed in the past six months.

Jerry Lewis scored heavily with patrons at the Palladium and Dean Martin is an equally big success with his screen appearance in "The Young Lions".

May 1st sees the "Jazz at the Philharmonic" show with Ella Fitzgerald in Paris. This is followed by a London vist with S.R.O. notices for each show.

This is also the week of the opening in London of "My Fair Lady," and all disk jockeys are eagerly waiting for the day they can play records from the show.

Illness has once again caused the appearance of Mario Lanza to be cancelled.

A two-way live show has been organized between the U.S. and London during the BBC Record Week. Edmundo Ros, Ted Heath and George Melachrino will talk across three thousand miles of ocean to Percy Faith, Xavier Cugat and Billy Taylor. They will exchange greetings and probably play their latest releases.

Reg Connelly back from the U.S. after a three week visit.

Sammy Davis to play the lead part in the London production of "Blues Opera" opening here in May, 1959.

Frankie Vaughan begins his next film at Elstree on May 14th. Film star Anna Neagle, who co-produces Frankie's films with her husband, Herbert Wilcox, will take on a starring role.

This weeks best selling pop singles
(Courtesy "New Musical Express")

1 Whole Lotta Woman—
Marvin Rainwater (MGM)

2 Swingin' Shepherd Blues—
Ted Heath (Decca)

3 Who's Sorry Now—
Connie Francis (MGM)

4 Magic Moments—
Perry Como (RCA)

5 A Wonderful Time Up There—
Pat Boone (London)

6 Tequila—
The Champs (London)

7 Lollipop—
Chordettes (London)

8 Don't—
Elvis Presley (RCA)

9 Breathless—
Jerry Lee Lewis (London)

9 It's Too Soon To Know—
Pat Boone (London)

11 Lollipop—
Mudlarks (Columbia)

12 Maybe Baby—
Crickets (Coral)

13 Tom Hark—
Elias & his Zig Zag
Jive Flutes (Columbia)

14 Grand Coolie Dam—
Lonnie Donegan (Pye-Nixa)

15 To Be Loved—
Malcolm Vaughan (HMV)

16 Nairobi—
Tommy Steele (Decca)

17 La Dee Dah—
Jackie Dennis (Decca)

18 I May Never Pass This Way
Again—Robert Earl (Philips)

19 Wear My Ring Around Your
Neck—Elvis Presley (RCA)

20 Oh, Oh, I'm Falling
In Love Again—
Jimmie Rodgers (Columbia)

20 Tequila—
Ted Heath (Decca)

22 Mandy—
Eddie Calvert (Columbia)

23 To Be Loved—
Jackie Wilson (Coral)

24 Sweet Little Sixteen—
Chuck Berry (London)

25 April Love—
Pat Boone (London)

26 Catch A Falling Star—
Perry Como (RCA)

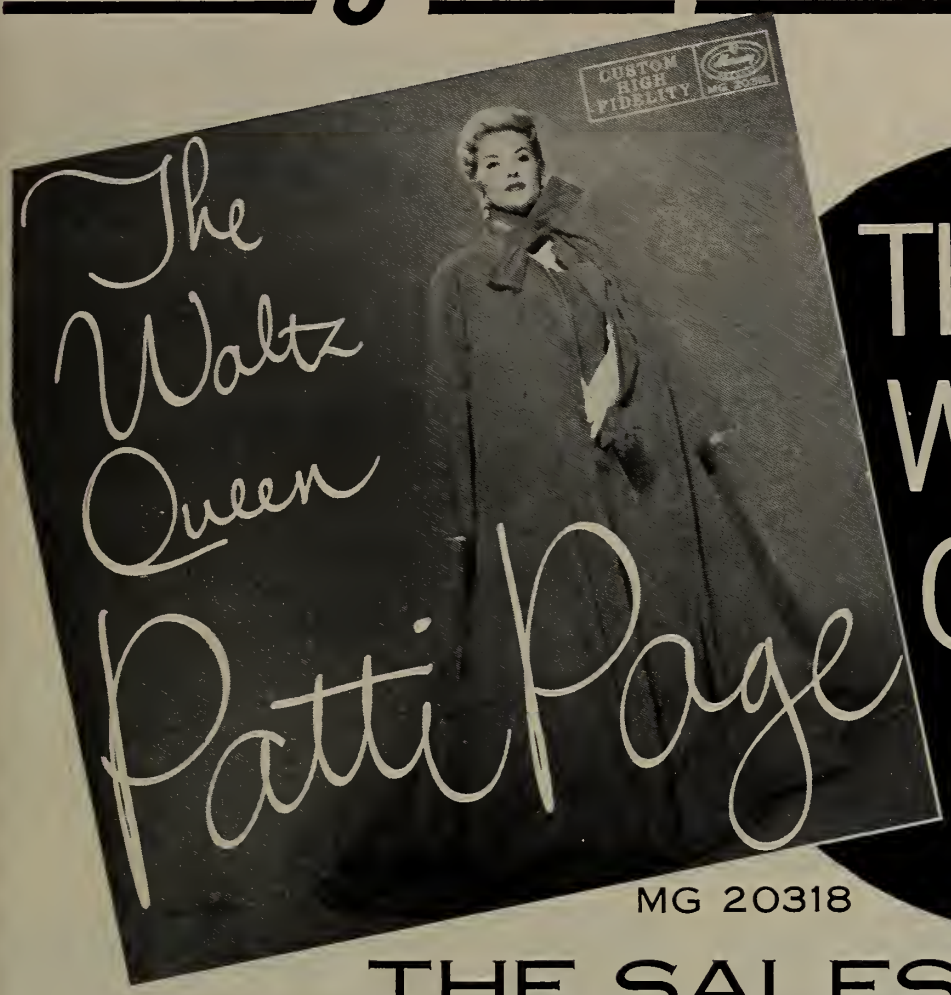
27 Happy Guitar—
Tommy Steele (Decca)

28 You Need Hands—
Max Bygraves (Decca)

29 Why Don't They Understand—
George Hamilton IV (HMV)

30 I May Never Pass This Way
Again—Ronnie Hilton (HMV)

Hitting New Sales Peaks Daily



The Waltz Queen



MG 20318

THE SALES QUEEN

PATTI PAGE

Mercury® RECORDS

NEW POP SINGLES STARTING TO SELL BIG

HEY EULA SIL AUSTIN MERCURY #71305	SPIN LITTLE BOTTLE SARAH VAUGHAN MERCURY #71303	DO YOU EVER THINK OF ME DAVID CARROLL MERCURY #71307	GAMBLIN' GAL RUSTY DRAPER MERCURY #71298

SOLID HITS ON THE BIG SELLER LISTS

TWILIGHT TIME THE PLATTERS MERCURY #71289	ANOTHER TIME, ANOTHER PLACE PATTI PAGE MERCURY #71294
WISHING FOR YOUR LOVE THE VOXPOPPERS MERCURY #71282	THE LITTLE TRAIN VASEL & STORZ MERCURY #71286
HIGH SIGN THE DIAMONDS MERCURY #71291	PRETTY BABY GINO & GINA MERCURY #71283

Here's a Gold Mine for You! **RCA**

45 EP GOLD

Stock and feature these Polyethylene Bagged, Pre-Priced all-time best-sellers . . . the greatest recording artists in their outstanding performances!

Performers and performances that make them

SOLID GOLD!



(EPA-5000) Rockin' Chair, Basin Street Blues, St. James Infirmary, When It's Sleepy Time Down South.



(EPA-5001) Redskin Rhumba, Leapin' at the Lincoln, Pompton Turnpike, Cherokee.



(EPA-5002) Take the "A" Train, The Sidewalks of New York, Prelude to a Kiss, Solitude.



(EPA-5003) I Can't Get Started, Frankie and Johnnie, Caravan, The Prisoner's Song.



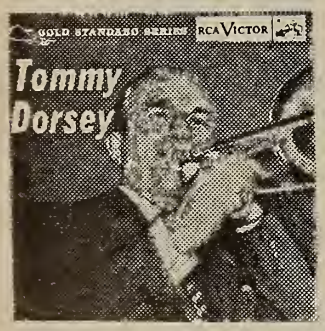
(EPA-5004) Bumble Bee Stomp, After You've Gone, Sometimes I'm Happy, Riffin' at the Ritz.



(EPA-5005) Honeysuckle Rose, Two Sleepy People, Until the Real Thing Comes Along, The Minor Drag.



(EPA-5006) September Song, Frenesi, Carioca, Special Delivery Stomp.



(EPA-5007) Chicago, Dry Bones, Mississippi Mud, There Are Such Things.



(EPA-5008) Elmer's Tune, Moonlight Cocktail, Johnson Rag, Missouri Waltz.



(EPA-5012) Don't Let The Stars Get in Your Eyes, Wanted, Papa Loves Mambo, Hot Diggity.



(EPA-5013) Any Old Time, I Can't Believe That You're in Love with Me, Comes Love, Love Me a Little.



(EPA-5014) Oh! Look At Me Now, This Love of Mine, I Guess I'll Have to Dream the Rest, How Do You Do Without Me?



(EPA-5015) On the Sunny Side of the Street, Twelfth Street Rag, Jack the Bellboy, Central Avenue Breakdown.



(EPA-5016) My Reverie, Deep Purple, Martha, Dipsy Doodle.



(EPA-5017) Vanessa, Blue Tango, Blue Violins, Canadian Sunset.



(EPA-5018) The Rock and Roll Waltz, I've Changed My Mind a Thousand Times, My Heart Reminds Me, Second Fiddle.



(EPA-5019) Anytime, Just a Little Lovin', The Cattle Call, What Is Life Without Love.

Start the gold coming <u>your</u> way. Call your

VICTOR'S STANDARD SERIES



(EPA-5020) You, You, You, The Naughty Lady of Shady Lane, Melodie D'Amour, Tammy.



(EPA-5021) Twilight Time, Hindustan, Peg o' My Heart, Canadian Capers.



(EPA-5022) Cherry Pink and Apple Blossom White, St. Louis Blues Mambo, Mambo Jambo, Mambo No. 5.



(EPA-5023) There's No Tomorrow, Begin the Beguine, Here, Manhattan.



(EPA-5024) Jalousie, Ritual Fire Dance, Warsaw Concerto, Liebestraum No. 3, in A-Flat (Abridged)



(EPA-5025) There! I've Said It Again, Ballerina, Riders in the Sky, Racing with the Moon.



(EPA-5031) Suzanne, Matilda, Matilda!, Shenandoah, Scarlet Ribbons.



(EPA-5032) In the Mood, String of Pearls, Moonlight Serenade, Sunrise Serenade.



(EPA-5033) Star Dust, Dancing in the Dark, Begin the Beguine, Temptation.



(EPA-5034) Song of India, Marie, Boogie Woogie, Opus No. 1.



(EPA-5029) Round and Round, When You Were Sweet Sixteen, Till the End of Time, A Hubba-Hubba-Hubba (Dig You Later).



(EPA-5030) Temptation, Mi Casa, Su Casa, Prisoner of Love, Because.

Promotion and merchandising that make them

PRE-SOLD!

FABULOUS GLEEM-PACE TIE-IN PROMOTION

Special Highlighter record made for Gleem and Pace—featuring selections from 6 Gold Standard EP's and providing advertising support to the entire series. Advertising and Promotion will include:

• *Full-Page Life Ad* • *Radio Spots on Bandstand and Monitor* • *Floor Stands, Streamers, Shelf Displays in 25,000 Supermarkets, Drug and Variety Stores.*

SPECIAL RCA VICTOR PROMOTION

- De Luxe Four-Color Streamers!
- Eye-catching Browser Box!
- Two-Color Consumer Catalog Supplement!
- Ad Mats in 140- and 280-line sizes!



RCA Victor distributor now!

RCA VICTOR
Tmk(s) ®
RADIO CORPORATION OF AMERICA

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

a hit by any other name...

might be as strong,

but: *only*



BILL JUSTIS

(that "RAUNCHY" man)

could have come up with...

"SCROUNGIE"

BILL says: "Meanest tune you ever heard!"

SAM says: "Reaction in major markets is fantastic!"

b/w

a strong contender

"WILD RICE"

mellow • smooth • different

PHILLIPS - 3525

SAM C. Phillips International Corporation Records

706 UNION AVENUE
MEMPHIS, TENN.
U. S. A.

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKE

		Pos. Last Week
1	TWILIGHT TIME **PLATTERS (Mercury)**	1
2	WITCH DOCTOR **DAVID SEVILLE (Liberty)**	3
3	ALL I HAVE TO DO IS DREAM **EVERLY BROTHERS (Cadence)**	7
4	WEAR MY RING AROUND YOUR NECK **ELVIS PRESLEY (RCA Victor)**	4
5	HE'S GOT THE WHOLE WORLD IN HIS HANDS **LAURIE LONDON (Capitol)**	2
6	CHANSON D'AMOUR **ART & DOTTY TODD (Era)** **FONTANE SISTERS (Dot)**	5
7	RETURN TO ME **DEAN MARTIN (Capitol)**	9
8	KEWPIE DOLL **PERRY COMO (RCA Victor)**	13
9	BOOK OF LOVE **MONOTONES (Argo)**	11
10	THERE'S ONLY ONE OF YOU **FOUR LADS (Columbia)**	12
11	TEQUILA **CHAMPS (Challenge)**	6
12	LOLLIPOP **CHORDETTES (Cadence)**	8
13	BELIEVE WHAT YOU SAY **RICKY NELSON (Imperial)**	14
14	OH LONESOME ME **DON GIBSON (RCA Victor)**	17
15	LOOKING BACK **NAT COLE (Capitol)**	22
16	WHO'S SORRY NOW **CONNIE FRANCIS (MGM)**	10
17	BILLY **KATHY LINDEN (Felsted)**	18
18	LET THE BELLS KEEP RINGING **PAUL ANKA (ABC-Paramount)**	21
19	ARE YOU SINCERE **ANDY WILLIAMS (Cadence)**	16
20	A WONDERFUL TIME UP THERE **PAT BOONE (Dot)**	15

21) HOW ARE YA' FIXED FOR LOVE. 22) JOHNNY B. GOODE. 23) TEACHER, TEACHER. 24) RUMBLE. 25) DON'T YOU JUST KNOW IT. 26) LAZY MARY. 27) SKINNY MINNIE. 28) PADRE. 29) ARRIVEDERCI ROMA. 30) BIG MAN. 31) FOR YOUR LOVE. 32) GIGI. 33) ANOTHER TIME, ANOTHER PLACE. 34) YOU. 35) SUGAR MOON. 36) MY BUCKET'S GOT A HOLE IN IT. 37) TO BE LOVED. 38) TORERO. 39) SWEET LITTLE SIXTEEN. 40) A VERY PRECIOUS LOVE. 41) WHISTLE ME SOME BLUES. 42) THAT CRAZY FEELING. 43) CLAUDETTE. 44) THESE WORLDLY WONDERS. 45) DON'T CHA THINK IT'S TIME. 46) STAIRWAY OF LOVE. 47) NOW AND FOR ALWAYS. 48) IT'S TOO SOON TO KNOW. 49) CATCH A FALLING STAR. 50) CAREFUL, CAREFUL. 51) HIGH SIGN. 52) SECRET OF HAPPINESS. 53) 26 MILES. 54) TUMBLING TUMBLEWEEDS. 55) WISHING FOR YOUR LOVE. 56) BEAT OF MY HEART. 57) IN MY LIFE. 58) CHERIE, I LOVE YOU. 59) WHEN THE BOYS TALK ABOUT THE GIRLS. 60) DO YOU WANNA DANCE. 61) YOU NEED HANDS. 62) JACQUELINE. 63) MAKE ME A MIRACLE. 64) WOODCHOPPER'S BALL. 65) GROOVY. 66) I'M SORRY I MADE YOU CRY. 67) SECRETLY. 68) LITTLE TRAIN. 69) TALK TO ME, TALK TO ME. 70) STROLL ME; DANCE ONLY WITH ME; EL RANCHO ROCK; ZORRO; I MET HIM ON A SUNDAY; ALL THE TIME

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Catalinas
"SPEECHLESS"
b/w
"FLYING FORMATION"
BACK BEAT # 513

Little "Jr." Parker
"WONDERING"
b/w
"SITTING AND THINKING"
DUKE # 184





THE EL TORRES • CLARA WARD • THE DIXIE HUMMINGBIRDS • THE SENSATIONAL NIGHTINGALES • JAMES DAVIS • LEE SCOTT AND THE WINDSORS

THE UNIQUES • THE REV. CLEOPHUS ROBINSON • THE BROOKLYN ALL STARS SINGERS • SLIM JIM • THE GOSPELAIRES



DUKE # 185
Bobby "Blue" Bland
"YOU GOT ME"
(WHERE YOU WANT ME)
and
"LEND A HELPING HAND"

DUKE LP-72
Little "Jr." Parker & Bobby "Blue" Bland
"THE BAREFOOT ROCK"



BACK BEAT # 511
Dave Atkins
"SHAKE-KUM-DOWN"
and
"LET'S HAVE A GOOD TIME"

BACK BEAT EP-40
The Original Casuals
"THREE KISSES PASS MIDNIGHT"

BACK BEAT • PEACOCK • DUKE RECORDS, INC.
2809 ERASTUS STREET
HOUSTON 26, TEXAS

GREAT MUSIC FROM A GREAT MOVIE!



Another United Artists Sound Track Album Sensation!

UAL 40002



A Rousing Driving Single Of The Title Tune

UA 119X

c/w

"I'm Happy With What I've Got"

and Introducing the Movie's Exciting Star, TINA LOUISE

Her First Single Release For United Artists

UA 127X

"I'll Be Yours"

c/w

"In The Evening"





Best Selling Sheet Music

		LAST WEEK
1	HE'S GOT THE WHOLE WORLD IN HIS HANDS Chappell ASCAP—Lindon, Henry	1
2	TWILIGHT TIME Porgie BMI—Ram, Nevins, Nevins, Dunn	4
3	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	5
4	CHANSON D'AMOUR Meadowlark ASCAP—Shanklin	10
5	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	2
6	RETURN TO ME Southern ASCAP—Lombardo, D. Minno	12
7	WHO'S SORRY NOW Mills ASCAP—Snyder, Kalmar, Ruby	3
8	WITCH DOCTOR Monarch ASCAP—Bagdasarian	—
9	TEQUILA Jat BMI—Rio	
10	KEWPIE DOLL Leeds ASCAP—Tepper, Bennett	11
11	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	6
12	ALL I HAVE TO DO IS DREAM Acuff-Rose BMI—Bryant	—
13	ARRIVEDERCI ROMA Reg Connelly ASCAP—Sigman, Rascel	8
14	LOLLIPOP E. B. Marks BMI—Dixon, Ross	9
15	BILLY Mills ASCAP—Goodwin, Kendis, Paley	—

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)

A Very Precious Love	Witmark
Another Time, Another Place	Famous
Are You Sincere	Cedarwood
Billy	Mills
Chanson D'Amour	Meadowlark
Cherie I Love You	Harms
Dance Only With Me	Stratford
Goodnight My Someone	Frank
He's Got The Whole World In His Hands	Chappell
Hot Spell	Famous
How Are Ya Fixed For Love	Tamarisk
I'm Sorry I Made You Cry	Feist
I've Got Bells On My Heart	Southern
Kewpie Doll	Leeds
Lazy Mary	Shapiro-Bernstein
Let The Bells Keep Ringing	Spanka
Make Me A Miracle	Planetary
Padre	Jungnickel
Return To Me	Southern
Secret Of Happiness	Planetary
Seventy-Six Trombones	Frank
Something's Always Happening On The River	Stratford
Tango Boogie	Bregman, Vocco & Conn
There's Only One Of You	Korwin
Torero	Leeds
Twilight Time	Porgie
When The Boys Talk About The Girl	Valyr-Favorite
Who's Sorry Now	Mills
Witch Doctor	Monarch
You Need Hands	Leeds

TV

A Couple Of Crazy Kids	Conley
All I Have To Do Is Dream	Acuff-Rose
Bless Your Pea Pickin' Heart	Snyder
Chanson D'Amour	Meadowlark
Dance Only With Me	Stratford
Do You Want To Dance	Clockus
El Rancho Rock	E. B. Marks
Happiness	Conley
High Sign	Vivo
How Are Ya Fixed For Love	Tamarisk
I Think The World Of You	Mermaid
I'm Glad I'm Not Young Anymore	Chappell
I'm Sorry I Made You Cry	Feist
Johnny B. Goode	Arc
Kari Waits For Me	Montclare
Kewpie Doll	Leeds
Nee Nee Na Na Na Na Nu Nu	Deane & Doo
Oh Oh, I'm Falling In Love Again	Planetary
Padre	Jungnickel
Pickin' On The Wrong Chicken	Condor
Saturday Dance	Chathom
Secretly	Planetary
Seventy-Six Trombones	Frank
Sick And Tired	Travis
Sugar Moon	Gallotin
Tequila	Jot
Twilight Time	Porgie
Who's Sorry Now	Mills
Witch Doctor	Monarch
You	Instant

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Thanks Again

Patti



Mercury
REG. U.S. PAT. OFF.
RECORDS

BEST FEMALE VOCALIST OF 1957

(Winner of the Cash Box Music Operator Poll)



Lark RECORDS
9337 S. Vermont Ave.
Los Angeles 44, Calif.

Dear Op's:-

Our thanks to you for helping to make "Yellow Dog Blues" And our New EP- "Darensbourg Salutes Handy", such tremendous Hits!

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Best Wishes for continued success to M. O. A.

H. M. JENSEN
LARK RECORDS
SANDY BECK &
HENRY GEORGE
FIRST NAT. REC. DIST. CO.

P. S. We'll see you at the Morrison in Chicago with JOE DARENSBOURG'S

NEW RELEASE

"HUGGIN' & KISSIN'"

b/w

"ROCKIN' IN DIXIE"

LS 456

JAZZ FOR JUKE BOXES

Until very recently, the one way in which jazz has been sold to the public as far as records are concerned has been through LPs. The reasons for this are clear. First of all, jazz is such a specialized field that there may not be an audience large enough to warrant issuing single jazz records. And second of all, in the jazz medium individual numbers sometimes run to such lengths that they couldn't realistically be put on singles.

However an interesting development is taking place today which may be bringing about a considerable change in the merchandising of jazz records. It started when some of the LPs were broken down into EPs and sold to the public in that form. Now as EPs, they became attractive to juke box operators who either had locations which catered to that type of music or who felt that jazz should at least be represented on their increased capacity machines. But those who tried the jazz EPs were usually sorely disappointed, for the length of the numbers was a difficult problem. It wasn't unusual, for instance, to find a particular passage which ran six minutes or more, which made the record unfeasible from any commercial point of view.

Yet it seemed to record company officials that if there was a potential juke box market for their jazz catalogue, then there should be some way that jazz material could be made suitable for such use.

And now they have found the way. In the last several months company after company has been going through its jazz catalogue, culling the most likely material, and then editing it. In many cases numbers have been cut considerably with whole passages being taken out. Sometimes, they have even been cut in half or more. Yet they have kept the feeling of the number and the spirit of what was being recorded. In this way some of the great jazz recordings, which ordinarily could never be heard outside of LPs, are now being made available to the public through the nation's juke boxes.
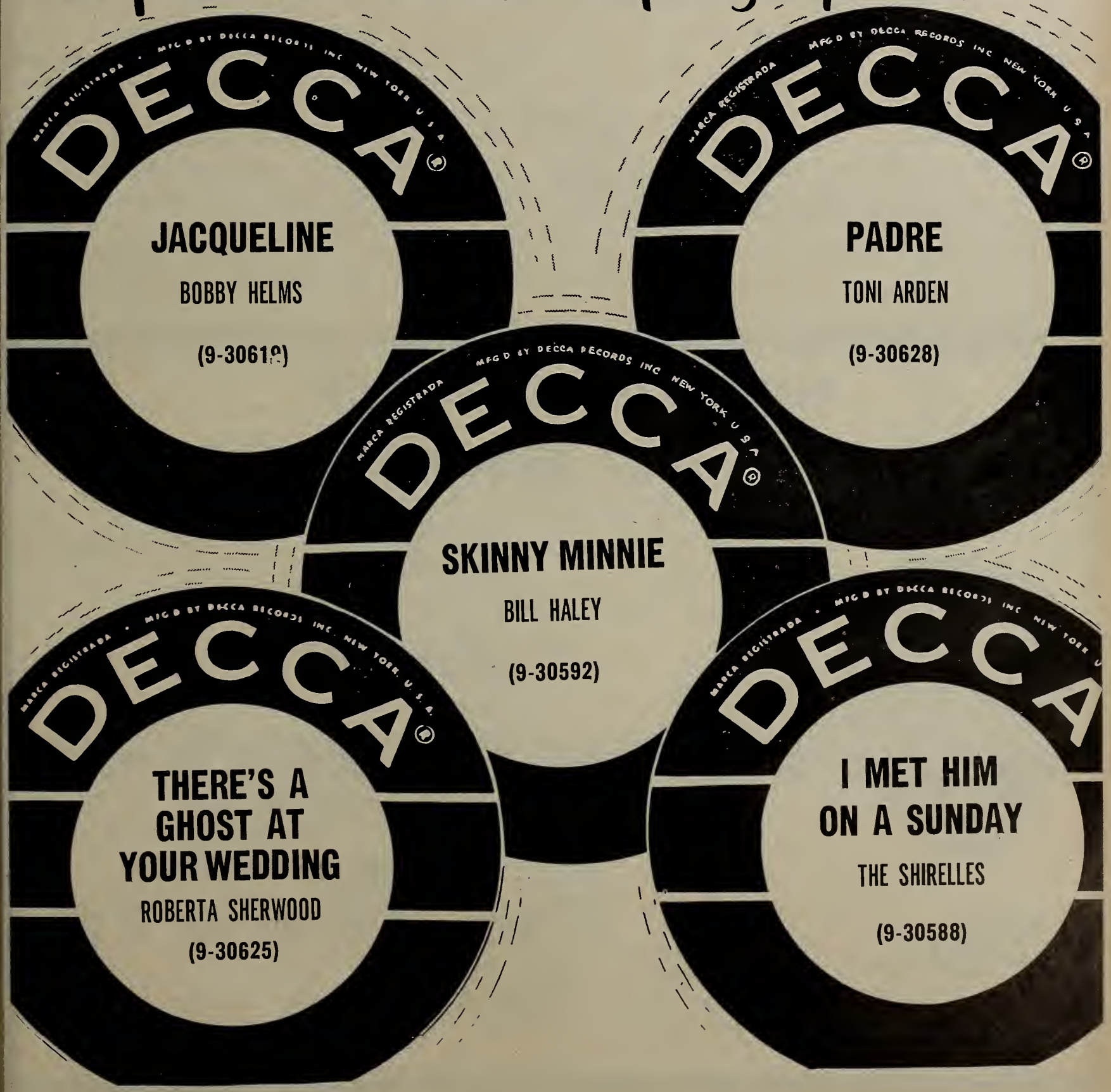
What's more, this development indicates that there may be an entirely new approach to the recording of jazz from now on. Not that jazz artists will be restricted in any way. But numbers will now probably be done with an eye to using parts of the work for more commercial outlets.

All this bodes well for jazz. For if the general public can become more familiar with the jazz idiom through the juke boxes of the nation, it means that greater audiences will be developed for jazz LPs and the mushrooming jazz concert field.

Thanks, Ops, for making DECCA RECORDS Records tops in the boxes

See Us in the DECCA Suite at the Hotel Morrison

Keep these Decca coin catchers spinning on your boxes



The Distributor Comes Of Age!

Just a few years ago, in describing the record distribution business, the most common phrase used was "marginal enterprise". Independent distributors for the most part were small business men living almost literally from hit to hit. Today that situation has changed.

Independent distributors today have established substantial enterprises, some of which rival the biggest businesses in their towns. Not only are the owners themselves now men of substance, but the businesses they run have grown with the entire record field until they are now stable enough not to have to depend on the individual hit.

This change, naturally, has come about as the record industry has experienced one of the most phenomenal expansions. Gross sales during the last several years have multiplied several times and the number of record firms has done the same. Whereas only a short time ago, if a distributor lost a large recording company, it might mean serious hardship or even the end of his business, today there are usually several more companies who want the distributor to take on his line.

In addition to the increased number of recording firms, another factor that has contributed to the stability of the distribution business has been the skyrocketing of albums in the sales picture. It wasn't too long ago that besides a few specialty firms only the major recording companies put out albums while the independents stuck exclusively to singles. Therefore the independent distributor had very few albums in his lines. Today everyone is issuing albums, and it is this factor which has played a great part in changing independent distribution from a hit and miss business to one which can be planned on a long term basis.

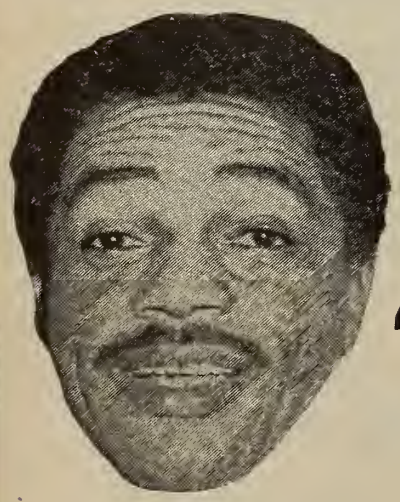
As distributors' enterprises become more substantial, we see them branching out in different directions. For instance, it is no longer unusual to see a chain of distributorships, where before it apparently was enough just to try to make a go of it in one city. Also as distributors have been able to establish lines of credit, they have been able to take on new products, either related to the record field or even completely separate from it.

In other words, we can no longer think about independent distribution as "marginal enterprises". Distributors have now become well established, able to weather the ups and downs of the hit record, and they are now playing a more important part than ever in in keeping the record business the surging industry that it is.

NOW ON BLUE-CHIP...

The Fabulous SLIM GAILLARD!

("FLATFOOT FLOOGIE" & "CEMENT MIXER")



AND NOW...

SLIM'S ORIGINAL, UNIQUE STYLING OF A TERRIFIC COUPLING

"I LOVE YOU"

c/w

"BAKED BEANS AND A BOTTLE OF BEER"

BLUE CHIP # 014

Also: } Bob and The Rockbillies

"BABY, WHY DID YOU HAVE TO GO"

011

AIRBORNE IN WASHINGTON • DETROIT • CHICAGO & LOS ANGELES

SEE YOUR DISTRIBUTOR NOW!!!

blue-chip Records

517 N. Washington
Lansing, Michigan
TU. 2-4635 or IV. 9-6787

CHICAGO BRANCH CALL: WHITEHALL 4-1193

Together Again!

BING CROSBY and BOB HOPE

Singin' up a storm!

plus THE ORIGINAL MOTION PICTURE SOUND TRACK ALBUM!

THE SCOOP OF SCOOPS!

United Artists Records Rings
The Musical Bell 3 Times!

THE FIRST L.P. ALBUM FROM UNITED ARTISTS...
The sound track from UA's big Technirama, Technicolor comedy hit ... *plus* an extra added attraction—Bing Crosby! No. UAL 40001



An EP SPECIAL!
HOPE SINGS
2 DUETS
WITH CROSBY!
Plus 2 Hope solos!
UAE 10001

A SINGLE!
CROSBY AND HOPE
SING "NOTHING
IN COMMON"
c/w Paris Holiday
(Van Heusen & Cahn)
UA 109X

Thanks Ops . . .

HEADING FOR # 1

"CHANSON D'AMOUR"

Art and Dotty Todd

ERA # 1064

Era Records

1481 No. Vine Street Hollywood, California

L.A. MUSIC SALES COMPANY

is proud to announce

the opening of their new

office location at

2100 W. Washington Blvd.

Los Angeles 18, California

REpublic 1-2247

•

JIM WARREN

Exclusive Distributors For

KAPP — LIBERTY — SOMERSET

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everlys)
3. Twilight Time (Platters)
4. Book Of Love (Monotones)
5. He's Got The Whole World (L. London)
6. Torero (R. Carasone)
7. There's Only One Of You (Four Lads)
8. Chanson D'Amour (Todds)
9. Tequila (Champs)
10. Teacher, Teacher (J. Mathis)

Chicago, Ill.

1. Twilight Time (Platters)
2. Return To Me (D. Martin)
3. All I Have To Do Is Dream (Everlys)
4. He's Got The Whole World (L. London)
5. Witch Doctor (D. Seville)
6. Wear My Ring Around Your Neck (E. Presley)
7. Kewpie Doll (P. Como)
8. Book Of Love (Monotones)
9. Chanson D'Amour (Todds)
10. I Met Him On A Sunday (5hirelles)

Los Angeles, Calif.

1. He's Got The Whole World (L. London)
2. Witch Doctor (D. 5eville)
3. Twilight Time (Platters)
4. Are You 5incere (A. Williams)
5. Chanson D'Amour (Todds)
6. All I Have To Do Is Dream (Everlys)
7. Wear My Ring Around Your Neck (E. Presley)
8. Who's 5orry Now (C. Francis)
9. Tequila (Champs)
10. Lollipop (Chordettes)

Atlanta, Ga.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. To Be Loved (J. Wilson)
4. Wear My Ring Around Your Neck (E. Presley)
5. All I Have To Do Is Dream (Everlys)
6. He's Got The Whole World (L. London)
7. Looking Back (N. Cole)
8. My Bucket's Got A Hole In It (R. Nelson)
9. Just Married (M. Robbins)
10. Lollipop (Chordettes/Ronald & Ruby)

Kansas City, Mo.

1. Witch Doctor (D. 5eville)
2. He's Got The Whole World (L. London)
3. Twilight Time (Platters)
4. All I Have To Do Is Dream (Everlys)
5. Wear My Ring Around Your Neck (E. Presley)
6. Return To Me (D. Martin)
7. Wonderful Time Up There (P. Boone)
8. Oh Lonesome Me (D. Gibson)
9. Looking Back (N. Cole)
10. Believe What You 5ay (R. Nelson)

Minneapolis, Minn.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Witch Doctor (D. 5eville)
4. He's Got The Whole World (L. London)
5. Wear My Ring Around Your Neck (E. Presley)
6. Believe What You 5ay (R. Nelson)
7. My Bucket's Got A Hole In It (R. Nelson)
8. Book Of Love (Monotones)
9. Rumble (L. Wray)
10. Return To Me (D. Martin)

Cincinnati, Ohio

1. Twilight Time (Platters)
2. Wear My Ring Around Your Neck (E. Presley)
3. Chanson D'Amour (Todds)
4. Let The Bells Keep Ringing (P. Anka)
5. Witch Doctor (D. Seville)
6. Kewpie Doll (P. Como)
7. Who's 5orry Now (C. Francis)
8. What Am I Living For (C. Willis)
9. Tequila (Champs)
10. Walkin' The Low Road (R. Sparks)

Seattle, Wash.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Wear My Ring Around Your Neck (E. Presley)
5. Oh Lonesome Me (D. Gibson)
6. Book Of Love (Monotones)
7. Chanson D'Amour (Todds)
8. Return To Me (D. Martin)
9. Believe What You Say (R. Nelson)
10. Do You Wanna Dance (B. Freeman)

Detroit, Mich.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. He's Got The Whole World (L. London)
4. Twilight Time (Platters)
5. Return To Me (D. Martin)
6. Wear My Ring Around Your Neck (E. Presley)
7. Book Of Love (Monotones)
8. Chanson D'Amour (Todds)
9. Oh Lonesome Me (D. Gibson)
10. Don't You Just Know It (H. Smith)

Denver, Colo.

1. He's Got The Whole World (L. London)
2. Witch Doctor (D. Seville)
3. All I Have To Do Is Dream (Everlys)
4. Wonderful Time Up There (P. Boone)
5. Twilight Time (Platters)
6. Wear My Ring Around Your Neck (E. Presley)
7. Don't You Just Know It (H. Smith)
8. Tequila (Champs)
9. Believe What You Say (R. Nelson)
10. Who's Sorry Now (C. Francis)

Milwaukee, Wisc.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everlys)
3. He's Got The Whole World (L. London)
4. Twilight Time (Platters)
5. Wear My Ring Around Your Neck (E. Presley)
6. My Bucket's Got A Hole In It (R. Nelson)
7. Oh Lonesome Me (D. Gibson)
8. Book Of Love (Monotones)
9. Return To Me (D. Martin)
10. Believe What You Say (R. Nelson)

Houston, Tex.

1. Twilight Time (Platters)
2. All I Have To Do Is Dream (Everlys)
3. Wear My Ring Around Your Neck (E. Presley)
4. Witch Doctor (D. Seville)
5. Return To Me (D. Martin)
6. He's Got The Whole World (L. London)
7. Johnny B. Goode (C. Berry)
8. Chanson D'Amour (Todds)
9. Looking Back (N. Cole)
10. My Bucket's Got A Hole In It (R. Nelson)

Boston, Mass.

1. Twilight Time (Platters)
2. Witch Doctor (D. 5eville)
3. All I Have To Do Is Dream (Everlys)
4. Chanson D'Amour (Todds)
5. Billy (K. Linden)
6. Wear My Ring Around Your Neck (E. Presley)
7. He's Got The Whole World (L. London)
8. Lollipop (Chordettes)
9. Tumbling Tumbleweeds (B. Vaughn)
10. Kewpie Doll (P. Como)

Cleveland, Ohio

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. 5kinny Minnie (B. Haley)
5. Padre (Arden/Carr)
6. Wear My Ring Around Your Neck (E. Presley)
7. Return To Me (D. Martin)
8. There's Only One Of You (Four Lads)
9. Rumble (L. Wray)
10. Johnny B. Goode (C. Berry)

New Orleans, La.

1. Return To Me (D. Martin)
2. He's Got The Whole World (L. London)
3. Who's Sorry Now (C. Francis)
4. Oh Lonesome Me (D. Gibson)
5. Lazy Mary (L. Monte)
6. Looking Back (N. Cole)
7. Wear My Ring Around Your Neck (E. Presley)
8. All I Have To Do Is Dream (Everlys)
9. Twilight Time (Platters)
10. Kewpie Doll (P. Como)

San Francisco, Calif.

1. Twilight Time (Platters)
2. Witch Doctor (D. 5eville)
3. All I Have To Do Is Dream (Everlys)
4. He's Got The Whole World (L. London)
5. Tequila (Champs)
6. Wear My Ring Around Your Neck (E. Presley)
7. Lollipop (Chordettes)
8. Return To Me (D. Martin)
9. Lazy Mary (L. Monte)
10. Book Of Love (Monotones)

Miami, Fla.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Return To Me (D. Martin)
5. Wear My Ring Around Your Neck (E. Presley)
6. Chanson D'Amour (Todds)
7. Oh Lonesome Me (D. Gibson)
8. He's Got The Whole World (L. London)
9. Lollipop (Chordettes)
10. Kewpie Doll (P. Como)

Philadelphia, Pa.

1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Witch Doctor (D. 5eville)
4. Chanson D'Amour (Todds)
5. Oh Lonesome Me (D. Gibson)
6. For Your Love (E. Townsend)
7. Kewpie Doll (P. Como)
8. All I Have To Do Is Dream (Everlys)
9. Teacher, Teacher (J. Mathis)
10. There's Only One Of You (Four Lads)

Baltimore, Md.

1. Wear My Ring Around Your Neck (E. Presley)
2. Return To Me (D. Martin)
3. He's Got The Whole World (L. London)
4. Believe What You Say (R. Nelson)
5. Oh Lonesome Me (D. Gibson)
6. Witch Doctor (D. Seville)
7. Twilight Time (Platters)
8. All I Have To De Is Dream (Everlys)
9. Looking Back (N. Cole)
10. For Your Love (E. Townsend)

San Antonio, Tex.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everlys)
3. Wear My Ring Around Your Neck (E. Presley)
4. Twilight Time (Platters)
5. He's Got The Whole World (L. London)
6. Johnny B. Goode (C. Berry)
7. Chanson D'Amour (Todds)
8. Book Of Love (Monotones)
9. Don't You Just Know It (H. Smith)
10. Oh Lonesome Me (D. Gibson)

St. Louis, Mo.

1. Twilight Time (Platters)
2. Witch Doctor (D. 5eville)
3. Chanson D'Amour (Todds)
4. All I Have To Do Is Dream (Everlys)
5. He's Got The Whole World (L. London)
6. Looking Back (N. Cole)
7. Return To Me (D. Martin)
8. Kewpie Doll (P. Como)
9. Book Of Love (Monotones)
10. Sugar Moon (P. Boone)

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Pos.		Last Week
1	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	1
2	★SOUTH PACIFIC MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	2
3	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	3
4	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	4
5	ELVIS' GOLDEN RECORDS ELVIS PRESLEY (RCA Victor LPM-1707)	5
6	★SWINGIN' ON BROADWAY JONAH JONES (Capitol T-963 * EAP-1, 2 ,3-963)	7
7	THIS IS SINATRA—VOL. II FRANK SINATRA (Capitol W-982)	13
8	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot DLP-3100)	14
9	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	10
10	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	8
11	★GOOD NIGHT, DEAR LORD JOHNNY MATHIS (Columbia CL-1119 * B-11191, 2, 3)	11
12	TILL ROGER WILLIAMS (Kapp KL-1081)	17
13	★WARM JOHNNY MATHIS (Columbia CL-1078 * 10781)	6
14	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	9
15	TABOO ARTHUR LYMAN (HiFi R-806)	12
16	EYDIE GORME VAMPS THE ROARING 20's EYDIE GORME (ABC-Paramount LP-218)	21
17	★ST. LOUIS BLUES NAT "KING" COLE (Capitol W-993 * EAP-1, 2, 3-993)	—
18	THE FRANK SINATRA STORY FRANK SINATRA (Columbia C2L-6)	18
19	TONIGHT JOSE MELIS (Seeco-CELP-411)	20
20	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	23
21	★SEVEN HILLS OF ROME MOVIE CAST (RCA Victor LM-2211 * EPA-4222)	19
22	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	28
23	★MUTED JAZZ JONAH JONES (Capitol T-839 * EPA-1, 2, 3-839)	15
24	GEMS FOREVER MANTOVANI (London LL-3032)	—
25	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	16

26. VIVA. 27. ONE DOZEN BERRIES. 28. SAM COOKE. 29. I REMEMBER BUDDY. 30. OKLAHOMA.

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A COUPLE OF CRAZY KIDS
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Epic 5-9271



JIMMY BREEDLOVE
THIS TOO SHALL PASS AWAY
b/w
COULD THIS BE LOVE
Epic 5-9270



ROY HAMILTON
CRAZY FEELIN'
b/w
IN A DREAM
Epic 5-9268



ERSEL HICKEY
BLUEBIRDS OVER THE MOUNTAIN
b/w
HANGIN' AROUND
Epic 5-9263





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MY SECRET INSPIRATION
b/w
THE BRUSH OFF
Epic 5-9269



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b/w
MAKE ME LAUGH
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O BELLA MIA
b/w
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To Members of the Coin Machine, Record and Music Industries

BOOTLEGGING!

For years the record industry has been plagued with the problem of bootlegging. It is estimated in some quarters that several record firms are losing as much as 25% of their gross business because their label and product are literally being stolen. And yet no one has bothered to come up with an effective answer.

If ever there was a project for the Record Industry Association of America, as spokesman for the record business, to work on, we would think this is it. Here obviously is an industry-wide problem which by the farthest stretch of the imagination cannot be termed controversial. Here obviously is a project which everyone who manufactures records should be in accord with—the attempt to keep the record manufacturer's product from being put out on the market without his consent and without any income being realized by him.

Why then no action? Mostly because record executives, even through their own organization, are not in contact with each other. For instance the problem of bootlegging is obviously an interstate matter. Yet no one is dealing with it on a national basis. Each state has a different law referring to the problem, i.e. when there is a law at all. In many states there is simply no statute at all by which the bootlegger of records can be prosecuted and even in states where there is some sort of legislation, prosecution is in most cases practically impossible because of the ineffectiveness of the law. Furthermore, if we continue to deal with the problem state by state, nothing is ever going to be accomplished.

It seems clear therefore that the only logical way to deal with bootlegging is through federal legislation.

Now how is federal legislation achieved? One obvious way is through a lobby. Almost every industry in the nation is represented in Washington by experienced personnel who know how to present the problems of that industry to Congress in an effective manner. Why shouldn't the record industry, which has the major problem of trying to keep its product from being stolen, also be represented in Washington?

The cost? It is infinitesimal compared to the amount lost each year in bootlegging. Wouldn't it make sense for every record firm to accept an appropriation in proportion to its RIAA dues to create an effective lobby in order to achieve this obviously necessary legislation which is the only way by which the product of the record industry can be protected?

Now that the gross sale of records is no longer a minor matter, now that stealing even a small percentage of the total gross can amount to millions of dollars, doesn't it make sense to spend a fraction of that amount to achieve legal protection?

The answer is obvious.

It's time for the RIAA to act—and to act with vigor. And if it doesn't then let the record company officials, who make up that organization, stop complaining about bootlegging and simply accept the fact that nothing is going to be done because they are unwilling to act in concert to prevent their product from being stolen from under their noses.

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BUYING MASTERS!

Almost everyone in the record business today is busily engaged in finding masters which are making noise. A few years ago, A&R men used to look for artists or material. Those pursuits apparently now have become secondary. First of all because today's hit artists rarely repeat and second of all because material has become less important than sound.

The entire nature of A&R work is in a flux because the classical understanding of that job no longer holds. It is today literally impossible for one man to run all A&R as he could only a short time ago. Today the hits are coming from areas which mature, adult people have very little contact with. They are coming from the emotions of teenagers. The songs are very often being written by the teenagers themselves, expressing their thoughts about the world in their own language and manner. And more often than not these very same teenagers are performing on the record. It has become apparent also that even where contemporary material is recognized by A&R men, polished artists who perform the songs are not able to bring to it the basic emotional impact that the teenager who wrote it felt.

It is because this process is being recognized more and more by record firms of all sizes that the race is now so strong to find masters which are already getting some response and could better be exploited by firms with nationwide distribution and promotional set-ups.

This whole movement, if it continues, is bound to lead to profound changes in the record business. In addition to the standard type of A&R work it seems to us that we will be moving more and more into the type of arrangement that Hollywood has today found expedient, i.e. the independent producership. While in a sense the buying of masters approaches this procedure, it is still not being done on an organized official basis. It won't be long now when every record company will have an A&R man who in turn oversees a large group of independent producers, who work nonexclusively and turn out a specified number of sides either with artists who are signed to the record company or with artists whom these producers own themselves. In other words the function of the record company organization in many cases may be what the function of the top Hollywood organizations are now—to finance the production and then distribute it.

As the record business expands at a rapid pace and seeks more and more outlets and larger numbers of customers, we are bound to experience many revisions in our standard procedures. Organizational arrangements which made sense when we were a $100,000,000 business may no longer be valid in a $500,000,000 business. Only if we keep our minds open to the needs for change and accept what current conditions demand can we expect to keep our industry in the phenomenal state of expansion which it has experienced in the last several years.

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Pos.		Last Week
1	**COME FLY WITH ME** Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	1
2	**RICKY** Ricky Nelson (Imperial EP 153)	3
3	**JAILHOUSE ROCK** Elvis Presley (RCA Victor EPA-4114)	4
4	**HYMNS** Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	2
5	**WARM** Johnny Mathis (Columbia B-10781)	5
6	**EVERLY BROTHERS** Everly Brothers (Cadence CEP 105)	6
7	**SAM COOKE** Sam Cooke (Keen A-2001 * B-2001, 2002, 2003)	8
8	**FOUR BY PAT** Pat Boone (Dot DEP 1057)	11
9	**FRANK SINATRA** Frank Sinatra (Capitol EAP-1-1015)	9
10	**GOOD NIGHT DEAR LORD** Johnny Mathis (Columbia B-11191, 2, 3)	12
11	**LATE LATE SHOW** Dakota Staton (Capitol EAP-1, 2, 3-876)	—
12	**THE MUSIC MAN** Broadway Cast (Capitol EDM-990)	7
13	**JOHNNY MATHIS** Johnny Mathis (Columbia B-2537)	13
14	**SOUTH PACIFIC** Movie Cast (RCA Victor EPA-4211)	—
15	**SEVEN HILLS OF ROME** Movie Cast (RCA Victor EPA-4222)	10

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King Names Hal Neely General Manager

CINCINNATI, OHIO — Sydney Nathan, President of King Records, last week announced the appointment of Hal G. Neely as General Manager for King and its affiliated record, publishing and manufacturing companies. Neely assumes his new duties on May 16th, with headquarters in Cincinnati.

In announcing the appointment Nathan stated that this is the first step in a new plan to give King a "new look". Neely will team with current King execs Jack Kelly, Howard Kessel, Al Miller and Jack Pearl, in what Nathan termed "our concentrated drive to attain major status in the next two years". Plans call for an all-out push to expand the current artist roster with immediate emphasis on building a strong LP line. Federal and DeLuxe subsidiary labels are also in for extensive revamping and expansion.

Neely joins King after nine years with Allied Record Manufacturing Co. and its subsidiary companies, American Sound Corporation and Urania Records, where he was Vice-President. A popular society band leader on the West Coast, and a graduate engineer from the University of Southern California, Neely takes to King a broad background of 20 years' experience in the music, record and pressing fields.

20th Fox Records Appoints National Distribs

NEW YORK—Henry Onorati, president of 20th Fox Records, the new label of the 20th Century-Fox film company, announced last week that distribution agreements with thirty-one independent record distributors in the U.S. have been finalized.

20th Fox' distributors are as follows:

Oklahoma Record & Supply Co.—Oklahoma City, Okla.
C & C Dist. Co.—Seattle, Wash.
Davis Sales Co.—Denver, Colo.
Chatton Dist. Co.—Oakland, Cal.
Big State Dist. Co.—Dallas, Tex.
United Record Dist. Co.—Houston, Tex.
Harmony Dist. Inc.—Buffalo, N. Y.
Remlee Sales Corp.—Pittsburgh, Pa.
Leonard Smith, Inc.—Albany, N.Y.
Dixie Dist. Co.—Atlanta, Ga.
Gay Record Dist. Co.—St. Louis
Seaboard Dist. Inc.—E. Hartford, Conn.
World Wide Dist. Corp.—New Orleans, La.
Pan American Dist. Corp.—Jacksonville, Fla.
Ramco Dist. Co.—Phoenix, Ariz.
Pan American Dist. Corp.—Miami, Fla.
Music Sales Co.—Memphis, Tenn.
Music Suppliers of N.E., Inc.—Boston, Mass.
Music Dist. Co.—Nashville, Tenn.
Mangold Dist. Co.—Charlotte, N.C.
James Martin, Inc.—Chicago, Ill.
Harold N. Lieberman Co.—Minneapolis, Minn.
Indiana State Rec. Dist., Inc.—Indianapolis, Ind.
Jay-Kay Dist. Co.—Detroit, Mich.
Fidelity Dist. Co., Inc.—Baltimore, Md.
Hit Record Dist. Co.—Cincinnati, Ohio
All State of New Jersey—Newark, N. J.

"Springtime In Hi-Fi" New Decca LP Release

NEW YORK—"Springtime In Hi-Fi" is the tag given to Decca's latest LP release including a dozen new packages.

Included in the set are four recordings from Europe: "Time To Unwind", Werner Muller; "Right From Left Bank", Maurice Larcange; "Music Sweeter Than Wine", Herman Hagestedt; and "Carnival On The Rhine", featuring the German Brass Bands.

Two Jazz releases are also included: "Blues And Brass", by Elmer Bernstein known for his scoring of "Man With The Golden Arm"; and "Holiday For Jazz", Joe Holiday.

The vocal albums are: "Sea Shells", Peggy Lee (with harp) and "Let Yourself Go" with Mark Murphy.

Others in the release are: "Fifty Memorable Melodies" by Jack Pleis, a collection of favorites; "Holiday In Canada" by Lou Snider, his piano and orchestra, another release on the Holiday series; "Waltz With Me" by Ethel Smith; and a new Bill Snyder set, "Sweet And Lovely".

Mounted display counterpieces, featuring lithos with an attractive spring motif, and salesmen kits, presented as a lucite jewel box, silk screened, and with the same spring motif used on the display pieces, containing a litho book, are two of the sales promotion features which will be used.

Dear Music Ops and Dee Jays,

Thank you for your part in making the past twelve months the biggest in the history of Nashboro, Nasco and Excello Records.

Ernest Young

NASHBORO RECORD COMPANY — 177 Third Ave., N. — Nashville, Tenn.

"Hi-Fi Fashions In Sound" Capitol's Merchandising Theme For May

HOLLYWOOD—With "Hi-Fi Fashions in Sound" as its merchandising theme for May, Capitol Records this week, introduces 11 new popular albums and six new 'Capitol' of the World albums. There are no classical packages on this release.

Among the popular sets is a new album teaming, for the first time, the talents of George Shearing and Dakota Staton in "In the Night". The release also includes new albums by The Four Freshmen, "Tennessee" Ernie Ford, Louis Prima and Keely Smith (with Sam Butera and the Witnesses), Freddy Martin, June Christy, Red Nichols, Faron Young, Hank Thompson and the Brazos Valley Boys and Stan Kenton. Rounding out the pop release is Volume 15 of Capitol's series, "Just for Variety", featuring the talents of a dozen Capitol artists.

"The Four Freshmen in Person" identifies the newest album by this quartet, recorded "live" before an audience at Compton, California, Junior College.

To introduce Capitol's "Artist of the Month" for May, "Tennessee" Ernie Ford, Capitol is releasing Ford's newest album of hymns, "Nearer the Cross", with Harry Geller conducting the orchestra and chorus. Because of the tremendous success of Ford's earlier Capitol albums, "Hymns" and "Spirituals", this album was produced.

A second album on the new release to be recorded "live, on location", is "Las Vegas Prima Style", recorded at the Sahara Hotel by Prima, his wife, Keely Smith, and Sam Butera and the Witnesses.

A new Freddy Martin sound is heard in a new happy-go-Latin album, "Lush and Latin". The recording presents Freddy Martin and his orchestra as he has never been heard before in familiar latin songs.

Following her earlier successes, "June, Fair and Warmer" and "Gone For The Day", is June Christy's latest vinyl, "This Is June Christy!", consisting of a dozen top ballads and swingers arranged and conducted by Pete Rugolo.

A new string sound by Red Nichols and the Augmented Pennies is heard on "In Love With Red". Nichols' trumpet, contrasted with soft strings and reeds, develops a mood for dancing.

"The Object Of My Affection" is Faron Young's contribution to the Capitol May release. The album features favorites from Broadway, Hollywood and Tin Pan Alley.

More of the kind of music that has made Hank Thompson and the Brazos Valley Boys one of the top Western dance bands is presented in their newest album "Hank Thompson's Dance Ranch".

As a sequel to his "Rendezvous with Kenton", Stan Kenton joins the May release with another dozen tracks recorded "on location" at his old stomping grounds, the Rendezvous Ballroom in Balboa, California, appropriately titled, "Back To Balboa".

Mexico's Los Three Caballeros, winners of three of Mexico's Wurlitzer prizes—"Best Vocal Trio of 1957," "Best Record of the Year," and one of the trio, Robert Cantoral, selected as the "Best Ballad Composer of 1957"—are introduced on Capitol with their "Los Three Caballeros" album (recorded in Mexico), one of six 'Capitol' of the World albums for May.

A package that is a tribute to the 800th anniversary of Munich is available in a new 'Capitol' of the World album titled "Munich's 800 Years", featuring the authentic music of Bavaria (recorded in Germany).

Authentic dances of Spain are presented by Emma Maleras in her second long-playing album in the 'Capitol' of the World series, "Spanish Castinets". The album features the Maleras dancers and the Orquesta Espanola.

Remastered recordings of songs by Carlos Gardel who, before his death in 1935, was fanatically idolized, is heard in a special two-record set on the May release, "Carlos Gardel Classics".

A new artist debuting on the Capitol label in its 'Capitol' of the World series is William Clauson, who presents "A William Clauson Concert", consisting of world-famed folk songs recorded "live" at Wellington Town Hall by the New Zealand Broadcasting Service. The 27-year-old Clauson, who accompanies himself on guitar, sings 10 traditional folk songs in English and two in Spanish. The performer was coached by Carl Sandburg.

Rounding out the May release of 'Capitol' of the World albums is Yves Montand, one of France's leading vocalists offering simple songs of the streets, with orchestra conducted by Robert Castella. The package is identified as "France's Formidable Yves Montand".

Promotion fashioned for top pop sales of the new Capitol products for May includes four full-color window or counter displays for dealers, one on the new Shearing-Staton album, another on Stan Kenton's newest package, a third on "The Four Freshmen In Person", and a fourth on the new Prima-Smith album recorded in Las Vegas. In addition, colorful divider cards have been printed and are available on June Christy's newest recording, and another on all of the label's new pop albums for May.

To further carry out the "Hi-Fi Fashions In Sound" theme for the month at point-of-sale, a giant pop stars streamer has also been produced. Another promotion device is a pop album supplement which may be used as a give-away or a stuffer. The supplement lists all new Capitol pop albums released from February through May this year. A similar supplement has been printed for all new 'Capitol' of the World albums that have been placed on release from February through May.

An Hawaiian supplement in full color, to help dealers build demand for Capitol's Hawaiian music albums, is also available as a give-away or envelope stuffer. All of the new pop albums for May feature full-color inner sleeves.

An ad mat has also been prepared for dealers' use in placing local advertising. Radio scripts fashioned for sales producing radio spots are also available.

A "Hi-Fi Fashions In Sound" preview album, especially prepared for radio and television programming and national reviewers, has also been serviced. Complete May albums for key disk jockey use throughout the country include the newest by Ernie Ford, George Shearing-Dakota Staton, Stan Kenton, The Four Freshmen, Freddy Martin and his orchestra, Louis Prima-Keely Smith and Red Nichols and the Augmented Pennies.

Rock At Hop



SALINAS, CAL.—Hayward Davis, recording artist for Christy Records, completed the last lap of his nationwide tour to promote his latest record "Bubble Gum Rock", by making a personal guest appearance in Salinas, Calif. at the record hop conducted by TV personality, Bill Sutton, of KNTV Channel II.

Johnny Cash Music Formed

MEMPHIS, TENN.—The formation of Johnny Cash Music, Inc., was announced in Memphis, Tenn., last week, by Bob Neal, manager of Cash's various enterprises. The music firm, affiliated with BMI, is chartered as a New York Corporation, and will be operated in co-operation with Julian and Jean Aberbach of Hill and Range Songs, Inc.

Cash, who has written all but one of his songs as released on Sun Records, is regarded as one of the most talented young writers of folk music active today. Previous hits include "I Walk the Line", "Folsom Prison Blues", "Train Of Love", "There You Go", "Give My Love To Rose", and others. One side of the new Sun release, "Come in Stranger" is owned by the new music firm.

Cash, who is president of the new firm, is interested in acquiring good material for the catalogue, and plans a liberal policy of making the material in Johnny Cash Music, Inc., available for other artists in the country and pop field. Other officers of the firm include Neil, and Julian and Jean Aberbach.

Urania Debuts Organ In Stereo

NEW YORK—Urania Records premiers the first four-manual tracker action organ in this country with a stereo recording of Bach: Three Chorale Partitas, played by Robert Noehren. The instrument was built by Rudolf von Beckerath of Hamburg and was recently installed in the Trinity Evangelical Lutheran Church of Cleveland. Built in the tradition of the great 17th century organ makers, it is considered one of the finest instruments to interpret the works of Bach, which were written during his stay in northern Germany.

In the same organ series, Urania has also two stereo tape performances of Bach's Choral Partita and Partitas. This group of baroque organ music was produced by Herman Adler, a veteran in the organ and harpsichord field. Mr. Adler plans more Bach stereo recording for Urania and also an album of music by Frescobaldi.

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KING RECORDS

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"WONDERFUL YOU"
The Beau Bells
Arrow 729

"I CRIED LAST NIGHT"
b/w
"TELL ME THAT YOU LOVE ME"
By James Lewis
Arrow 730

"ROCKIN' THE RAG"
b/w
"I FORGIVE"
By Gloria De Marco
Arrow 731

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Benny Goodman Leaves For Diplomatic Mission At Brussels World's Fair

NEW YORK—Benny Goodman and his Orchestra left for Europe last week to begin a pied piper swing around the continent as America's popular music diplomat, leading up to his May 25-31 week at the Brussels World's Fair, as the first live presentation in the American Performing Arts Program.

Goodman's week of concerts at the Fair, presented and produced as a public service by the Westinghouse Broadcasting Company, will be a full one for "Ambassador" Goodman and company, including nightly performances of jazz at the American Theatre; a classical concert in which Goodman will play a Mozart clarinet concerto with the Belgian National Orchestra; special broadcasts produced by WBC for Eurovision, Voice of America and Radio Belgium; the recording of a Columbia LP and radio and television program material for use on the WBC stations. With singing discovery Ethel Ennis and blues singer veteran Jimmy Rushing, Goodman and band, (including trio and sextet) left for Europe on Thursday and Friday. A May 5 date in Stockholm will launch the jazz diplomat's one-nighter tour of European cities, stirring up European jazz enthusiasts for the Brussels World's Fair and America's participation in it.

Arriving in Brussels on the eve of their Fair engagement, Benny Goodman and company will be feted at a reception by the United States State Department and Westinghouse Broadcasting Co. officials, European diplomats, municipal dignitaries and international musicians. The following night, Sunday, May 25, the Goodman aggregation takes the stage opening with Benny Goodman's familiar theme "Let's Dance" and promising the famous Goodman offering "Sing, Sing, Sing" introduced twenty years ago at the legendary Carnegie Hall Concert. This first week-long live presentation of Goodman in the American Theatre follows the three week run of the film, "South Pacific."

Goodman, who coincidentally celebrates his 49th birthday during the Brussels engagements, will celebrate with the people of Brussels in the form of a special open-air jazz concert Saturday night, May 31, in the centuries-old Grand Palace.

Europeans and Americans, who cannot attend the Fair or the concerts in the American Theatre, can hear and see Goodman's jazz in three special broadcasts on Eurovision (networked European television) Voice of America, Belgian radio, six hour-long radio programs to be aired by Westinghouse Broadcasting Company's six radio stations: WBZ, Boston; KDKA, Pittsburgh; KEX, Portland, Oregon; WOWO, Fort Wayne, Indiana; KYW, Cleveland; WIND, Chicago; and a half-hour video film titled, "Benny In Brussels", to be presented on the five WBC television stations: WBZ-TV, Boston; KDKA-TV, Pittsburgh; KYW-TV, Cleveland; WJZ-TV, Baltimore;KPIX, San Francisco. WBC plans to air these programs on a New York outlet. Columbia Records will also issue a special LP, which will be released shortly after the WBC entry closes at the Fair.

"The Benny Goodman concerts for the U.S. State Department were inspired by Westinghouse Broadcasting Company's wish to strengthen American attractions at the Fair", said WBC President, Donald H. McGannon "We are fortunate and excited in having Goodman as our nation's musical diplomat in Brussels, contributing one of our nation's top cultural exports, the best of American jazz. Goodman's presentation of popular music will extend its great force for good will abroad and lend a dimension to Fair activities in which the Russians cannot compete," McGannon further stated.

Considerable interest has been expressed in the two singing soloists. One is a new discovery by the King of Swing. The other has long been famous in the jazz world.

Ethel Ennis has been singing since she was fifteen. Gradually, she worked her way up through club and theatre engagements until she caught the attention of Capitol records. Benny Goodman heard of her when his friend Popsie Randolph took the cover photograph of her first album, "Change of Scenery."

Jimmy Rushing, one of the few authentic blues singers, is known to jazz lovers around the world. Beginning his career in California "after hours" spots during the Mid-Twenties, he was featured vocalist with several bands until 1935 when he joined Count Basie. During his fifteen years with Basie, Jimmy Rushing became internationally known and a number of his records became jazz classics, including "Sent For You Yesterday", "I Want A Little Girl", "Goin' to Chicago" and "How Long Blues".

Other performers in Goodman's band include: Leroy Burns, drums; Gene Allen, sax; Arvel Shore, bass; Billy Bauer, guitar; Roland Hanna, piano; Vernon Brown, trombone; Rex Peer, trombone; William Dennis, trombone; E. V. Perry, trumpet; Billy Hodges, trumpet; Taft Jordan, trumpet; John Frosk, trumpet; John "Zoot" Sims, sax; Selden Powell, sax; Al Block, sax; Ernie Mauro, sax.

Jay Feingold, prop man, and Muriel Zuckerman, Assistant to Goodman, will accompany the group.

Welcome, Traveler



BOSTON—Kathy Barr, RCA Victor recording artist, arrives at Boston Airport for a date at the Frolic Revue and is greeted by the president of her Hub fan club Betty Cuddy and a delegation of fans.

RCA Victor Awards Grand Prizes To "Double Your 45 EP Rate By '58" Contest Finalists

NEW YORK, N Y.—The Frank M. Folsom Awards were presented to the top winners of the RCA Victor "Double Your EP Rate In '58" Contest at a luncheon at Cavanaugh's on April 21st.

Robert Seidel, Executive Vice-President of Consumer Products, represented the Radio Corporation of America, and congratulated the winners. D. J. Finn, Manager of Planning and Merchandise for RCA Victor presided as chairman; George R. Marek, Vice-President and General Manager spoke on past, present and future approaches to the EP product.

The "Double Your 45 EP Rate By '58" Contest was announced in February 1957 by F. M. Folsom, Chairman of the Board of the Radio Corporation of America. Objective was to increase sales by stimulating dealer interest in EP and impressing the consumer with EP's economic and practical advantages.

Over 400 participants (distributor executives, record managers and salesmen) competed for $25,000 in prizes.

The contest resulted in the largest 45 EP unit volume and dollar billing, in the history of RCA Victor, and its distributors.

Bill Bullock, Vice-President in charge of the Albums Department, awarded prizes to the RCA Victor Distributor executive in each of eight regions with the greatest 45 EP percentage increase for the 1957 calendar year. Record Managers accompanying winning distributors received duplicate awards.

Each received a Citation, plus the F. M. Folsom Award, a handsome electric clock designed as a replica of an EP, inscribed to the winner.

In addition to the Folsom awards there were two grand prizes for distributor Record Managers. First prize, won by A. W. Smith of McClung Appliances in Knoxville, Tennessee, for showing the greatest percentage increase in 45 EP sales in 1957 over 1956, was a 21-day all-expense paid vacation for two to any port in the world. Second Prize of a 1958 Ford Thunderbird went to Don Main—Associated Distributors, Indianapolis, Indiana.

The six other winners were: Haig Yaghoobian, Eddy & Co., Providence, R. I.; Dave Press, D & H Distributing Co., Harrisburg, Pa.; Robert Horn, Main Line Distributors, Inc., Toledo, Ohio; G. J. Lewis, Interstate Supply Co., St. Louis, Mo.; Clyde Ball, Dulaney's, Oklahoma City, Okla.; Wallis Tolles, Fidelity Electric Co., Seattle Wash.

During the course of the contest a quarterly prize was awarded to the one RCA Victor distributor in each of the eight regions who showed the greatest percentage increase in 45 EP sales over the corresponding months of 1956. The distributor executive gave the prize to the salesman in his company who had done most to increase 45 EP sales for that period.

In the first quarter every salesman who entered the competition received a leather wallet and case for valuable documents. The second quarter prize was a Mark II RCA Victor New Orthophonic Hi-Fi 4 Speed Victrola Phonograph with AM-FM Radio, the third quarter prize an RCA Victor 21" color TV set. The winning salesman in the 4th quarter, received 10 shares of RCA Victor common stock.

Columbia Shifts Sales Meet

NEW YORK—William P. Gallagher, national sales manager, Columbia Records, this week announced that the Columbia Sales Convention, originally slated for June 18, 19 and 20 in New York, has been changed to July 17, 18 and 19, and will be held in Estes Park, Colorado, at the Stanley Hotel.

The later date fits into the new merchandising plans.

Petition



AKRON, OHIO—WCUE's Art Roberts (left) is shown with Imperial recording artist ("Since I Have You") Bill Allen as they check over 5,000 signatures received in petitions from Akron area high schools asking that Bill be permitted to appear on Dick Clark's "American Bandstand".

Atlantic Issues 5 LPs

NEW YORK—Atlantic Records, this city, announced this week that it had readied for immediate release a package of five LPs which it termed its "most exciting and strongest release since entering the LP field."

The quintet are "One Never Knows", The Modern Jazz Quartet; "Lavern Baker Sings Bessie Smith"; "Art Blakey's Jazz Messengers With Thelonious Monk"; and "Word From Bird", Teddy Charles; and "Trav'lin' Light", The Jimmy Giuffre Three.

"One Never Knows" by The Modern Jazz Quartet is the original film score of "No Sun In Venice", to be released in America soon. In Europe, where the picture has already been shown, the title was "Sati-on Jamais", which literally translated means, "One Never Knows." For sometime now, The Modern Jazz Quartet has been performing this score, written by John Lewis, pianist in the Quartet, as "One Never Knows" and the decision was made at Atlantic to capitalize on the title known to jazz fans who have heard it performed.

The Jimmy Giuffre fans will also find something new in "Trav'lin' Light". In the last Atlantic Giuffre LP, Giuffre was associated with Jim Hall, guitar, and Ralph Pena, bass. "On The Trav'lin' Light" package Bob Brookmeyer, trombonist, replaces Pena, thereby changing the instrumentation as well as the personnel.

"Word From Bird" by Teddy Charles, vibist, has already created much talk. When it was performed by Charles at the Newport Jazz Festival, serious jazz and classical musicians were deeply impressed.

Atlantic plans a large promotional and advertising campaign which will include trade, consumer and retail aids.

Only "Jennie Lee" Involved In Arwin-Dot Deal

NEW YORK—In last week's announcement that Dot Records has entered into an agreement with the Arwin label for the distribution of the disk "Jennie Lee", it was erroneously reported that Dot will also distribute all future Arwin releases.

Last week, Arwin made it clear that the Dot deal covers only the "Jennie Lee" disk. All future Arwin releases, including the label's newest platter "Cha-Hua-Hua" by the Pets, will be handled by Arwin distributors.

At the same time, Marty Melcher, head of Arwin Records, announced that he has appointed Joe Linhart head of the label's Eastern A & R department. Linhart also will act as head of Melcher's Music publishing companies, Artists Music, Inc., and Daywin Music, Inc.

NRC Opens Offices And Recording Studios

ATLANTA, GA.—The National Recording Corporation (N. R. Co. Records) played host to 200 members of the press and radio Friday, April 25th, the official opening date of N. R. Co.'s new offices and recording studios in this city.

The four-hour bash drew guests from New York, Toronto, Dallas, Nashville, Birmingham and all areas surrounding Atlanta. Local dee jays came en masse to hoist a toast to the new million dollar Atlanta firm. The affair was hosted by Bill Lowery, president, Boots Woodall, Bill Packham, Ferrin Mathews, Cotton Carrier, as well as Paul Peek and Joe South, N. R. Co. recording artists.

Heading the reception line was Darrell Glenn of "Crying In The Chapel" fame. Glenn was in town for a two-fold purpose—to attend the party and to cut his first session with N. R. Co.

4 Swedish Diskeries Form Publishing Firm

NEW YORK—Four of the largest record companies in Sweden, Metronome Records, Karusell, Decca and Philips have formed a jointly owned music publishing company, Multiton. The purpose is mainly for Multiton to acquire Scandinavian publishing rights of American tunes which the four record companies are interested in pushing on their market.

The four labels, Metronome, Karusell, Decca and Philips, are exclusive representatives in their market of some 30 important U. S. labels among which are Mercury, Atlantic, Columbia, ABC-Paramount, London, Verve, etc.

Multiton will be headed in Stockholm by Leif Kronlund, well known Swedish bandleader, Deals for Multiton with American publishers will be made through Claes Dahlgren, head of Metronome's New York office, Orion Development Corporation. A Multiton pubbery is also set up in Copenhagen, Denmark, but this division will concentrate on acquiring European material.

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Mercury's "Summer Save-O-Rama" Plan Offers LPs To Consumers At $1 Off

CHICAGO — Irving B. Green, President of Mercury Record Corp. announced last week the company's 5th Annual summer plan, which will be known as the "Summer Save-O-Rama". Every summer for the past 4 years Mercury has had a plan to pick up the slack in the summer sales hiatus. The previous plans were: 1) "The 3 for 1 Plan", 2) "1¢ Penny Profit Sale", 3) "The 5 for 1 Plan", 4) "The 78 RPM Take-all Plan". All four were highly successful and are the reason behind the "Summer Save-O-Rama" for this year.

The new plan extends for retail customers from May 12th to July 15th, but the savings for retail dealers apply to any orders given on or after May 5th, which in essence gives the dealers a week to prepare and build up their stock and inventory. The new plan enables dealers to offer all Mercury LP's at a one-dollar reduction. All albums in the MG 20,000 Series and the MG 36,000 Series whose current suggested list price is $3.98 will be sold to dealers for $1.98. All albums in the MG 50,000 Series with a current suggested list price of $4.98 will be sold to the dealers for $2.47. No public announcement of this plan will be made until May 12th, but the dealer will get the saving from May 5th on. Any orders placed on the 5th or after, up until July 15th will get the savings.

The dealers will get a Save-O-Rama Kit which includes In-Store display material, streamers, mailing announcement cards, for the dealer's customers list, banners, browser box headers, etc., and notification of consumer advertising which is scheduled to break the week of May 12th.

Included in the "Save-O-Rama" offer are the 18 new May LP releases, which highlight such disks as: "Dinah Sings Fats Waller", by Dinah Washington; "Songs From Great Films Of The 50's", by Herman Clebanoff; "Dance And Stay Young", by David Carroll; "Tonight It's Music", by Jose Mellis; "Just We Two", by Eddie Layton and Buddy Morrow; "The Piano Wizardry Of Jan August"; "Brahms Symphony No. 2 In D Major", by Antal Dorati and The Minneapolis Symphony Orchestra; "Dvorak's Symphony No. 4", by Sir John Barbirolli and The Halle Orchestra.

Electra's First Stereo Disk

NEW YORK — Elektra Records announced last week that its first stereo disk release will be issued June 1st. At present the company does not plan to duplicate any of the folk recordings in its catalog on stereo disks. The initial release, however, will include two packages, previously issued monaurally: "The Original Trinidad Steel Band" and "The New York Jazz Quartet Goes Native".

Shifrin Finds Dealers Enthused About Roulette

NEW YORK — Jerry Shifrin, National Sales Manager of Roulette Records, returned last week from his first trip in the field with an enthusiastic report about the dealers' acceptance of the Roulette product.

In addition to the album line, Shifrin stated that numerous Roulette singles were creating considerable noise across the country, including such numbers as "Secretly" and "Make Me A Miracle" by Jimmie Rodgers, "When The Boys Talk About The Girls" by Valerie Carr, and "Don't Go Home" by The Playmates.

Shifrin indicated that there is a snow-balling interest in stereo disks and tapes by dealers.

Fraternity Adds Artists

CINCINNATI, OHIO — Harry Carlson, president of Fraternity Records, last week announced the addition of a number of artists to the label's roster and simultaneously named the titles of their initial releases.

Herbie Fields, a former RCA Victor recording artist, known for his "Dardanella" and "Jalousie", makes his Fraternity debut with "Honey Bucket Blues" b/w "Tiny Kahn".

Bonnie Lou, formerly on the King label, bows with "Have You Ever Been Lonely" and "No One Ever Lost More".

Bobby Dukoff. known for his RCA Victor albums, "Sax In Silk" and "Sax In Satin", bows in with a new rendition of the evergreen "Trees".

Russ Carlyle, former Vik and ABC-Paramount artist, couples "Rough Road" with "Typin' A Letter" on his initial Fraternity platter.

Newcomers to the record business include Les Ferguson and a new girl trio called the Honey Bees. The former, a dramatic tenor, will be heard singing "Dormi Dormi Dormi" from the forthcoming Paramount pic "Rockabye Baby". The disk is backed with "Turn Around Boy". The Honey Bees' premiere release is "Teenage Heartbreak".

MGA Associates Formed

NEW YORK — MGA Associates, with offices in New York and Hartford, Conn., have launched a company under the subsidiary name of Frankie Music, Inc., to produce and manufacture records, publish songs and manage artists. The initial release from the label is a tune by Ricky Hale titled, "I'm In the Middle of the Blues," backed with "Did She Ask For Me." The former was written by Walter Bishop and Addison Amor. Amor, former producer of the late Koussivitzky's "Boston Symphony" program, is general manager and vice president of the firm.

Artists signed by the new label include Hale, the Johnny Mastrio Quartet, John Jackson, vocalist, and Marianne Greco and the Aladdins Quartet, teen-agers sponsored by the PAL of Hartford, Conn.

Up Sales With The New
"RING DANG DOO TING A LING"
BELL HOPS
RECORDING OF
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ANGELA
BARB RECORDS # 100
Dist.: Territories still available — Write, wire
BARB Records
116 E. 19th Street, New York
(National Promotion: Morty Wax)

Gold In Them Thar Tills

NEW YORK—to put "gold in the dealer's tills," RCA Victor is launching its new 45 EP Gold Standard Series with a Proctor and Gamble tie-in, involving Gleem Toothpaste and Pace Home Permanent.

The 30 albums in the new RCA Victor 45 EP Gold Standard Series are all established top sellers, and RCA Victor has backed them with a major promotion campaign designed to "keep them moving fast."

Each EP in the series contains 4 all-time hits by some of the immortals of the business—such names as Benny Goodman, Perry Como, Glenn Miller, Artie Shaw, Kay Starr, Louis Armstrong, Eddy Arnold, Frank Sinatra and Harry Belafonte. These are the original tunes that made them famous—polyethylene wrapped in a specially designed EP package.

The following is a break-down of the support behind the Gold Standard series:

A special 45 EP "All Time Golden Hits" will be offered by Procter and Gamble for 50¢ plus a coupon from either Gleem Toothpaste or Pace Home Permanent. This Highlighter Record contains six of the top selections from the entire Gold Standard series. To promote this offer, Procter & Gamble is contributing the following:

Full-page ad in Life, week of June 2, featuring the Highlighter Album.

Network radio campaign on NBC's Monitor and Bandstand shows.

Floor stands, streamers, shelf displays in 25,000 supermarkets, drug and variety stores throughout the nation. Over 8 million order coupons will reach consumers via these displays.

All this—plus RCA Victor support for the entire Gold Standard Series:

16" x 30" 4-color streamer, featuring the six Gold Standard EP's represented in the Highlighter record.

A Browser Box in bright gold and red, to showcase the entire array of Gold Standard EP's.

A special Gold Standard consumer supplement—8 pages in black and gold, showing all the Gold Standard EP's.

Big 2-page spread trade ads.

Ad mats in 280 and 140 line sizes.

George Parkhill, manager of Popular Advertising and Promotion, handled the details of the tie-in for RCA Victor.

Type Casting

NEW YORK — Talk about typecasting: Danny Stradella, owner of New York's popular restaurant, Danny's Hideaway, likes to run a nice place—no rows between customers and all that. So when movie producer Hal Wallis gave his friend, Danny, a chance to play a part in the big Paramount western, "Showdown at Gun Hill," now filming in Hollywood, what was "Hopalong" Stradella called upon to do? Sure enough, Wallis has him playing a cowhand who tries to stop Earl Holliman from mauling a girl in a bar!

In the picture Danny's working with Kirk Douglas, Anthony Quinn and Carolyn Jones as well as Holliman.

Mercury Acquires Richmond, Indiana Pressing Plant

CHICAGO—Mercury Record Corporation president Irving B. Green, last week announced the acquisition of a new pressing plant in Richmond, Indiana. In his announcement, Green noted that, "We at Mercury feel particularly prideful about obtaining the plant in Richmond as the site for the expansion of company operated pressing resources".

Direct responsibility for the success of the Richmond venture will be in the hands of Henry P. Fine, president and general manager of National Record Pressing, Inc., a Mercury affiliate, which will maintain the operation of the plant. Fine, an 18 year veteran of the phonographic manufacturing industry has been associated with Mercury for 10 of those years and has been in charge of the Clayson Plastic Products plant in Los Angeles, Mercury's west coast pressing outlet.

Production at Richmond started on April 25th, and the first record pressed, a copy of The Platters' hit recording of "Twilight Time," was presented by Fine to the Mayor of Richmond, to be included in the town's historical archives. The plant is currently employing 125 workers, and it is estimated that the figure will rise to approximately 500 employees by September.

The plant is currently geared to produce on a monthly basis, one million of 7" 45 RPM single records, and 250,000 of 12" 33⅓ RPM long playing records. By the end of the year, the Richmond operation will have upped production to 2 million 45's and 600,000 33⅓'s per month. The plant will have 40 presses in operation at that time and will also have electro-plating and printing equipment in order to consolidate all phases of manufacture under one roof.

127,000 square feet, spread out over three floors comprise the Richmond plant and it is located on the site of the old Starr Piano Company's building. Several hundred thousand dollars went into the remodeling and renovation of the property.

Fine was quite ebullient about the entire situation when he said, "We wanted a plant in the middle west where we can reach the largest percentage of the record buying public by overnight shipping. We came to Richmond because of its near location to 83% of the total market, and because of the established physical facilities and the pool of experienced labor personnel that is available. All of our earlier evaluations have proven correct and we are quite satisfied with the present situation".

Mercury purchased the Richmond plant from Decca Records, which, until 1956 used the factory for its own pressing needs. Prior to Decca, both Brunswick and the antique Gennet company produced their records here.

Kaye Named MS Chairman

NEW YORK — Sammy Kaye, has been named chairman of the "Recording Artists for Multiple Sclerosis" for the 1958 MS Hope Chest. Kaye's appointment was announced last week by William C. Breed, Jr., Chairman of the Board of Directors of the National Multiple Sclerosis Society.

Hello-ha!



HOLLYWOOD — Jimmie Rodgers greets world traveler and personal manager Seymour Heller, of Gabbe, Lutz, Heller, and Loeb, as he arrives in Honolulu aboard the S.S. *Leilani*, where Jimmie was in the midst of a record-breaking series of concerts last month. Jimmie, currently doing one-nighters and concert dates through the mid-West and Canada, was hosted by Heller with a cocktail party for two hundred people in his honor at the Royal Hawaiian Hotel.

Palladium Records Formed

NEW YORK — The formation of Palladium Records has been announced here last week by Stanley William Zabka. Zabka is the writer of "Chimes," the theme of NBC's "Comedy Hour". The tune also is used as a "network fill" during the Jack Paar Show. Earlier Zabka had released "Tinker Toys" on the Cavalcade label.

To start the ball rolling, Palladium's first release is "Silhouette of a Dream" backed by "Take Thou My Heart."

Zabka has hired the Buddy Basch office to handle national promotion and distributor relations. In that direction, Basch and Babka take off from New York on May 11th on a two week, 11 city trip. They estimate they will travel 3500 miles seeing about 300 deejays and many distributors. They'll be back in New York about May 25th.

Cities they'll visit include Albany, Troy, Schenectady, Utica, Rome, Syracuse, Rochester, Buffalo, Louisville, Memphis, and Atlanta.

Bailey Abroad To Discuss Dot Contracts For European Distribution

HOLLYWOOD — All existing distribution contracts between Dot Records and its foreign licensees are involved in a series of preliminary conferences to be held in England and Europe during the month of May, according to a statement by Randy Wood, Dot's president. Most of Dot's present foreign contracts will expire early next year.

James N. Bailey, Director of Administration and Finance, who heads Dot's foreign operations, planed to New York for prior conferences with Harold Orenstein, Dot's legal counsel and foreign distribution adviser. Bailey left for London April 30, where he will meet with British Decca president E. R. "Ted" Lewis. Decca releases the Dot product on the London label in England and the British Commonwealth countries and in some European markets. Bailey will also meet with J. F. Lockwood, chairman of EMI in London, with executives of the Pye-Nixa Company, representatives of Mercury Records, with the Philips Company for Columbia Records in England, and with record industry toppers in Amsterdam, Paris, Rome, Milan, Frankfurt, and Athens.

Slated for exploratory discussion are such items as royalty rates; the percentage of Dot's catalog to be issued abroad; a survey in each country of distribution performance as a guide in contract renewals; a review of advertising and promotion policies in each country; and the possible negotiation of new contracts as warranted in various territories.

Since Dot is desirous of issuing records on its own label in all foreign markets, Bailey will investigate the possibilities of initiating this program. Dot further expects to establish a policy of custom pressing records in Germany for sale in military post exchanges only.

Bailey will conduct an exhaustive informational survey during his month-long tour, the results of which will be studied and assessed by Dot home office executives for possible future distribution realignments.

With This Ring...



SALINAS, CALIF.—Don Stevens and Ric Masten (right) songwriters, look on as Al Barkle, Vita recording artist, presents a gold ring to Nancy Gee, Salinas high school student. At left are John Hendrix, KSBW deejay, and Charles Ross, Nancy's escort. The occasion was a contest conducted by Hendrix on his radio show in connection with Barkle's "With This Ring" recording. The song is published by Les Kangas Music.



SEECO

Album Of The Week

SEECO

39 WEST 60th STREET
NEW YORK 23, N. Y.
JUDSON 6-3620

Original Cast Session



NEW YORK—Vivian Blaine, David Wayne and Johnny Desmond (left to right) are shown recording the original cast album of the newest Broadway hit. "Say, Darling."

The recording session marked the first time that an original cast LP was produced in RCA Victor's newly-built "Studio A"—referred to by many as the best sound-studio ever used by RCA Victor.

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NEW COMBINATION RECORD BRUSH & TONE-ARM LIFT

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Sensational

"SHINE ON HARVEST MOON"

(Instrumental)

GOOGIE RENE

227

Class Records

HOLLYWOOD

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*NEW . . . De-Luxe Birchwood Cabinet .. Microscope Display



See it at Booth 314 the ELECTRONIC PARTS DISTRIBUTORS SHOW

* No. 1400

A most attractive display, of 7 ply birch wood and easily adjustable 100 power microscope. In eye catching color scheme, streamlined to occupy very little counter space. Ample storage area, can hold over 200 replacement needles and 36 diamond needles.

FREE! The cabinet and microscope are FREE to the dealer with his purchase of a small selection of diamond needles.

Dealer's Choice: Three "Hot-Selling" Kits to choose from.

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b/w
"WHY DID YOU GO"
by Rabbit & Gene
Bow 301

"BARBARA"
b/w
"THANK YOU"
by The Encores
Bow 302

"TRA LA LA LA"
(I'm Yours Tonite)
b/w
"YEAH YEAH ALL THE TIME"
by Ginny Angel
Bow 303

"SAZARAC"
b/w
"SHE'S MY BABY"
by Otis Banks & Basie Banks Orchestra
Bow 304

BOW RECORDS, INC., 1697 BROADWAY N.Y.C.

Getting Big D.J. Play!

Billy Mack
singing
I REFUSE TO CRY
b/w
IN THE NIGHT
R&H 001



Dist: Territories open—write—wire

R & H Record Co.

35 E. 60th St. (Phone Te 8-4824)

Homecoming



FORT WAYNE, INDIANA—Cal (Stewart) Bollwinkel, WOWO Program Manager, was one of the first to rush up and greet the Deb-Tones, Marv Hunter (coat over arm) and Peg Mattes (light colored suit) as they alighted from the plane at Fort Wayne's Baer field. The Deb-Tones, winners of the national finals of the American Youth Talent search conducted by the Westinghouse Broadcasting company and RCA Victor, were sponsored in the final contest by WOWO as a result of their winning the regional contest conducted by WOWO. Marv Hunter, one of WOWO's Fabulous Four Deejays, had acted as contest chief for WOWO and had been assisted by Miss Mattes. The two had escorted the Deb-Tones to New York for the final contest which resulted in the Deb-Tones being signed to an RCA Victor recording contract and a guest appearance on Patti Page's "Big Record" show sometime in May (The Deb-Tones are: left to right, Karen LeMasters, Julie Wilson, and Linda Hirt. All sixteen years old, the girls are sophomores at North Central High School in Indianapolis, Ind., and have been singing together for the past two years.)

The Cash Box

Album Sure Shots

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MOA CONVENTION PROGRAM

TUESDAY, MAY 6—Exhibit Hours: 2:30 P.M. to 8 P.M.

General Meeting: 10 A.M. Venetian Room on 2nd Floor: Opening address by George A. Miller, national president and managing director; Talk by Nicholas B. Allen of Armour, Herrick, Kneipple and Allen, legal counselors for MOA "Copyright Legislation"; Perry Alexander, song writer; Talk by Zan Perkel of the California Life Insurance Company "Group Life Insurance Policy"; Talk by John Haddock, AMI, Incorporated; Talk by Leo Kaner on "Depreciation and Forms 1099"; Talk by Hilmar Stark of The Billboard; Humorous talk by "Chuck" Hanna "The Conquest of Confusion."

Forum Meetings: 1 P.M. to 3 P.M. in the Walnut Room on the 2nd Floor; Subject: "Percentages, 10¢ Play, Depreciation and Tax Form 1099"—Moderators: James Hutzler, J. Harry Snodgrass, Frank R. Fabiano and Leo Kaner. Subject: "Future Copyright Legislation"—Moderators: Clinton S. Pierce, Albert S. Denver and Nicholas E. Allen.

RCA Cocktail Party: 8 P.M. in the Venetian Room on 2nd floor.

WEDNESDAY, MAY 7—Exhibit Hours: 2:30 P.M. to 8 P.M.

General Meeting: 10 A.M. Venetian Room on 2nd Floor; Talk by Bill Gersh of The Cash Box; Talk by Congressman George P. Miller (R) Calif.; Talk by Stan Dale, disk jockey on "The Big 40"; Talk by Peter Potter; Talk by Norman Ditchburn of London, England; Talk by A. W. Adickes of Hamburg, Germany.

Fashion Show and Fur Parade 12:30 P.M.

Forum Meetings: 1 P.M. to 3 P.M. in Parlor F on 2nd Floor; Subject: "State Legislation, Taxes and Licenses'—Moderators: Louis Ptacek, David J. Baker and Harlan Wingrave. Subject: "Diversified Operations"—Moderators: J. Harry Snodgrass, John A. Wallace and Howard N. Ellis.

THURSDAY, MAY 8—Exhibit Hours: 2:30 P.M. to 6:30 P.M.

General Meeting: 10 A.M. in Venetian Room on 2nd Floor; Talks by Mayor John T. Copenhaver, Charleston, W. Va.; Jack Mitnick, United Music Corporation; Gordon Marks, London, England; Dr. V. M. Franceschini, Milan, Italy; Dr. Henry Klein, Paris, France; Ng Lian Chin, Singapore, Malaya; and "Chuck" Lapp of Washington University, St. Louis, Mo., whose topic is "Up The Ladder To Success."

Forum Meetings: 1 P.M. to 3 P.M. in Parlor F on 2nd Floor; Subject: "Sales and Location Relationship"—Moderators: Louis J. Casola, Ted Nichols and Les Montooth. Subject: "Public Relations and National Publicity"—Moderators: Gordon Stout, Norman Gefke and William Blatt.

GRAND BANQUET: 7 P.M. in the Terrace Casino.

Subscription-The Cash Box-

52 Issues $15-
Foreign $30-
Foreign Airmail...$45-

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Rowzie Fan Club



WASHINGTON, D.C.—WWDC Radio's popular teenage deejay Jack Rowzie is presented the official "Jack Rowzie Fan Club" Seal by charter members (l to r) Elissa Frauwirth, 12½ years, Bobby Gray, 13 years, and Lorna Spitz, 12½ years. All Rowzie club members, totalling 130 since its 2-month inception, carry official fan club cards and are planning a "Teen Hop" to honor WWDC's Rowzie.

RCA Victor Distributing Corp. Opens Atlantic Branch

NEW YORK—The RCA Victor Distributing Corp. has been appointed a distributor of RCA and RCA Victor consumer products in the Atlanta trading area, effective May 1, and continuing until further notice, it was announced last week by L. W. Teegarden, Vice President Distribution, Radio Corporation of America.

Walter M. Norton, President, RCA Victor Distributing Corp., said that the Atlanta branch will be headed by Gordon H. Bahl, formerly vice president of the firm's Wichita, Kansas, branch.

300 Guests Attend Jug End Festival

BOSTON—"The Live Five" (meaning five live disk jocks at WBZ) is a misnomer today. Back from a weekend (25-27) of entertainment at Jug End Barn, Berkshire resort, WBZ & WBZA's "Live Five" were a bit on the tired side. From Friday night until Sunday afternoon, Carl DeSuze, Alan Dary, Bill Marlowe, Norm Prescott, John Bassett and Leo Egan, sports director, broadcast their shows, performed in a variety of stunts, and helped Jug Eng manager Dick MacDonald entertain some 300 guests.

Probably the most tired one of "The Live Five" was deejay Bill Marlowe. To add excitement to the week-end, WBZ arranged to have him flown from Boston to South Egremont by helicopter. Marlowe and songstress Charlene Bartley left Boston at 8:30 and didn't arrive at Jug End until 12:30 p.m., a half-hour late for Bill's 12 to 2 p.m. show. Stiff headwinds slowed the whirlybird.

In addition to the WBZ performers, various name stars were on hand, mixing with the guests and enjoying themselves. They included the Shepard Sisters, Jerry Wayne, Toni Carroll and Charlene Bartley, songsters; Ethel Smith, organist; Donni and the Duke, comedians; Leon Merian, and his magic horn, and his 13-piece orchestra, and others.

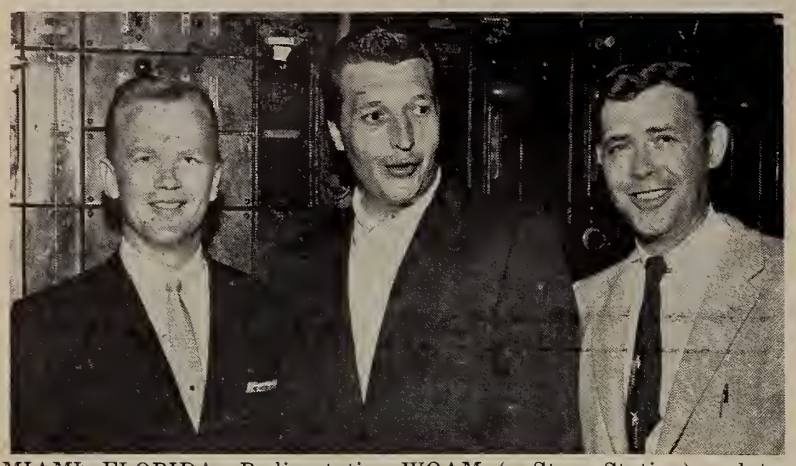
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LITTLE PEOPLE
by John Gary
Fraternity 799
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Bonnie Lou
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b/w
No One Ever Lost More
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3 GREAT RECORDS
CAREFUL, CAREFUL
EILEEN RODGERS Columbia
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Miami R&R Jam Session



MIAMI, FLORIDA—Radio station WQAM (a Storz Station) and two of its top personalities staged a giant rock and roll jam session at Miami's Olympia Theatre (Fla. State Theatre Chain) Friday, April 25th, at 10:00 A.M.

WQAM deejays Gene Weed and Jerry Wichner guided the hour and a half show as they combined dance contests, door prize give-aways, and Miami amateur talent into a big two hour show.

Twenty-three hundred excited teenagers screamed for more as the final curtain came down. The kids were released from classes due to a national teacher's convention held in Miami. An estimated three thousand people were turned away at the door due to the "full house".

Shown backstage before the show are, left to right, Weed, Don Rondo, who made an appearance, and Wichner.

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"I'M SNOWED"
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Mills on top with . . .

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 KATHY LINDEN on Felsted
- WHO'S SORRY NOW
 CONNIE FRANCIS on M-G-M
- I'M GETTIN' SENTIMENTAL OVER YOU
 NELSON RIDDLE on Capitol
- ONE MORNING IN MAY
 JOSE MELIS on Seeco
- OVER AND OVER
 GUY LOMBARDO on Capitol
- GIRL OF MY DREAMS
 GERRY GRANAHAN on Sunbeam
- HOW COME YOU DO ME
 SAVINA CATTIVA on Love

The House of Hits . . .
MILLS MUSIC, INC.

Urania Stress Is On Stereo

NEW YORK—Urania's A & R chief David Rothfeld is planning an array of diversified stereo disks, including two ballet recordings, with the London Philharmonic Orchestra, now ready for release in May. Heavyweight advertising and publicity schedules are in the works to stress the stereophonic sound system of Urania.

The May release in stereo includes Rossini-Respighi's "La Boutique Fantasque," a complete ballet, with Rene Leibowitz conducting the London Philharmonic Orchestra; Offenbach's "Gaite Parisienne," also with Leibowitz and the London Philharmonic; Johann Strauss' "Strauss Sparkles In Hi-Fi" waltzes, marches and polkas, with the Vienna Philaharmusica Symphony Orchestra, Hans Hagen conducting; Saint-Saens' Symphony No. 3 in C minor, Op 78, with Hans Swarowsky conducting and Franz Eibner at the organ, and "Society Dances To Milt Shaw and His Orchestra at the St. Regis."

The disks, which employ the Westrex 45/45 system, list at $5.95.

Last week, Seig Bart, Urania prexy, appointed Kameny Associates, advertising/public relations agency, to spearhead the label's entry into the stereo field. Supervising the advertising campaign will be Seymour Kameny, an agency principal and an experienced record man, who won many prizes for album cover art work. Directing the public relations program for Urania will be Marvin Frank of Kameny Associates, veteran show business and record publicist.

One of Urania's forthcoming stereo releases teams Barbara Cook, co-star of the Broadway hit "The Music Man," with special material in verse by Dorothy Parker and music and orchestrations by Seymour Barab, in a forthcoming stereo release.

The album, designed to attract the many fans of both "The Music Man's" Barbara Cook and followers of Dorothy Parker's verse and prose, will be extensively promoted with book stores.

This kind of packaging is the forerunner of a series of unusual stereo disks that Urania is planning.

Stepheny To Enter Package Market

EVANSTON, ILL.—Norm Forgue, prexy of Stepheny Records, Chicago, announced this week that the firm is entering the package field with an initial five-album release slated for this month.

Forgue stated that all Stepheny LP's have been first recorded in stereo, then converted to the monaural master.

Initial releases are: "Reno Plays Nevada," a new jazz disk by the Starnoters; "Danny Alvin's 'Club Basin Street,'" featuring the Dixie group of Danny Alvin; "Jazz In Orbit," by the Bob Davis Quartet; "Jack Fascinato Arranges Things," with Jack Fascinato's orchestra, and vocals by Doris Drew and the Mellowmen; and "First Date," cut by the Ebon-Knights who had one of Stepheny's early hot single releases, "Poor Butterfly."

Forgue stated that all Stepheny LP's will be available on stereo tape on the Stepheny Tape line and Stereo disks will be released in the near future.

Forgue further related that several more albums are in production with such artists as jazz singer, Paula Greer, and in Chicago jazz sounds of King-Kolax's big band. Also, a well-known West Coast society band LP is in the making. Bevi Wright, a discovery of disk jockey, Art Ford, has been signed to do a series of LP's, the first of which will be a folk album. Miss Wright will also record singles for the firm.

WWRL Tops Poll



NEW YORK — WWRL's deejays copped top honors in the New York Amsterdam News' Disk Jockey Popularity Contest which began Feb. 22nd and ended April 22nd.

Fred Barr, who does "Gospel Time" was voted number one; Tommy Smalls who does the "Dr. Jive Shows" was voted number two and "Doc" Wheeler who does "Gospel Caravan" was in number three spot.

Out of a total of 83,000 votes cast, more than half of that number went to WWRL's jockeys in an amazing show of support.

The awards were presented to the winners on the stage of Harlem's famed Apollo Theatre by Manhattan Boro President Hulan E. Jack.

"Bogey", "Kwai" Split

NEW YORK—Effective immediately, no mechanical license will be issued for "Colonel Bogey" when recorded in combination with "The March from the River Kwai." Licenses already issued will remain in effect. The announcement was made by Boosey & Hawkes, Inc., publishers of "Colonel Bogey."

The firm will issue licenses for recordings of Kenneth Alford's "Colonel Bogey" itself, and Columbia Pictures Music Corporation will issue licenses for performances of Malcolm Arnold's, "March from the River Kwai."

Students Discover New Star



VAN NUYS, CALIF.—This year the students of Van Nuys High School in Van Nuys, California, added a little musical magic to the presentation of their traditional "Sox Hop".

The student dance committee prevailed on their director of youth service, Mr. Harvey Raskind, to go along with the idea of inviting a guest artist to entertain at their dance. The artist had to be a relatively newcomer who showed promise in his field and had to be a teen-ager too!

They came up with nineteen-year-old accordionist Johnny La Padula whose first album is "Melodies for Midnight" on the Disneyland label.

Johnny entertained at the dance by playing selections from his album along with some pop and rock 'n roll tunes. The surprise of the evening for the students was when Johnny sang several numbers among which included two of his own compositions, "I Go On Alone", and "That's What I Thought".

Johnny thanked the students for their enthusiastic reception and told them he was scheduled to record these songs for Disneyland. He's shown here autographing copies of his LP, which were distributed to the students as door prizes.

Off For A Fling



HOLLYWOOD — John Trotter, KABC-Radio deejay, and Keen Record officials greet the winner of the Scottish Fling Contest and then whiz Mrs. Robert Carrow off to the airport to meet her husband. The contest was held to honor the record, "Scottish Fling" by Mona Barris. The award: A Scottish Fling to Las Vegas to the listener who wrote the best reasons why she (or he) wanted to take this fling. The winner: Mrs. M. L. Hartley. She in turn gave the trip to her son and daughter-in-law Mr. and Mrs. Robert Carrow. L to R in photo: (Front seat) John Siamas, President of Keen Records; Nick Therry, Promotion Manager, Keen Records; John Trotter, KABC-Radio disk jockey who ran the contest on his program. Back seat: Mrs. Robert Carrow, Mona Barris and Mrs. M. L. Hartley, contest winner.

Maxin Week-Ends In Canada

NEW YORK—Arnold Maxin, president of MGM Records, spent three days last week-end as the guest of Sir Guy Herbert, Quality Records, Ltd., getting acquainted with the operation in Canada.

Quality Records is the pressing plant which has an affiliation with MGM Records.

This is Maxin's first trip to the Canadian plant. He also met with George Keane, in charge of sales and operations for Quality Records, Lt.

UA To Issue Soundtrack Of "The Vikings"

NEW YORK — The soundtrack of Kirk Douglas' $4,500,000 United Artists epic, "The Vikings," will be released as an LP album by United Artists Records, it was announced last week by Max E. Youngstein, President. The highly dramatic score, written by the Italian composer, Mario Nascimbene, will reach the market during the first week in June.

"The Vikings" soundtrack album follows "Paris Holiday" as the second United Artists LP to be tied directly to the release of a major UA film. Special promotional materials for disk jockeys and record stores are being prepared to coincide with an all-out campaign currently under way for the Technirama - Technicolor film. "The Vikings" is set for a dual world premiere at Broadway's Victoria and Astor Theatres on June 11.

"The Vikings" world premiere, a leading event of the New York Summer festival, is being sponsored by the American-Scandinavian Foundation for the benefit of the Crown Princess Martha Friendship Fund. Filmed on location in Norway, France, Denmark and Germany, the United Artists release stars Douglas, Tony Curtis, Ernest Borgnine and Janet Leigh.

WNEW's Anti-Recession Program

NEW YORK—Last week, WNEW translated a Washington directive into pop music . . . in an attempt to cure the recession.

Lonny Starr kicked off the campaign on the April 27th edition of "The Music Hall," WNEW's afternoon show. In a quarter-hour devoted to reminding listeners that the key to economic recovery is increased buying, Starr played Jo Stafford's "I'll Buy It," Gordon McRae singing "I'll Buy You A Star," and the Mills Brothers recorded promise to "Buy A Paper Doll." The theme for the WNEW campaign was Joe Fingers Carr's "*BUY BUY* Blues"!

The *BUY* songs were played on the station throughout the week.

Space Escapade



HOLLYWOOD—On "Space Escapade" for airmen is Capitol Records' Les Baxter (left), about to launch a Northrop scale model of the Air Force's Snark missile as Lt. Dean Sander checks aim. Les guested on the popular USAF Recruiting radio series "Tiger In The Sky" recently. He also recorded separate USAF recruiting spot announcements. Baxter's "Space Escapade" ties right in with the current "Space Age Air Force" recruitment drive.

Exciting Instrumental
"HIT THE ROAD"
b/w
"ROAD RUNNER"
by Gus Jenkins
FLASH # 128
BREAKING NATIONALLY!
The Original
"DEAD" b/w
"VOWELS OF LOVE"
by The Poets
FLASH # 129
FLASH RECORDS

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UNIVERSE RECORD DISTRIBUTORS, INC.

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"Change Of Scenery"



NEW YORK—Ethel Ennis, the newcomer who is clicking with her Capitol album "Change Of Scenery," got just that when she kicked off a tour of Europe with the Benny Goodman band on May 5th. She'll also sing with the King Of Swing during his one week appearance at the Brussels World's Fair which begins May 25. Blues star Jimmy Rushing holds down the other vocal chair with Goodman. Above, the famed clarinetist goes over an arrangement with Ethel.

L E A D E R S H I P

★

Milt Salstone

M. S. Distributing Co.

1700 So. Michigan Ave., Chicago

WE. 9-7571



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AP – Transmits THE CASH BOX charts over its wires to 1400 radio and television stations every week

THE CASH BOX

1721 Broadway, New York 19, N. Y.

CHICAGO	HOLLYWOOD	BOSTON	LONDON
32 W. Randolph St.	6272 Sunset Blvd.	80 Boylston St.	17 Hilltop

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Big Winner



LOS ANGELES—KFWB deejays Joe Yocam and B. Mitchel Reed, aided and abetted by Decca recording artist Jerry Fielding, attempt to transport the 1,030 LP Albums awarded to Mrs. Marian Rode, Los Angeles, for correctly identifying all seven Decca albums which contained the mystery voices in KFWB's recent "1001 Nights" contest. The prize, valued at $6000.00 consisted of the entire Decca catalogue of 12" LP Albums and a Decca Hi-Fi phonograph.

Gaillard Signs with Blue Chip

CHICAGO—Slim Gaillard, steeped in showbiz tradition, announces the new Slim Gaillard by virtue of his recent pacting by personal manager Sam Fishbein and a new contract with Blue Chip Records, a diskery based in Lansing, Michigan.

The new combine immediately cut Slim's initial release on the label, a coupling titled, "I Love You" and "Baked Beans And A Bottle Of Beer."

Gaillard, who recently moved to Hollywood, California, will continue to work out of that locale; while Fishbein will remain in Chicago.

Harold Reeves, prexy of Blue Chip Records, stated enthusiastically that he is releasing the disk to conform with the current MOA convention, and expects this one to be the first of a long line of Gaillard hits.

Shaffer Opens One-Stop Service In Columbus and Cinci

Indianapolis Outlet Planned

COLUMBUS, OHIO—Ed Shaffer, President of Shaffer Music Co., Columbus, Cincinnati, and Indianapolis, Seeburg's Distributor, last week announced the organization of new one-stop record service—the C. C. Record Company, with outlets in three cities.

The new company will sell all 45, EP, and LP labels at distributor-wholesale cost. No mark-up or extra charges will be added to the prices of 60¢ for 45's, 80¢ for EP's, and $2.47, $3.09, and $3.69 for LP's. Free Title strips will be included with every sale.

Shaffer stated that the new company has been established as a subsidiary of Shaffer Music Co., as a further service to his operator-customers. In addition to a full line of Seeburg phonos, Shaffer Music carries a complete line of phono parts. Shaffer Music also maintains a staff of factory-trained mechanics who recondition and service all makes of phonos for sale.

The C. C. Record Company will operate stores in the Shaffer Music's Company offices at 849 North High Street in Columbus and 1889 Central Parkway in Cincinnati. A store will be opened later in the Indianapolis office at 1327 North Capitol Avenue.

Billy Mure Forms Pubbery

NEW YORK — Billy Mure, composer-conductor-composer-lyricist-arranger and guitarist, has formed the music publishing firm of Saxon Music Corp., with offices at 1697 Broadway in New York City.

Saxon is currently represented on disks with "Blonde Bombshell" (Jubilee), "Have a Cigar!" c/w "Got A Match?" (Cabot), "Sputnik Dance" and "I'll Be The One", part of an EP for RCA-Victor, and the soon-to-be-released "I Found Me a Girl" c/w "Say It Like You Mean It" for Am-Par.

Plugging Film And Disk



MONTREAL, CAN.—Jimmy Tapp, (left) host of Canada's only network television disk show, "The Tapp Room", is shown interviewing comic Bob Hope who was in Montreal to promote his new picture and recording "Paris Holiday".

Last Year's DISC Golf Tourney Champs Back For Second Whirl

NEW YORK—Last year's winners of the 1957 Disc Industry Scholarship Committee golf tournament will be back in the running for the second annual fairways classic.

The 1957 winners in the Class "A" category were:

1. Wayne Osborne—disk jockey—Oak Park, Ill.
2. Lou Del Guercio—manufacturer—New York City.
3. Endo Corsetti—one-stop—Harrisburg, Pa.
4. Jack Marsh—musician—Hollywood, Calif.

Class "B" toppers were:

1. Mike Mulqueen, Jr.—juke box operator—Newburg, N.Y.
2. Sanford Wartell—manufacturer Allentown, Pa.
3. Tony Valerio—distributor—San Francisco, Cal.
4. Art Talmadge—manufacturer—Chicago, Ill.

Class "C" champs were:

1. Mike Mulqueen, Sr.—juke box operator—Newburg, N.Y.
2. Win Adams — manufacturer—New York City.
3. John Thompson—sales—Los Angeles, Cal.
4. Stan Richards—disk jockey—Boston, Mass.

Similar to last year's setup, cost of admission to DISC is ten dollars. Checks or money orders should be sent to Miss Connie Lewis, DISC, Room 1400, 157 West 57th Street, New York City. Applications will be accepted throughout the months of April and May and right up until the qualifying rounds in June.

The play-off period will last for two weeks and selected golf clubs all over the United States will be available to members at a minimum cost. Areas will be determined by the number and location of entrants. Following the qualifying weeks the area competition will continue right through the summer. Once again there will be regional playoffs and eventual winners will shoot the final rounds in a two-day tournament at Shawnee-On-Delaware Country Club in Shawnee, Pa. sometime in late September.

This year an additional category has been added and there will be four winners selected in Class "D".

A portion of DISC membership dues are placed in a special scholarship fund that will be presented to a deserving young student on behalf of the entire recording industry.

DISC has become one of the most important public relations forces in the music business and offers a great opportunity for everyone in the field to cement relations in an atmosphere of friendly competition.

On The Air Interview



DETROIT—The Everly Brothers, Cadence Records stars, are shown during a half-hour visit with disk jockey Ernie Durham of WJLB, Detroit, Michigan. The jockey is shown discussing the Everlys' new Cadence LP with Phil Everly while brother Don talks with telephone callers from Durham's Detroit area. Format of the show called for the playing of the Everly Brothers' top disk exclusively during the half-hour visit portion of Ernie's two and a half hour daily show and a questions and answer exchange between the guests and telephone callers. The boys' "All I Have To Do Is Dream" has just topped the million mark.

From the 20th Century-Fox CinemaScope Production
"THE LONG HOT SUMMER"
THE LONG HOT SUMMER
LEO FEIST, INC.

Fats Domino
"SICK AND TIRED"
AND
"NO, NO"
5515
Imperial Records

Old Town Records'
Lineup of Convention Specials!

A Hit Nationally!
WE BELONG TOGETHER
Robert & Johnny
OLD TOWN 1047

A Solid Smash in N. Y. and Phila. and Spreading
WALKIN' AND TALKIN'
The Solitairs
OLD TOWN 1049

Will Be #1 In New Orleans
And All Over The South
WOE WOE IS ME
by
Bob Gaddy
OLD TOWN 1050

Don't Know If A Hit Yet
JINGLE JINGLE
by
The Tremains
OLD TOWN 1051

OLD TOWN RECORD CORP.
1697 BWAY, N. Y.

R & B Ramblings

NEW YORK:

There's no doubt about it. The MOA Convention grows and grows each year in size and importance. This year the indications are that New York will be a ghost town as far as the music business is concerned. Practically every distrib, record manufacturer, many deejays, publishers, and promotion men are in Chicago seeing as many people as time will allow, and wishing the days and nights were longer so that they could catch up with everyone they planned to visit. What started out as a juke box convention has settled into an all phase music convention. Manufacturers set up booths and suites, see all the distribs, juke box operators, and disk jockeys at one time, and mix a lot of fun with a lot of business. See you in Chicago. . . . Call from **Leo Mesner** in L.A. advises us Aladdin has a couple of two-siders that show every indication of starting a rumpus. **The Four Sides** have brought in a split reaction on "Consideration" and "Jeanie, Joanie, Shirley, Toni" while those favorites, **Shirley & Lee**, swing out with "Don't Leave Me Here To Cry" and "Everybody's Rockin'." **Ed Mesner** out of town introducing the two decks and it is his reports that have been exciting brother Leo. . . . **Don Robey** continues to stay hot as his three newest releases strike paydirt. **Little Jr. Parker's** "Wondering" and "Sitting and Thinking"; **Dave Atkins'** "Shanke-Kum Down" and **Bobby Blue Bland's** "Loan A Helping Hand" and "You Got Me Where You Want Me", are all starting out like they mean to kick up the record sales all by themselves. . . . **Al Silver** and **Doug Moody**, Ember and Herald, tell us that they are readying "SNIS" for June 1. In the meantime they refuse to reveal what "SNIS" means. They'll be talking it up at the MOA Convention starting Monday evening. Silver and Moody keep their fingers crossed as they get a great early reaction to "You Keep Doggin' Me" by **Sonny** and **Jaycee**. Doug was stirred by all the spontaneous calls from distribs all over the country placing immediate orders. Calls it a "happy record". Also reports that "Valerie" by **The Mello-Kings** is a New York hit, and is starting to show signs of spreading to other territories. . . . **Hy Weiss**, Old Town Records, more bubbly than ever, as three records come through for him at the same time. After years in every phase of the business, Weiss seems to be making it solidly. His two newest releases, **The Solitaires** "Walkin' and Talkin'" and **Bob Gaddy's** "Woe, Woe Is Me", are starting out in immense fashion. And, of course, he is doing very nicely with **Robert and Johnny's** "We Belong Together." . . . **Zell Sanders**, J & S Records, drops a note to advise the new **Johnnie & Joe** will be out soon. This one is from the same session that produced "Over The Mountain, Cross The Sea" which was a national smash. Zell had been holding it back until now. She recently gifted her smart singing duo with a new 1958 Pontiac and the first trip in it will be to the MOA Convention. . . . **Morty Wax** has been creating a sensation with his four color flyers. They have been bringing his accounts lots of attention while bringing Wax new business. He has opened a new promotion and publishing office at 1697 Broadway. . . . It started when **Moe Koffman** made a Jubilee album which contained "Swinging Sheppard Blues". Some time later **Johnnie Pate**, Federal Records, cut "Swinging Sheppard Blues" and turned it into a hit single. Whereupon Koffman came out with his single version and both had good sized hits. Now Moe Koffman is out with "Little Pixie" and who do you think jumps in to cover? Right! Johnnie Pate. And—let's hope history repeats and both have smash "Little Pixie's." . . . **Fred Paris** and **The Scarlets** have signed with Ember and will go right into session this week. Paris is the former lead singer of **The Five Satins** and is also the composer of "In The Still Of The Night". Incidentally, The Five Satins' EP "In The Still Of The Night", has started to sell all over again as a result of a special promotion. . . . **The Coasters** are out with a new one on Atco Records. A new **Leiber** and **Stoller** tune titled "Yakety Yak". **Herb Abramson** has high hopes that this is another "Searchin'." Atco's other release features **The Sensations** singing "Kiddy Car Lover". . . . Lots and lots of excitement centered about the new Arwin entry, "Cha-Hua-Hua" by The Pets. We hear it has been covered by ABC-Paramount, Roulette and one of the Goldner labels. . . . **Jerry Shifrin**, national sales manager of Roulette Records, back in New York after a two week tour of Roulette's distribs. Shifrin reported a successful trip and says the Roulette promotion was met with great excitement at all the sales meetings. . . . Atlantic Records working the adding machine full time as they check sales on **Chuck Willis'** "What Am I Living For"; **Clyde McPhatter's** "Come What May"; and **Ivory Joe Hunter's** "Shooty Booty". The Atlantic brass also looking with keen anticipation to the reaction to **Betty Johnson's** next release, due out by the time you read this. It's "Dream" and "How Much". Atlantic has also released a high powered LP package featuring **The Modern Jazz Quartet** with "One Never Knows"; **The Jimmy Giuffre Three** "Trav'lin Light"; "Lavern Baker Sings Bessie Smith"; "Art Blakey's Jazz Messengers With **Thelonious Monk**"; and "Word From Bird" by **Teddy Charles**.



SHIRLEY & LEE



DAVE ATKINS



COASTERS

CHICAGO:

Blue-Chip's **Harold Reeves** popped into town last weekend to huddle with midwest chief **Sam Fishbein**, also with **Lennie Garmisa** and **Eddie Yalowitz** for the big **Slim Gaillard** promotion and **The Rockbillies'** deejay tour with their current wax. . . . **Bud Glaser** and **Ethel Phillips** are happier than happy over success of their new Roulette disk featuring vocaleer **Tommy Kuhn**. **Hal** and **Eleanor Kaitchuk** of Boulevard Studios, who cut the session, claim this chalks another one up to their long list of successes. . . . Our town really jumped last Sattiday evening when **Alan Freed's** "Big Beat" r&r show beat out a heap of cool rhythm to the steady patter of stampin' feet at the usually sedate Opera House. All the acts were terrif'. We dug **Chuck Berry**, also **Larry Williams**. Larry a talented gent who earned the plaudits of the many. . . . Felsted's **Honest John Vail** hied himself out of town after first meeting visitors **Kathy Linden** and **Joe Leahy** at the airport. . . . Deejay **Sam Evans** reminds one and all that his big rock 'n roller show at the Opera House May 3, just about closed a big showbiz season. Evans predicts an even bigger fall season. . . . Midwest Mercury's **Henry "Sneeze" Friedman** soaking up sunshine in Hot Springs. . . . United's **Ernie** and **George Leaner** along with **Jerry Ferber** roll out the red carpet and urge one and all to come up to their suite at the Morrison and enjoy some real south (side) hospitality. . . . **Jimmy Martin** and **Morry Goldman** told all their friends they would be at the Dot exhibit. . . . It's nice to see **Len Chess** back home from his London jaunt. Just in time to make the rounds at the Morrison. . . . Vee-Jay's **Abner**, as always is a very busy gent, urged his multitude of friends to pop in at his diskery and give a listen to his new releases. . . . Deejays **Roy Woods** and **Bob Bradford** will showcase their big "Annual Jazz Concert" at the Chicago Teacher's College Auditorium May 16, featuring a host of name artists including **Terri Scott**, **The Hal Stukey Trio**, **Kiki Williams** and **Lee Loving**. . . . Disneyland Records' **Doc Berger** visiting our town making the rounds with his new releases.



CHUCK BERRY

LOS ANGELES:

Annie Laurie, **Nappy Brown** and **The Midnighters**, recording for the King label, have all been set for West Coast tours by **Carl Peterson** of Universal Attractions. . . . Flip Records artists **The Six Teens**, out this week with, "Love's A Funny That Way" and "Danny" which they will be singing on their appearances with the **Art LaBoe** show playing the Southern California area. Flip also announced this week the signing of a new group, three girls called **The Lockettes**. . . . Dooto Records has announced the pacting of **Willie Bryant**, former Mayor of New York City's Harlem, and presently a sales executive with radio station KSAN in San Francisco. Bryant has written what is believed to be the first complete jive dictionary, and he will do a comedy album of the book's contents with music. . . . **The Platters** leaving the country with their fastest moving record to date, with "Twilight Time" hitting the number one spot in five weeks. . . . Tampa Records has completed a deal for Columbia Discos to release its line for the country of Mexico. Deal was consumated by **Irv Shorten**, vice president of Tampa, and **Mike Kestler** of the Mexican company. . . . Dot Records has taken over distribution of the Arwin label's hot rock and roll single, "Jennie Lee" by **Jan** and **Artie**, the two youngsters who wrote and recorded the tune. . . . **The Penguins** setting up a tour of the British Isles with bookings solid for nearly six weeks. . . . Ebb Records getting many picks of the weeks from radio stations in the area for their new recording of "Fiddler's Rock" by **The Greats**. . . . **Ed Townsend's** first platter for the Capitol label, "For Your Love", now in the top twenty nationally and seems to be headed right for the top.



NAPPY BROWN

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

*BIG MAN
Four Preps (Capitol 3960)

BLUES FOR HANDY
Bill Doggett (King 5130)

BOO-DA-BA PIMENTO
Bill Doggett (King 5125)

*BOTTOMLESS PIT
Billy Mitchell (Poplar 105)

CHANSON D'AMOUR
Art & Dotty Todd (Era 1064)

CHERRY PIE
Tri-Lads (Bulls-Eye 1003)

CHILLI WITH HONEY
Danny Bell (Fraternity)

COME WHAT MAY
Clyde McPhatter (Atlantic 1185)

CONFESSIN' THE BLUES
Little Walter (Checker 890)

CORRIDO ROCK
Bill Bolcom (Dot 15711; Starlo 5-7)
Tortilla Pete (Imperial 5502)

CRAZY LOVE
LET THE BELLS KEEP RINGING
Paul Anka (ABC-Paramount 9907)

CRY FOR ME BABY
Elmore James (Chief 7006)

DIZZY MISS LIZZIE
SLOW DOWN
Larry Williams (Specialty 626)

DO I LIKE IT
Nat Cole (Capitol 3939)

DO WHAT YOU DID
I'M ASKING FORGIVENESS
Thurston Harris (Aladdin 3399)

DO YOU WANT TO DANCE
Bobby Freeman (Josie 835)

DOWN ON MY KNEES
Heartbeats (Roulette 4054)

DOWN ON THE FARM
Al Downing (White Rock 1111)

*EL RANCHO ROCK
Chomps (Challenge 59007)

*ENDLESS SLEEP
Jody Reynolds (Demon 1507)
Gene Ross (Herold 517)

FIVE O'CLOCK IN THE MORNING
Basie & Williams (Roulette 4061)

*GET TOUGH
Jimmy McCrocklin (Checker 893)

GOT A JOB
Miracles (End 1016)

GROOVY
Joe Dodo & Groovers (RCA Victor 7207)

*HAPPINESS
Billy & Lillie (Swan 4005)

HAPPY TIMES
A. Tousan (RCA Victor 7192)

HIGH SIGN
Diomonds (Mercury 71291)

HIT THE ROAD
Gus Jenkins (Flash 128)

HOO DOO BLUES
Lightning Slim.. (Excello 2131)

I HAD A DREAM
YES INDEED
Ray Charles (Atlantic 1180)

I MET HIM ON A SUNDAY
Shirelles (Decca 30588)

I WONDER WHY
Dion & Belmonts (Laurie 3013)

JUMP FOR JOY
Joe Turner (Atlantic 1184)

LIFE IS A MYSTERY
Tony Spade (Back Beat 505)

LONELY BOY
Ronnie Jones & Classmates (End)

LITTLE TURTLE DOVE
Bobby Day (Class 225)

MARSHA
Prodigals (Falcon 1011)

MISS THING
Silhouettes (Ember 1032)

MUSKEETA
Johnny Pate (Federal 12325)

MY BUCKET'S GOT A HOLE IN IT
BELIEVE WHAT YOU SAY
Rickey Nelson (Imperial 5503)

NO NO
Fats Domino (Imperial 5515)

NEE NEE NA NA NA NA NU NU
Dicky Doo & Don'ts (Swan 4006)

OH WHAT A FEELING
5 Fleets (Felsted 8513)

REMEMBER
Velours (Cub 9001)

RUBY, RUBY
Little Willie Littlefield (Bullseye)

RUMBLE
Link Wray (Cadence 1347)

SCHOOL GIRL
Crescendos (Nasco 6009)

SHOOTY BOOTY
Ivory Joe Hunter (Atlantic 1183)

*SITTING AND THINKING
Little Jr. Parker (Duke 184)

SKINNY MINNIE
Bill Haley (Decca 30592)

SO TOUGH
Casuals (Back-Beat 503)

SUBSTITUTE
Lavern Baker (Atlantic 1176)

TEQUILA
Eddie Platt (ABC-Paramount 9899)

THAT CRAZY FEELING
Kenny Rogers (Carlton 454)

THE SPRINGER
Dells (Vee-Jay 274)

THE THINGS I LOVE
Fidelitys (Baton 252)

*TINA
Spaniels (Vee-Jay 278)

TRY THE IMPOSSIBLE
Lee Andrews & Hearts
(United Artists 123)

26 MILES
Four Preps (Capitol 3845)

WHO'S SORRY NOW
Connie Francis (MGM 12588)

WISHING FOR YOUR LOVE
Voxpoppers (Mercury 71282)
Clovers (Atlantic 1175)

WHY DO EVERYTHING HAPPEN TO ME
B. B. King (Kent 301)

WOODCHOPPER'S BALL
Hutchie Davie (Atco 6110)

YES MY DARLING
DON'T YOU KNOW I LOVE YOU
Fats Domino (Imperial 5492)

YOU
Aquatones (Forgo 1001)

YOU EXCITE ME
Frankie Avalon (Chancellor 1016)

YOU GOT ME CRYING
GO ON TO SCHOOL
Jimmy Reed (Vee-Jay 275)

*YOU'RE MOVIN' ME
Walter Spriggs (Atco 6112)

THE NATION'S R & B TOP 20

Pos.		Last Week
1	**TWILIGHT TIME** *Platters* *(Mercury 71829)*	1
2	**LOOKING BACK** *Nat Cole* *(Capitol 3939)*	4
3	**BOOK OF LOVE** *Monotones* *(Argo 5290)*	3
4	**TEQUILA** *Champs* *(Challenge 1016)*	2
5	**TALK TO ME, TALK TO ME** *Little Willie John* *(King 5108)*	5
6	**JOHNNY B. GOODE** *Chuck Berry* *(Chess 1691)*	7
7	**TO BE LOVED** *Jackie Wilson* *(Brunswick 55052)*	8
8	**WITCH DOCTOR** *David Seville* *(Liberty 55132)*	9
9	**WEAR MY RING AROUND YOUR NECK** *Elvis Presley* *(RCA Victor 7240)*	11
10	**DON'T YOU JUST KNOW IT** *Huey Smith & Clowns* *(Ace 545)*	6
11	**HE'S GOT THE WHOLE WORLD IN HIS HANDS** *Laurie London* *(Capitol 3891)*	12
12	**FOR YOUR LOVE** *Ed Townsend* *(Capitol 3926)*	16
13	**HAVE FAITH** *Gene Allison* *(Vee-Jay 273)*	20
14	**HANG UP MY ROCK AND ROLL SHOES** *Chuck Willis* *(Atlantic 1179)*	19
15	**ALL I HAVE TO DO IS DREAM** *Everly Brothers* *(Cadence 1348)*	—
16	**WHAT AM I LIVING FOR** *Chuck Willis* *(Atlantic 1179)*	22
17	**EVERY NIGHT** *Chantels* *(End 1050)*	14
18	**LOLLIPOP** *Chordettes* *(Cadence 1345)*	13
19	**SICK AND TIRED NO NO** *Fats Domino* *(Imperial 5515)*	26
20	**BEEN SO LONG** *Pastels* *(Argo 5287)*	15

21. SWEET LITTLE SIXTEEN. 22. DOWN ON MY KNEES. 23. YES INDEED. 24. BELIEVE WHAT YOU SAY. 25. WE BELONG TOGETHER. 26. WHY DO EVERYTHING HAPPEN TO ME. 27. LONELY ISLAND. 28. THE WALK. 29. I MET HIM ON A SUNDAY. 30. RUMBLE.

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HEP JAZZ SINGLES ON 45 RPM FOR BOXES AND JAZZ TRADE

JIMMY SMITH AT THE ORGAN
45-1635 High And Mighty/You Get' Cha
45-1636 The Preacher/Midnight Sun
45-1637 Tenderly/Joy
45-1641 The Champ (Parts 1-2)
45-1642 Bubbis/Bayou
45-1643 Judo Mambo/Autumn Leaves
45-1644 Fiddlin' The Minors/Willow Weep
45-1652 I Cover The Waterfront/I Can't Give You Anything
45-1660 The New Preacher (Parts 1-2)
45-1665 Where Or When (Parts 1-2)
45-1666 Love Is A Many Splendored Thing (Parts 1-2)
45-1667 How High The Moon/Summertime
45-1677 Funk's Oats (Parts 1-2)
45-1682 Penthouse Serenade/I Can't Get Started
45-1683 East Of The Sun/The Very Thought Of You
45-1686 There'll Never Be Another You/ Jitterbug Waltz

HORACE SILVER QUINTET
45-1630 The Preacher/Doodlin'
45-1631 Creepin' In/Room 608
45-1654 Enchantment/Camouflage
45-1655 Senor Blues/Cool Eyes
45-1672 Home Cookin'/The Back Beat
45-1673 Soulville/No Smokin'

ART BLAKEY—JAZZ MESSENGERS
45-1626 The Message/Nothing But The Soul
45-1656 Quicksilver/Once In A While
45-1657 Wee Dot/If I Had You
45-1678 Now's The Time (Parts 1-2)
45-1679 Ya Ya/Meet Me Tonight
45-1693 Soft Wind (Parts 1-2)

JAY JAY JOHNSON
45-1632 Groovin'/Pennies From Heaven
45-1651 Jay/Old Devil Moon

MILES DAVIS
45-1633 Donna/Well You Needn't
45-1649 Lazy Susan/Tempus Fugit
45-1650 The Leap/Weirdo

MILT JACKSON
45-1645 What's New/Bags' Groove
45-1646 Lillie/Willow Weep For Me

LOU DONALDSON
45-1662 Caravan/Old Folks
45-1663 L.D. Blues/That Good Old Feeling
45-1680 Dorothy/Peck Time
45-1681 Herman's Mambo/Grits And Gravy

SONNY ROLLINS
45-1669 Decision (Parts 1-2)
45-1670 Plain Jane (Parts 1-2)
45-1687 You Stepped Out Of A Dream/Why Don't I

HANK MOBLEY
45-1671 Lower Stratosphere/Reunion
45-1675 Funk In Deep Freeze/End Of The Affair
45-1684 Bass On Balls/Stellawise

JOHN COLTRANE
45-1691 Blue Train (Parts 1-2)

LEE MORGAN
45-1661 Gaza Strip/Reggie Of Chester
45-1692 A Night In Tunisia (Parts 1-2)

SONNY CLARK
45-1697 Sonny's Crib (Parts 1-2)

BENNIE GREEN
45-1706 I Love You/You're Mine You

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HI, OPS!

"TINA"

THE SPANIELS

VEE-JAY 278

"HAVE FAITH"

GENE ALLISON

VEE-JAY 273

JIMMY REED'S

"YOU GOT ME CRYING"

VEE-JAY 275

NEW MOA RELEASES!

"DON'T LEAVE ME"

THE MAGNIFICENTS

VEE-JAY 281

JERRY BUTLER

"FOR YOUR PRECIOUS LOVE"

FALCON 1013

JIMMY REED'S FIRST L.P.!

"I'M JIMMY REED"

VEE-JAY LP 1004

VEE JAY—FALCON RECORDS

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CHICAGO 16, ILL.

Award To Johnson

NEW YORK — Thor Johnson received the Laurel Leaf Award of the American Composers Alliance on April 23 for "distinguished service to contemporary music." The presentation was made by Robert Ward, president of the Alliance.

Johnson, who resigned effective this month as music director of the Cincinnati Symphony Orchestra, has conducted world premieres of 115 works, fifty-four of which were commissioned by him. New works introduced during his eleven years in Cincinnati included Wallingford Riegger's "Dance Rythmns" and Henry Cowell's "Variations for Orchestra."

In accepting the award, Johnson said that many of the world's problems could be solved by making music a truly universal language—a means of communications that could be understood by both Western and non-Western cultures. Johnson stated that the responsibility for creating this new language rests mainly on contemporary American composers, and he commended the American Composers Alliance, an association of musicians and composers, all of whose works are licensed for performance through Broadcast Music, Inc., for being the organization that has done the most to encourage craftsmanship in this group.

"Album Of The Day"

NEW YORK — A new feature, "Headline Album of the Day," has just been inaugurated by Radio Station WMGM.

As a special presentation during the course of daily programming—in addition to news and other programs—selections from an album, that has been chosen to be honored for that day, will be aired by all disk jockeys.

Each dee jay will play a single selection from the Headline Album once during his stint on the air. Albums to be chosen will be determined by the station's record library, the program department and the disk jockeys involved. While various numbers from the album are to be heard during the course of each day, on occasion the same selection will be played on all programs.

Krefitz Adds Two

NEW YORK—Lou Krefitz, Poplar Records, this city, this week announced the appointment of two to his staff.

Jesse Stone, well known song writer and arranger, has been appointed musical director. Stone has written "Idaho", "Shake Rattle and Roll", "Flip Flop And Fly", "Don't Let Go", and numerous others. He will make his office with Poplar at 119 W 57th Street.

Lou Bolton will take over the post of national promotion and publicity director, and assistant to Krefitz.

Hamilton Quintet Skedded For East

LOS ANGELES—The Chico Hamilton Quintet will be making several appearances in the East. The Eastern trek started with the Copa in Pittsburgh—April 28 through May 3, and continues at the Ridge Crest Inn in Rochester—May 6 through May 12, the Show Boat in Philadelphia May 13 through 18 and then to Birdland in New York from May 22 through June 11.

The group composed of leader Chico Hamilton on drums, John Pisano—guitar, Harold Gaylor—bass, Nathan Gershman—cello, and Eric Dolphy on alto, flute and clarinet, has enjoyed many successful engagements all across the nation and has appeared in a movie "The Sweet Smell Of Success" starring Burt Lancaster and Tony Curtis.

The Cash Box HOT

NEW YORK

1	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
2	DOWN ON MY KNEES	*Heartbeats (Roulette 4054)*
3	LOOKING BACK	*Nat Cole (Capitol 3939)*
4	TEQUILA	*Champs (Challenge 1016)*
5	TWILIGHT TIME	*Platters (Mercury 71829)*
6	BOOK OF LOVE	*Monotones (Argo 5290)*
7	HANG UP MY ROCK AND ROLL SHOES	*Chuck Willis (Atlantic 1179)*
8	FOR YOUR LOVE	*Ed Townsend (Capitol 3926)*
9	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*
10	THE THINGS I LOVE	*Fidelities (Baton 252)*

CHICAGO

1	LOOKING BACK	*Nat Cole (Capitol 3939)*
2	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
3	TWILIGHT TIME	*Platters (Mercury 71829)*
4	TEQUILA	*Champs (Challenge 1016)*
5	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
6	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*
7	TEACH ME HOW TO LOVE YOU	*Bobby Blue Bland (Duke 182)*
8	5 O'CLOCK IN THE MORNING	*Basie & Williams (Roulette 4061)*
9	WHY DO EVERYTHING HAPPEN TO ME	*B B. King (Kent 301)*
10	BOOK OF LOVE	*Monotones (Argo 5290)*

NEW ORLEANS

1	LOOKING BACK	*Nat Cole (Capitol 3939)*
2	WHAT AM I LIVING FOR	*Chuck Willis (Atlantic 1179)*
3	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
4	HAVE FAITH	*Gene Allison (Vee-Jay 273)*
5	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
6	NO NO	*Fats Domino (Imperial 5515)*
7	TEQUILA	*Champs (Challenge 1016)*
8	TWILIGHT TIME	*Platters (Mercury 71829)*
9	YES INDEED	*Ray Charles (Atlantic 1180)*
10	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*

ST. LOUIS

1	LOOKING BACK	*Nat "King" Cole (Capitol 3939)*
2	TWILIGHT TIME	*Platters (Mercury 71829)*
3	WITCH DOCTOR	*David Seville (Liberty 55132)*
4	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
5	HANG UP MY ROCK AND ROLL SHOES	*Chuck Willis (Atlantic 1179)*
6	BOOK OF LOVE	*Monotones (Argo 5290)*
7	LITTLE TURTLE DOVE	*Bobby Day (Class 225)*
8	CHILLI WITH HONEY	*Danny Bell (Fraternity)*
9	JOHNNY B. GOODE	*Chuck Willis) (Chess 1691)*
10	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*

NEWARK

1	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
2	LOOKING BACK	*Nat "King" Cole (Capitol 3939)*
3	JOHNNY B. GOODE	*Chuck Berry (Chess)*
4	TEQUILA	*Champs (Challenge 1016)*
5	TWILIGHT TIME	*Platters (Mercury 71829)*
6	BOOK OF LOVE	*Monotones (Argo 5290)*
7	HANG UP MY ROCK AND ROLL SHOES	*Chuck Willis (Atlantic 1179)*
8	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
9	I WONDER WHY	*Dion & Belmonts (Laurie 3013)*
10	DOWN ON MY KNEES	*Heartbeats (Roulette 4054)*

DALLAS

1	WHAT AM I LIVING FOR	*Chuck Willis (Atlantic 1179)*
2	ALL I HAVE TO DO IS DREAM	*Everly Brothers (Cadence 1348)*
3	WITCH DOCTOR	*David Seville (Liberty 55132)*
4	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*
5	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
6	BOOK OF LOVE	*Monotones (Argo 5290)*
7	TWILIGHT TIME	*Platters (Mercury 71829)*
8	SICK AND TIRED	*Fats Domino (Imperial 5515)*
9	WEAR MY RING AROUND YOUR NECK	*Elvis Presley (RCA Victor 7240)*
10	LOOKING BACK	*Nat "King" Cole (Capitol 3939)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box HOT

	PHILADELPHIA	LOS ANGELES	DETROIT
1	BOOK OF LOVE *Monotones* *(Argo 5290)*	TWILIGHT TIME *Platters* *(Mercury 71829)*	TWILIGHT TIME *Platters* *(Mercury 71829)*
2	TWILIGHT TIME *Platters* *(Mercury 71829)*	BOOK OF LOVE *Manotones* *(Argo 5290)*	WITCH DOCTOR *David Seville* *(Liberty 55132)*
3	LOOKING BACK *Not Cale* *(Capitol 3939)*	WE BELONG TOGETHER *Robert & Johnny* *(Old Town 1047)*	BOOK OF LOVE *Monotones* *(Argo 5290)*
4	DOWN ON MY KNEES *Heartbeats* *(Roulette 4054)*	TEQUILA *Champs* *(Challenge 1016)*	HE'S GOT THE WHOLE WORLD IN HIS HANDS *Laurie London)* *(Capital 3891)*
5	WE BELONG TOGETHER *Robert & Jahnny* *(Old Town 1047)*	DON'T YOU JUST KNOW IT *Huey Smith & Clowns* *(Ace 545)*	LOOKING BACK *Nat"'King" Cole* *(Capitol 3939)*
6	FOR YOUR LOVE *Ed Townsend* *(Capital 3926)*	TALK TO ME, TALK TO ME *Little Willie John* *(King 5108)*	TALK TO ME, TALK TO ME *Little Willie John* *(King 5108)*
7	TALK TO ME, TALK TO ME *Little Willie John* *(King 5108)*	LOOKING BACK *Nat "King" Cale* *(Capitol 3939)*	WEAR MY RING AROUND YOUR NECK *Elvis Presley* *(RCA Victor 7240)*
8	TEQUILA *Champs* *(Challenge 1016)*	JOHNNY BE GOODE *Chuck Berry* *(Chess 1691)*	DON'T YOU JUST KNOW IT *Huey Smith & Clowns* *(Ace 545)*
9	TRY THE IMPOSSIBLE *Lee Andrews & Hearts* *(United Artists 123)*	EVERY NIGHT *Chantels* *(End 1050)*	JOHNNY B. GOODE *Chuck Berry* *(Chess 1691)*
10	WHAT AM I LIVING FOR *Chuck Willis* *(Atlantic 1179)*	SWEET LITTLE SIXTEEN *Chuck Berry* *(Chess 1683)*	ALL I HAVE TO DO IS DREAM *Everly Brothers* *(Cadence 1348)*

	ATLANTA	CLEVELAND	SAN FRANCISCO
1	TO BE LOVED *Jackie Wilson* *(Brunswick 55052)*	JOHNNY B. GOODE *Chuck Berry* *(Chess 1691)*	LOOKING BACK *Nat "King" Cole* *(Capitol 3939)*
2	LOOKING BACK *Nat "King" Cole* *(Capitol 3939)*	LOOKING BACK *Nat "King" Cole* *(Capitol 3939)*	BOOK OF LOVE *Monotones* *(Argo 5290)*
3	TWILIGHT TIME *Platters* *(Mercury 71829)*	TO BE LOVED *Jackie Wilson* *(Brunswick 55052)*	TEQUILA *Champs* *(Challenge 1016)*
4	WHAT AM I LIVING FOR *Chuck Willis)* *(Atlantic 1179)*	SICK AND TIRED *Fats Domino* *(Imperial 5515)*	DON'T YOU JUST KNOW IT *Huey Smith & Clowns* *(Ace 545)*
5	DON'T YOU JUST KNOW IT *Huey Smith & Clowns* *(Ace 545)*	FOR YOUR LOVE *Ed Townsend* *(Capital 3926)*	TWILIGHT TIME *Platters* *(Mercury 71829)*
6	RUBY RUBY *Little Willie Littlefield* *(Bullseye)*	RUMBLE *Link Wray* *(Cadence 1347)*	DOWN ON MY KNEES *Heartbeats* *(Roulette 4054)*
7	HAVE FAITH *Gene Allison* *(Vee-Jay 273)*	WHAT AM I LIVING FOR *Chuck Willis* *(Atlantic 1179)*	WEAR MY RING AROUND YOUR NECK *Elvis Presley* *(RCA Victor 7240)*
8	WITCH DOCTOR *David Sevvile* *(Liberty 55132)*	TALK TO ME, TALK TO ME *Little Willie John* *(King 5108)*	WHY DO EVERYTHING HAPPEN TO ME *B. B. King* *(Kent 301)*
9	FOR YOUR LOVE *Ed Townsend* *(Capitol 3926)*	BOOK OF LOVE *Monotones* *(Argo 5290)*	WE BELONG TOGETHER *Robert & Jahnny* *(Old Town 1047)*
10	JOHNNY B. GOODE *Chuck Berry* *(Chess 1691)*	I MET HIM ON SUNDAY *Shirelles* *(Decca 30588)*	JOHNNY B. GOODE *Chuck Berry* *(Chess 1691)*

R & B Sure Shots

"SITTING AND THINKING" — The Cash Box Award o' the Week 5/3

Little Jr. Parker Duke 184

"HIGH SIGN" — The Cash Box Disk of the Week

Diamonds Mercury 71291

"EL RANCHO ROCK" — The Cash Box Award o' the Week 5/3

Champs Challenge 59007

EP Display



SYRACUSE, N.Y.—Davis Sales Corporation, distributors for Seeburg automatic music machines, has devised a display board which fits on to the back of the new Seeburg phonographs, featuring 12 EP album covers. The new Seeburg machines make available to the players a selection of EP album music.

Pictured herewith is Bob Romig, officer of the Davis company, explaining the board to Charlie Spivak, orchestra leader.

Welcome To CHICAGO

WHILE ATTENDING THE M.O.A. CONVENTION

—BE SURE TO VISIT—

UNITED RECORD DISTRIBUTORS

2029 SOUTH MICHIGAN AVE., CHICAGO 16, ILL.

(ALL PHONES: CAlumet 5-6605)

R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BOB GADDY
(Old Town 1050)

B+ "WOE, WOE IS ME" (2:40) [Maureen BMI — Gaddy] Bob Gaddy has a powerful offering here. A slow beat, rhythmic item, it is given an impressive reading. Gaddy sells with a sincerity and simplicity that could launch this deck for a good, long ride. Don't sell this deck short.

B "RIP AND RUN" (2:38) [Maureen BMI — Gaddy, Dupree] Gaddy ups the tempo to a quick beat bouncer and the result is a solidly performed deck. Gaddy projects a strong personality—perhaps a shade stronger than the material on this side.

AL HENDERSON
(East West 113)

B+ "MARY JANE" (2:03) [Cana BMI—Henderson] Al Henderson shouts out a slow jump telling of Mary Jane's assets and how he feels about her. Henderson is convincing and the side might stir up some good action if it gets the proper launching.

B "DING DONG DANDY" (2:08) [Cana BMI—Henderson, Wilson] Henderson changes pace on this flip, but it's another romantic story with a strong beat. Ok delivery makes this a good coupler.

JOHN LEE
(J.O.B. Records 114)

B "RHYTHM ROCKIN' BOOGIE" (2:32) [Lawn BMI—John Lee] John Lee turns in an ok reading of a slow, rhythmic down home item. The deck will appeal to the southern markets primarily.

B "KNOCKIN' ON LULA MAE'S DOOR" (2:45) [Lawn BMI—John Lee] Lee wails a slow blues with all the authenticity of the down home blues salesman. Good offering that should sell.

BIG MAYBELLE SMITH
(Savoy 1536)

B+ "BLUES, EARLY EARLY" (Part 1-2) (2:40) (2:38) [Planemar BMI—Smith, Cadena] Big Maybelle Smith offers a two side blues in which she brings a true down home feeling to her emotional interpretation. The gal can really wail and she does. R & B buyers know Big Maybelle and they won't be disappointed with this feeling-filled wax.

CHUCK HOWARD
(Port 70002)

B "CRAZY, CRAZY BABY" (1:52) [Sage and Sand SESAC—Chuck Howard] Chuck Howard shouts a quick beat rocker with an interesting arrangement to help pep things up. Deck has captured an excitement the kids should like. Deck moves all the way.

B "CAN'T YOU TELL" (2:27) [Sage and Sand SESAC—Chuck Howard] Howard turns tender on the flip and wails a Johnny Ace type reading. Easy and tender. Moonlight and soft breeze stuff. Good wax.

The Cash Box Award o' the Week

"YAKETY YAK" (1:50) [Tiger BMI—Leiber, Stoller]

"ZING! WENT THE STRINGS OF MY HEART" (2:46)
[Harms ASCAP—Hanley]

THE COASTERS
(Atco 6116)

● The Coasters come up with a novelty quick beat, "Yakety Yak", that could be the answer to their "search" for another "Searchin'." This deck is handled in engaging style, taking advantage of an attention getting arrangement. Tune was written by that famed hit making duo, Leiber and Stoller. We like this deck to create a big fuss. The flip, "Zing! Went The Strings of My Heart", is that lovely standard treated to a teenage treatment that comes off effectively, tho not as powerful as "Yakety Yak". Stick close to "Yakety". It looks real good.

"YOU GOT ME (WHERE YOU WANT ME)" (2:35)
[Lion BMI—D. Robey]

"LOAN A HELPING HAND" (2:21) [Lion BMI—D. Robey, J. Scott]

BOBBY "BLUE" BLAND
(Duke 185)

● Bobby "Blue" Bland gets into the picture with two new sides that look like solid follow ups to his recent hits, "Farther Up The Road", "Teach Me How To Love You", and "Bobby's Blues". He handles the middle beat bouncer, "You Got Me Where You Want Me", with a reading that will certainly please his fans. The coupling, "Loan A Helping Hand", has Bobby wailing at his best. A middle beat blues that is handled with all of Bland's salesability woven into the grooves. Two strong decks to stir up the market.

"DON'T LEAVE ME HERE TO CRY" (2:23)
[Aladdin BMI—Leonard Lee]

"EVERYBODY'S ROCKIN'" (2:14) [Aladdin BMI—Leonard Lee]

SHIRLEY & LEE
(Aladdin 3418)

● Shirley & Lee have an individual and intriguing offering, "Don't Leave Me Here To Cry", the pair's newest. Shirley & Lee collaborate on a slow, rhythmic romancer with the qualities that have broken so many of their disks for hits. A unique backdrop and Shirley and Lee's vocal chatter come off with great impact. Look long at this side. "Everybody's Rockin'" is a quick beat jumper that the duo handles in good style. It is a swinging rocker that excites and entertains, but it doesn't have the stickout quality of "Don't Leave Me Here To Cry".

"(DO-OO, DO-OO) I DREAMED" (2:42) [Savoy BMI —Cadena, Terry]

"GIVE YOUR LOVE TO ME" (2:43) [Savoy BMI—G. Brooks]

THE THREE PLAYMATES
(Savoy 1537)

● The Three Playmates team beautifully on a slow, rhythmic ballad, "(Do-oo Do-oo) I Dreamed". Its different and excellent treatment gives this every chance. It is gimmicked throughout and from this end it looks very much like a big winner. The coupling, "Give Your Love To Me", is an equally adept handling of an infectious tune. The threesome, Alma, Lucille, and Gwen, handle this Latin beat like a group that has lots of work behind them—tho as far as we know this is their second release. Two excellent decks that please—but we lean in the direction of "(Do-oo, Do-oo) I Dreamed".

EARL BOSTIC
(King 5133)

B+ "WOODCHOPPER'S BALL" (2:28) [Leeds ASCAP—Bishop, Herman] Earl Bostic latches on to the current strong seller and gives it his own particular brand. Bostic has an offering here that should catch a good sized piece of the available market—especially among his own fans.

B+ "JOHN'S IDEA" (2:05) [Bregman Vocco Conn ASCAP—Durham, Basie] Bostic couples with a quick beat jumper that swings at breathtaking pace. Lively jumper that excites. Two good decks.

THE BELVEDERES
(Trend 30-009X)

B+ "LET'S GET MARRIED" (2:30) [Broadcast Music BMI—J. A. Reilly] The Belvederes swing out in sprightly fashion as they etch a middle beat bouncer with plenty of appeal. Deck moves all the way and has captured the teenage spirit in both beat and lyric. This one has strong potential—watch it.

B "WOW WOW MARY MARY" (2:00) [Broadcast Music BMI—J. A. Reilly] The Belvederes handle the same kind of material—but up the tempo to a quick beat. Swinging teener deck that pleases, but lacks the special appeal of "Let's Get Married".

SCREAMIN' JAY HAWKINS
(Okeh 7101)

C+ "ALLIGATOR WINE" (2:58) [Quintet BMI — Leiber, Stoller] Screamin' Jay Hawkins goes real wild on this etching. The screamer who seems to die indescribable agonies on each release tops them all with this opus. Just what market this is aimed at we don't know, but those looking for something different will find it here.

C "THERE'S SOMETHING WRONG WITH YOU" (2:20) [Carney BMI—Jawkins, Nayhan] Another wildie in the same mood as his first attention getter, "I Put A Spell On You". Anyone who has already heard Screamin' Jay knows what these two sides sound like.

DON AND DEWEY
(Specialty 631)

B+ "JUSTINE" (2:05) [Venice BMI—Harris, Terry] Don and Dewey belt the quick beat jump with an "all stops out" vocal. Don and Dewey tear into the "Little Richard" type material with so much pep it leaves you exhausted. Hard hitting rock deck.

B+ "BIM BAM" (2:00) [Venice BMI—Harris, Terry] Don and Dewey back with another swinging offering that is aimed right at the teener buyer. Two exciting decks that merit your close appraisal.

THE SUGAR CANES
(Federal 12326)

B+ "COTTON PICKING" (2:16) [Yvonne BMI — Johnnie Pate] The Sugar Canes have an attention getter in this middle beat novelty bouncer. Sound attracts the ear and holds it throughout the 2 minutes and 16 seconds. Pay close attention to this wax.

B "CHARLESTON ROCK" (2:03) [Yvonne BMI — Johnnie Pate] The Sugar Canes dish up a middle beat instrumental rock with all the swinging appeal the market demands. Infectious waxing great for that Saturday night hop.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

HARLEM RIVER
New York, N. Y.
1. Looking Back (N. Cole)
2. For Your Love (E. Townsend)
3. Tequila (Champs)
4. You Are The Reason (Charts)
5. Twilight Time (Platters)
6. Talk To Me (L. W. John)
7. Book Of Love (Monotones)
8. Down On My Knees (Heartbeats)
9. Return To Me (D. Martin)
10. Hang Up My Rock And Roll Shoes (C. Willis)

ROSSLYN MUSIC
Las Angeles, Calif.
1. We Belong Together (Robert & Johnny)
2. Tequila (Champs)
3. Sweet Little Sixteen (Berry)
4. Talk To Me (L. W. John)
5. Book Of Love (Monotones)
6. Don't You Just Know It (H. Smith)
7. Twilight Time (Platters)
8. Every Night (Chantels)
9. 6 Months, 3 Weeks (Sharps)
10. Cherry Pie (Marvin & Johnny)

POP SHOP
New Orleans, La.
1. Looking Back (N. Cole)
2. Have Faith (G. Allison)
3. Sweet Little Sixteen ((Berry)
4. Lonely Island (S. Cooke)
5. Hang Up My Rock & Roll Shoes (C. Willis)
6. What Am I Living For (C. Willis)
7. To Be Loved (J. Wilson)
8. Talk To Me (L. W. John)
9. I Had A Dream (R. Charles)
10. Twilight Time (Platters)

LOOP RECORDS
Cleveland, Ohio
1. Looking Back (N. Cole)
2. Johnny B. Goode (Berry)
3. What Am I Living For (C. Willis)
4. Talk To Me (L. W. John)
5. To Be Loved (J. Wilson)
6. Down On My Knees (Heartbeats)
7. The Springer (Dells)
8. All I Have To Do Is Dream (Everlys)
9. Sick And Tired (F. Domino)
10. Skinny Minnie (B. Haley)

R & M MUSIC
Dallas, Texas
1. Looking Back (N. Cole)
2. Twilight Time (Platters)
3. What Am I Living For (C. Willis)
4. Been So Long (Pastels)
5. To Be Loved (J. Wilson)
6. Sick And Tired (F. Domino)
7. Don't You Just Know It (H. Smith)
8. All I Have To Do Is Dream (Everlys)
9. Book Of Love (Monotones)
10. Witch Doctor (D. Seville)

MET MUSIC
Chicago, Ill.
1. Looking Back (N. Cole)
2. Talk To Me (L. W. John)
3. To Be Loved (J. Wilson)
4. Twilight Time (Platters)
5. Johnny B. Goode (C. Berry)
6. All I Have To Do Is Dream (Everlys)
7. Oh Lonesome Me (D. Gibson)
8. Why Do Everything Happen To Me (B. B. King)
9. 5 O'Clock In The Morning (Basie & Williams)
10. No No (F. Domino)

A. WILLIAMS CO.
Philadelphia, Pa.
1. Book Of Love (Monotones)
2. Twilight Time (Platters)
3. We Belong Together (Robert & Johnny)
4. Down On My Knees (Heartbeats)
5. For Your Love (E. Townsend)
6. Talk To Me (L. W. John)
7. Tequila (Champs)
8. Try The Impossible (Andrews & Hearts)
9. Hang Up My Rock & Roll Shoes (C. Willis)
10. Yes Indeed (R. Charles)

EL REY MUSIC SHOP
San Francisca, Calif.
1. Wear My Ring Around Your Neck (E. Presley)
2. Twilight Time (Platters)
3. High Sign (Diamonds)
4. Book Of Love (Monotones)
5. Pony Tail (L. Dean)
6. Johnny B. Goode (C. Berry)
7. Sick And Tired (F. Domino)
8. Leroy (J. Scott)
9. Flip Top Box (D. Doo & Don'ts)
10. Helpless (Platters)

BELMONT MUSIC
Belmont, Mass.
1. Book Of Love (Monotones)
2. All I Have To Do Is Dream (Everlys)
3. Twilight Time (Platters)
4. Wear My Ring Around Your Neck (E. Presley)
5. Little Turtle Dove (B. Day)
6. La La (Coeds)
7. Hang Up My Rock & Roll Shoes (C. Willis)
8. Kiss And Make Up (Crowns)
9. Johnny B. Goode (Berry)
10. Nee Nee Na Na (D. Doo & Don'ts)

R & B Disk Jockey
REGIONAL RECORD REPORTS

JOHN BENNETT
WNNJ—Newton, N. J.
1. Johnny B. Goode (C. Berry)
2. Down On My Knees (Heartbeats)
3. S O'Clock In The Morning (Basie & Williams)
4. Hang Up My Rock And Roll Shoes (C. Willis)
5. Rumble (L. Wray)
6. Don't You Just Know It (H. Smith)
7. Mama Julie (Terry & Jerry)
8. Looking Back (N. Cole)
9. Book Of Love (Monotones)
10. Sick And Tired (F. Domino)

DON BURFORD
KBSF—Springhill, La.
1. Little Pig (D. Hawkins)
2. Wishing For Your Love (Voxpoppers)
3. Gigi (B. Eckstine)
4. Skinny Minnie (B. Haley)
5. The Walk (J. McCracklin)
6. Wear My Ring Around Your Neck (E. Presley)
7. All I Have To Do Is Dream (Everlys)
8. Sick And Tired (F. Domino)
9. Substitute (L. Baker)
10. Hang Up My Rock And Roll Shoes (C. Willis)

JACK STANT & GENE BOYD
WDRF—Chester, Pa.
1. Skinny Minnie (B. Haley)
2. Slick Slacks (D. Gardner)
3. Make Me A Miracle (J. Rodgers)
4. Rumble (L. Wray)
5. You Excite Me (F. Avalon)
6. Say You'll Be Mine (Gladiolas)
7. Careful, Careful (E. Rodgers)
8. Don't You Just Know It (H. Smith)
9. Sugar Moon (P. Boone)
10. Wondering (L. W. John)

HOWARD WATSON
KPBA—Pine Bluff, Ark.
1. High Sign (Diamonds)
2. Flip, Flop And Bop (Cramer)
3. Johnny B. Goode (C. Berry)
4. Witch Doctor (D. Seville)
5. Tequila (Champs)
6. Believe What You Say (R. Nelson)
7. No, No (F. Domino)
8. Hang Up My Rock And Roll Shoes (C. Willis)
9. Blues In The Night (Turner)
10. That's All I Need To Know (S. Cooke)

RAY READ
WAZA—Bainbridge, Ga.
1. Wear My Ring Around Your Neck (E. Presley)
2. Book Of Love (Monotones)
3. Tequila (Champs)
4. Twilight Time (Platters)
5. Looking Back (N. Cole)
6. Johnny B. Goode (C. Berry)
7. Sweet Little Sixteen (Berry)
8. Talk To Me (L. W. John)
9. Lonely Island (S. Cooke)
10. Don't You Just Know It (H. Smith)

RALPH ANDERSON
KNOG—Nogales, Ariz.
1. Twilight Time (Platters)
2. Tequila (Champs)
3. Book Of Love (Monotones)
4. Don't You Just Know It (H. Smith)
5. Have Faith (G. Allison)
6. Breathless (J. L. Lewis)
7. So Tough (Casuals)
8. Maybe Baby (Crickets)
9. Sweet Little Sixteen (Berry)
10. Every Night (Chantels)

JO JO CRYSDALE
CKEY—Taronto, Ont., Can.
1. Apache (Chiefs)
2. Shake-Kum-Down (D. Atkins)
3. Leroy (J. Scott)
4. Baby Blue (G. Vincent)
5. The Merengue (Bell-Tones)
6. Intermission (J. Lee)
7. Wondering (L. J. Parker)
8. Boppin' In A Sack (Lane Bros.)
9. She's Real Cool (Mello-Kings)
10. Zoomy (Bobbettes)

HAPPY WILSON
WJAZ—Albany, Ga.
1. Tequila (Champs)
2. Don't You Just Know It (H. Smith)
3. Breathless (J. L. Lewis)
4. Sweet Little Sixteen (Berry)
5. Sweet Skinny Jenny (Peek)
6. I'm Snowed (J. South)
7. Book Of Love (Monotones)
8. Lollipop (Ronald & Ruby)
9. Johnny B. Goode (Berry)
10. Twilight Time (Platters)

DON McKAY
WEVD—New York, N. Y.
1. Talk To Me (L. W. John)
2. Don't You Just Know It (H. Smith)
3. Book Of Love (Monotones)
4. Looking Back (N. Cole)
5. Twilight Time (Platters)
6. Lollipop (Chordettes)
7. Every Night (Chantels)
8. To Be Loved (J. Wilson)
9. Sweet Little Sixteen (Berry)
10. For You Love (E. Townsend)

Paramount Enterprises Intros Hallmark Stereophonic Line

NEW YORK—Hallmark, full dimensional, compatible stereophonic record sound equipment and records officially debuted on the market a few days ago.

The Hallmark line of compatible stereophonic record sound systems, consisting of nine models and & collection of 19 long-playing stereophonic sound records manufactured by Hallmark under their Blue and Gold label series, is produced by Paramount Enterprises, Inc., of New York.

Hallmark's market program was preceded by a "press-show" recently held at the Astor Hotel in New York City, to which the general press was invited to witness Hallmark sound demonstrations.

The "press-show" was followed by a Dealer-Distributor show, also held at the Astor Hotel in New York City, and attended by almost 800 radio and TV representatives in the New York City area. Large department stores, such as Macy's and Gimbels, May Company, Allied Stores, and others, also sent their staff of radio and TV buyers to review and appraise Hallmark equipment.

The company is presently conducting a public showing at the New York Coliseum, in conjunction with Sach's Quality Furniture Stores of New York City. Besides playing sound reproduced from its Blue and Gold label records series via Hallmark stereophonic sound equipment, Hallmark has also offered the visiting public a stereophonic sound preview through earphones operated from a multiple line connection.

Hallmark will conduct similar stereophonic sound shows in Philadelphia and Chicago within the next few days, preceding their initial marketing programs in those cities. Other shows are being organized throughout the country following these.

Jack Oxman, Executive Vice President of Paramount Enterprises, last week announced the appointment of Samuel Olchak as Sales Manager of the Company's Hallmark Division.

Olchak served as Sales Manager of the De Wald Radio prior to his affiliation with Paramount. He was formerly employed by the Tele-King Radio as Assistant Sales Manager after serving as Assistant Sales Manager of the CBS-Columbia Radio & Television Manufacturers Division.

Olchak's appointment resulted from Paramount's decision to enter the market with a new line of stereophonic record sound systems and records.

Bennett, Rowan & Martin To Re-Open Chez Paree

CHICAGO—Chicago's famed Chez Paree will re-open its doors Friday, May 16th, with song stylist Tony Bennett and the comedy team of Rowan and Martin in the spotlight. This revue will be followed by a parade of top entertainers, including Jimmy Durante, who opens June 4.

Dee jay Jack Eigen, currently originating live from Las Vegas, will resume his regular NBC broadcasts from the Chez Lounge beginning May 16th.

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"PUDDIN' PIE"
by The Lockettes
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Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	OH LONESOME ME Don Gibson (RCA Victor 7133)	(1)
2.	WEAR MY RING AROUND YOUR NECK Elvis Presley (RCA Victor 7240)	(2)
3.	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	(3)
4.	I CAN'T STOP LOVING YOU Kitty Wells (Decca 30551) Don Gibson (RCA Victor 7133)	(4)
5.	JUST MARRIED Marty Robbins (Columbia 41143)	(8)
6.	CURTAIN IN THE WINDOW Ray Price (Columbia 41105)	(5)
7.	STAIRWAY OF LOVE Marty Robbins (Columbia 41143)	(14)
8.	I LOVE YOU MORE Jim Reeves (RCA Victor 7171)	(7)
9.	ALL I HAVE TO DO IS DREAM Everly Brothers (Cadence 1348)	(12)
10.	BREATHLESS Jerry Lee Lewis (Sun 288)	(6)

11. DON'T. 12. WHOLE LOTTA WOMAN. 13. YOUR NAME IS BEAUTIFUL. 14. STOP THE WORLD. 15. I BEG OF YOU. 16. BELIEVE WHAT YOU SAY. 17. SEND ME THE PILLOW YOU DREAM ON. 18. OH-OH, I'M FALLING IN LOVE AGAIN. 19. MY BUCKET'S GOT A HOLE IN IT. 20. IT'S ALL YOUR FAULT. 21. IT'S A LITTLE MORE LIKE HEAVEN. 22. ONCE MORE. 23. COLOR OF THE BLUES. 24. PINK PEDAL PUSHERS. 25. WHISPERING RAIN. 26. THIS LITTLE GIRL OF MINE. 27. HE'S GOT THE WHOLE WORLD IN HIS HANDS. 28. BIG RIVER. 29. GEISHA GIRL. 30. JACQUELINE; CRYIN' OVER YOU; OVERNIGHT; SHE'S NO ANGEL; WHAT MAKES A MAN WANDER; STORY OF MY LIFE.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

		Pos. Last Week
1.	OH LONESOME ME — Don Gibson (RCA Victor)	(1)
2.	BALLAD OF A TEENAGE QUEEN — Johnny Cash (Sun)	(2)
3.	I CAN'T STOP LOVING YOU — Kitty Wells (Decca) / Don Gibson (RCA Victor)	(4)
4.	I LOVE YOU MORE — Jim Reeves (RCA Victor)	(5)
5.	JUST MARRIED — Marty Robbins (Columbia)	(6)
6.	CURTAIN IN THE WINDOW — Ray Price (Columbia)	(3)
7.	WEAR MY RING AROUND YOUR NECK — Elvis Presley (RCA Victor)	(8)
8.	ALL I HAVE TO DO IS DREAM — Everly Brothers (Cadence)	(12)
9.	SEND ME THE PILLOW YOU DREAM ON — Hank Locklin (RCA Victor)	(9)
10.	STAIRWAY OF LOVE — Marty Robbins (Columbia)	(21)

11. WHOLE LOTTA WOMAN. 12. YOUR NAME IS BEAUTIFUL. 13. BIG RIVER. 14. COLOR OF THE BLUES. 15. OVERNIGHT. 16. IT'S ALL YOUR FAULT. 17. CRYIN' OVER YOU. 18. MY BABY AIN'T MY BABY ANYMORE. 19. STOP THE WORLD. 20. WHISPERING RAIN. 21. ONCE MORE. 22. BREATHLESS. 23. IT'S A LITTLE MORE LIKE HEAVEN. 24. JUST A LITTLE LONESOME. 25 THIS LITTLE GIRL OF MINE. 26. WHAT MAKES A MAN WANDER. 27. SATISFACTION GUARANTEED. 28. JACQUELINE. 29. BECAUSE I'M A DREAMER. 30. WHEN THE WORK'S ALL DONE THIS FALL. 31. HOW DO YOU HOLD A MEMORY. 32. HOUSE OF GLASS. 33. GEISHA GIRL. 34. DON'T. 35. KATHLEEN. 36. PINK PEDAL PUSHERS. 37. OH-OH, I'M FALLING IN LOVE AGAIN. 38. QUEEN FOR A DAY. 39. GOOD DEAL, LUCILLE. 40. IT'S TOO SOON TO KNOW. 41. BELIEVE WHAT YOU SAY. 42. CASINO ON THE HILL. 43. YOU'LL COME BACK. 44. TWO FOOLS IN LOVE. 45. I USED TO LOVE YOU MORE. 46. ANNA MARIE. 47. HONKY TONK HARDWOOD FLOOR. 48. MY BUCKET'S GOT A HOLE IN IT. 49. GUILTY OF DREAMING. 50. SHE'S NO ANGEL; LI'L LIZA JANE; CLAUDETTE.

Country Disk Jockey

REGIONAL RECORD REPORTS

JIM NESBITT
WYMB—Manning, S. C.
1. Oh Lonesome Me (D. Gibson)
2. Ballad Of A Teenage Queen (J. Cash)
3. Kingdom Of Love (Huskey)
4. Just Married (M. Robbins)
5. Curtain In The Window (R. Price)
6. Crying Over You (W. Pierce)
7. What A Night (L. Emerson)
8. Geisha Girl (H. Locklin)
9. Your Name Is Beautiful (C. Smith)
10. Whispering Rain (H. Snow)

WALLY WINSLOW
KDRO—Sedalia, Mo.
1. Oh Lonesome Me (D. Gibson)
2. Ballad Of A Teenage Queen (J. Cash)
3. Whole Lotta Woman (M. Rainwater)
4. I Can't Stop Loving You (K. Wells)
5. I Love You More (J. Reeves)
6. Hell Bound Train (Harral)
7. When The Work's All Done This Fall (M. Wiseman)
8. My Baby Ain't My Baby No More (Wilburns)
9. Li'l Liza Jane (H. Thompson)
10. You'll Come Back (Pierce)

CURLEY WILLIAMS
WMIL—Milwaukee, Wisc.
1. Oh Lonesome Me (Gibson)
2. It's All Your Fault (Price)
3. I Can't Stop Loving You (K. Wells)
4. Geisha Girl (E. Tubb)
5. Ballad Of A Teenage Queen (J. Cash)
6. I Love You More (J. Reeves)
7. Once More (Osbornes)
8. Stop The World (Johnnie & Jack)
9. Give My Love To Rose (J. Cash)
10. How Do You Hold A Memory (H. Thompson)

TONY PERRY
KCNA—Tucson, Ariz.
1. Ballad Of A Teenage Queen (J. Cash)
2. All I Have To Do Is Dream (Everlys)
3. Oh Lonesome Me (Walker)
4. Breathless (J. L. Lewis)
5. Wear My Ring (E. Presley)
6. Whole Lotta Woman (M. Rainwater)
7. Big River (J. Cash)
8. It's All Your Fault (R. Price)
9. Just A Litle Lonesome (B. Helms)
10. Stairway Of Love (Robbins)

CARL FITZGERALD
WCOC—Meridian, Miss.
1. It's All Your Fault (Price)
2. Crying Over You (W. Pierce)
3. My Baby Ain't My Baby No More (Wilburns)
4. Once More (R. Acuff)
5. Please Pass The Biscuits (G. Sullivan)
6. Overnight (J. Reeves)
7. Big River (J. Cash)
8. Soft Winds (F. Willing)
9. Guilty Of Dreaming (H. Hawkins)
10. I Can't Stop Loving You (D. Gibson)

LYLE NELSON
WCMP—Pine City, Minn.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. Stairway Of Love (Robbins)
4. All I Have To Do Is Dream (Everlys)
5. Little More Like Heaven (H. Locklin)
6. Whole Lotta Woman (M. Rainwater)
7. I Need You All The Time (S. Davis)
8. My Baby Ain't My Baby (Wilburns)
9. I Love You More (Reeves)
10. When (M. Lynn)

BUDDY STARCHER
WCBG—Chambersburg, Pa.
1. I Can't Stop Loving You (D. Gibson)
2. Send Me The Pillow (H. Locklin)
3. Whole Lotta Woman (M. Rainwater)
4. Once More (Osbornes)
5. Put Me In Your Pocket (M. Wiseman)
6. Time Out For The Blues (L. Frizzell)
7. All I Have To Do Is Dream (Everlys)
8. I'm All Knocked Out (H. Duvall)
9. Night Rider/Branded (H. Crockett)
10. Daddy's Geisha Girl (McCoys)

LOU HILL
CKDM—Dauphin, Man., Can.
1. On A Little Bamboo Bridge (M. Lorrie)
2. Your Name Is Beautiful (C. Smith)
3. It's All Your Fault (Price)
4. Whispering Rain (H. Snow)
5. Big River (J. Cash)
6. That's My Heart's Desire (W. Mack)
7. I Love You More (J. Reeves)
8. Pledge Of Love (M. Torok)
9. Oh Lonesome Me (D. Gibson)
10. Once More (R. Sovine)

LARRY FLOYD
WFOS—South Norfolk, Va.
1. Oh Lonesome Me (D. Gibson)
2. I Love You More (J. Reeves)
3. Your Name Is Beautiful (C. Smith)
4. I Can't Stop Loving You (K. Wells)
5. Just Married (M. Robbins)
6. Send Me The Pillow (H. Locklin)
7. Curtain In The Window (R. Price)
8. Whispering Rain (H. Snow)
9. All I Have To Do Is Dream (Everlys)
10. Overnight (J. Reeves)

JACK DUNIGAN
WJTN—Jamestown, N. Y.
1. Just Married (M. Robbins)
2. Oh Lonesome Me (D. Gibson)
3. Ain't No Way In The World (Browns)
4. It'll Take A While (Walker)
5. Once More (R. Acuff)
6. I Love You More (J. Reeves)
7. Moon Over My Shoulder (B. Barnes)
8. My Baby Ain't My Baby (Wilburns)
9. I Can't Stop Loving You (K. Wells)
10. Whole Lotta Woman (M. Rainwater)

DAVE DUDLEY
KEVE—Minneapolis, Minn.
1. Just Married (M. Robbins)
2. Ballad Of A Teenage Queen (J. Cash)
3. I Can't Stop Loving You (K. Wells)
4. Color Of The Blues (Jones)
5. Oh Lonesome Me (D. Gibson)
6. When The Work's All Done (M. Wiseman)
7. Crying Over You (W. Pierce)
8. A Little More Like Heaven (H. Locklin)
9. Lonely Moonlight (Jan & Patty)
10. It's All Your Fault (Price)

DAVE NEUMANN
KAYO—Seattle, Wash.
1. Kathleen (W. Lewis)
2. I Love You More (J. Reeves)
3. Your Name Is Beautiful (C. Smith)
4. Lonesome Road (B. Busby)
5. I Will Miss You (D. Rogers)
6. Two Fools In Love (Marv & Patty)
7. Li'l Liza Jane (H. Thompson)
8. I'm So Lonesome I Could Cry (M. Whiting)
9. It's All Your Fault (Price)
10. I Can't Stop Loving You (D. Gibson)

GUY SMITH
KCKN—Kansas City, Kans.
1. Wear My Ring (E. Presley)
2. Oh Lonesome Me (D. Gibson)
3. All I Have To Do Is Dream (Everlys)
4. Just Married (M. Robbins)
5. Pink Pedal Pushers (Perkins)
6. It's A Little More Like Heaven (H. Locklin)
7. It's Written In The Stars (W. Walker)
8. How Do You Hold A Memory (H. Thompson)
9. Hey Mr. Bluebird (Tubb & Wilburns)
10. Heaven Is Just A Prayer Away (P. Wagoner)

VERLIN MAYS
WFHG—Bristol, Va.
1. Oh Lonesome Me (D. Gibson)
2. Playing Cupid (A. Coker)
3. Crying Over You (Pierce)
4. Ain't No Way In The World (Browns)
5. With You Beside Me (R. Foley)
6. Two Fools In Love (Marv & Patty)
7. Where My Baby Goes (B. Walker)
8. Time And Place (Jennings)
9. It's Too Soon To Know (E. Arnold)
10. A Little More Like Heaven (H. Locklin)

GEORGE KLEIN
WHEY—Millington, Tenn.
1. Ballad Of A Teenage Queen (J. Cash)
2. My Honey (Burnette Bros.)
3. Ten Years (J. Clement)
4. You're Just My Kind (Loyd)
5. Scroungie (B. Justis)
6. Stairway Of Love (Robbins)
7. I'm On My Way Home (C. Thomas)
8. Warm Love (Burnette Bros.)
9. All I Have To Do Is Dream (Everlys)
10. Rumble (L. Wray)

BILL WARNER
KGYW—Vallejo, Calif.
1. Because I'm A Dreamer (Marv & Patty)
2. Rave On (B. Haley)
3. Anna Marie (J. Reeves)
4. It's Too Soon To Know (E. Arnold)
5. Lonely Moonlight (J. & P. North)
6. I've Never Been In Love (S. Caddell)
7. Guilty Of Dreaming (H. Hawkins)
8. Geisha Girl (H. Locklin)
9. I Don't Suppose (Martindale)
10. Oo Bop Sha-Boom (Wilburns)

NORMAN PERRY
KZEE—Weatherford, Tex.
1. First Date (Dee & Patty)
2. Casino On The Hill (L. Williams)
3. Stairway Of Love (Robbins)
4. All I Have To Do Is Dream (Everlys)
5. Whole Lotta Woman (M. Rainwater)
6. Humdinger (H. Duvall)
7. I Love You More (J. Reeves)
8. Daddy's Geisha Girl (McCoy Kids)
9. Your Name Is Beautiful (C. Smith)
10. Just Married (M. Robbins)

DON McKAY
WEVD—New York, N. Y.
1. Oh Lonesome Me (D. Gibson)
2. Breathless (J. L. Lewis)
3. I Can't Stop Loving You (D. Gibson)
4. Curtain In The Window (R. Price)
5. Wear My Ring (E. Presley)
6. Whole Lotta Woman (M. Rainwater)
7. I Love You More (Reeves)
8. Big River (J. Cash)
9. Just Married (M. Robbins)
10. Ballad Of A Teenage Queen (J. Cash)

RAY ODOM
KMOP—Tucson, Ariz.
1. He's Got The Whole World (L. London)
2. Stairway Of Love (Robbins)
3. Oh Lonesome Me (D. Gibson)
4. How Do You Hold A Memory (H. Thompson)
5. All I Have To Do Is Dream (Everlys)
6. Tequila (Champs)
7. Twilight Time (Platters)
8. I Love You More (Reeves)
9. Kingdom Of Love (Huskey)
10. It's A Little More like Heaven (H. Locklin)

"JOCKY" JOHN DICKINSON
WPRY—Perry, Fla.
1. Ballad Of A Teenage Quen (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. I Beg Of You (E. Presley)
4. Breathless (J. L. Lewis)
5. Whole Lotta Woman (M. Rainwater)
6. Curtain In The Window (R. Price)
7. Don't (E. Presley)
8. I Can't Stop Loving You (D. Gibson)
9. This Little Girl Of Mine (Everlys)
10. Your Name Is Beautiful (C. Smith)

CLARENCE KNEELAND
WICH—Jewett City, Conn.
1. Ballad Of A Teenage Queen (J. Cash)
2. Stairway Of Love (Robbins)
3. Oh Lonesome Me (D. Gibson)
4. Overnight (J. Reeves)
5. How Do You Hold A Memory (H. Thompson)
6. A Little More like Heaven (H. Locklin)
7. You'll Come Back (W. Pierce)
8. Wish I Was The Moon (H. Snow)
9. I Can't Stop Loving You (K. Wells)
10. When The Work's All Done (M. Wiseman)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

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Country Big 10
JUKE BOX TUNES

Pos.		Last Week
1	**OH LONESOME ME** *Don Gibson* *(RCA Victor 7133)*	1
2	**WEAR MY RING AROUND YOUR NECK** *Elvis Presley* *(RCA Victor 7240)*	4
3	**BALLAD OF A TEENAGE QUEEN** *Johnny Cash* *(Sun 283)*	2
4	**I CAN'T STOP LOVING YOU** *Kitty Wells* *(Decca 30551)* *Don Gibson* *(RCA Victor 7133)*	3
5	**CURTAIN IN THE WINDOW** *Ray Price* *(Columbia 41105)*	6
6	**BREATHLESS** *Jerry Lee Lewis* *(Sun 288)*	5
7	**JUST MARRIED** *Marty Robbins* *(Columbia 41143)*	10
8	**WHOLE LOTTA WOMAN** *Marvin Rainwater* *(MGM 12609)*	7
9	**ALL I HAVE TO DO IS DREAM** *Everly Brothers* *(Cadence 1348)*	14
10	**YOUR NAME IS BEAUTIFUL** *Carl Smith* *(Columbia 41092)*	9

11. STAIRWAY OF LOVE. 12. I LOVE YOU MORE. 13. I BEG OF YOU. 14. DON'T. 15. JUST A LITTLE LONESOME.

Country Reviews

A BULLSEYE — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX BULLSEYE

"GOODNIGHT MISTER SUN" (2:32)
[Peer Int'l BMI—Wolfe]

"GUESS I'VE BEEN AROUND TOO LONG" (2:43)
[Cedarwood BMI—W. Walker, Tillis]

CARL SMITH (Columbia 41170)

● Carl Smith, with a fabulous chain of hit songs under his belt, and currently flying high via his "Your Name Is Beautiful" clicker, comes up with another outstanding pairing that should head into 'hitsville' in the weeks to come. One end, labeled "Goodnight Mister Sun", is an infectious, slightly up-tempo opus that Carl spins in light-hearted style. The other half, tagged "Guess I've Been Around Too Long", is a very pretty, slow paced romantic weeper that the balladeer wraps up in warm, convincing fashion. Inviting, pop-oriented choral and instrumental background on both ends makes this a solid bet for both the country and pop depts.

"TEN YEARS" (2:15) [Knox BMI—J. Clement]

"YOUR LOVER BOY" (2:14)
[Hi Lo BMI—J. Clement]

JACK CLEMENT (Sun 291)

● Looks like another Sun star is gonna burn brightly on the wax horizon. The label that brought to the fore such names as Presley, Perkins, Cash and Lewis will be adding Jack Clement to the list. On his disk debut the artist turns in two sensational, self-penned performances that have what it takes to break out pop and country-wise. Upper end, tagged "Ten Years", is a heartfelt rock-a-ballad about a guy who stayed away from his teenage sweetie too long. Under portion is a rousing, foot-stomping, spiritual-flavored item labeled "Your Lover Boy". Fabulously full choral and instrumental backdrop on both sides. Watch both ends zoom.

SLIM WHITMAN
(Imperial 8317)

B+ "CANDY KISSES" (2:05) [Hill & Range BMI—G. Morgan] The readily recognizable vocal stylings of Slim Whitman come across with ear-pleasing effect on this tantalizing, up tempo revival of the old George Morgan click. Tune could happen all over again.

B+ "TORMENTED" (2:05) [Post ASCAP—R. Gilbert, J. Rotella] Whitman feelingfully caresses this pretty, tear-compelling romantic shuffler. Top flight, r&r-flavored instrumentation supplied by Jimmie Haskell's ork on both lids.

BILL THOMAS
(Cullman 6402)

B+ "SHAKEDOWN" (2:17) [Gaylord BMI—Hall, Basham] A delightful ditty that deals with a new style of dancin' is treated to a bright vocal job by Bill Thomas. A fetching etching enhanced by an enticing, r&r-flavored instrumental assist. Could catch on. Watch it.

C+ "THE SPUTNIK STORY" (2:30) [Gaylord BMI—Hall, Basham] Reverse etching is a catchy, up tempo novelty that describes the adventures of the little sphere orbiting the earth. Interesting side for deejay programming.

BLACKWOOD BROTHERS (Sacred) QUARTET
(RCA Victor 7223)

B+ "GOD MADE A WAY" (2:19) [Gospel Quartet BMI—J. D. Sumner] One of the foremost groups in the Gospel field, The Blackwood Brothers, demonstrate the reason for the acclaim as they slickly carve out this inviting, up tempo sacred item.

B "INSIDE YOUR HEART" (2:35) [Gospel Quartet BMI—B. Abner] This half the artists slow down the pace as they penetratingly render a moving gospel opus. Excellent 'bible belt' prospects.

EDDIE GAINES
(Summit 101)

B "BE-BOP BATTLIN' BALL" (2:06) [Golden State BMI—Gaines, Chandler] The Summit label could have an attention-getter in this rafter-shakin' juke box entry dished up by Eddie Gaines and the Rockin' Five. A solid swinger for the dancin' teensters.

C+ "TRY THIS HEART FOR SIZE" (2:42) [Golden State BMI—Gaines, Chandler] Here Gaines puts his heart into his echo chamber delivery of a slow paced lover's ballad. Warm, subdued musical assist on this half.

BILL MONROE
(Decca 30647)

B+ "BRAND NEW SHOES" (2:10) [Cedarwood BMI—L. Blackwell] Bill Monroe and the Blue Grass Boys could have a country smash on their hands with either end of the coupling. On this side, a contagiuos quick beat ditty, Monroe tells us that the gal is not gonna be the cause of any blues for him.

B+ "SALLY-JO" (2:38) [Acuff-Rose BMI—R. & D. Kershaw] Unfortunately, on this end, he's unable to escape that fate. It's a fast moving romantic tear-jerker that the distinctive-voiced Monroe belts out with authority. Sensational 'pure country' pairing.

RONNIE BRANAM
(Pep 117)

B+ "PUPPY DOG LOVE" (2:28) [Pamper BMI—Alves, East] Ronnie Branam excitingly belts his way thru a torrid rock-a-billy item tailor-made for the all-market teenage trade. Dandy biscuit that oughta keep the boxes hoppin' day and night.

B "YOU TREAT ME LIKE A FOOL" (2:15) [Pamper BMI—Branam] On the lower lid Branam puts loads of feeling into a steady beat blues item in the Fats Domino tradition. Strong instrumental assist on both halves.

TOMMY & JOHNNY
(Robbins 1004)

B+ "I'LL GO ON" (1:58) [Be-Are BMI—J. Urquhart] Tommy & Johnny hand in an impressive duet-debut performance for the Robbins' diskery as they persuasively bounce over this quick paced, crying towel affair. Could stir up loads of noise.

B+ "HIDDEN EMOTIONS" (2:36) [Be-Are BMI—J. Urquhart] Under portion is a poignant romantic lilter that the twosome etches with touching sincerity. Good double-decker for the 'straight country' music buyer.

BILL CLIFTON
(Mercury 71292)

B "ARE YOU ALONE" (2:37) [Starrite BMI—B. Clifton] Bill Clifton, neatly showcased by the Dixie Mountain Boys, turns in a top calibre country reading on this quick paced romantic weeper. Should attract a heap of sales and spins.

B "BLUE RIDGE MOUNTAIN BLUES" (2:22) [Starrite BMI—B. Clifton, B. Dee] Flip portion, a fast paced sentimental piece, is another good example of Bill and the group's splendid 'hill' vocal and instrumental sounds.

BOBBY SYKES
(Decca 30573)

B+ "TOUCH OF LOVING" [Cedarwood BMI—B. Sykes, W. Walker] A tantalizing, pop-flavored vocal and instrumental background colorfully showcases Bobby Sykes' engaging vocal stylings on this potent, romantic rock 'n roller. Should latch onto loads of loot in the pop and country locations.

B+ "GOT SOME BAD NEWS (From My Baby)" [Forrest BMI—B. Sykes, W. Walker] This end Sykes slows down the pace as he sadly reflects that his gal's lost her affection for him. Another strong, pop-styled affair.

Country Round Up

WSM, the "Grand Ole Opry", the Pet Milk Company, and the Keystone Broadcasting System are well under way with their Grand Ole Opry Talent Contest in search of a new star for the country & western Music field. Each of the 200 K.B.S. stations are holding individual contests and final winners will be judged during their performance on the Pet Milk "Grand Ole Opry". These 6 finalists will be brought to Nashville for this final phase of the contest. The winner will receive a Hickory recording contract, an RCA Victor Hi Fidelity set, and a contract to appear on the "Opry". Anyone interested in entering the contest should contact their nearest Pet Milk Keystone Station.



JIMMY ISLE

Monday, April 28th, found **Jim Reeves** guesting on the **Lawrence Welk** Show over the ABC-TV network. Jim's latest disk "I Love You More" and "Overnight" is making a place for itself, high up on the charts.

Last week WSM brought live country Music in the early morning slot back to its audience. This "Opry Jamboree" Show with its fun-packed, music-filled, and easy going format had a terrific response from WSM's vast audience. Over 800 letters were received during its first week on the air. "Opry Jamboree" is aired from 5:15 to 5:45 A.M. Monday thru Friday.

The "Opry" recently played host to popular Broadway columnist **Earl Wilson** who plans to write a series of stories on the "Opry".

The **Jordanaires** have finally taken time from their busy schedule to record a tune of their own. And they will be singing their latest recording, entitled, "All I Need Is You" and "Little Miss Ruby" on the ABC-TV "American Bandstand" Show on May 6th.

Roy Acuff will celebrate the opening of Dunbar Cave on May 11. Roy thanks all of the dee jays for the spins they're giving his latest recording of "Once More".

* * * * *

Kenny Marlow, publisher of **Jimmy Isle**'s initial Roulette waxing, "You And Johnny Smith", excitedly reports that the tune is showing signs of breaking thru the pop-country hit barrier. Kenny adds that the song copped top rating in KIOA-Des Moines, Iowa's **Don Bell**'s previews and that it was 'Bullseyed' by **The Cash Box** recently. Jocks wanting copies can have same by writing to Marlow at 420-A Broadway, Nashville, Tenn.



ROY DRUSKY

* * * * *

Glen Glenn, writes from Ft. Ord in Calif. that he's real pleased with the reception accorded his initial Era slicing, "Everybody's Movin'" and that, while on leave, he cut a new session that's due out on the wax mart shortly.

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Attention all diskeries! Country deejay, **Gilbert L. Carney**, WPME-Punxsutawney, Pa. sends out an S.O.S. for c&w biscuits.

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Barbara Barnes phoned in from Memphis to tell us about a host of new Sun and Phillips releases. Either on the market or due out shortly are Phillips disks by **Bill Justis** and newcomer **Bill Pinky** and Sun stars **Jerry Lee Lewis**, **Johnny Cash** and newcomer **Jack Clement**. Barbara adds that Clement's intro slicing, "Ten Years", is already causing quite a stir in music circles. **Kay Martin**, prexy of the **Jerry Lee Lewis**, Inc. fan club, located at 504 E. Buffalo St., Ithaca, N.Y., notes that Jerry is set to leave for England on May 24th. Highlites of the tour are scheduled shows at the London Palladium and in Glascow, Scotland. "High School Confidential" is the title of Jerry's follow-up to his "Breathless" smash.

* * * * *

Corky Hammond, president of the Roy Drusky fan club, address—1510 East 22nd St., Minneapolis, Minn. advises that Roy'll have his 1st release out on a new label very shortly. Roy, who has been with Columbia for 2 years, is now handling the mikes at KEVE-Minneapolis, Minn. in addition to acting as M.C. for several c&w shows in around the area. Included were shows with **Johnny Cash** in St. Paul and **Webb Pierce** in Anoka, Minn. Other KEVE jocks are, **Dave Dudley**, who appears at Minnie's "Flame Club", and **Vern Weegman**, who is set for a May 30th appearance in Nashville as "Mr. D.J.-U.S.A.".



MAC WISEMAN

* * * * *

Ray Rainwater writes from Manchester, Eng. that he and brother Marv are having a 'picnic'. They'll stay there for the Month of May with Marv working theatres throughout the country. Marv's currently enjoying his greatest popularity over there with his "Whole Lotta Woman" biscuit sitting at the top of their best selling charts. Ray sends us a few of the clippings from the English newspapers which aptly display the fame Marv has attained in the British Isles.

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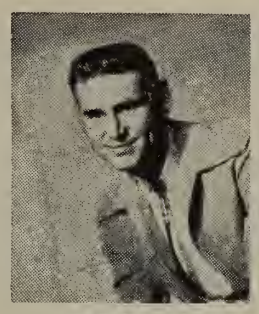
Dot A&R man, **Mac Wiseman**, phoned in to tell us last week, that Dot's **Wally Lewis** was set for the Dick Clark, Sat. nite ABC-TV show, May 3rd. Wally's currently riding the charts with his "Kathleen". Mac, incidentally, has one that's starting to climb up the jockey lists. Title is "When The Work's All Done This Fall".

* * * * *

Mercury-Starday's **George Jones** has rejoined the "Louisiana Hayride" as a regular. Jones has a big one in "Color Of The Blues". **Tillman Franks**, the "Hayride's" Artist Service Director, infos that show was in Texarkana, Texas, on May 3rd at the College Auditorium. On hand were Jones, **Johnny Horton**, **Jimmy Martin** & the **Sunny Mountain Boys**, **Carl Belew**, **Johnny Mathis**, **Tony Douglas**, **Linda Brannon**, **Jerry Kennedy**, the **Four B's**, **Mallie Ann** and **Martha Lynn**. Also on hand was KOSY-Texarkana deejay, **Walt Richardson**.

The "Hayride's" **James O'Gwynn** was in Houston last week, visting with his folks, friends and Mgr., **Slick Norris**, prior to a 30 day trek thru Canada. Slick adds that KRCT-Pasadena, Texas deejays, **Earl Aycock** and **Hal Harris**, who bring the entire "Hayride" cast into the Houston Aud. on May 10th, are currently playing the daylights out of **Webb Pierce**'s Decca waxing, "Cryin' Over You" and **Claude Grey**'s "The Door Bell Rang" on the minor label.

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GEORGE JONES

Country jock, 'Tater' **Pete Hunter**, has been making the rounds in addition to his daily, 2 hour c&w show on KTLW-Texas City, Texas. Pete holds down mike chores at the stock car races, each week at Houston and Texas City, and from 1 to 3 nites weekly at local rodeos.

* * * * *

XERF-Del Rio-Texas-Acuna, Mexico, makes its switch to full-time power of 250,000 watts by June 1st. **Walter Bailes** spins the gospel wax while **Paul Kallinger** continues to handle the c&w platter spinning each nite.

* * * * *

The **Dunigans**, **Jack & Gertrude**, WJTN-Jamestown, N.Y. tell us about the c&w shows that have been appearing up there way. The twosome recently visited with **Jim Reeves** in Akron, N.Y. worked the **Roy Acuff-Wilburn Bros.-Justin Tubb** show in Dunkirk on the 15th and with **Bobby Helms** in Jamestown on the 27th. Jack sez that he's always on the lookout for c&w disks.

* * * * *

Sonny James was recent guest on a star-studded "Gulf Coast Jamboree" show on KFDM-TV in Beaumont, Texas. He sang for the first time on TV, his latest Capitol recording, "Let's Play Love" and his gold-disker, "Young Love". The show stars **Rick Johnson**, Comet recording artist and features the **Chelette Sisters**, **The Music Makers** and little Miss **Geneva Higginbotham**. The show is emceed by **Ken Ritter**.

The "Jamboree" is now being carried simultaneously over KEDM TV and radio. Sez Ritter, by tuning in radio and TV set at the same time, the viewers enjoy stereophonic sound—a first in country music.

* * * * *



LAWTON WILLIAMS

Bruce Hubbard of the "Dixie Jamboree", WDOC-Prestonburg, Ky. notes that **Asher Sizemore**, of **Asher & "Little" Jimmy** fame and former "Opry" stars, has joined the WDOC staff as Ass't Commercial Mgr, as well as doing 2 shows daily, Mon. thru Sat. Other acts include **"Hobo" Jack Adkins & his Kentucky Pals**. Bruce adds that he's also in need of good c&w wax.

* * * * *

RCA Victor singer-cleffer, **Lawton Williams** says that he's real happy with the action on his self-penned "Casino On The Hill", a recent **Cash Box** 'Bullseye' and wants to give all the credit to **Chet Atkin**'s guitar playing on the disk. Lawton notes that he recently collaborated with **Floyd Tillman** for the 1st time as a writer even tho it was Floyd who started him off as a cleffer. Other Lawton originals, currently going well, are **Hank Locklin**'s Victor pressing, "Blue Grass Skirt" and **George Jones**' Mercury waffle, "Color Of The Blues", Williams'll end a string of one-niters on May 10th at the "Riley Springs Jamboree", Sulphur Springs, Texas and then take a few weeks of to visit with friends in Nashville and Detroit.

* * * * *

The roster for the big **Jimmie Skinner** Country Music Jubilee, opening day, May 18th, at the Verona Lake Ranch, Verona, Ky. includes, along with Jimmie, **George Jones**, the **Stanley Bros.**, **Ray Lunsford**, **Connie Hall**, **Rusty York**, **Skeeter Davis**, **Jimmie Lloyd**, **Donnie Bowser**, **Bobby Grove**, **Ralph Bowman** and many others. Jimmie is celebrating his 6th Anniversary of his Cincinnati Music Center and his 7th with WNOP-Newport, Ky.

* * * * *

Bud Moore and his **Hillsdale Hillbillies** are currently making tapes for radio stations thru Country Music Productions in Cincinnati. Bud is keeping busy playing dates throughout Pa. Received the April issue of the "Suwannee" Songs News featuring info about Moore's American Folk Musicians Association.

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BETTY LUTHER

J. E. "Red" Swarr sends along a copy of his Independent Record Labels Mail Order Service. All those interested in his plan should contact him at Box 107 Maywood, Calif.

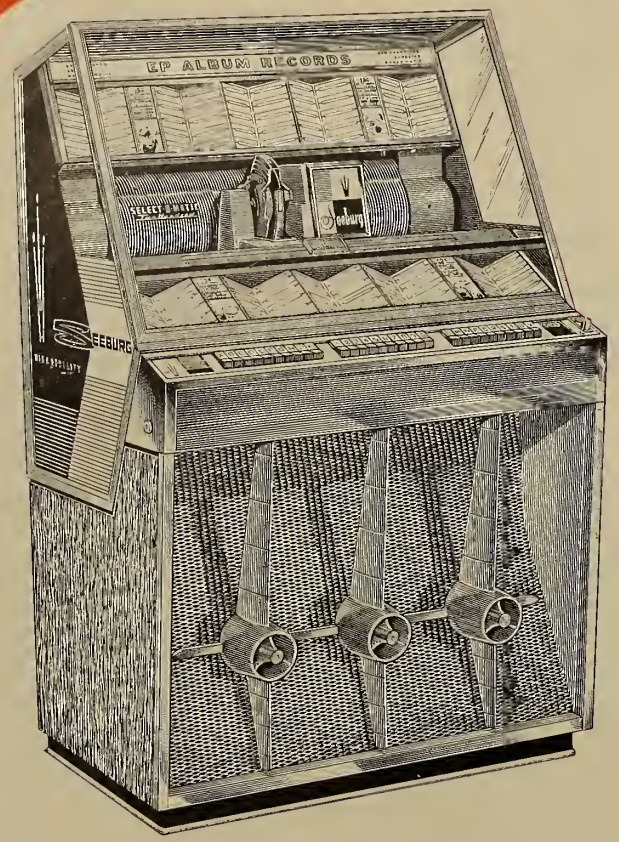
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Lea Tiner, vocalist, came out of a 1½ years of retirement to bring the house down at **Charlie Aldrich**'s "Riverside Rancho" in Los Angeles recently. Her promotion is being handled by "Red" Swarr's Country Music Promotions. **Betty Luther**, vocalist at Charlie's "Rancho", on the road to recovery after her recent emergency appendectomy.

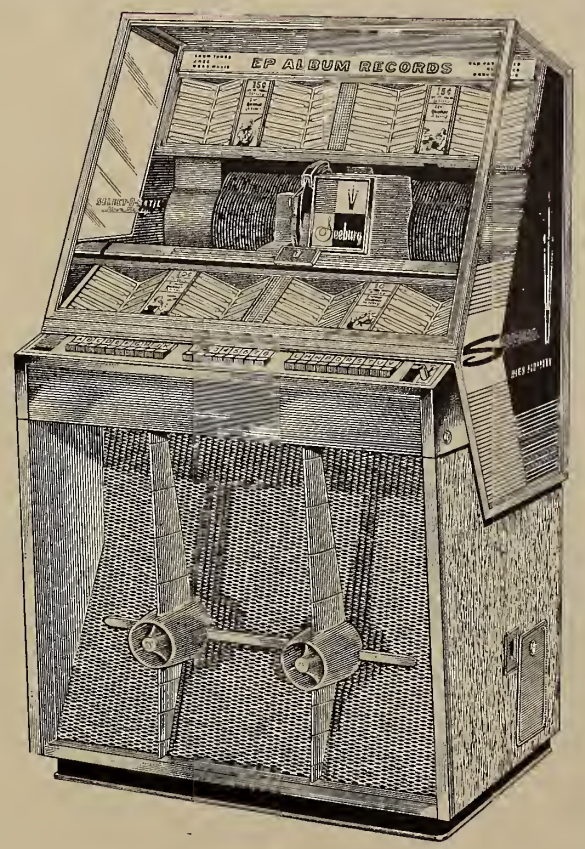
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Nat Nigberg, producer of the "Country America" show, beamed in Hollywood by KABC-TV every Sat. from 7:00 to 8:00 P.M., is working overtime on big plans to celebrate his show's 1st birthday, during the month of May. "Country America" is considered home base by c&w artists, who are frequently featured on Nigberg's production, along with his regular TV family, which includes **Ginny Jackson**, **Debby Kay**, **Betsy Gay**, **Lefty Frizzell**, **Freddy Hart** and **Jerry Wallace**. The kickoff anniversary show headlined **Red Allen**, on May 3rd.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



The SEEBURG "201"



The SEEBURG "161"

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Meet Me in BOOTH No. 11

(The Cash Box Exhibit)

MOA

"Young in Days — Old in Years"

This famed Shakespearean expression fits MOA perfectly. Especially at this conventiontime as MOA celebrates its 10th year as a national organization of automatic music businessmen.

MOA is still young in days, only ten years of age. But MOA, thru many troublous, hazardous moments, thru lean, hungry and trembly months, has gained tremendous knowledge, attained vast experience over this comparatively short period of time and has, because of this, become old in years.

Those operators who first read about MOA, when it was *"a dream of The Cash Box"* years ago, are probably just as impressed as is the staff of *The Cash Box*, the men who have seen this dream come true, when they stroll thru this crowded, busy, bustling convention.

Especially when conventioneers try to completely and carefully study each of the many and varied exhibits. When they attempt to cover all the meetings. When they try to meet all the people with whom they are acquainted and whom they know are present at the convention.

This is the biggest MOA convention. This fact was realized far in advance of opening day. Everyone who had been helping with the many problems that have to be solved, before convention doors can be opened, were amazed at the tremendous advance demand for banquet tickets, for exhibit booths and for room reservations.

This convention of 1958 is definitely indicative of the leadership which MOA has achieved. It is absolute proof that the businessmen in this field desire to hold together so as to be of help to each other.

The very size of this convention is proof of the fact that the members of this industry are, today, better and more progressive businessmen. They know the benefits of cooperation. They realize the value of collective action for mutual assistance.

They have learned that it is of great import to themselves, as individual businessmen, to be strong as a national unit. To stand shoulder to shoulder. To work together. To cooperate with each other. To join in, sit in, chip in and take part in the activities of all the many businessmen who comprise the entire group. This means greater progress and prosperity for themselves, as well as for all others concerned.

All this the automatic music businessmen prove by their attendance in great numbers at this 8th Annual Convention of Music Operators of America.

Yes, it can surely now be said of MOA, "young in days — old in years".

CURTAIN GOES UP ON MOA CONVENTION

Conventioneers Flock Into Chicago Previous Weekend and Jam Town by Monday Awaiting Opening Day. This Big Advance Delegation Smashing All MOA Attendance Records.

CHICAGO — By Friday, May 2, as many here reported, "There were more people in town than we had ever expected to see so far in advance of the opening day of the MOA convention".

Interest in this year's MOA convention is probably greater than in any past meet of Music Operators of America.

Most are reading this right at the MOA show. They are preparing to attend the many meetings on the agenda of this convention. They are eager to see the displays of the manufacturers.

The curtain has gone up on this MOA Convention and, there is no doubt, the tremendous number of operators, distributors and suppliers to the industry who are already here are visiting about the Morrison Hotel, becoming reacquainted with people they only meet and see at convention-time.

"Looks to me", stated one leading manufacturer, "like the MOA Convention has taken over for all the shows we used to have in the old days.

"The way the operators and distributors flocked into town for the weekend, previous to the opening of the MOA Convention, is an indication in itself", he pointed out, "of the tremendous interest in this convention.

There was a crush on from early Friday for tickets to the big banquet to be held this Thursday evening.

Many were also calling for tickets for their wives who wished to attend the "Ladies Fashion Luncheon", this Wednesday noon in the Terrace Casino of the Morrison Hotel.

Others were seeking for the numbers of rooms and suites of friends and firms whom they wanted to contact while they were in Chicago.

The phone calls that drowned out much other business for executives around Chicago ever since this past Friday and, for that matter, at their homes all during the weekend, were all friendly and happy with everyone anxious to again see and visit with one another.

According to all advance indications, and due to the great numbers of conventioneers in the advance delegations which began to arrive as of this past Friday, predictions were being made that all attendance records for any past MOA Conventions were going to be smashed to smithereens.

The crowds that will be pushing thru the convention floor beginning Tuesday will prove these predictions true, it is believed.

Almost everyone of the factories is holding open house. Not only to greet their distributors, but, at the same time, inviting all operators to also visit them. They want ops to see how machines are manufactured. And to also note what extensive tests are made to assure the trade getting the finest products.

Some of the salesmanagers have been in the downtown Loop area of the city since Friday. As one of these men reported:

"I don't believe I've been home more than a few hours since Friday. Just time enough to change my shirt and tie and get back downtown again."

Visitors have been seen all about town at restaurants and clubs. The great majority have been in the company of Chicago friends.

"This is my way of getting a few days of enjoyment into the schedule," stated one conventioneer, "before the show opens.

"I then get down to business with exhibitors for what I want to buy, and then have to dash home to take care of my business."

All Units Of Chicago Dynamics Industries Now Under One Roof

Defense Work Cutback Makes Possible Consolidation of Genco, Chicago Coin and Commando Machine Gun Divisions Into Chicago Dynamics Industries Plant For Greater Production Efficiency



SAMUEL WOLBERG

CHICAGO—"Within the next few weeks," advised Samuel Wolberg, president of Chicago Dynamic Industries, "we will have consolidated all units of this corporation under one roof.

"This," he explained, "has been our plan since last Fall. But," he added, "in view of the defense work which our Precision Instrument Division had at that time we were unable to arrange for this move.

"Today," he reported, "with the nationwide cutback in defense work we have, at long last, been able to put this plan into operation and are consolidating all four divisions of Chicago Dynamic Industries under one roof."

These three divisions will continue to ship products under their own names: "Genco," "Chicago Coin," "Commando Machine Guns."

None of these three will lose their individual identity. They will continue ahead with their own distributing organizations.

But, by this consolidation under the auspices of the parent organization, Chicago Dynamic Industries, they will be able to eliminate a great deal of waste while stepping up efficiency of manufacture and all other effort to bring to the trade the finest products, faster than ever before, and to also meet all requirements of their distributors throughout the world.

"We feel certain," Wolberg further stated, "that the various distributing organizations of Genco and Chicago Coin will welcome this move. It definitely assures them of the finest possible products."

The entire staff of Genco Manufacturing is being moved over to the Chicago Dynamic Industries plant. Avron Gensburg will take an active part in the Chicago Dynamic Industries organization.

"While this consolidation is under way," Wolberg emphasized, "there will be no halting of shipments of any products of Genco, Chicago Coin, or Commando Machine Guns.

"If anything at all," Wolberg continued, "shipments will now be arranged with greater efficiency and much speedier than ever before to meet the demand of the distributors of the various divisions all over the world.

"We feel certain," Wolberg concluded, "that this consolidation will prove of tremendously increased profit benefit to all the distributors of the various divisions of Chicago Dynamic Industries and, through these distributors, will assure the operators, many of whom have purchased Genco and Chicago Coin Games for over a quarter century, finer machines that will bring them greater profits than they have ever before enjoyed."

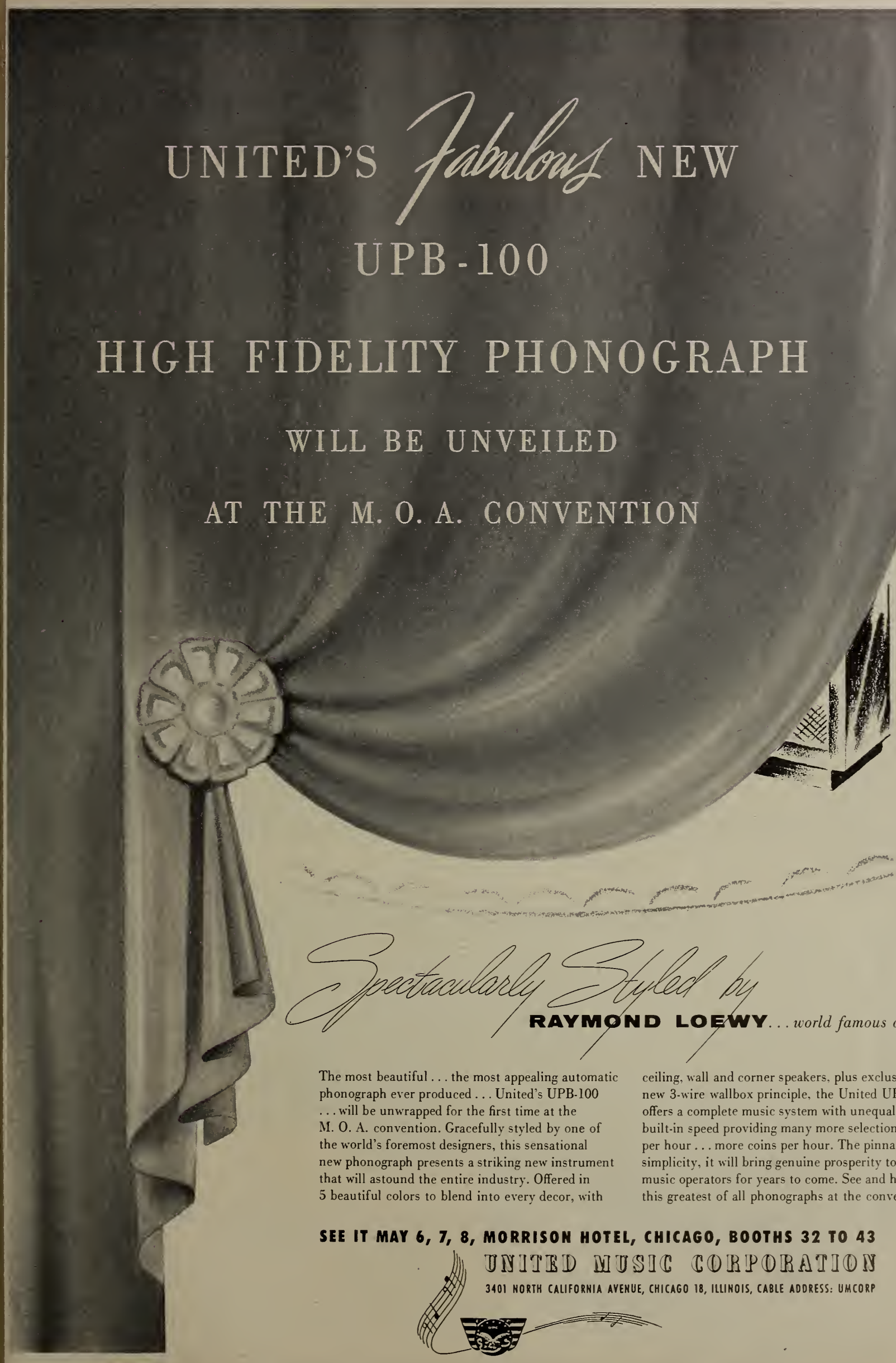
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Spectacularly Styled by

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The most beautiful . . . the most appealing automatic phonograph ever produced . . . United's UPB-100 . . . will be unwrapped for the first time at the M. O. A. convention. Gracefully styled by one of the world's foremost designers, this sensational new phonograph presents a striking new instrument that will astound the entire industry. Offered in 5 beautiful colors to blend into every decor, with ceiling, wall and corner speakers, plus exclusive, new 3-wire wallbox principle, the United UPB-100 offers a complete music system with unequalled built-in speed providing many more selections per hour . . . more coins per hour. The pinnacle of simplicity, it will bring genuine prosperity to music operators for years to come. See and hear this greatest of all phonographs at the convention.

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URGES OPS ATTEND ALL MEETINGS

George A. Miller Points Up Importance of Forum Meetings Arranged for All Music Operators. Says Complete Attendance is Necessary.



GEORGE A. MILLER

CHICAGO—Prior to the opening of the Music Operators of America Convention this week, George A. Miller, president of MOA, reported that it was his most sincere hope that all the music operators who will be present will attend the forum meetings which have been arranged for them for the three days of this MOA convention.

"The importance of these meetings," Miller stated, "cannot be too strongly emphasized.

"These forum meetings are actually arranged by operators for operators.

"This, in itself," he pointed out, "is of extreme value to every operator who attends the convention.

"If the music operators will study the agenda they will find that there are at least one or two forum meetings, if not all of them, in which they are tremendously interested.

"These are problems which face all operators everywhere in the nation. They are not just picked out of a hat. They are problems which have been discussed all year long.

"At the MOA convention," he explained, "is the time when the operators can bring them into the open and, perhaps, find a solution."

There will be a meeting on "Future copyright legislation." Moderators for this meeting are Clinton S. Pierce, Albert S. Denver and Nicholas E. Allen.

Another meeting of interest is on "diversified operations." This forum meet is being moderated by J. Harry Snodgrass, John A. Wallace and Howard N. Ellis.

"Sales and location relationship," a meeting of outstanding importance today to all operators everywhere in the nation, as Miller points out, will be moderated by Louis J. Casola, Ted Nichols and Les Montooth.

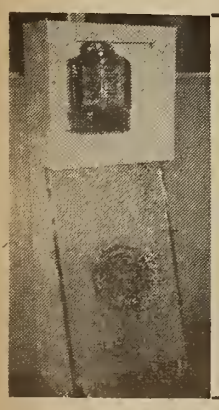
A forum meeting on "state legislation and taxes," the problem of a great many operators will be moderated by Louis Ptacek, David J. Baker and Harlan Wingrave.

"Public relations and national publicity," something that music operators have been calling for will be a forum meeting moderated by Gordon Stout, Norman Cefke and William Blatt.

One of today's most pressing matters will be placed into the forum meeting discussing, "percentages, 10¢ play. depreciation and tax form 1099." This meeting will be moderated by James Hutzler, J. Harry Snodgrass, Frank R. Fabiano, and a well-known Chicago Certified Public Accountant, Leo Kaner.

"These meetings," Miller pointed out, "are of tremendous importance to every operator in the country.

"In addition," he advised, "there will also be general meetings which should prove of great interest to all attending this convention."



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5	Rock-Ola Manufacturing Corp.
6	The Wurlitzer Company
7	AMI, Inc.
8	Broadcast Music, Inc.
9	The Billboard
10	Challenge Records
11	The Cash Box
12	Columbia Records
13	Epic Okeh Records
14-15	Roulette Records
16	Capitol Records
17	Rex Productions
18	MGM Records
19	Mercury Records
20	Cameo Records
21	United Artists
22	Coral Records
23	Decca Distributing Corp.
24	RCA-Victor Records
25	Dot Records
27-28	Valley Sales Co.
29	Paul Bennett & Co.
30	National Vendors, Inc.
31	Auto-Photo Co.
32-33-34-35-36	United Music Corp.
37-38	Edolite Products
39-40-41-42-43	United Manufacturing Co.
44	Capitol Projector Corp.
45	Perfumers Guild of America
46-47	American Shuffleboard Co.
48	Tusko Corp.
48A-48B	Irving Kaye Co., Inc.
49-50-51-52-53-54	Lion Manufacturing Corp.
55-56-57-58-59-60-61	Bally Manufacturing Corp.
62	Advance Automatic Sales Co.
63	Paul W. Hawkins Co.
64	Mike Munves Corp.
65	Logan Distributing Co.
68-69	Williams Manufacturing Co.
70-71-72-73	Chicago Coin Machine
74-75	National Shuffleboard Co.
76	California Life Insurance Co.
100	Music Vendor
H	Pan-A-Vend Corp.
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presents the most sensational innovation in the coin-operated phonograph industry in 25 years!

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Model 1462 50 Hi-Fidelity Selections

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Acclaim THE CASH BOX' Editorial Urging:

OPS START WORKING FOR THEMSELVES AS WELL AS FOR THEIR LOCATIONS

Agree Present Recessive Period Offers All Ops, Who Haven't Yet Made Change, Greatest Opportunity to Arrange for 10c, 3/25c Play, Plus More Equitable Share of Gross Intake. Believe Ops Can Set Up for Bigger Profits Right Now and Definitely Better, More Prosperous Times Ahead as All Business Starts Upward Swing Again.

CHICAGO — There has been much acclaim from leaders thruout the industry relative to last week's editorial (May 3, 1958 issue) which urged operators to stop working only for their locations and to start working for themselves.

"This is the truest statement I have ever read", said a well known operator here.

"In fact", he added, "I can point to dozens of operators, right here in Chicago that, whether they realize themselves or not, are actually working for their locations and not for themselves.

"Regardless of the fact that almost every single operator in the Chicagoland area is getting 10¢ per play, 3 plays for 25¢, many of them are still operating on the absolutely inequitable fifty-fifty percentage commission basis and, because of this", he claims, "they are definitely giving the major, or lion's share of the profits, to their locations."

An association leader wrote in to commend this same editorial and, at the same time, to ask for reprints which he plans to mail to all the operators, members and non-members, of his organization.

"Believe me", he advised, "this is the most commendable piece of writing I have read in many, many months.

"This is the truth", he added, "because of the fact that this is just exactly what is happening in this territory.

"More than fifty percent of the operators here are still on nickel play. And what's more", he explained, "they are working on a 50-50 basis in addition to only getting 5¢ per play.

"How in the world they ever expect to last in this business and, especially, outlast this recession, is something only a miracle man or a lunatic can understand.

"We desperately need dime play here. What's more, like your editorial reads, it's high time the operators stopped working only for their locations and started to work for themselves.

"They must get 10¢, 3 for 25¢ play, and also, as you recommend, get a more equitable share of the gross intake, whether this be by front money guarantees or by a more equitable percentage commission to help them to continue in business on a profitable basis."

"This is one editorial", reported a prominent manufacturer, "that should be repeated week after week. This is something for every single operator in our industry to take to heart.

"The operators can strike while the iron is hot. While this recession lasts. They can, with some average salesmanship and proof of the fact that all of their overhead expenses have gone 'way up, that they must obtain a more equitable share of the gross intake from all of their machines.

"This is, therefore, the greatest opportunity that has yet presented itself to the operators to get straightened out and, thereby, to assure themselves bigger profits right now and, most definitely, better and more prosperous years ahead."

Many, many more such comments have been received in regard to the editorial which appeared in *The Cash Box*' May 3, 1958 issue.

From near and far operators as well as distributors and manufacturers have commended the statements which were made in that editorial.

All agree that this recessive period is perfect for the operator to rearrange his entire operational basis and to get a more equitable division of the gross income from his machines.

At the same time, all agree, by changing over to such better business methods right now which will, of course, bring the operator immediately greater financial benefit, he is guaranteeing his business future when the recession comes to its end and all business swings upward again.

ORDER NOW TO INSURE DELIVERY OF YOUR AUTO-PHOTO MODEL 14 STUDIOS FOR THE COMING SEASON...

don't let these dollars get away...



PROVEN BY TEST to consistently earn more for operator and location-owner than any other automatic photographic equipment.

Here is the ultimate in automatic photography . . . the finest machine of its kind ever built.

THE NEW AUTO-PHOTO MODEL 14 STUDIO will photograph and deliver a strip of four photos, each a different pose every thirty seconds.

IT CAN AND DOES EARN as much as **$30 PER HOUR (25¢ sale)**

No image distortion caused by customer moving during exposure. **SHARP, CLEAR PHOTOS** build good will, and repeat sales.

ARE YOU GETTING YOUR SHARE OF DOLLARS from the ever growing demand for miniature portraits and ID Photos?

Write for literature and name of nearest distributor.



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BOOTH 31
MOA Convention
May 6-7-8

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"THE BEST INVESTMENT IN THE COIN MACHINE FIELD"

Wurlitzer Appoints New West Germany Distributor

Full Line of 1958 Phonos to Go On Immediate Display at Rex Automaten

NORTH TONAWANDA, N.Y.—In an announcement today, Arthur C. Rutzen, Export Sales Manager for The Wurlitzer Company, this city, announced the completion of arrangements for a new phonograph outlet in West Germany. Representation for the sale and service of Wurlitzer coin-operated phonographs in this European country becomes the responsibility of REX Automaten G.m.b.H. & Co. with offices, show rooms and service facilities at Kleine Viehstrasse 5, Coesfeld/Westfalen, Germany. The new firm will concentrate all its efforts upon the sale of Wurlitzer phonographs and auxiliary equipment.

"We are proud to make this appointment of REX Automaten as our distributor in West Germany", stated Rutzen. "The principals in this organization have had a great deal of experience in coin music and we know that their advice and counsel will be eagerly sought by those associated in their field. A full line of Wurlitzer phonographs for 1958, including 200 selections and 104 selections in two distinct cabinet choices, will go on display at once. Wurlitzer wall boxes and wall and ceiling speakers complete a music system which offers the finest in hi-fidelity music and is a top profit-producer. It was my pleasure to recently visit West Germany and, of the many business organizations with which I made contact, REX Automaten offered us the best representation by far.

"We feel that Wurlitzer is fortunate in this alliance and know that the association will be mutually advantageous."

N. Y. States Op Guild Re-schedules May 14 Meeting To May 28

BEACON, N.Y. — Gertrude Browne, secretary of the New York State Operators Guild, with headquarters in this city, advised that the regularly scheduled meeting of the organization, originally scheduled for May 14, has been rescheduled for Wednesday night, May 28.

The change was made because many of the members of the associatoin will be in New York City attending the UJA-Coin Machine Division Testimonial dinner for Albert Simon, being held at the Sheraton Astor Hotel, Wednesday night, May 14.

The Cash Box "MOA CONVENTION ISSUE"

Will Be Available

at

BOOTH #11

★

Members of the Cash Box Staff Who Will Be at the Booth

CHICAGO OFFICE
Bill Gersh
Cissie Gersh
Lee Brooks

HOLLYWOOD OFFICE
Jack Devaney

NEW YORK OFFICE
Joe Orleck
Bob Austin
Sid Parnes
Norman Orleck

MORE SAVINGS ON ALL GAMES AT WORLD WIDE!

NEW GAMES

Wms. SHORTSTOP
Bally MISS AMERICA
Bally TROPHY BOWLING ALLEY
United SHOOTING STAR
Gott. ROCKETSHIP
Genco SPACE AGE

UPRIGHTS

SUPER HUNTER	$395
SKEET SHOOT	385
GUNSMOKE	325
BIG HORN	295
COUNTY FAIR	275

SPECIAL!

Bally 14' STRIKE BOWLERS	$695
United 16' ROYAL BOWLERS	695
United 16' JUMBO BOWLERS	675
Bally ALL STAR BOWLER	375

EXCLUSIVE DISTRIBUTORS IN ILLINOIS—INDIANA AND MISSOURI FOR GAMES' INC. UPRIGHT GAMES FEATURING "DOUBLE SHOT"

PHONOGRAPHS

ROCKOLA 1455 (200 Sel.)	$725
SEEBURG V200 (converted)	595
SEEBURG HF100R	645
SEEBURG M100C	435
SEEBURG M100B	345
AMI E120	345

ARCADE

Genco CIRCUS GUN	$375
United PIRATE	295
Genco STATE FAIR	275
Genco DAVEY CROCKETT	245
Wms. 1957 BASEBALL	325
Wms. OLX 4 BAGGER	250
Wms. CRANE	110

BINGO GAMES

SHOWTIME	$395	NITECLUB	$175
KEY WEST	295	BROADWAY	155
BIG SHOW	265	GAYTIME	110
DOUBLE HEADER	195	MIAMI BEACH	95
PARADE	195	BIG TIME	95

EXCLUSIVE DISTRIBUTORS IN ILLINOIS—INDIANA—MICHIGAN—IOWA FOR "FISCHER 6-POCKET POOL TABLES"

MULTIPLE PLAYER 5 BALLS

4-PI. FALSTAFF	$445	2-PI. FLAGSHIP	$315
4-PI. MAJESTIC	395	2-PI. SEA BELLES	265
4-PI. REGISTER	295	2-PI. TOREADOR	245
4-PI. SCOREBOARD	175	2-PI. GLADIATOR	225
2-PI. SUPER CIRCUS	410	2-PI. MARATHON	195
2-PI. CONTINENTAL CAFE	315	2-PI. CIRCUS	295

SINGLE PLAYER 5 BALLS

STRAIGHT FLUSH	$295	RAINBOW	$210
SILVER	285	AUTO RACES	195
WORLD CHAMP	265	DERBY DAY	165
ROYAL FLUSH	245	HARBOR LITES	155
ACE HIGH	225		

EXCLUSIVE DISTRIBUTORS IN NORTHERN ILLINOIS, NORTHERN INDIANA FOR

"ROCK-OLA"

50-120-200 SEL. HI-FI PHONOS

All Reconditioned Equipment in Stock — Prompt Shipment!

Cable Address "GAMES," Chicago

Terms: 1/3 Deposit, Balance Sight Draft



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If Your Route Is For Sale You Will Get Fast Action At

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Phone or Write—AL SILBERMAN

Special Buttons Identify "20 Year Club" Members

Can Be Picked Up At The Cash Box "20 Year Club" Booth As You Leave The Elevator



CHICAGO—Those who are reading this item while at the MOA convention here in Chicago this week, will be able to identify all members of the famed **"20 Year Club"** by the button reproduced here.

The slogan of this famous club, which was founded January 7, 1953, is: **"For A Brighter Tomorrow . . . Through Knowledge of Today, Plus The Experience of Yesterday."**

The Cash Box' "20 Year Club" is composed of men and women who have been active in the industry for 20 years and longer.

There are members who have entered into the "Golden Circle" of the "20 Year Club." These men have been active in the industry for 50 years and longer.

These are the men and women, members of the "20 Year Club", who made a beautiful, shining, broad super-highway out of the single file Indian trail of this industry.

They have paved a path for the better, more progressive, more prosperous future of those young men and women who have since entered into this industry and made it their profession.

These are the men and women who have long fought against the bluenoses and politicos who have attempted to smash down on the small businesses of these members.

These are the men and women who have endured thru all such destructive criticism and have built upon this a great industry.

There is an **"Alternate Member's Club".** This is for those men and women who have been engaged in the industry for 10 years or longer, but not yet 20 years.

Many of the men and women who are members of the "20 Year Club", and regardless of the fact that they have been so long engaged in the industry, don't yet know each other personally. By this identification, the **"20 Year Club" button,** they will now have the opportunity to become acquainted with each other at this MOA Convention.

There are, today, over 1,500 members of **The Cash Box' "20 Year Club".** Those who have reached their 20th active year in the industry can become members by filling out the application at the "20 Year Club" booth.

Those who have been engaged in the industry for ten years and longer, but not yet 20 years, can become "Alternate '20 Year Club' Members" by filling out applications at the "20 Year Club" Booth.

American Shuffleboard Displays New Pool Type Game At MOA

UNION CITY, N.J.—Paul Cusano, general manager, American Shuffleboard Company, this city, announced that the firm would display its new pool type competitive game for the first time at the MOA Convention in Chicago.

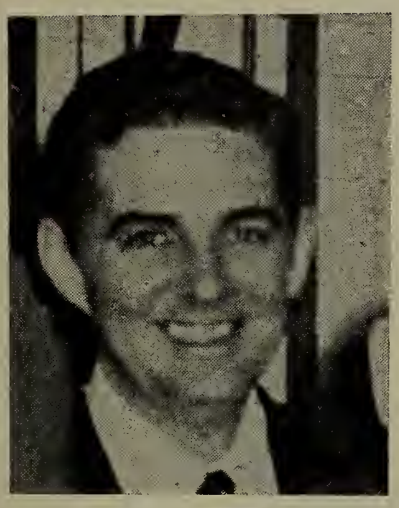
Cusano stated the game is played with cue stick and balls on a 9 ft. long, 3 ft. wide table. "It is an entirely new game", said Cusano, "with the playing surface having no pockets. Electrified bumpers register scores with spot and bonus scoring as extra features. This is in addition to the regular scoring zones. The scoreboard is electric, with the game determined by score, not time.

"Production is already under way and we have scheduled deliveries for the end of May. It will be Company policy to sell only thru coin machine distributors."

In addition to Cusano, Nick Melone will be at the MOA exhibit booth.

New Baseball Game, "Big Inning" Now Being Offered By Bally Mfg.

One Or Two Player Game. Completed After 3 Innings



BILL O'DONNELL

CHICAGO—A new baseball game named "Big Inning" is the latest amusement game to be added to a long line of products now being offered by Bally Manufacturing Company, this city.

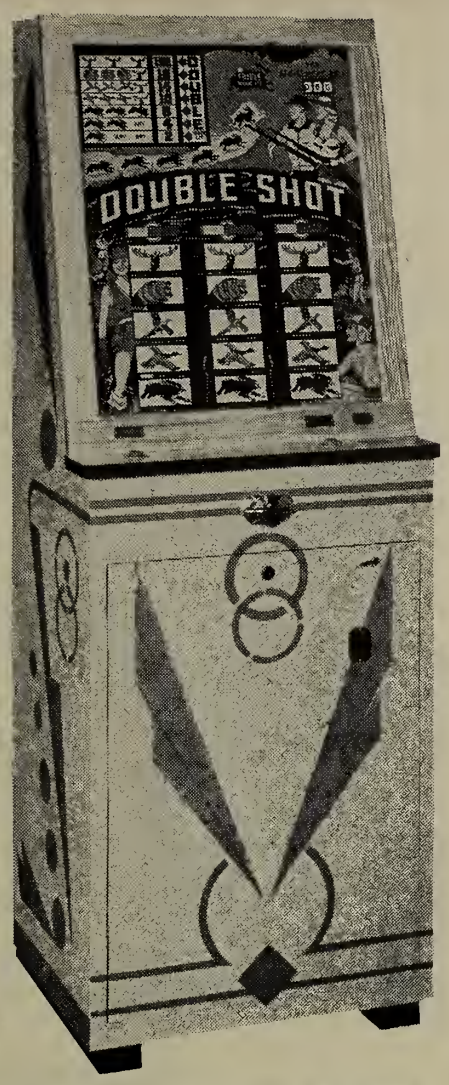
The new game may be played by one or two players and is completed after three innings of play.

Bill O'Donnell, Bally general sales manager stressed the real baseball features built into "Big Inning." "In addition to scoring singles," he states, "doubles, triples and home-runs, a new 'Double-Play' feature is included with target values changing with men on base.

"The big, new exclusive Bally feature that really puts 'Big Inning' in a class by itself is the unique 'Relief Pitcher' feature."

O'Donnell described the operation of the new feature as follows: "When expert hitter starts piling up many runs as a result of his skillful batting, a new 'Relief Pitcher' automatically comes in and delivers a mixture of curve balls and straight balls to halt the rally. This equalizes the skill between the players and insures a thrilling, tight ball game from start to finish."

The new game is 55 inches long and 24 inches wide. Avaliable in two models; Regular model with dime chute only, and Free Play model equipped with double chutes, dime-a-game or 3 for a quarter. Mechanism is said to be extremely simple.



66" HIGH —24" WIDE — 20" DEEP

When in Chicago, visit with us at 2950 No. Campbell. We cordially invite you to see our plant, our facilities, and our games

Games, Inc.

DOUBLE SHOT

DOUBLE YOUR EARNING POWER

New DOUBLE FEATURE
New TRIPLE FEATURE
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"Originators of Electronic Upright Free Play Games"

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Attention—8 Used Saddle & Turf Machines available from stock

New Gottlieb 5-Ball Named For Missile Era

"Rocket Ship" Features Four Flippers



ALVIN GOTTLIEB

CHICAGO—Tieing right in with the tremendous interest in the modern missile era, D. Gottlieb & Company, this city, named its new, single player, five-ball game, "Rocket Ship".

"This is really something different for all locations", explained Alvin Gottlieb of this firm.

" 'Rocket Ship' ", he continued, "features four flippers for exciting, new, full playfield action.

"This game", he said, "works right along with the new rocket age. Bottom flippers fire the ball to midfield where booster flippers add additional kick to carry the action right back to the very top of the playfield.

"There are roto-targets on 'Rocket Ship' ", Alvin Gottlieb pointed out, "that have the carry-over feature when the letters in the name 'Rocket Ship' are lighted. There are score specials when the name is completed. The score can range from 100,000 to 1 million.

"In short", Gottlieb stated, "our new 'Rocket Ship' is truly based on the new and exciting rocket age. There is so much happening that the player is forced to be on the alert to follow thru on the thrilling play action that is incorporated into this one game."

There are two targets at the top of the field that light alternately for the 'roto - target' values. Pop - bumpers light for super high score. There are seven places to spin 'roto-targets.' The high score can go up to 7 million.

The game itself is one of the most colorful and attractive that the firm has produced. It has a marvelous theme, according to the executives of the firm, which immediately captures the attention of the players—the rocket era.

"From every standpoint", Alvin Gottlieb concluded, "we feel that our new 'Rocket Ship' is the greatest of games.

We suggest, rather than try to describe the outstanding play appeal action of this game, that operators play it at the showrooms of any of our distributors. Let the operators judge for themselves as to the tremendous profit potential incorporated into our 'Rocket Ship' game."

The Irving Kaye M. O. A. Booths are # 48A & # 48B

★

Complete Line of NEW EQUIPMENT is on display, featuring:

"EL DORADO"
The Industry's Finest Pool Table!

"COMPETITOR"
DeLuxe Pool Game at A Lowdown Price!

"SUPER JUMBO HOCKEY"
The CHANGE You Need for Locations!

"MELODY TOWER"
Cuts Wallbox Costs for All Types Jukes!

IT WILL PAY YOU TO STOP BY OUR BOOTHS AND TALK PROFITS!

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1537 BERGEN ST., BKLYN 13, N. Y.
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M. O. A. Inc.

GROUP LIFE INSURANCE PLAN

NOW AVAILABLE FOR MEMBERS, THEIR EMPLOYEES AND ASSOCIATE MEMBERS AND THEIR EMPLOYEES

Monthly Cost	Benefits
Class I $10.50	$10,000 Life Insurance (60 years of age inclusive)
Class II $5.50	$5,000 Life Insurance (61 years of age and over)

FIRST 3 MONTHS PREMIUM MUST ACCOMPANY APPLICATION — ABOVE PREMIUM INCLUDES $.50 ADMINISTRATION FEE — NO MEDICAL EXAMINATION REQUIRED DURING INITIAL ENROLLMENT PERIOD. COMPLETE AND MAIL THIS APPLICATION TODAY— FOR YOUR FAMILIES' SAKE!

M. O. A. INC.
128 East 14th Street
Oakland 6, California

Name of Member

Name of Employee

Date of Birth Mo. Day Year Sex

Street No.

Class I Plan — $10,000 Life Insurance
$10.50 Monthly Cost — (60 years of age inclusive)

Class II Plan — $5,000 Life Insurance
$5.50 Monthly Cost — (61 years of age and over)

(First 3 months premium must accompany this application)

Name of Beneficiary

Relationship

Signature of Applicant

Date Signed

MAKE CHECKS PAYABLE TO M. O. A. INC.

Through The Coin Chute

CALIFORNIA CLIPPINGS

The number of Southern California distributors and operators planning to attend the MOA Convention in Chicago is a good indication it will be one of its' most successful gatherings. The salutation along Pico Boulevard the past week has been, "See you in Chicago!" . . . **Gabe Orland** and **Sammy Ricklin** have installed a Cardex filing system for their record index at California Music Company. This system will expedite operators requests for records 100%. **Val Zuniga** says Decca's "Mood Jazz In Hi-Fi" series is creating great interest in the LP album section. **Gloria LaPertche** and **Betty Williams**, former employees, dropped in to visit the gang at California. **Buddy Robinson** reports "Jennie Lee" by **Jan** and **Arnie** on Arwin has started to move in the R & B requests. **Martha Delgado** predicts **Valerie Carr's** "When The Boys Talk About The Girls" on Roulette will hit the top ten. . . . **Tex Nowka**, San Bernadino operator, being greeted by his many friends along Pico Boulevard on his first visit after recovering from injuries he received in a recent automobile accident. . . . **Lucille** and **Paul Laymon** report sales of Rock-Ola "200" phonograph continue at a steady level at Paul A. Laymon, Inc. **Eddie Wilkes** spending his spare time getting his patio 'ship shape' by carrying out a nautical theme. **Jimmy Wilkens** says Bally's new "Trophy Bowler" with its many new features is proving very popular with the operators. . . . **Gordon LeSueur**, 29 Palms operator, moved into his new home in that city over the week-end. . . . By coincidence **Norty Beckman** was spinning **Margaret Whiting's** new Dot release of "I'm So Lonesome I Could Cry" for a group of operators at Norty's Music Center when in walked Maggie and her accompanist, **Ralph Wolf**. General opinion of the operators was that it should be a big one for her. **Jan Graham** reports the new **Everly Brothers'** "All I Have To Do Is Dream" on Cadance has taken off with a bang.

Dick Hall, Oxnard operator, visiting the distributors along Pico after his recent illness. . . . At C. A. Robinson & Company, **Charley Robinson** off to the MOA Convention where he will visit the Williams and United factorys before returning to the West Coast. **Al Bettelman** reports United's "Shooting Star" two-player shuffle game arrived in the showroom and has lived up to expectations. **Hank Tronick** busy demonstrating the many variations of play on the Williams' "Short-Stop" game to a number of interested operators. Hank says this game has been a tremendous seller. . . . **Noble Craver**, Wurlitzer Distributor in the San Diego area, making one of his infrequent visits to Pico Boulevard. . . . **The Lanzy Brothers** report the acceptance of the new model "Easy View Title Holder" by the operators is keeping the entire staff of American Coin Machine Company busy filling the orders they have received by phone and mail.

Bill Happel busy writing up orders on the AMI "I-200" phonograph and other pieces of equipment at Badger Sales Company, Inc. **Marshall Ames** moving his family into their new home in Reseda over the week-end. Marshall planning a week-end trip to the Bakersfield area in the near future. **Jack Leonard** still limping on his bad foot while handling his duties in the Parts Department. . . . When in Las Vegas, **Jack Simon** of Simon Distributing Company, conferred with his partner, **Bob Timm**, of Gaming Supplies on the delivery of new Jennings machines for the opening of the Stardust Hotel on about July 2nd. **Sonny Lomberg** and **John Freeman** expecting a busy two months during Jack's world travels. . . . **Ted Rosenberg**, RCA-Victor field representative, and **Hal Haines**, Victor salesman, dropped in Leuenhagen's Record Bar and were told by **Mary Solle** that **Don Gibson's** recording of "Oh Lonesome Me" is moving very well with the operators. **Kay Solle** predicts **Eydie Gorme** has another big one with her ABC-Paramount release of "You Need Hands".

Through The Coin Chute

DALLAS DOINGS

Business is good at Strauss-Frank, Columbia Records distributor. There has been no decrease in counter sales and everyone there is happy with the location and setup. . . . **Woody Woodward** recently moved into his new home in nearby Arlington. . . . Strauss-Frank's **Tony Ventura** was out last week with a case of measles. . . . Visitors at Strauss-Frank last week were: **Garland "Dele" Delemar**, Waco; **Joe Metassa**, American Dist. Co., Dallas; **Kenny Rowe**, Idabel, Okla.; **Mrs. T. A. Webb**, Dallas; **Mr. Hardin**, Plymouth Park Music Center, Irving; **George Welch**, Wynnewood Record Shop, Dallas; and **Jack Priest**, Priest Record Shop, Dallas. . . . **Claude Brennan**, national sales manager for Decca Records, is here on a goodwill trip from New York. He's calling on various key dealers and disk jockies. . . . The giant pops-rock 'n' roll revue due at the Music Hall has been moved up to May 16. New additions to the all-star cast include: **Monotones** (Argo Records), **Frankie Avalon** (Chancellor Records), **George Hamilton IV** (ABC-Paramount Records), and **Silhouettes** (Ember Records). . . . **Mr. Paddock** of the local Decca Records distributor, reports business is pretty good, at about an even par with last year's sales. The sound track album from Decca's "Young Lions" is selling very well, Mr. Hardin asserts. . . . **R. B. Williams** is fishing at Possum Kingdom. . . **Flop Teasley**, Briscoe Novelty Co., Denton, was in very poor condition following his truck accident Monday. . . . **Jack Eskew** of Commercial Music says the present recession hasn't hurt his company's sales. The future also looks good for this Wurlitzer distributor. . . . Things are going well for Dallas' **Chuck-A-Lucks**. The trio's new disk, "Magic of First Love" and "Disk Jockey Fever" was chosen hit of the week by a Denver radio station and first week's orders were 4,000. . . . **A. D. Kennedy**, Grosbeck, reports his coin-operated washateria is installed and working. . . . Weekend vacationers: **R. A. Titsworth**, Corsicana, going to Corpus Christi; **Dick Quam**, Henderson going to Black Lake; **Tom Chatten** and **Bob De Priest**, R. Warncke Co., Dallas, going to their adjoining cabins on Lake Texoma. . . . **Jim Storey** had a tooth extracted. . . . Now the best-selling record at Adleta Co.; RCA-Victor distributor is **Elvis Presley's** "Wear My Ring Around Your Neck." "South Pacific" tops all album sales. . . . The R. Warncke Co., AMI distributor, is holding a service school with **John Hickman**, factory field engineer, as instructor.

Last Minute Drive

SEEBURG *presents*

two great new MUSIC SYSTEMS



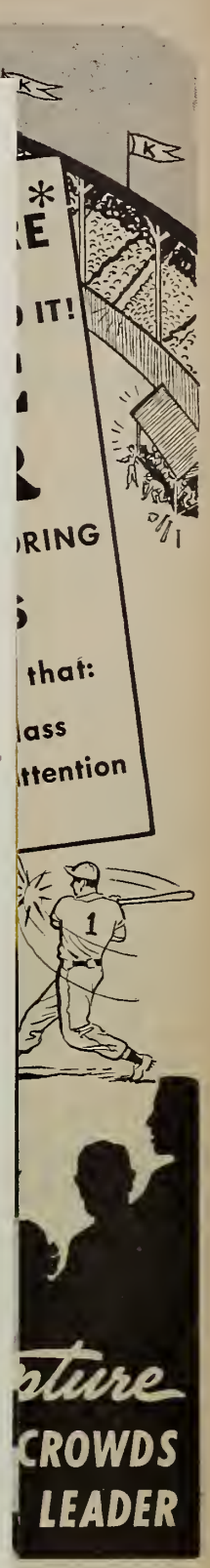


the SEEBURG *two hundred*

the SEEBURG *one sixty*

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nter Dome	13.45
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tom Sides, et of 2	16.50
l 1500	
Center Dome	14.50
Model 1700	
Dome ends, ea.	3.95
Lower pilasters (sets only)	
Model 1900, 2000, 2100, 2104—Dome Ends (l. or r.) each	2.00

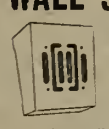
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Kell, Arthur Herman, Louis Hirsch, George Holzman, Irving Holtzman, Morris Kahn, Murray Kaye, Irving Kempner, Marcus Klein, Max Klein, Harry Koeppel, Louis Levy, Abe Lipsky, Perry Lowengrub, Dave Lowy, Al Miniacci, Sandy Moore, Claire Morano, Oscar Parkoff, Carl Pavesi, Max Perlman, Seymour Pollak, Mac Pollay, Martin Rabkin, Morris Rood, Harberg, Aaron Sternfield and Irving Tropp.

"The need for funds is greater today than ever," Lou Boorstein pointed out, "and while we feel we will complete our campaign with a substantial amount of donations, we urge all those in the metropolitan area who have as yet not ordered tickets for the dinner, or sent in their check, to please do so immediately."

2 to set $10.00

WALL SPEAKER



$11.95 EACH

True high fidelity tone. Limed oak finish. 8 ohms. 8-inch speaker. Packed 2 to carton.

Model 100C Dome side	2.75
Model V200 Dome side	3.70
Model 200 (100 sel.) W.O.M.	1.75
(200 sel.) W.O.M.	1.95

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Oakland 6, C

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Name of Employ

Date of Birth

Street No.

Class I Plan
$10.50 Monthly

Class II Plan
$5.50 Monthly Cost (Of years of age and over)

(First 3 months premium must accompany this application)

Name of Beneficiary

Relationship

Signature of Applicant

Date Signed

MAKE CHECKS PAYABLE TO M. O. A. INC.

Through The

the SEEBURG *two hundred*

These two new Seeburg phonographs are rare combinations of beauty, functional design, programming innovations and construction features that will assure the maximum earning potential from every location.

The new Seeburg Two Hundred has the ultimate in distinguishing features including the straight-in-line Select-O-Matic mechanism... Dual Pricing... new Dual Programming...Tormat Memory Unit.



his truck accident Monday. . . . **Jack Eskew** of Commercial Music says the present recession hasn't hurt his company's sales. The future also looks good for this Wurlitzer distributor. . . . Things are going well for Dallas' **Chuck-A-Lucks**. The trio's new disk, "Magic of First Love" and "Disk Jockey Fever" was chosen hit of the week by a Denver radio station and first week's orders were 4,000. . . . **A. D. Kennedy**, Grosbeck, reports his coin-operated washateria is installed and working. . . . Weekend vacationers: **R. A. Titsworth**, Corsicana, going to Corpus Christi; **Dick Quam**, Henderson going to Black Lake; **Tom Chatten** and **Bob De Priest**, R. Warncke Co., Dallas, going to their adjoining cabins on Lake Texoma. . . . **Jim Storey** had a tooth extracted. . . . Now the best-selling record at Adleta Co., RCA-Victor distributor is **Elvis Presley's** "Wear My Ring Around Your Neck." "South Pacific" tops all album sales. . . . The R. Warncke Co., AMI distributor, is holding a service school with **John Hickman**, factory field engineer, as instructor.

Last Minute Drive



the dynamic SEEBURG *one sixty*

The new Seeburg One Sixty is a triumph of both beauty and compactness, measuring only 55¾″ in height, 30½″ in width, 26½″ in depth. From its stunningly modern silhouette to the most minute operating feature the One Sixty is identical to the Seeburg Two Hundred on the opposite page. To truly appreciate the earning potential of the two new Seeburg Music Systems, see your Seeburg Distributor.

kell, Arthur Herman, Louis Hirsch, George Holzman, Irving Holtzman, Morris Kahn, Murray Kaye, Irving Kempner, Marcus Klein, Max Klein, Harry Koeppel, Louis Levy, Abe Lipsky, Perry Lowengrub, Dave Lowy, Al Miniacci, Sandy Moore, Claire Morano, Oscar Parkoff, Carl Pavesi, Max Perlman, Seymour Pollak, Mac Pollay, Martin Rabkin, Morris Rood, Harberg, Aaron Sternfield and Irving Tropp.

"The need for funds is greater today than ever," Lou Boorstein pointed out, "and while we feel we will complete our campaign with a substantial amount of donations, we urge all those in the metropolitan area who have as yet not ordered tickets for the dinner, or sent in their check, to please do so immediately."

2 to set $10.00

WALL SPEAKER



$11.95 EACH

True high fidelity tone. Limed oak finish. 8 ohms. 8-inch speaker. Packed 2 to carton.

Door side $4.10
Model 100C
Dome side 2.75
Model V200
Dome side 3.70
Model 200
(100 sel.) W.O.M... 1.75
(200 sel.) W.O.M... 1.95

WURLITZER

1250
Center Dome $18.95
One Ends, ea. .. 6.10
Center Dome 14.50
1400
Center Dome 13.45
One Ends, ea. .. 10.50
Bottom Sides, set of 2 16.50
1500
Center Dome 14.50
Model 1700
Dome ends, ea. .. 3.95
Lower pilasters (sets only)
Model 1900, 2000, 2100, 2104—Dome Ends (l. or r.) each ... 2.00

TERMS: 1/3 deposit, balance C.O.D. or S/D. F.O.B. Chicago.

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FOR

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128 East 14
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Name of Membe
Name of Employ
Date of Birth
Street No.
Class I Plan
$10.50 Monthly
Class II Plan
$5.50 Monthly Cost (Of years of age and over)
(First 3 months premium must accompany this application)
Name of Beneficiary
Relationship
Signature of Applicant
Date Signed
MAKE CHECKS PAYABLE TO M. O. A. INC.

Through The



INTRODUCING DUAL PROGRAMMING

another significant Seeburg contribution to more profitable music merchandising

In both of these two great new Seeburg Music Systems all titles are exposed... but they have been divided into *Dual Display Panels* for easier and faster programming and selection.

The Top Display Panel is the *plus* side of the music system where standards, show tunes, jazz, classics and even hit tunes are programmed on EP albums (2 tunes per side).

The Lower Display Panel is designed for programming current releases on singles under such basic music classifications as "Hit Tunes," "Rhythm and Blues" and "Country and Western."



Select-O-Matic Mechanism. Only Seeburg has the straight-in-line Select-O-Matic mechanism—the mechanism that has proved the most trouble-free and efficient in the entire history of coin-operated music.



Wall-O-Matic. The finest in remote control. Smart design. 3-wire type. Available with half-dollar coin chute.

LITHO I

his truck accident Monday. . . . Jack Eskew of Commercial Music says the present recession hasn't hurt his company's sales. The future also looks good for this Wurlitzer distributor. . . . Things are going well for Dallas' Chuck-A-Lucks. The trio's new disk, "Magic of First Love" and "Disk Jockey Fever" was chosen hit of the week by a Denver radio station and first week's orders were 4,000. . . . A. D. Kennedy, Grosbeck, reports his coin-operated washateria is installed and working. . . . Weekend vacationers: R. A. Titsworth, Corsicana, going to Corpus Christi; Dick Quam, Henderson going to Black Lake; Tom Chatten and Bob De Priest, R. Warncke Co., Dallas, going to their adjoining cabins on Lake Texoma. . . . Jim Storey had a tooth extracted. . . . Now the best-selling record at Adleta Co., RCA-Victor distributor is Elvis Presley's "Wear My Ring Around Your Neck." "South Pacific" tops all album sales. . . . The R. Warncke Co., AMI distributor, is holding a service school with John Hickman, factory field engineer, as instructor.

Last Minute Drive Planned To Put N.Y. C.M.-UJA Fund Over The Top



ALBERT SIMON

NEW YORK—Upon returning from the MOA Convention in Chicago, New York's coinmen will put all their efforts into a last-minute drive to close out its 1958 UJA-Coin Machine Industry Division campaign, which all feel will once again establish record donations.

The guest of honor this year is the popular Albert Simon, who has been working so diligently these past months to bring out a large attendance at the dinner being held on Wednesday night, May 14, at the Sheraton-Astor Hotel.

Coin machine personalities who have been honored in previous years are Albert Bodkin, Albert Denver, Jack Mitnick, Mike Munves, Meyer Parkoff, Harry Rosen, Barney Sugerman and Joe Young.

Among the industry's figures who have been working hard for the success of the 1958 drive are Louis Boorstein, who is serving as chairman for the third consecutive year; Theodore Blatt, who is again associate chairman; and Al Bodkin who heads the dynamic "500" executive committee. Arthur Silbert is cash and collection chairman.

Members of the "500" executive committee are: Jerry A. Basile, Harry Berger, Charles Bernoff, Bernard Boorstein, Frank Brehenny, Russ Carpenter, Ben Chicofsky, Joe Connors, Abe Fish, Lou Forman, Joe Friedman, Joe Godman, Jack Gordon, Tom Greco, Abe Green, Milton Green, Ben Haskell, Arthur Herman, Louis Hirsch, George Holzman, Irving Holtzman, Morris Kahn, Murray Kaye, Irving Kempner, Marcus Klein, Max Klein, Harry Koeppel, Louis Levy, Abe Lipsky, Perry Lowengrub, Dave Lowy, Al Miniacci, Sandy Moore, Claire Morano, Oscar Parkoff, Carl Pavesi, Max Perlman, Seymour Pollak, Mac Pollay, Martin Rabkin, Morris Rood, Harold Roth, Max Schaffer, Barney Schlang, Jack Semel, Donald Shapiro, Dave Simon, Harry Siskind, Dave Stern, James Tolisano, Sandy Warner, Malcolm Wein, Max Weiss, Leo Weisskope, Jack Wilson and Lou Wolberg.

The committee on banks and finance companies consists of Joseph O. Beim, Sam Bushnell, Martin Herbstman, Robert Krause, Edwin Meredith, Joseph Rogers, Jack Schulder, Theodore Schwarz, Arthur Silbert, Dr. Samuel Silverman and Herbert Sternberg.

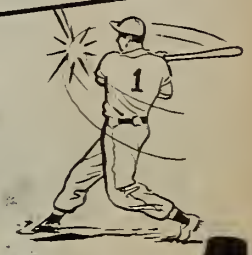
The trade publications committee consists of Robert Austin, William Littleford, Joseph Orleck, D. M. Steinberg, Aaron Sternfield and Irving Tropp.

"The need for funds is greater today than ever," Lou Boorstein pointed out, "and while we feel we will complete our campaign with a substantial amount of donations, we urge all those in the metropolitan area who have as yet not ordered tickets for the dinner, or sent in their check, to please do so immediately."



WIN WITH KEENEY!

BIG BONUS FEATURE*
AS ONLY KEENEY COULD DO IT!
LEAGUE LEADER
with "SUPER HOMER" SCORING
4 HOME RUNS
on BIG BONUS super hit that:
* lites pennant on backglass
* rings buzzer to draw attention of location attendant!



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- Triples

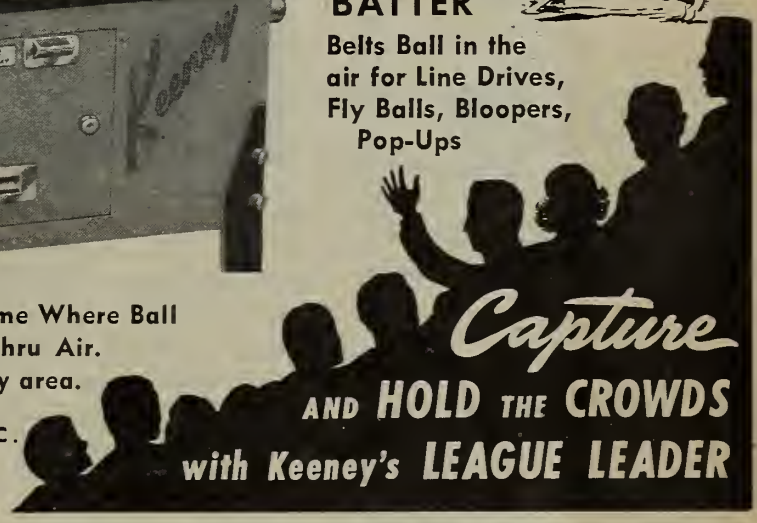
BATTER
Belts Ball in the air for Line Drives, Fly Balls, Bloopers, Pop-Ups

LIST PRICE
$495.00
f.o.b. Chicago

National Slug Rejector

Only Baseball Game Where Ball Is Driven Thru Air.
8½ cu. ft. of play area.

J. H. Keeney & CO., INC.
2600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS



Capture AND HOLD THE CROWDS with Keeney's LEAGUE LEADER

REPLACEMENT PLASTICS



A. M. I.

Model
A Tops, l. or r. ... $ 8.95
Centers, l. or r... 15.45
Bottoms, l. or r.. 11.95
B Dome 17.95
Centers, l. or r... 8.95
Bottoms, l. or r.. 8.95
C Centers 8.95
Bottoms, l. or r.. 8.95

E-40-80-120
Metal Grille for lower part of machine — eliminates cleaning plastic louvers. 2 to set $10.00

WALL SPEAKER
$11.95 EACH
True high fidelity tone. Limed oak finish. 8 ohms. 8-inch speaker. Packed 2 to carton.

SEEBURG

Model 100C—Highly polished chrome tubes replaces glass tubes. Set of 12 $14.95
Model 146-147-148 Domes 15.95
Model C—Chrome Pilasters 17.95 pr.

LONG LIFE PLASTIC REPLACES ORIG. GLASS
Model 100R-100 Door side $4.10
Model 100C Dome side 2.75
Model V200 Dome side 3.70
Model 200
(100 sel.) W.O.M... 1.75
(200 sel.) W.O.M... 1.95

WURLITZER
Model 1250
Center Dome ... $18.95
Dome Ends, ea. .. 6.10
Center Dome 14.50
Model 1400
Center Dome 13.45
Dome Ends, ea. .. 10.50
Bottom Sides, set of 2 16.50
Model 1500
Center Dome 14.50
Model 1700
Dome ends, ea. 3.95
Lower pilasters (sets only)
Model 1900, 2000, 2100, 2104—Dome Ends (l. or r.) each .. 2.00

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See Us In Booth "G" MOA Convention

$25 DOWN

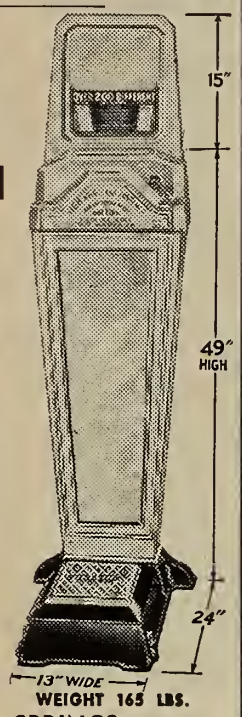
Balance $10 A Month

400 DELUXE

PENNY FORTUNE SCALE

NOT A NOVELTY— BUT AN INVESTMENT

25-75% PROFIT



WEIGHT 165 LBS.

NO SPRINGS

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Manufacturing Company

4650 W. FULTON ST. CHICAGO 44, ILL.

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WE ONLY Advertise What We Have in Stock

SEEBURG	each
10 A's	$ 99.50
35 B's and BL's	335.00
15 V's	575.00
5 R's	595.00
10 J's and JL's	695.00

ROCK-OLA	each
5 Fireballs	$135.00
10 Comets	335.00
86 Painted Wall Boxes, 50 selections	15.00
56 Chrome Wall Boxes, 50 selections	20.00

WURLITZER	each
10 1100's	$ 35.00
4 1700's	395.00
3 1800's	535.00

AMI	each
225 Wall Boxes, 40 selections	$ 3.00

ACT QUICKLY! ORDER TODAY!

1/3 With Order, Balance C.O.D.

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PHONE—STEVENSON 2-2903

Air Mail Subscription To The Cash Box $30

Samuel Wolberg Named CJA '58 Chairman Of All Divisions Of The Amusement Industries

David Gottlieb Co-Chairman Of Chicago's Combined Jewish Appeal 1958 Drive



Joe Kline, Dave Gottlieb and Sam Wolberg go over plans for the 1958 Combined Jewish Appeal drive.

CHICAGO—One more honor added to the many already awarded Samuel Wolberg, president of Chicago Dynamic Industries, was his appointment as Chairman of all divisions of the amusements industries for the 1958 Combined Jewish Appeal drive of this city.

Honored as Co-Chairman was David Gottlieb, president of D. Gottlieb & Company, this city. Other of the Co-Chairmen are Harry Balaban and Nathan M. Platt of the Balaban & Katz organization and Irving Green, president of Mercury Records.

Sam Wolberg has been active in the industry for over 26 years. His presidency of Chicago Coin along with the Chicago Dynamic Industries organizations, is well known to all in the trade.

His great philanthropic work is also known to everyone in the industry. He plans to make this 1958 drive for the Combined Jewish Appeal of Chicago one of his greatest efforts.

His co-chairman, from this industry, David Gottlieb, is also well known for his great philanthropies. Gottlieb is extremely active at this time in the West Towns Hospital Association. His donations for the creation of this much needed hospital have won him many great honors.

In addition to the above leaders of the coin machine industry, Joe Kline of First Coin Machine Exchange, this city, is Chairman of the Coin Machines Division itself.

CJA has, therefore, greatly honored three members of Chicago's coin machine industry for this year's drive.

Some of the divisions that will work with Samuel Wolberg are: Theatres Division, Jack Kirsch, Chairman; Balaban & Katz Theatres Division, Abe J. Platt, Chairman. Bowling Division, Bernard Benesch and James S. Klein, Co-Chairmen.

Motion Picture Operators, Samuel S. Klugman, Chairman. Musical Instruments, Sol Dinner, Chairman. Radio & Televison, Marty Faye and Maurice B. Lipsey, Co-Chairmen. Record Division, Maurice Price, Chairman. Theatrical Booking Agents, Lou Brownie, Chairman. Motion Picture Distributors, Nat Nathenson, Chairman.

"It is my sincere hope", Samuel Wolberg stated, "and I know it is the same sincere hope of David Gottlieb, Joe Kline and all the other Chairman and Co-Chairmen that this year, once again, our coin machine industry will exceed its past donations record because, this year the need is greater than it has ever before been in all CJA's history.

"I urge every operator, jobber, distributor, manufacturer and supplier in our industry to contact either David Gottlieb, Joe Kline or myself today. Let us boom the 1958 Combined Jewish Appeal drive over the top."

Baltimore Ops Meet To Discuss "Dual Pricing" and "Dual Programming"

Musical Sales Co. Sponsors Meet At Belvedere Hotel. Jack Gordon Talks To Group

BALTIMORE, MD.—Quite a number of Baltimore music operators gathered at the Belvedere Hotel, this city, to partake in a discussion on "Dual Pricing" and "Dual Programming", sponsored by Musical Sales Company, Seeburg distributor.

Jack Gordon, Seeburg regional representative, conducted the meeting, stressing the importance of EP album music programming in automatic phonographs to help bring up collections. The new model "201" 200 selection Seeburg phonograph was used in the demonstration.

Mac Lesnick of Musical Sales stated that the operators were exceptionally enthusiastic over the program, asking many questions, and indicating they would put the program into effect on their routes immediately.

In addition to Mac Lesnick, other representatives of the distributing firm on hand to greet the operators were: Hy Lesnick, Stanley Lesnick, C. Cabrera, W. Reed, I. Hollander, D. Adler and F. Snow. Bill Adair, Eastern Music Systems, Philadelphia distributor for Seeburg, sat in on the meet.

Among the operators present were: C. Levinson, J. Zeitsoof, G. Wise, P. Mongelli, R. Goldsmith, N. Orefice, E. Avalone, I. Rosenthal, N. Coons, J. Ennis, L. Epstein, J. Hasenkamp, G. Davis, M. Loewinger, J. Schockley, V. Downs, J. Storto, W. Landsman, I. Watkins, T. Collier, C. Collier, J. Dartenfelder, M. Goodman, I. Goldner, G. Kortiss, A. Zanio, H. Morganstein, S. Gensler, G. Camhy, E. Gittings and N. Paszkiewicz.

Lesnick stated that other meetings along similar lines will be held in the near future in Washington, D. C., Norfolk and Richmond, Va.



IT'S BASEBALL TIME!...AND WILLIAMS HAS IT!

"SHORT-STOP"

THE GREATEST BASEBALL GAME EVER!

1 or 2 CAN PLAY

WHEN BOTH PLAY—ONE PITCHES WHILE OTHER BATS.
PITCHER "FOOLS" THE BATTER BY VARYING THE PITCHES.

plus
- Previous High Score Feature
- Spell Out SHORT-STOP
- Replays and Match Feature
- NEW—Heavy Duty 'Bat' Control

2 MODELS:
1. DeLuxe — Replays, Match
2. Novelty

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.



"When You Buy A Baseball Game—
Buy The BEST—Buy Williams"

HIGHER EARNINGS PROVEN OVER 12 YEARS HIGHER RESALE

When You Enter

The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
Chicago 1, Ill.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

Date of Birth

NAME

FIRM

ADDRESS

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PHONOGRAPHS	
SEEBURG V200	$495.00
SEEBURG 100HFC	525.00
SEEBURG M100C	450.00
SEEBURG M100BL	350.00
SEEBURG M100B	325.00
WURLITZER 1700	495.00
WURLITZER 1800	595.00

Better Tone at Less Cost!
NEW CoMco HI-FI SPEAKERS
The *Only True Low-Priced* High Fidelity Speaker!
Hi Fi Wall Model.....$19.95 Hi Fi Corner Model.....$23.95

CoMco Extended Range SPEAKERS
Wall.....$11.95 • Corner.....$15.95 • Ceiling.....$11.95

CONVERSIONS FOR WURLITZER MODELS 2000 AND 2100 FULL PROGRAMMING
$29.95 F.O.B. CHICAGO

SEE YOUR WURLITZER DISTRIBUTOR OR COVEN MUSIC

COVEN MUSIC CORP.
3181 NO. ELSTON AVENUE, CHICAGO 18, ILLINOIS
(Phone: INdependence 3-2210) Cable Address: COVENMUSIK

Large Attendance From Outside Ass'ns Expected At Westchester Dinner

PORT CHESTER, N. Y.—"We expect our most successful anniversary banquet of all time," stated Carl Pavesi, president of the Westchester Operators Guild, referring to the organization's 7th Annual Dinner, being held at the Holiday Inn, Scarsdale, N. Y., on Tuesday night, May 20.

Although attendance is limited to 400 persons, Pavesi is particularly thrilled by the large delegations from other associations who have made reservations. The New York State Operators Guild will have 14 members on hand, and there will be 10 representatives from the Connecticut State Operators Association, as well as the usual large delegation from the Metropolitan New York area.

EXECUTIVE

28 years comprehensive management administration with manufacturers and distributors. Extensive experience in sales, management, field organization, sales planning and promotion, salesmen supervision and training, handling manufacturers' representatives. Excellent background all coin machines, merchandise vending, and other diversified products. Seasoned, energetic, personable, stable, late forties. Available immediately.

BOX #434, c/o THE CASH BOX
1721 Bway, New York 19, N. Y.

MOA CONVENTION PROGRAM

TUESDAY, MAY 6—Exhibit Hours: 2:30 P.M. to 8 P.M.

General Meeting: 10 A.M. Venetian Room on 2nd Floor: Opening address by George A. Miller, national president and managing director; Talk by Nicholas B. Allen of Armour, Herrick, Kneipple and Allen, legal counselors for MOA "Copyright Legislation"; Perry Alexander, song writer; Talk by Zan Perkel of the California Life Insurance Company "Group Life Insurance Policy"; Talk by John Haddock, AMI, Incorporated; Talk by Leo Kaner on "Depreciation and Forms 1099"; Talk by Hilmar Stark of The Billboard; Humorous talk by "Chuck" Hanna "The Conquest of Confusion."

Forum Meetings: 1 P.M. to 3 P.M. in the Walnut Room on the 2nd Floor; Subject: "Percentages, 10¢ Play, Depreciation and Tax Form 1099"—Moderators: James Hutzler, J. Harry Snodgrass, Frank R. Fabiano and Leo Kaner. Subject: "Future Copyright Legislation"—Moderators: Clinton S. Pierce, Albert S. Denver and Nicholas E. Allen.

RCA Cocktail Party: 8 P.M. in the Venetian Room on 2nd floor.

WEDNESDAY, MAY 7—Exhibit Hours: 2:30 P.M. to 8 P.M.

General Meeting: 10 A.M. Venetian Room on 2nd Floor; Talk by Bill Gersh of The Cash Box; Talk by Congressman George P. Miller (R) Calif.; Talk by Stan Dale, disk jockey on "The Big 40"; Talk by Peter Potter; Talk by Norman Ditchburn of London, England; Talk by A. W. Adickes of Hamburg, Germany.

Fashion Show and Fur Parade 12:30 P.M.

Forum Meetings: 1 P.M. to 3 P.M. in Parlor F on 2nd Floor; Subject: "State Legislation, Taxes and Licenses"—Moderators: Louis Ptacek, David J. Baker and Harlan Wingrave. Subject: "Diversified Operations"—Moderators: J. Harry Snodgrass, John A. Wallace and Howard N. Ellis.

THURSDAY, MAY 8—Exhibit Hours: 2:30 P.M. to 6:30 P.M.

General Meeting: 10 A.M. in Venetian Room on 2nd Floor; Talks by Mayor John T. Copenhaver, Charleston, W. Va.; Jack Mitnick, United Music Corporation; Gordon Marks, London, England; Dr. V. M. Franceschini, Milan, Italy; Dr. Henry Klein, Paris, France; Ng Lian Chin, Singapore, Malaya; and "Chuck" Lapp of Washington University. St. Louis, Mo., whose topic is "Up The Ladder To Success."

Forum Meetings: 1 P.M. to 3 P.M. in Parlor F on 2nd Floor; Subject: "Sales and Location Relationship" — Moderators: Louis J. Casola, Ted Nichols and Les Montooth. Subject: "Public Relations and National Publicity" — Moderators: Gordon Stout, Norman Gefke and William Blatt.

GRAND BANQUET: 7 P.M. in the Terrace Casino.

PRICES SLASHED on MUSIC MACHINES

10 WURLITZER 2000's
AMI H-200's
SEEBURG V-200's
ROCK-OLA 1446's

• 100% Reconditioned
• 100% Guaranteed

Big Stock of Over 100 LATE MODEL 100 RECORD MACHINES . . . WURLITZER—SEEBURG—AMI—ROCK-OLA. WRITE — WIRE — CALL

ARCADE
Perfect Machines
WILLIAMS PEPPY $195
CHI. COIN STEAM-SHOVEL $135
GENCO GUN CLUB — New — Phone!
50 Clean Late Model GUNS
EXHIBIT — UNITED — BALLY
Call Collect!

WANTED
14 ft. & 11 ft. BOWLERS
SHUFFLE ALLEYS
KEY WEST
SUN VALLEY
SHOW TIME
We will ship NEW CARTONS PREPAID for easy packing.

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298 LINCOLN ST.
ALLSTON 34, MASS.-AL 4-4040

Exclusive distributor for
WURLITZER
BALLY
CHI. COIN
GENCO
FISCHER
WE WILL SHIP ANYWHERE

Through The Coin Chute

NEW ENGLAND NIBBLES

Upswing in sales of music machines being noted along with rapid rise in games, arcade equipment and kiddie rides as outdoor season begins to get underway. Action heavy at all distribs as ops make the trek in to Hub to pick up new machines and plan summer activity. Baseball games are seen as big grossers this season. Arcades and fun spots in beach areas, hit by floods, are now refurbished and t me lost has been practically nill, ops report.

At Trimount Automatic Sales Corp. (Seeburg), new Williams' baseball game, "Short-Stop" is making history with demand torrid. Gottlieb's "Criss Cross" is getting the ops nods here too. Used equipment shortage still very noticeable, **Irwin Margold**, gen. mgr., says, and export biz is way up with continuous demand for good used equipment. **Marshall Caras**, sales, reports Seeburg phonos, models "161" and "201", showing big strength with ops pleased with the dual pricing and half-dollar chutes. . . . At Redd Distributors (Wurlitzer), staff busy at beavers with Bally's "Big Inning" and Chicago Coin's "Batter Up" baseball games moving fast and new Keeney game taking hold. Bally's "All Star" bowler is terrific, **Bob Jones**, sales mgr., says, and ops are really going for the two-player, 66-in. cabinet and are overwhelmed by results which are out-earning other machines. . . . At Associated Amusements (Rock-Ola), **Dick Mandell**, gen. mgr., has been flying around the territory in his private plane calling on ops and booking kiddie ride orders. Kiddie rides are looking big time again this year, **Ed Ravreby**, prexy of Associated, states, and predicts this may be one of the biggest years for the coin operated flying horses, boats and autos. . . . At Atlas Distributors (AMI), **Louis Blatt** off on field trips, reports biz holding okay on AMI phonos and action picking up in the northern states.

Ops in visiting distribs this week included: **Bernie Smith**, Cascade, N. H.; **Adolph Christiano**, Waterbury, Conn.; **Jake Cohen**, Oxford; **Ed DeWolf**, Springfield; **Dave Shultz**, Brockton; **Walter Grazek**, Greenfield; **Bill Arrison**, Chester, Vt.; **Al Dolins**, Hyannis; **Louis Adelchi**, Quincy; **Fred Koufos**, Waltham; **George Coutre**, Danielson, Conn.; **Sam D'Angelo**, Providence, R. I.; **Walter Stadnicki**, Central Falls, R. I.; **Ronald Maher**, Pawtucket, R. I.; **George Campbell**, Medford; **Romeo Rivard**, Lewiston, Me.; **Joe Assad**, York Beach, Me.; **Sol Taube**, Manchester, N. H.; **Ken Ghiorse**, Brockton; **Sid Wolbarst**, Newton; **Pete Suma**, Bristol, Conn.; **Ray Shea**, Worcester; **Walter Luby**, Shrewsbury; **Ernie Marcantonio**, Middletown, Conn.; **Charles Tiernan**, Cambridge; **Phil LaFontaine**, Providence, R. I.; **Tom Libby**, Haverhill; **George Chopelas**, Malden; **Pat D'Amico**, Methuen; **Tony Piccinto**, Quincy; **Dave Baker**, Arlington; **Bob Rome**, Boston; **Joe Ferris**, Madison, Me.; **Mike Paskevich**, Nashua, N. H.; **Sumner Segall**, Boston; **John Poto**, East Boston; **Harry Abelson**, Boston; **Sol Robbins**, Newton; **Perry Lipson**, Newton; **Harold Harwich**, Brighton; **Dave Gropman**, Boston; **Russ Mawdsley**, Holyoke; **Don Foote**, Randolph; **Ted Rubinovitz**, Chelsea; **Ralph Lackey**, Milton; **Phil Swartz**, Brookline; **Ed McCaffrey**, Malden; **Stan Cokas**, Lynn; **Bob Green**, Randolph; **Jim Jericho**, Dorchester; **Alec Pechilis**, Ipswich; **Frank Fendell**, Wellesley; **Henry Lavine**, Milton; **Cy Jacobs**, Allston; **Ben Ross**, Boston; **Bob Ambrose**, Dorcester; **Ed Richardson**, Allston; **Manny Andelman**, Cambridge; **Luke Levine**, Boston. . . . Many coin men, juke box ops and music trades people attended the weekend of entertainment at Jug End Barn in the Berkshires where **Ethel Smith**, **Charlene Bartley**, **Eileen Rodgers**, **Shepard Sisters**, **Jerry Wayne**, **Toni Caroll** and **Donnie and the Duke**, **Leon Merian**, were guests of WBZ. From Friday night until Sunday afternoon, disk jocks **Carl DeSuze**, **Alan Dary**, **Bill Marlowe**, **Norm Prescott**, **John Bassett** and **Leo Egan** broadcast their shows and performed in a variety of stunts for the the 300 guests of Jug End manager **Dick MacDonald**. For added excitement, disk jock **Bill Marlowe** and songstress **Charlene Bartley** were flown from Boston to the Berkshire resort by helicopter. . . . Record artists have taken over in the Boston area clubs. . . . **Bob Dini**, Coral Records artist, headlining at Blinstrub's.

Through The Coin Chute

PHILADELPHIA FILBERTS

Quite a few ops have indicated they will attend the MOA Convention in Chicago. All the leading executives of the wholesaling firms are on their way. . . . **Dave Rosen**, David Rosen, Inc., rushes to complete many necessary tasks before leaving for Chicago. **Davey Weiss** hosted **Anthony Fiorlelle** and **Carmen Gagliardi** of Arco-Rex Amuse., Trenton, N. J. **Lennie Schneller** out seeing the trade. . . . **Abe Witsen** reports sale of Bally's "Trophy Bowler" very good. **Mike Chanick** and **Ted Lovas** sending in some nice biz from the road. **Bill** and **Harry Witsen** anxiously awaiting the arrival of Bally's new baseball game and Bally's new gun. . . . **Joe Ash**, Active Amusement, just back from a biz trip to New Orleans. Joe raved about the wonderful food served in N. O., and spoke highly of the French quarters. **Marty Brownstein**, a real hard luck guy these past few months, home again nursing a severe cold. **Larry Ash**, still traveling up-state, advises Gottlieb's "Rocket Ship" looks like it'll be a real big one. . . . **Hank Groenteman** and **Jack Palmer**, International Amusement, off to the MOA show, and from there will make a swing thru the mid-west. **Jerry Elzas** will hold down the fort during their absence. . . . **Bill Adair**, **Marvin Stein** and **Nat Solow**, Eastern Music, head for Chicago for the big show. Owing to increasing business, a balcony is being built to enlarge their capacity. **Zaven Hosepian** comes off the road for a few days, but then leaves again to visit customers. **Arnold Silverman**, so busy with customers, all he could do was wave hello at us. . . . **Mo Bayer**, Banner, stated they're awaiting the arrival of United's new "Shooting Star". **Fred Walters** reports in from the road that United's "Bonus Bowling Alley" going very well. . . . A. Williams, A. Williams & Co., celebrated his birthday on April 27 appropriately by opening a new branch at 105 S. 2nd St., Harrisburgh, Pa. . . . At King Records they're excited about **Bubber Johnson's** new album "Everytime" and **Titus Turner's** new ballad, "Follow Me". . . . Harry Ascola, Columbia, reports that **Frank Campana**, national promotion head, dropped in last week to see the local disk jockeys. Very good results, he reports, were obtained on the new release "Year Book" by **John D. Loudermilk**. **Johnny Mathis** comes in to appear at the Latin Casino.

Coinmen Gratified At Opportunity To Get The Cash Box At Brussels' Fair

BRUSSELS, BELGIUM — Since the opening of the Brussels World's Fair on April 17, The Cash Box has been available without charge to all from the coin machine music and recording industries, who are visiting here from all over the world.

Copies of the Cash Box are flown to the Fair each week, and visitors can pick them up on the same Monday they are circulated thruout the United States. The magazines are available at Abe Witsen's "Amusement Center Arcade" on the Fairway.

Several readers of The Cash Box have advised us they've taken advantage of this international service, and were tremendously surprised to be able to pick up the same issue they would have received if they were home. "With all the excitement here", wrote a coin machine traveller, "it was a wonderful feeling to obtain the current issue of The Cash Box and read the news from home."

Not only visitors from the U.S., but from many nations thruout the world, are picking up issues of The Cash Box at the "Amusement Center Arcade", is the word received at publication headquarters.

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FUN FAIR 5-BALL GAME

GUN CLUB RIFLE GALLERY

Baseball Games Click South Of Border

Mexico, Cuba, Venezuela, Other Countries, Just As Great Baseball Game Enthusiasts As U.S. Fans

CHICAGO—This probably comes as no surprise to the baseball addict who knows that there are hot baseball leagues in existence south of the border, just as there are in the U.S.A.

All U.S. baseball followers have long read what tremendous baseball enthusiasts there are in Mexico, Cuba, Venezuela, and in other of the South American republics, as well as in Japan.

But perhaps few realize that, when new baseball games are announced by U.S. manufacturers, shipments go out to these countries just as soon as the games are off production lines.

"The fact is," stated one manufacturer this past week, who was among the first to announce a new baseball game for '58, "we have already shipped in a very good quantity to Caracas and, what's more," he added, "we have also received a reorder for even a larger quantity than the original shipment."

This has also been reported by other manufacturers who are now producing new 1958 baseball games.

Cuba is one of the most baseball conscious countries in the American hemisphere.

It is well known that just a few weeks ago, at the height of a possible breakout of revolution, the baseball game in Havana went off on schedule and wasn't interrupted for even a moment.

Cuban baseball game players are just as fanatical fans for the coin operated games as they are for the actual game itself.

The champion baseball game players are actually pointed out to all customers who enter the locations. They are held in high esteem by the other players.

The same is reported to be true in Mexico as well as in Venezuela.

Surely those who know Japan have some idea of what hot fans the Japanese are for the Great American game of baseball.

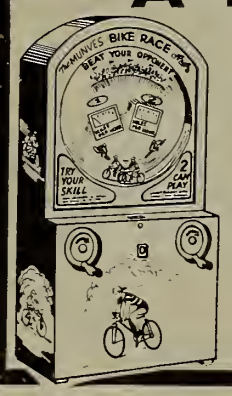
Not only do the Japanese go wild over the baseball games, but, admire the games that give them authentic baseball play action in every regard.

"Baseball is no longer just an American game," advises a Japanese subscriber of *The Cash Box*, "we have just as many rabid baseball fans here in our country as you probably have in the U.S.A.

"What's more," this Japanese reports, "the players here get just as great a kick out of playing the baseball games as do other players anywhere else in the world.

"In fact," he adds, "we still have some of the oldest baseball games in operation and they still take in plenty."

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WHAT'S DOING WITH THE '58 PHONOS?

How Do Operators Rate The New, High-Styled, Super-Multi-Selective, Hi-Fi Phonos Featuring Dual Programming, Dual Pricing, 50c Chutes, Bigger, Better Record Display And More Modern Cabinetry.

CHICAGO — *What's doing with the new, 1958 phonos? How do the music operators rate the various new features that are incorporated into the 1958 automatic musical instruments? Are music operators really sold on these new phonos?*

There is no doubt that everyone, everywhere in the automatic music industry, is interested in these questions. Everyone, everywhere in the music field realizes that sales must continue at an outstanding rate to make it worthwhile for the manufactories to continue ahead with further experimentation, development and manufacture of such ingenious electromechanical musical instruments.

What are the answers to the above questions? What do the newer music operators in the nation think of the new phonos? What do the men and women who have had many years of experience in the automatic music industry think?

For example, in a survey just completed by *The Cash Box*, question number four asked, "*Has speedier record changing helped?*"

From every single state in the union, from Canada and from other countries, operators came forth to acclaim speedier record changing as a very great and extremely helpful necessity.

Yet, J. Bowen Kindred of Ajo, Ariz., answered, "No", to this question. So did E. F. Benjamin of Santa Monica, Cal. So did Fred F. Fixel of Pembina, N.D. So did Mike Detzek of Chicago, Ill.

"Not necessarily", said W. B. Atkins of Oklahoma City, Okla. "Not materially", claims H. H. Dolliver of Conrad, Mont. "In some places only", answered Bruce Harris of Ardmore, Okla. "Some, but very little", reports Duane Knudson of Fertile, Minn. "Possibly", says Norman Gefke of Sioux Falls, S.D. "Some", believes Samuel W. Miller of Archbold, O.

"Only where there is a great amount of play", advises George P. Caravasios of Miami, Fla. "We haven't noticed it if it has", claims Herschel Taylor of Belleville, Ill. Both Bud Hashman of Springfield, Ill., and Harry's Amusements of Bay City, Mich., answer with the one word, "Some".

There are people like Julius Haussmann of Drums, Pa., who claims, "Yes, you can get more plays per hour." C. J. Miller of Irvine, Ky., advises, "Speedier record changing allows more plays per hour than did the older machines. This helps to increase the gross in top locations." H. A. McFarland of Ada, Okla., disagrees with some others in his state, he claims, "Yes, it definitely increases the moneymaking capacity of the phonos." Darrell H. Garman of Republic Kans., probably answers for the great majority with just two words, "Very much."

So, it seems, that even such a tremendously well accepted feature as speedier record changing time, to make it possible to sell more music per hour, also has some people who, tho they buy the new, 1958 phonos, still aren't completely convinced that this is a very important and outstanding feature.

What about 50¢ coin chutes? This is one of the newer innovations. This is something that manufacturers have made part of their new '58 phonos. Therefore, it must be well accepted by the majority or, why should the manufacturers feature 50¢ coin chutes?

To the question asked by *The Cash Box*, "*Are 50¢ coin chutes working out?*" Ernie Krauter of Maplewood, N. J. answered, "Yes. Best in kid spots." L. A. Reid of Moncton, N. B., Canada, reports, "Yes. We lose a few dime plays, but the 50¢ coin chute is doing well." Seymour Pollak of North Tarrytown, N.Y. claims, "There are not enough half-dollars in circulation." "Only in some places", advises George J. Frost of Green Bay, Wis. "Fair", says Ralph Elefante of Brooklyn, N.Y. Frank N. Steil of Chattanooga, Tenn. agrees with him.

"Yes, wonderfully well", reports M. H. Singley of Shreveport, La. "Some locations do fairly well, in others it means nothing", advises Ralph Hines of Holyoke, Mass. Mrs. Rose N. Guillaume of Jefferson, S.D., reports, "Yes. They are working out better all the time."

Dan Kenaga of Pocatello, Ida. claims, "Working out fair. Mostly house money." Floyd Adams of Fort Worth, Texas says, "Poor". Ben Feinberg of Flushing, N.Y. says, "Only if there is a bar maid working together with the music operator on income from the machine. Otherwise, the answer is 'No'." Willie Blatt of Miami, Fla. says, "Slow progress. It may increase gradually." "No", reports W. B. Atkins of Oklahoma City, Okla., "in places where 'match money' is allowed, they simply mark 50¢ pieces and play the machine free." Geo. P. Caravasios of Miami, Fla. offsets the remark of a brother op in the same city with the report, "Exceptionally well."

The above are just a few statements regarding the 50¢ coin chute. The complete survey showed that 75.4% believed the 50¢ coin chutes were working out.

What about the display of recordings in the new, '58 phonos? How well do the operators rate this tremendous merchandising feature? Has this helped?

The overwhelming majority said, "Yes". In fact, Herschel Taylor of Belleville, Ill., reported, "Has helped more than anything else in changing over to 10¢ play and for selling EP's." Lake Shore Amusement of Silver Creek, N.Y. said, "Yes. We are using an EP board attached to the back of our machines." Over 97% of the operators believed that the better display of records, the kind of outstanding record merchandising display as featured by the new, '58 phonos, was tremendously worthwhile.

Yet, to prove the rule, there were some exceptions. "No", answered L. B. McCormick of Wilmington, N.C., and Al Sharpe of Portland, Me., along with some others. "Not that I can tell", claims Frances G. Miller of Irvine, Ky.

How do the operators feel about high-fidelity tone quality? How important is this to the average operator? Does he believe that he can get along without hi-fi? Does hi-fi tone quality help him earn more money?

"No", says Stacy L. Lewis of Cambridge, Md., and adds, "we have locations that like a lot of bass and hi-fi does not have much." Norman Gefke of Sioux Falls, S. D., claims, "No, not yet, but I believe that people are becoming acclimated to it." H. H. Dolliver of Conrad, Mont., believes, "It helps. Possibly not greater play, but steadier."

Howard N. Bailey of Tawanda, Pa., reports, "I believe it has helped a lot." Leonard Barnes of Selma, Ala., believes that it has "not exactly" helped bring greater income "but", he says, "gives a satisfied customer". Robert Lyons of Skowhegan, Me., puts it this way, "This is hard to determine but good tone should produce more business."

M. H. Singley of Shreveport, La., says, "Yes. Especially when they have tone levelers on them." "It's questionable", claims Ralph Hynes of Holyoke, Mass. "Not too much", says Dan Kenaga of Pocatello, Ida., "customers are usually too busy talking to really listen." Willie Blatt of Miami, Fla., claims, "Only in the better type locations, not in honky-tonks."

Ben Feinberg of Flushing, N. Y., says, "It's a question of opinion. Most operators think that, as long as the music is clean and undistorted, that's it." Fred F. Fixel of Pembina, N. D., believes, "It must help some. But no noticeable difference." W. B. Atkins of Oklahoma City, Okla., reports, "Some. Not too much. It's a good talking point."

On an overall average, 82.9% of the music operators who reported on this question in this survey, believe that high-fidelity tone quality has helped to produce greater income from their phonos.

How important is a beautiful cabinet? Has greater modern cabinet beauty proved valuable? Do operators earn more because of the beauty of the cabinets?

A very clear majority stated, "Yes." In fact, 86.1% of those who reported in this survey were of the opinion that greater modern cabinet beauty has proved valuable.

"Cabinet beauty", reported H. A. McFarland of Ada, Okla., "improves the appearance of our locations. Many nice comments are heard about the beauty of the late model phonographs." "It's a must", says Pioneer Music of Greenfield, Mass. "A prettier, better showcase attracts more attention, naturally", says Willie Blatt of Miami, Fla. "It certainly helps to attract more customers", reports Robert Lyons, Skowhegan, Me.

What about bringing operators greater returns from all their phonos via EP programming and dual pricing? How have the operators taken to this? Is it being adopted by the majority? Are the music operators giving dual pricing and EP programming a complete and extensive test? Are they holding back? Are they timid about asking 15¢, 2 for 25¢ for EP albums?

"This is getting some attention", reports H. A. McFarland of Robertson Music, Ada, Okla. "Fair", says Pioneer Music, Greenfield, Mass. "None whatsoever in Miami", claims Willie Blatt of Miami, Fla. "Yes", answer operators from Converse, Ind., Drums, Pa., Selma, Ala., Skowhegan, Me., and Shreveport, La.

"No", says Francis G. Miller, of Irvine, Ky., "except", he adds, " 'Jail House Rock' by Elvis Presley". A. C. Evans of South Bend, Ind., claims, "A little better than 10% of the play is EP's." Dan Kenaga of Pocatello, Ida., says that he had to cut the price to get real action. Others like Norman Gefke of Sioux Falls, S. D., answer with a very definite, "Yes". Seymour Pollak of N. Tarrytown, N. Y. reports, "Have been using EP's at 2 for 25¢ for thepast two years."

It seems that the operators are pretty much split as to the value of EP play action at 15¢, 2 for 25¢. Many frankly report that they haven't given this type of play a real test. Some state they have been featuring 15¢ EP play for sometime now and are very happy over the action.

In short, EP play seems to have some pioneering yet ahead of it, from reports received. "There is every chance for its success as inflation zooms costs and ops are forced to obtain greater income for the playing time they offer", it is reported.

Herschel Taylor of Belleville, Ill., claims it has helped him tremendously, "Very much so", he reports. Louis Glass of Madison, Wis., advises, "Yes. All new 200's should be put out with dual programming." Lake Shore Amusement of Silver Creek, N. Y., claims, "Yes. Very much", to the fact that dual programming is getting attention.

The results of the entire survey, crystallized as a unit in answer to the one question, "*What's doing with the '58 phonos?*", is favorable.

In short, the nation's operators agree that the new, '58 phonos are far superior to whatever other instruments have been introduced in years gone by.

Furthermore, even tho some music operators are skeptical of one feature or another, but in view of the fact that the new, '58 phonos are so flexible (features are, in most cases, optional they all agree they have been obtaining peak play action because of the better '58 features.

The great majority agree that this gives them every opportunity to obtain every single possible play in any of their locations.



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Williams Sets Baseball Game Production Mark

"Short Stop" Surpasses Both '55's "King Of Swat" and '48's "Yanks" Production Marks In 6 Weeks Time With Full Speed Ahead Still In Force At Williams' Plant



SAM STERN

CHICAGO—"With this past week's production," reported Sam Stern, executive vice-president of Williams Manufacturing, this city, "we have surpassed all our greatest baseball game production records with our new 1958 'Short Stop.'

"In fact," Stern continued, "we don't yet know how far, percentage-wise, this record will be broken.

"Our production schedules are still marked full speeed ahead.

"We are far, far from finished with production of our new 'Short Stop' baseball game."

Stern recalled that the two greatest baseball games the Williams' factory had produced were "King of Swat" in 1955 and "Yanks " in 1948.

"We never believed," Stern stated, "that we would actually exceed the production records of these two greatest baseball games we manufactureed in 1955 and in 1948.

"But, this week, when we checked on all production and shipments already made," he continued, "we found that we had already far surpassed the production and shipment marks of these two games with our new 'Short Stop'."

Stern, along with J. A. Weinand, Sam Lewis, and other executives and engineers of the firm, believe that the fact "one player can pitch the ball while the other player bats," is what has made "Short Stop" the greatest baseball game the firm has yet produced.



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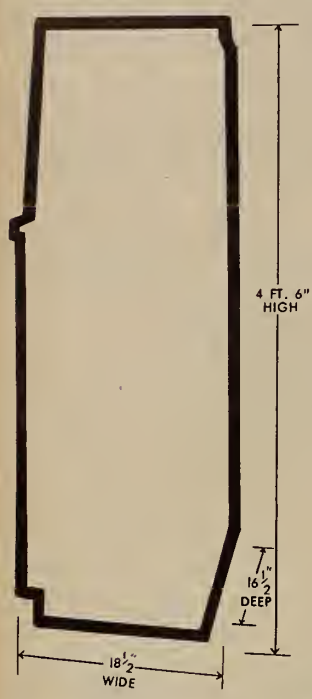
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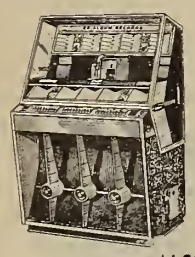
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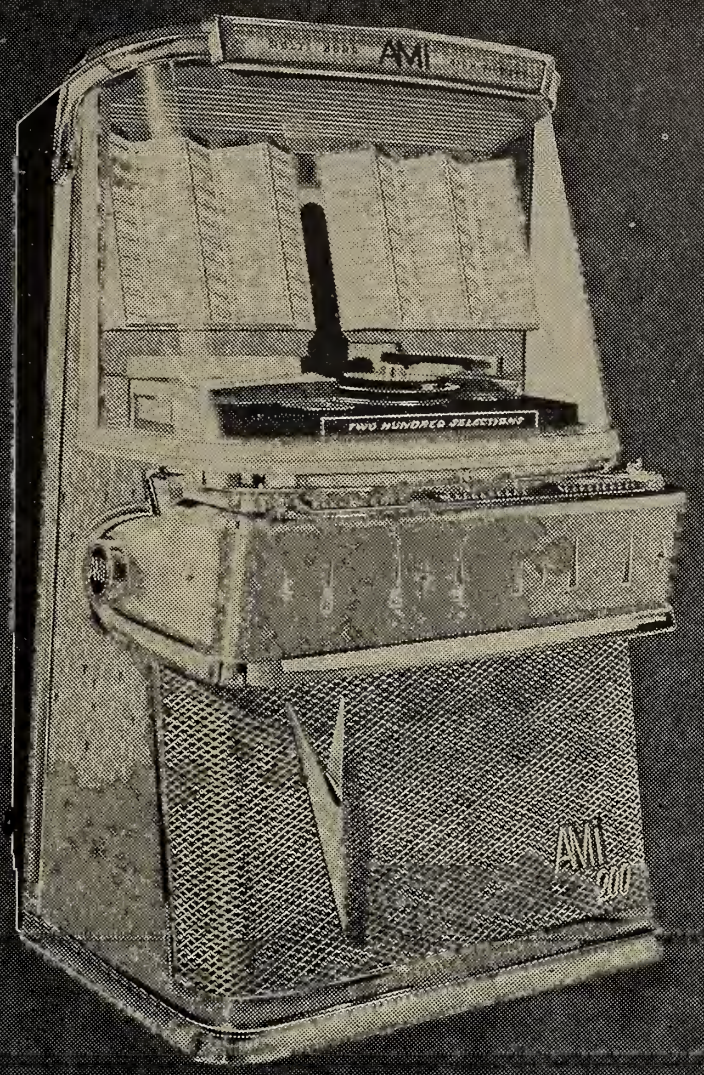
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United Music To Unveil New High Fidelity Phono For First Time At MOA

Phono Styled By World Famous Designer Raymond Lowey Will Also Premiere New Type Wall and Bar Box and Ceiling, Wall, Corner Speakers

CHICAGO—Premiere showing of the new United high fidelity phono styled by world famous designer, Raymond Lowey, is taking place for the very first time at this MOA convention.

In addition to this new phonograph, United Music will also present, for the very first time, new type wall and bar boxes as well as new ceiling, wall and corner speakers.



JACK MITNICK

"The word leaked out some time ago", stated Jack Mitnick of United Music, "that world famous industrial stylist, Raymond Lowey, was designing our new phonograph.

"We have been receiving phone calls from everywhere in the country asking when our distributors, as well as many who are interested in becoming our distributors, could see our new high fidelity phonograph in five spectacular colors.

"It's being unveiled for the very first time in history right at this MOA convention.

"Rather than attempt to describe this gorgeous new high fidelity phonograph and all the great many new, different and better features, we suggested to all our many friends that they come to the MOA convention to see it for themselves", Jack Mitnick concluded.

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AMI G-120	SEEBURG 100-B
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Games, Inc., Appoints World Wide 3 State Distrib



JOEL STERN

CHICAGO — Clarence Schuyler of Games, Inc., announced this past week that he had appointed World Wide Distributors of this city, exclusive distributors for the states of Illinois, Indiana and Missouri.

Schuyler reported that World Wide Distributors has proved one of the most outstanding distributing firms for his new "Double Shot" electronic high score free play game.

Joel Stern of World Wide advised that the firm has found the new "Double Shot" to be one of the "finest games we have ever handled".

"In fact", Joel Stern stated, "every operator who has purchased the new 'Double Shot' has already reordered and, in every case, the operators acclaim the game as the finest of its kind yet presented to the trade.

"We firmly believe", Joel Stern continued, "that we are going to set a sales record with this electronic high score free play game.

"The orders we have already placed have Clarence Schuyler and his entire factory working overtime.

"We sincerely feel that those operators who can use electronic high score free play games will find 'Double Shot' the greatest money-maker they have ever operated", Joel Stern concluded.

World Wide has arranged for very speedy delivery schedules thruout the three state area they cover for the "Double Shot".

The delivery department at World Wide claims that it will get the games to any part of the three state territory in faster time than has ever before been the case.

Auto Bell Mfg. Co. Shipping "Circus Days"

CHICAGO — Zeke Wolf, Auto-Bell Manufacturing Company, announced today that his firm is now in full production of "Circus Days", an entirely new amusement device.

According to Wolf "Circus Days" is loaded with outstanding features, such as, a trouble-free mechanism, new streamlined cabinet occupying less space than ordinary pin tables, large cash box; and is mechanically sound. Wolf maintains that "Circus Days" is location tested; consequently is known to be a proven money maker.

Wolf urges operators who are in for the MOA convention, and are interested in all the facts concerning "Circus Days" to visit the Chicago plant at 29 West Kinzie Street, just several streets north of the Morrison Hotel convention site. He further stated that distributorships are still open.

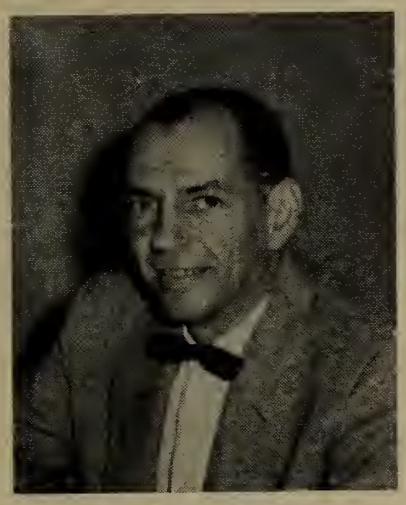
Coven Music Lauds New Kit

CHICAGO—Coven Music Corporation reports favorable comment among operators who have already installed the new conversion kit for Wurlitzer models "2000" and "2100".

The kit offers full programming, according to Ben Coven, and installation is simple, assuring close tolerance.

Subscription to THE CASH BOX 1 Year-52 Issues... $15

United Shows New 7½ Ft. Bowling Alley First Time At MOA



BILL DeSELM

CHICAGO—"They'll be seeing it and playing it for the first time anywhere, while some are reading this very story about our brand new and sensational 7½ foot bowling alley, 'Pixie'", stated Bill DeSelm, sales manager of United Manufacturing Company, this city.

"What's more", DeSelm continued, "our 'Pixie' features regulation scoring. Players actually hit the pins with a 2¼ inch rubber ball. And that's only part of this very unusual and intriguing little game that is designed for every type of location in the nation."

DeSelm advised that Johnny Casola and Al Thoelke are right with the game showing it to the crowds at this MOA convention.

"This is really a first showing", DeSelm repeated, "in view of the fact that many of our own distributors didn't know about 'Pixie'.

"They, too", DeSelm advises, "were told to see it for the first time at the MOA convention.

"Just come on over to our booth and watch the crowds playing this 7½ foot 'Pixie'," he concluded.

J. F. Frantz Mfg. Delivers Scales

CHICAGO—John F. Frantz, J. F. Frantz Manufacturing Company, this city, claims that music operators are now concentrating on scales as well as automatic phonographs to counteract the recent drop in collections. Frantz noted that additional lines among operators are more prevalent in view of the current slight lull in business conditions.

In keeping with the above Frantz considered it wise to keep a sufficient stock of scales on hand at his plant. He further stated that penny play and simplicity in servicing are prime reasons for current prominence of scales.

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VALLEY 6-POCKET POOL
Kaye ELDORADO 6-POCKET
Kaye COMPETITOR 6-POCKET
Auto Bell PLAYBALL
Keeney DELUXE BIG TENT
United BONUS BOWLING ALLEY
and All Others

BATTER UP



SHUFFLES

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HANDICAP
POOL ALLEY
REGULATION
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CAPITOL
CLIPPER
VENUS
LIGHTNING
MARS
MERCURY
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TEAM
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ADVANCE

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CROSSROADS
CHINATOWN
QUEEN OF HEARTS
GUYS & DOLLS
POKER FACE
PIN WHEEL
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LADY LUCK
DIAMOND LIL
GYPSY QUEEN
DUETTE
SLUGGING CHAMP
SOUTHERN BELLE
WISHING WELL
EASY ACES
GLADIATOR
HARBOR LITES
SCOREBOARD
DERBY DAY
SEA BELLES
RAINBOW
FLAGSHIP
ACE HIGH
ROYAL FLUSH

WILLIAMS
GUN CLUB
GRAND CHAMPION
TIMES SQUARE
SILVER SKATES
THUNDERBIRD
BIG BEN
COLORS
SPITFIRE
BAND WAGON
RACE THE CLOCK
THREE DEUCES
SMOKE SIGNAL
PICCADILLY
SURF RIDER
SUPER SCORE
FUN HOUSE
STARFIRE
CUE BALL
ZIG SAW

CHICAGO COIN
BLONDIE

BALLY
BALLS-A-POPPIN'
CIRCUS

TARGET GUNS

GENCO
RIFLE GALLERY
BIG TOP
WILD WEST
SKY ROCKET
STATE FAIR
CIRCUS
DAVY CROCKETT

UNITED
JUNGLE GUN
CARNIVAL GUN
PIRATE GUN

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Exh. RINGER BALL
Wms. QUARTERBACK

BOWLERS

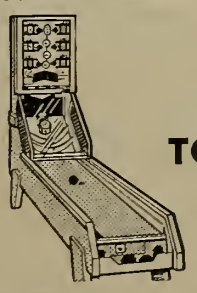
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Small Balls—
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Chicago Coin

6-PLAYER TOURNAMENT
SKI BOWL



BINGO GAMES

BALLY

SPOTLIGHT
PALM BEACH
FROLICS
BEAUTY
BEACH CLUB
YACHT CLUB
ICE FROLICS
SURF CLUB
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George A. Miller Reviews Washington, D. C., Hearings On Copyright Act

"Music operators will not change its position now or in the future regarding performance fees," says Miller

CHICAGO — George A. Miller, national president and managing director of Music Operators of America, who returned to this city for the MOA Convention after appearing in Washington, D. C. to oppose Senate Bill 1870 (which would amend the Copyright Law), issued the following statement:

"The hearings went off just about as we expected with the exception that there was no mud slinging," said Miller. "The proponents and the opponents of the bill conducted themselves in a very gentlemanly manner, and each side presented about an equal number of witnesses.

"The testimony presented by the performance rights societies was very little different than testimony presented in the past. The opponents presented some songwriters and publishers who made it crystal clear that they did not want ASCAP collecting performance fees for them. They strictly favored the mechanical royalty regardless of the amount, and according to the testimony, it would be only fair and equitable way for the songwriters and publishers to collect the moneys due them.

"The witness that testified for BMI left the impression that ASCAP was a monopoly at the time that BMI came into being, but went on further to state that they were allied in their position to collect performance fees from the music operators of the nation. I wish to make it emphatic right at this point that Music Operators of America will not change its position now or in the future regarding performance fees.

"S.1870 is unworkable and unfair to the music operator. The amount of bookkeeping would be prohibitive, and no music operator would be able to keep correct records under any conditions. Many records that are made today do not have the name of the copyright owner on them, and all such material would lead the operator thru litigation.

"When the hearings were completed the Senate Committee asked that briefs be filed by both the proponents and the opponents of S.1870. These briefs will be released to the music operators as soon as they are available.

"It was interesting to note that the representative of ASCAP referred to the statement made by a representative of the National Licensed Beverage Association where he says 'In July of 1957 the National Licensed Beverage Association indicated that if a rate of payment for copyrighted music in juke boxes were established at a range of from $15.00 to $25.00 per box per year, that kind of rate would seem reasonable to the National Licensed Beverage Association'. The representative of ASCAP went on to say further, and I quote, 'I stated at the hearings and now repeat that in my opinion such a rate would not be far from the mark.'

"In other words, we must assume that the representative for ASCAP would be satisfied with what was indicated by the National Licensed Beverage Association.

"Now what the writer would like to know is why or for what reason would the National Licensed Beverage Association have indicated any amount to be paid by the juke box operators in the way of performance fees to ASCAP or any other performance rights society? This is a matter that will be thoroughly entered into, and members of the National Licensed Beverage Association will be contacted in each state on their views regarding this particular legislation. These matters will be discussed at the MOA Convention and every operator will be fully alerted and advised on what the next move should be to retard the progress of this type of legislation."

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Target Pistol 1957 Model



A.B.T. Rifle Sport Gallery

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"The Cash Box" All Over Central And South America

CHICAGO — Herbert E. Marks, one of the leading music publishers, whose firm has been engaged in the music business for over 30 years, reported after his recent trip thruout Central and South America that, everywhere he traveled, he found *The Cash Box*.

"Finding *'The Cash Box'*", advised Marks "in all the music publishers' offices and devouring it greedily, either while waiting for the interpreters to come along or under dim bedroom lights after borrowing it overnight."

Like many in the music and coin machine industries, Marks found *The Cash Box* everywhere he traveled thruout Central and South America.

As others have stated, "It was just like a letter from home."

Bowl Teams In Position Battle

CHICAGO—Competition was very keen April 24, for runner-up positions in bowling tournament play of the Automatic Phonograph League (National Division). The high pitch of excitement resulted in several interesting feats. Isabel Oomens recorded a terrific single game high score for women of 226 pins. This is the highest single game total in the women's group in all the six years the league has been in existence. It came within two weeks of Myrtle Sochacki's high single of 224.

A scorching duel prevails between Mike Pieroni and Rene Gallet in the battle for first place in individual standings. Three odd pins separate the two finalists. Not to be outdone, Brown's Camp posted a high series of 2,546 scratch. High for the season.

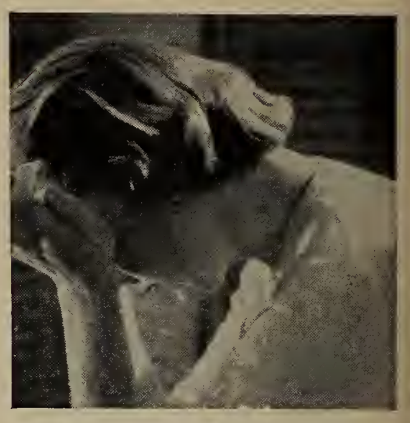
B & B and Mercury fought a sizzling set during the evening; and, although B & B won two games, individual team scores show how close the set actually was. For example, for B & B, Pieroni posted a 554, F. Dries 520 and M. Pomerance 549. While J. Zie bowled 535, E. Kupasinski 525 and Mel Jones 524 for the Mercury team.

High set for men was accomplished by Decca's R. Albamonte, who dropped 625 pins. His teammate, E. Tutomase breezed in with a 503, secure in the knowledge that Decca has already tucked away the coveted first place team position for the current season.

Nat'l Rejector's Plant To Be Closed Two Weeks In August

ST. LOUIS, MO. — Claud Trieman, sales manager, National Rejectors, Inc., this city, notified the firm's customers that its plant will be closed for a two week period starting Saturday, August 2 thru August 17, at which time shipments will not be made or received.

You can't shut out CANCER this way



FEAR AND DELAY are the two most potent allies of cancer. Too many Americans *needlessly* lose their lives to cancer . . . because they put off going to their doctors.

Many cancers are curable if treated *in time*. Even 15 years ago, medical science was saving 1 out of 4 cancer patients. Today, it's saving 1 in 3. The odds would be even better if people would have a health checkup annually and be alert to cancer's seven danger signals:

1. Unusual bleeding or discharge. 2. A lump or thickening in the breast or elsewhere. 3. A sore that does not heal. 4. Change in bowel or bladder habits. 5. Hoarseness or cough. 6. Indigestion or difficulty in swallowing. 7. Change in a wart or mole.

If your signal lasts longer than two weeks, go to your doctor to learn if it means cancer.

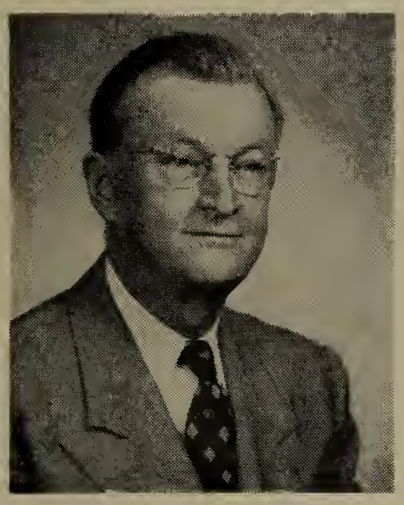
Having a health checkup every year is the smart thing to do—a checkup is your best insurance against cancer.

And it's equally smart to send your check to help in the continuing fight against this merciless killer.

Send your check to "Cancer" in care of your local post office.

AMERICAN CANCER SOCIETY

Joseph D. Henderson, Nat'l Dir. Amer. Assoc. Small Business, Opposes S.1870 Before Committee



JOSEPH D. HENDERSON
(National Managing Director, American Assn. of Small Business)

WASHINGTON, D.C. — One of the most impressive witnesses against Bill S.1870 at the hearings before the sub-committee of the Senate Judiciary, held April 23 to 25, was Joseph D. Henderson, national managing director of the American Association of Small Business, Inc.

The organization supports legislation beneficial to all small businesses, and opposed legislation which is detrimental.

"I want to go on record as testifying in opposition to Senate Bill 1870 which I believe your committee can disprove," stated Henderson.

"Many of our members engaged in all categories of business catering to the general public are opposed to the approval of Senate Bill 1870 by your committee. Just to mention a few of the places by whom our members are engaged in furnishing and maintaining music boxes; restaurants, groceries, cocktail lounges, hotels, taverns, bus lines, clubs, schools, recreation centers of churches, and in fact every place where the poor man, his wife and children and the small business people congregate for amusement. The automatic music box, or juke box, as it is more commonly called, is the POOR MAN'S PHILHARMONIC SYMPHONY.

"There are thousands of small business people who do not want Senate Bill 1870 approved, because it will in many instances cause them to go out of business. The American Society of Composers, Authors and Publishers would do well to try to satisfy their members with royalties they are now receiving rather than attempt to kill the goose that is laying the golden egg—by making popular the music composed by their members. How many songs do you think would be written and sold if the general public was not constantly being allowed to enjoy the music box presentations in all the places wherever people gather? Soon the great American people would go back to singing hymns, which, while it might not be a bad idea, would put the songwriting and publishing business out of business. Some people think the American Society of Composers, Authors and Publishers should pay the music box operators a fee for advertising their music.

"Gentlemen, Senate Bill 1870 now being studied by your committee will permit certain organizations to exercise taxing authority as great as that of the United States of America. I make this statement after having given serious thought to the contents of the proposed bill. This authority to tax exercised by the United States has its origin in the 16th amendment to the U. S. Constitution, which permits the Federal Government to tax without limit. Senate Bill 1870 grants that same monopoly to the American Society of Composers, Authors and Publishers, Broadcast Music Incorporated, and any other copyright owner.

"This would be a monopoly which the people engaged in furnishing and maintaining music boxes could not combat. Millions of citizens who enjoy listening to the music of their own choice will be denied that constitutional right if the gentlemen of this committee approve Senate Bill 1870, for the simple reason that the music box operators all over the nation will have to go out of business.

"The thought might enter the minds of the gentlemen of the committee as to the need for considering the people who maintain the hundreds of routes where music boxes are installed for the pleasure of the Small Business man. In the first place, those not acquainted with the music box business have built up the erroneous idea that millions of dollars in profits are being amassed by the music box operators. This is not the truth. There are more headaches in the music box business than in most any other. For instance, the operator has to be an expert to keep his equipment in repair. He has to be ready at all hours of the day and night to respond to the need of the small businesses in which his equipment is located. There is the original cost of his equipment to be considered, changing styles or models, new records, warehousing, delivery, rapid depreciation because of obsolescence, servicing, and repairing. All these costs are in most any business, you may say, but in the music box business the temperament of the people who like music is an item which cannot be estimated, since the popularity of one or more songs may well make all the rest of the records installed in a machine a dead loss. The operator has to buy them, but the public will not spend their money to hear them played.

"Now, comes the American Society of Composers, Authors and Publishers and others who desire the enactment of this bill introduced by Senator O'Mahoney for himself and others in order to heap an added expense on the music box operators, contending that this cost of license fees to be levied against the industry will be passed on down to the ultimate consumer. It will, gentlemen, but there will not be as many customers listening to the music boxes. The music box having become a great adjunct in many businesses, many places now being served by those engaged in the music box business will close up. The American Society of Composers, Authors and Publishers, et al, will then try to place machines in various locations and do all the many things the small business man now engaged in the music box business is now doing. In the opinion of many people, it just will not work, for the reason that there will be a monopoly, and wherever a monopoly exists decay or complacency soon begins to destroy.

"The proposed bill will not benefit anyone. On the other hand, it will put many taxpaying small businesses out of business, in addition to depriving the music-loving public of much enjoyment. We are in the midst of a recession now, gentlemen, why approve Senate Bill 1870 and add to depression?

"Speaking of taxes, I suggest to the gentlemen of the committee that they give serious consideration to the possible repercussions the enactment of Senate Bill 1870 would have on the very lucrative source of revenue now being derived from those engaged in the music box industry. When you stop to consider that this bill passes over to the American Society of Composers, Authors and Publishers taxing prixileges (in the form of licenses) reserved for the government, thereby reducing taxes on national, state and city levels, I believe the gentlemen of this committee will present an unfavorable report on Senate Bill 1870.

"With this thought in mind, you can reconcile the enthusiastic support of Senate Bill 1870 by members of the American Society of Composers, Authors and Publishers. It would seem that the members of that organization would be satisfied with the rich royalties now being collected for them and not strive for legislation legalizing their proposed monopoly. I should like to suggest the possibility of reenactment of the now famous drama which so many people have participated in down through the pages of history, when the poor people and small businesses were taxed to the point of diminishing return. The grapes were so high on the vine, the fox gave up in his efforts to secure them. In the case of the goose that could lay only one golden egg each day, SHE WAS KILLED BY HER GREEDY OWNER! A former Louisiana Governor, Jimmy Davis, brought out this point in testifying before Senate Commerce Subcommittee a few days ago.

"Years ago every public place of any consequence had an orchestra. Now there are music boxes, which may soon be gone. Then what will become of the musicians? This is a question to put up to the American Society of Composers, Authors, and Publishers. The Musician's Union priced the musicians out of business!

"America has become the greatest nation of the world because of its system of private free enterprise made up of its production, manufacturing, distribution and financial ability. The American Association of Small Business, Incorporated, has for years supported the philosophy that every man should be allowed to enter any legitimate business of his choice, grow and prosper and become as big as his ability, energy, initiative and enthusiasm will permit.

"While the professed intent of the proposed Senate Bill 1870 is to plug a fancied loop-hole in the copyright law, it would actually set up a monopoly and take over an industry which, in the minds of the people, has become a public institution. Your cooperation in presenting an unfavorable report to the members of the entire Judiciary Committee will be appreciated not only by all the members of our association, but by many thousands more people throughout the land who enjoy the freedom of playing the music boxes for a small fee.

"Our free enterprise profit system is most unique, for there has never been anything like it either before or since the adoption of our Constitution of the United States of America. Under the United States Constitution citizens of this nation are guaranteed the greatest individual freedom ever known to man. The reason more new businesses are started here than the number closed is because our national distribution system encourages our citizens to go into independent business and grow and become as big as their individual initiative, ability and energy will permit. We must never forget that all big businesses at one time were small businesses and we should ever encourage our citizens to continue to establish new businesses year after year with the hope in their hearts of becoming a big business some day. Big business and small business should work side by side in this nation and they can continue to do so as long as big business does not try to inject a monopolistic spirit in dealing with small business. In general, a big business is the best customer of small business and small business is the best source of sales for big business. The American Society of Composers, Authors and Publishers is big business, but dependent on small businesses.

"In my opening remarks I emphasized the gravity of the responsibilities facing this committee. Our Association knows that this trust is not misplaced. I believe that this committee will rise to the occasion in the truest tradition of America's undying determination to right wrongs by voting its unreserved opposition to the Senate Bill 1870. That will give new meaning to our freedoms and bring to this respected body the deep gratitude of the American people, now and in the years to come.

"Mr. Chairman, and members of the Subcommittee of the U. S. Senate Judiciary Committee, I shall remember you in my prayers and I ask that others believing in prayer will do likewise, so that you may be guided in your deliberations to bring about a vote to disapprove Senate Bill 1870."



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To Members of the Coin Machine,
Record and Music Industries

Through The Coin Chute

EASTERN FLASHES

Wholesalers report sales of new equipment keeps on at a steady pace, with used machines going better than at any time this year. While export shipments keep on leaving for foreign ports, sales to domestic customers account for the major portion this week. Arcade owners, who have been open week-ends to catch some advance business, ran into bad weather this past week-end, but are cheerful about the season. "Have to expect a few tough breaks during a season" stated one of these men, "but it certainly looks good for the season as a whole if we get a fair break in weather."

* * * * *

"See you at the MOA Convention" was the general comment from coinmen we met along coinrow. Looks like there'll be a fine representation from this area at the show. . . . **Carl Pavesi**, Westchester operator, and president of the Westchester Operators Guild, on coinrow. While picking up some needed supplies, Carl utilized the visit to tie up some loose ends for their coming banquet on May 20, picking up some advertising for the souvenir journal and passing out some tickets. Carl flying out to the MOA meet on Sunday together with Al **Denver**, president of Music Operators of N.Y. These men on board of directors of MOA, which will have a preliminary meeting before the show opens. . . . **Barney (Shugy) Sugerman**, Runyon Sales, has quite a busy social schedule ahead of him. He, and associate **Abe Green**, off to the MOA Convention. Then upon return, **Shugy** and **Mollie**, together with "Senator" Al **Bodkin** and **Francis**, will visit his son, **Myron**, at Bucknell University for mother's day on Sunday, May 11. Then the Al Simon testimonial dinner, followed by the Westchester ops' banquet. In between, he'll be at his office selling equipment. . . . **Gertrude Browne**, secy. New York Operators Guild, advises the association has pushed back its meeting date from May 14 to May 28. Reason is that many members will be in New York attending the UJA-Coin Machine Industry dinner, honoring Al Simon, at the Sheraton-Astor Hotel on Wed. night, May 14. . . . With the sun out, **Ray Knoss** starts to think about golf. Walks along 10th Ave. practicing his swing. . . . **Dave Lowy**, Dave Lowy & Co., leaves for the MOA show. Says he's anxious to see the new Rock-Ola phono. Sylvia **Lowy** proudly relates that her 17 year old daughter, **Maralyn**, attained high scholastic marks, and will enter Queens College in Sept.

* * * * *

Irving Kaye and **Buddy Fox**, Irving Kaye Co., leave for Chi early to set up their exhibit booth, which will feature firm's Hockey Game and line of pool tables. . . . **Meyer Parkoff**, Atlantic N.Y. Corp., sets up a special sales program. Is offering ops 1 item each month from the parts dept at a special cutrate price—with sale on the item limited to 1 week. "The items are something every operator needs" stated Parkoff, "and he can pick them up during the week they are offered." Meyer off to Chi for the MOA show. . . . **Gene Magazini**, County Center Amuse., White Plains, suffering from a heart attack, in the Northern Westchester Hospital, Mt. Kisco. . . . **Sandy Moore** and Abe **Lipsky**, Sandy Moore Dist., watch as an op takes away the Wurlitzer model "2200" floor sample. Sandy advises a 2-carload shipment expected the next day. Sandy will make a fast trip to Chi on Thurs., May 8, and then back home the next day. . . . **Ben Chicofsky** plans on attending the MOA show. . . . "Senator" Al **Bodkin**, who has never missed an MOA show, off to Chi. . . . Irv **Holtzman** and Dave **Simon** also fly out for the MOA show. . . . **Nash Gordon**'s son, **Louis**, bar mitzvohed on Sat., May 3, at the **B**'nai Jestrum in Manhattan. Gordon is managing director of Music Operators of N.Y. . . . Everyone in the city thrilled to see **George Holzman** up and around visiting his coin friends. Georgie was seriously injured in an auto accident several months ago. . . . **Al Simon**, Albert Simon, Inc., still out vacationing. His office expects he'll attend the MOA show in Chi, and then home in time for his testimonial dinner. . . . Neither **Harry** nor **Hymie Koeppel**, Koeppel Distributing, able to get out to Chi. Busy handling shipments of equipment. . . . Jack **Wilson** advises he's leaving for MOA. . . . Mike **Munves** too busy at this time of year to get to Chi, but **Joe Munves** will be there, showing firm's new "Bike Ride" amusement machine.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Al Reese, Watertown, S. D., was a visitor in the cities for a few days last week seeing the distributors. . . . **Mr. & Mrs. Arnold Brevik**, Watertown, S. D., in town over the weekend to see the Ice Follies. Arnold making the rounds early Monday morning in order to get an early start for home. . . . **Jim Donatell**, Spooner, Wis., made one of his rare appearances in the cities this week. Jim was saying that his business has been very poor all winter and hopes the tourists will make up for it this summer. . . . **Bud** and **Clare Nitteberg**, Castlewood, S. D., in town for the day buying boats for their lake resort. The past two years they have been selling boats and have been doing a terrific job. . . . **Frank Davidson**, Spooner, Wis., in town for the day, his first visit since getting back from his Florida vacation. . . . **Joe Engel**, Pine City, Minn., in town for the day picking up his record supply and other parts. Joe is also in the real estate business and says that the real estate business has been very quiet this spring. . . . **Lawrence Schillinger**, Knap, Wis., in the cities for the day making the rounds and looking for some used equipment. . . . **Bill Hanf**, Austin, Minn., in town for the day on a quick trip and on his way back home in a few hours. . . . **Jim Melichar**, Black River Falls, Wis., in town to see his doctor for a physical check-up. Jim is now working for the Telephone Co. in Black River Falls along with his route. Can use the extra money, now that he is married. . . . Distributors in the Twin Cities report active buying in the late used music and games. The trend seems to lean toward good used equipment. . . . **Mr. and Mrs. Chet Le Doux**, Virginia, Minn., in town for a few days on a little vacation. Chet's service crew very busy getting equipment ready for the summer resorts which open around May 1st. . . . Our deepest sympathy to **Norton Lieberman** on the passing away of his father last week.

Through The Coin Chute

CHICAGO CHATTER

Lots and lots of excitement here in our Windy City of Chicago this week. It's been this way since Friday afternoon of last week. That's when the first of the visiting firemen started to arrive. And continued to arrive all thru Saturday and Sunday, becoming a veritable army by Monday afternoon. In fact, as some said, the convention could start on Monday for the major number of those attending were already in our town. . . . Those who are not attending this MOA convention will read all about it in next week's issue of **The Cash Box**. But, there's lots of advance info which can prove of good interest right now. . . . For example, United Music, with **Jack Mitnick, Herb Oettinger**, and many of the United Music engineers, are getting lots of people around their booths because the new United phono is being shown for the very first time.

YOU ARE CORDIALLY INVITED

Dave Rockola, Les Rieck, Ed Ristau, Kurt Kluever and many others from the Rock-Ola plant are also attracting the music ops' attention with their new 120 selection phono which is being shown for the first time. . . . **Zeke Wolf** of Auto-Bell claims that he's got a brand new upright electronic high score FP game "that's a lulu" and invites everyone up to his plant to see it, which, by the way, is walking distance from the Morrison. . . . **Johnny Frantz** is of the opinion that if the boys want to see the very latest "ABT Rifle Range" they'll just jump into a cab and in less than 10 minutes see it at his factory just a short distance outside of the Loop. . . . **Clarence Schuyler** is also of the hope that the boys won't neglect visiting with him at his new factory, "Where", claims Clarence, "I may surprise many of the conventioneers". . . . Lots of operators circulating around the crowded booths at this convention. Operators from all over the country. Many are shaking hands with well known execs of leading factories. Asking to see the latest. Discussing a deal at the best (and lowest of low prices) that can be offered. That's how it goes at conventime.

Ed Ratajack, now that he's Veep of AMI, strutting that deserved strut that comes only with being elected Veep. . . . May be able to report name of new biz mgr for NCMDA after their meet, Monday, April 5. . . . "I just feel great", says **Ralph Sheffield**, "after a few weeks of relaxing and fishing". . . . "You've got to go after it", is the way **Wally Finke** of First put it. And he's going out after it alright. . . . **Don Moloney** at his new address, 2633 Milwaukee Ave., which is right in Logan Square District of the city. . . . ChiCoin's **Jerry Koci** with a healthy tan, but, from what Jerry reports, it wasn't nice weather in Floreeda. . . . **Avron and Nancy Gensburg** have a problem. "Should we go to Las Vegas, Acupulco, Miami or Biloxi?", they ask. They're seeking a bit of relaxation. . . . While **George Miller** was in Washington at the Senate Bill hearings it was a duel each night as to "who will work the second shift?" between **Larry (Woolworth) Marvin** of Sacramento and Omaha's whimsical **Howard N. Ellis**.

TO VISIT THE CASH BOX

Ben D. Lazar advises that his firm getting ready to celebrate their 39th year in the coinbiz. Started August 1, 1919. Get ready with the roses and orchids. **Joel Stern** raising the roof to raise some more banquet tickets. And Joel has a large bunch to bring to the MOA banquet which makes this a double problem for him. . . . **Dave, Nate, Sol and Alvin Gottlieb** along with **Judd Weinberg** all ready to greet many of their distribs who will be calling around to see the new Gottlieb "Rocket Ship" five-ball as well as listen to future plans of this successful factory. . . . **Avron Gensburg** consolidates Genco into the parent organization, Chicago Dynamic Industries. But Genco has its own space, its own experimental dept. Also its own production facilities while saving on efficient manufacture and staff effort. . . . **Alfred W. Adickes** advised that he would stay on until May 12 for the one big reason he would love to enjoy a game of golf or two while here and before flying back to Hamburg. . . . **Gordon Marks** and **Cyril Shack** of London stop off in New York to visit the town of the Broadway gulch and see why London's many entertainers refer to it as the "glitter gulch". . . . Marvel's **Ted Rubenstein** and **Estelle Bye** are expecting lots of visitors who have said they want to call around.

Both **Art Weinand** and **Sam Lewis** report, "We got haircuts for the occasion." Meaning the MOA convention. By the way, if **Sam Stern's** new private office over at Williams is ready, drop over and see it. . . . Empire's boys, **Gil Kitt, Joe Robbins, Jack Burns, Fred Minter** and **Ray Henderson** all dressed up in their finest welcoming their many, many friends who are attending the MOA convention. . . . **Joe Kline** sings out, "We've got a suite at the Morrison. We've got a party over here at First. We've got everything else. So let the boys c'mon over and get acquainted". . . . **Paul and Rosemary Huebsch** back from visiting **R. F. Jones** and **The Jones Boys** in their gorgeous new San Francisco building. . . . **Bill O'Donnell, Herb Jones, George Jenkins, Joe Flesch, Phil Weinberg, Paul Calamari, Art Garvey**, and all the many, many others of Bally greeting 'em at the Sherman, the Morrison, the factory, and everywhere else around and about our town.

BOOTH No. 11 MOA CONVENTION

Sam Wolberg, Sam Gensburg, Ed Levin, Jerry Koci, Mort Secore, Harry Glick, and others of the Chicago Coin organization dividing their time between the factory and the Morrison Hotel busier than they've ever been before. . . . **Johnny Watling** has his own booth at the MOA convention and is, as per usual, the showman supreme with many and many an old timer calling around to shake hands again with John. . . . **V. N. Allbritten, Harold Perkins** and others of Keeney around and about almost everywhere meeting and greeting friends. . . . **Ralph Mills** and **Ray Woodrich** smiling their greetings as they visit at the Morrison and greet visitors at their offices. . . . Tremendous display by Seeburg getting lots of attention. In charge of **Tom Herrick** and others of the big Seeburg organization. Seeburg distribs present to answer questions of one and all who call around. . . . **Bill DeSelm, Johnny Casola** and **Al Thoelke**, in addition to the great engineering staff of United, holding open house in their Morrison suite, at their beautiful factory, in fact, anywhere you can call the shot the United boys are right there to greet you, and do almost anything to make you happy.

And The Cash Box "20 Year Club" Booth

So many of Chi's distribs get a chance to get away from their offices while the visiting firemen are in town. . . . There goes **Vince Shay** and **Stanley Levin**. . . . **Maurie and Eddie Ginsburg**, along with **Nate Feinstein, Harold Schwartz, Bill Phillips** and **Stuart Fishbein** and others from Atlas looking things over and greeting old time friends. . . . **Mike Spagnola** and **Phil Weisman** at the big AMI booths visiting with **John Haddock, Bill Fitzgerald, Ed Ratajack** and many others from AMI. . . . **Ben Coven** at the Wurlitzer booths with **A. D. Palmer, Jr., Bob Bear** and others of the big Wurlitzer factory and all smiling regarding future business. . . . **Sam Kolber, Fred Kline** and **Wayne Toan** strolling arm in arm. . . . **Charles (Little Jimmy) Johnson** pops in to surprise the gathering as per usual. . . . **Charley Pieri** looking things over quietly. . . . **Joe Schwartz** asking, "So what's new?" . . . **Herb Perkins** telling all who'll listen about the newest. . . . **Al Stern**, impeccable as usual, meeting and greeting smiling friends. **Joel Stern, Len Micon, Fred Skor** looking over everything that is to be seen with very keen and discerning eyes. . . . The **Cash Box** booths as well as the "20 Year Club" and "International Coin Machine Export-Import Council" booths crowded with dozens of friends from here, there and everywhere. . . . So much happening we better halt right here before we become to enmeshed to wish:

HAPPY BIRTHDAY THIS WEEK TO: Jay D. Miller, Crowley, La. . . . Curtis Stephen, Macon, Ga. . . . Howard F. Barton, Norfolk, Va. . . . Joseph A. Ferris, Madison, Me. . . . E. J. Bruington, Onamia, Minn. . . . Leonard Schneller, Philadelphia, Pa. . . . Arthur J. Dausey, Munising, Mich. . . . Herbert M. Oettinger, Chicago, Ill. . . . Earl F. Palmer, Chicago, Ill. . . . Max Roth, Wilkes-Barre, Pa. . . . Otto F. Wissner, Mt. Clemens, Mich. . . . Robert E. Farrell, Oak Harbor, Wash. . . . A. S. Graves, Tifton, Ga. . . . Manning Whitbeck, Schenectady, N. Y. . . . Chas. Aronson, Brooklyn, N. Y. . . . Otis C. Wood, Andalusia, Ala. . . . Otto F. Gage, Fayetteville, Ark. . . . Francis G. Miller, Irvine, Ky. . . . Jack Kelner, Chicago, Ill. . . . Alexander A. Mitchell, Montgomery, W. Va. . . . Michael Rimsky, Dunellen, N. J. . . . Ronald L. Meline, Rockford, Ill. . . . Emery Desmarais, Nashua, N. H. . . . Jack Simon, Los Angeles, Cal. . . . Frank J. Mandia, Shrewsbury, N. J.

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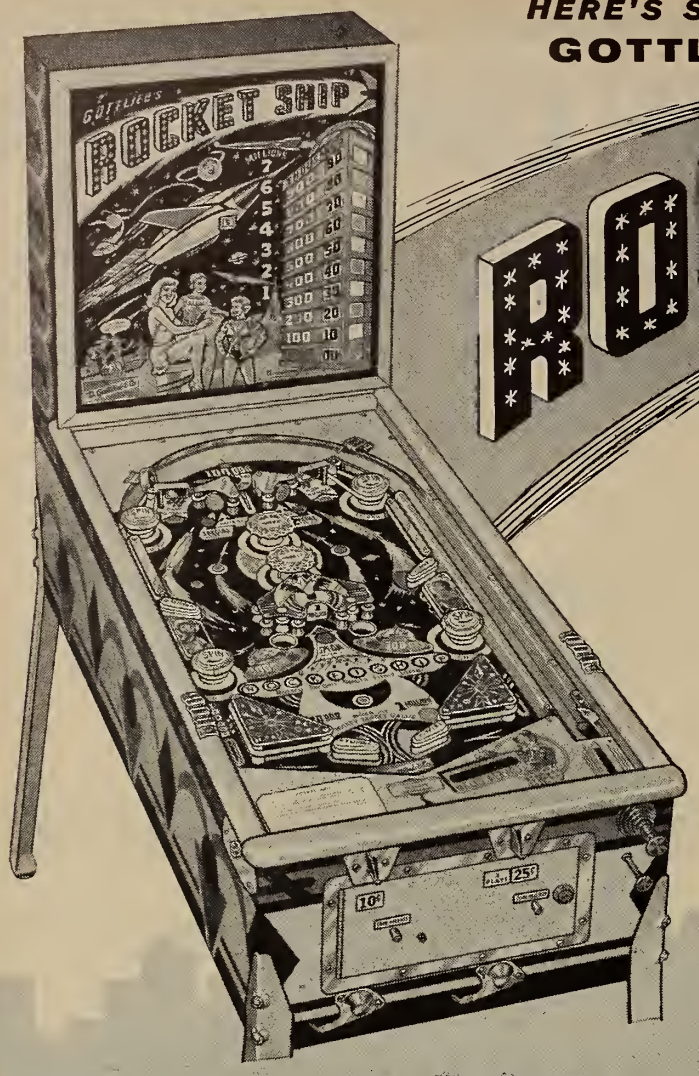
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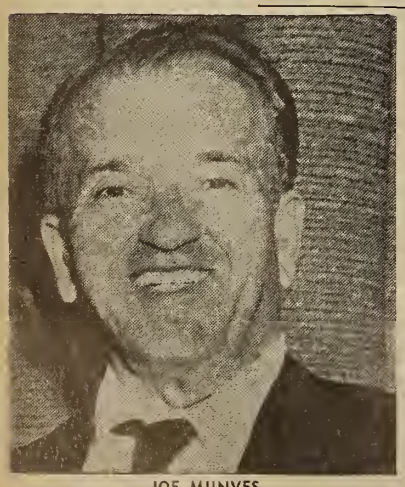
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Mike Munves Corp. Shows New "Bike Ride" Game



JOE MUNVES

NEW YORK — Joe Munves, Mike Munves Corporation, this city, will present a new amusement machine at the firm's exhibit booth at the MOA Convention.

The game, a 2-player competitive upright machine, is called "Bike Race". Players turn a handle (one on each side of the machine), which activates a realistic miniature rider and bike. The winner and his mileage score are shown electrically on the colorful backglass.

Joe states the game can be operated in all types of locations — arcades, super markets and tavern locations.

Columbia Records To Distribute Automatic Record Vend Machine

NEW YORK — "Dial-A-Disc", automatic vending machine of phonograph records, will be introduced and distributed by Columbia Records this summer, it was announced by the company.

Developed for Columbia Records by Holley Associates, the unit is designed to vend ten different 45-rpm single records. The unit will have inventory capacity for 200 discs. Any combination of coins up to $1.25 will be accepted with automatic refund of change up to 24 cents.

Columbia will market the unit through its existing network of independent and company-operated distribution centers.

The company has developed "Dial-A-Disc" as a potent marketing device for both record stores and other high-traffic locations, it stated. It provides the first practically proven method for marketing one of the most strongly pre-sold non-food products available today. For record dealers it represents a convenient, pilferage-proof automatic selling device; to vendors of other items, it offers a new, diversifying product.

The "Dial-A-Disc" unit is a floor model, 5½ feet tall, two feet wide and 1 foot deep with record-dialing portion and cabinet. Selections can be dialed as conveniently as a telephone number; each selection will be designated by an insert card showing title, artist picture and recording company.

Irving Kaye To Feature New "Super Jumbo Hockey"



IRVING KAYE

BROOKLYN, N. Y.—Irving Kaye, president, Irving Kaye Company, Inc., this city, left early with Buddy Fox for Chicago to set up their exhibit at the MOA Convention.

The Kay company will feature its new "Super Jumbo Hockey" game, as well as its line of pool games and its "Melody Tower".

"We are having quite a successful run on our 'Super Jumbo Hockey'," stated Kaye, "and once the visiting operators at MOA see this game in our booth, we're sure to book many orders."

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT — Used 12′ American Bank Shuffleboards; 22′ American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).

WANT — County Fairs, Steeplechases, used National Rejectors 5-10-25¢, Bally Control Motors, Turf King Glasses. FOR SALE—Seeburg M100A with 45 RPM conversion $195; Circus $275; Stagecoach $150; Balls-A-Poppin' $145; Palm Beach $25; Coney Island $25; Tropics $25; Tahiti $25; Hot Rods $25. DISCO, INC., 835 EAST 31st STREET, LOS ANGELES 11, CALIFORNIA. (Tel. ADams 4-9616).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—All Shuffle Alleys from Fireball, Lightning and Rocket up. Sun Valleys and Showtimes will pay highest dollar or will trade for Genco and Chicago Coin Ski Balls. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. (Tel. SUperior 1-4600).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT — A.M.I. Phonographs for resale; quote models, condition and lowest cash prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN. (Tel. BLuemound 8-6700).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

CLASSIFIED ADVERTISING SECTION

WANT — Late Model Phonographs. Highest trades on new AMI Model I Phonographs, 100M's, 200M's, 120 E, and 300 E. Also need used late Bally Bingos. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE STREET, ST. LOUIS, MISSOURI (Tel. MAin 1-3511).

WANT — Cash for AMI E-40's and E-80's. Quote lowest price & condition. BOWMAN COIN CO., BOX 543, BOWMAN, NORTH DAKOTA.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—United Jumbo Bowlers. State quantity, price and condition in first letter. LEWIS & FOLLETT MUSIC CO., 180 SO. HOWARD, SPOKANE 4, WASH. (Tel. MA 4-8585).

WANT—Mills Brand New Vest Pockets. Highest cash price paid, any quantity. Also Acorn, North Western or Victor Vendors. BOX # 433, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

WANT—Wurlitzer Model 1500, 1500A Phonograph; Model 5205, 5207 Wallboxes, any quantity. Write stating condition and best cash price to SIEGEL DISTRIBUTING CO., LTD., 637 YONGE ST., TORONTO, ONTARIO, CANADA. (Tel. WAlnut 1-8944).

WANT — Used records, any amount. No R & B. Not over 6 months old. I pay 13¢ and the freight. R. SMITH, 625 N. E. 163rd STREET, NORTH MIAMI BEACH 62, FLORIDA.

FOR SALE

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE—Kiddie Rides beautifully repainted, cleaned, checked, ready for immediate operation. Sea Skates Boat $200; Texas Kiddie Carousel Merry-Go-Round $240; Decco Horse $335. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).

FOR SALE—5 Bally All Star Bowlers, like new, only $365. Best buy of the week because we need room for current Bally games. WANT—Cash or trade—late Bingos. DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILLINOIS. (Tel. JUniper 8-5211).

FOR SALE—Bally: All Star Bowler $395; Bowling Lane (11′) $550; ABC Bowler $350; United: 11′ Bowling Alley $535; ChiCoin: Bowling League (11′) $545. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK. (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE—14 Ft., 2 Pc. United Bowlers, A-1 Condition. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO. (Tel. ADams 8624).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—14 Foot Bowlers, $475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

FOR SALE — Key West $295; Big Show $245; Nite Club $210; Broadway $160; Beach Beauty $110; Miami Beach $95; Gay Time $75; Starlet $70; Variety $60; Gayety $50; Dude Ranch $25; Beauty $25; Beach Club $30. One-Third Deposit. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE — Or Trade — For Late Bingos or 14′ Bowlers: Wms. Jet Fighter; Wms. Crane; Wms. Sidewalk Engineer; Genco Gypsy Grandma; Genco Rifle Gallery; Genco Carnival Gun; Genco Bonus Gun; Chicago Coin Goalie; Pinto Horse and See Saw Kiddie Ride. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE — Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Or Trade, 3 United Jumbo Bowling Alleys; 1 Chicago Coin TV Bowling League; 2 Chicago Coin Classic Bowlers. All the latest type bowlers. For the best deals call—RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, $845. Like new: 2 Williams Peppy's $295 ea.; 2 Lord's Prayer Vendors $245 ea. Factory Reconditioned: Exhibit Ringer Balls $95 ea. BILOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855).

CLASSIFIED ADVERTISING SECTION

FOR SALE — DeLuxe World Series $95; Hi Fly Baseball $150; Championship Baseball $150; Big Top Rifle Gallery $225; Circus Gun $375; State Fair Gun $275; Davy Crockett $275; Rifle Gallery $150; Pirate Gun $295; Treasure Cove $225; 500 Shooting Gallery Bulls Eye Gun $275. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

FOR SALE — United Caravans @ $125; and Pixies @ $70; Wurlitzer 4851 Wallboxes @ $9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

FOR SALE — Wurlitzer Model 2150 $800; 2000 $675; 1900 $650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE—# 3020 Wurl. Wallboxes, just off location, in good working condition. Write PENNSYLVANIA VENDING CORP., 1826 E. CARSON STREET, PITTSBURGH 3, PENNA. (Tel. HEmlock 1-9900).

FOR SALE — Seeburg M100A, 78 R.P.M., $180; Seeburg M100A, 45 R.P.M., $275; Pinball and sorted Locks 25¢ ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 4-2010).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE — Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE — Williams Peppy The Clown $249.50; Williams Crane $99.50; 3 good, new Counter Games, Kicker & Catcher, Whiz, Bowler and Zipper each $40 (any 3 for $100). WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND 5, OREGON. (Tel. CApitol 8-7565).

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For all Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—When ordering in New Orleans and you want the best prices, quality workmanship, on all types of used games, contact us first, we know you will be happy you did. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Keeney Tru Score Bowler $450; Genco Davy Crockett $275. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel. CEntral 1-9292).

FOR SALE — Specials—Bally: Bally Bikes $395; Carnivals $199.50; ABC Champion Bowler 14' $575; Williams: DeLuxe 4-Bagger Baseball Games $225; Gottlieb: Silvers $219.50 Keeney: Big Tents $225; United: Singapores $42.50; Decco: Grandma Horoscopes $175. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. JAckson 2-5306).

FOR SALE—6 Packard Wallboxes @ $5 ea.; 8 2140 Wurlitzer Wallboxes @ $5 ea.; 8 AMI 40-Selection Wallboxes @ $5 ea.; Williams Race The Clock $110; Williams Regatta $80; Williams Skill Pool $20. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE — 3 Phil Skeeball Alleys $385; Wallboxes—15 AMI 120 $55; 4 AMI 200 $100; 50 Wur. 5205 $29.50; Seeburg 3-W-1 $49.50; 20 Wur. Steppers # 255 $50. Want to buy Shuffle Alleys and Bowlers. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, O. (Tel. TO 1-6715).

FOR SALE — Close out brand new original crates, Williams Ten Pins, Bally All Star Deluxe Bowlers, Twenty Peppy Clown, Ten Chicago Coin Steam Shovel. WANT—Shuffle Alleys and late Bingos. Will prepay crates for packing. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgonquin 4-4040).

FOR SALE—5 Vendo Soup Machines Model 210; 5 Vendo Ice Cream Machines 210. Machines are in good working order. A. S. HARDY CO., INC., MALONE, NEW YORK.

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE — New Six Pocket Pool Table $225; Slate $275; 1st Grade 48" Cue Sticks $18 dozen; Bumper Rails $11.95 Set; Bumper Pool Tops $24.50; Slate $59.50; Deluxe Bumper Pool Balls $10. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Wurlitzer 1800's $525; 1900 $645; 5207 Wallbox $54.50; 6205 Wallbox $19; Games, Inc.: Circus $149.50; Miami Beach $109; Surf Rider $199; Steeple Chase $295; Super Score $139; Bally Circus $299; Scoreboard $209; Rock-ola 1725 Stepper $24.50; Chicago Coin Steam Shovel $125. All equipment shopped. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—1 J. P. Seeburg automatic coin-operated player piano and organ combination, circa 1910, with trap, snare and bass drum, triangle and cymbal visible through plate glass. This piano plays perfectly, having many selections. A terrific attraction for Arcade, Cocktail Lounge or museum piece. A bargain at $350. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. JAckson 2-5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Geneo Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE—Write for low prices on following: Williams: Top Hat (New); Soccer Kick Off (New); Naples (New); Ten Pin (New); Steeple Chase (New). Bally: Circus (New); All-Star DeLuxe (New); Target Roll (New); Motor Bike; Hot Rod. Rock-Ola 1455D (New). Also Bally Space Ship at $195. LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

FOR SALE—Shuffle Alleys, DeLuxe Congress, DeLuxe ABC, Gold Medal, Blue Ribbons, Bingos: Sun Valleys, Show Times, Big Shows. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Marble Queen $85; Sluggin' Champ $160; Lovely Lucy $90; Keeney Club Bowler, 8" Pins, 10 Player $100 (like new); Wms. Super Pennant Baseball $100; Ex. Sport Gallery $125. WANT—Bingos and 5 Ball Novelty Games. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel. MArket 1-5438).

FOR SALE—Big Shows $250; Showtimes $365; Key Wests $300; Big Time $100; Broadway $160; Nite Club $185. NASTASI DIST. CO., 912 POYDIAS STREET, NEW ORLEANS, LA. (Tel. MAgnolia 7459).

FOR SALE—Games, Inc.: Gunsmoke $325; Skeet Shoot $375; Super Hunter $395; Bally Variety; Gayety; Miami Beach; Broadway; Night Club; Big Show; Key West; Show Time; Carnival (5 Ball) $295; Magic Bowler $145; United Pixie; Caravan. Also other Bingos and Bowlers, completely reconditioned—guaranteed. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. 2-3207).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, $375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE — Reconditioned Phonographs at a price. 3 1900 Wurlitzers at $550; 2 V-200 Seeburgs at $550; 1 1800 Wurlitzer at $495; 2 100-W Seeburgs at $550; 1 100-G Seeburg at $550; 2 G-200 AMIs at $600; 1 1550A Hi Fi Wurlitzer at $175; 1 1650 Wurlitzer at $235. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK (Tel. LIncoln 9106).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Sparks Specialty Co. and Friedman Amusement Co., Atlanta, Georgia, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner. GRACO SALES COMPANY, RFD 1, BOX 403, ARLINGTON, TENN.

FOR SALE — Beach Clubs, checked and cleaned, new parts $60; Others in working order but not checked $40; Bally Beauty, Checked $50; as is $30; Yacht Club $50; as is $30; United Lightning Bowler $175; 11th Frame $135. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for development and engineering service. BOB YOUNG'S SERVICE, 2427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. NO 2-3254).

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NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

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THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
970th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	60.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	85.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	120.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	350.00
4. Model E-120, '53, 120 Sel., 45 RPM	285.00	365.00
4. Model F-80, '54, 120 Sel., 45 RPM	425.00	465.00
4. Model F-120, '54, 120 Sel., 45 RPM	475.00	550.00
4. Model G-80, '55, 80 Sel., 45 RPM	525.00	650.00
4* Model G-120, '55, 120 Sel., 45 RPM	545.00	675.00
2* Model G-200, '56, 200 Sel., 45 RPM	575.00	700.00
1* Model H-200, '57, 200 Sel., 45 RPM	845.00	945.00
4. WM Wall Box	5.00	8.00
4. SM or SL Stepper	5.00	8.00

ROCK-OLA

4. 1422,, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	55.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
4. 1432, Same as above, Converted to 45 RPM	60.00	150.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	150.00
4. 1434, Same as above, Converted to 45 RPM	70.00	150.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	175.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	245.00
1. 1438, '54, Comet, 120 Sel., 45 RPM	300.00	435.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	650.00
4. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
4. 1454, '56, 120 Sel., 45 RPM	595.00	645.00
4. 1455, '57, 200 Sel., 45 RPM	650.00	795.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
2* M100A, '49, 100 Sel., 78 RPM	99.50	189.00
2* M100B, '51, 100 Sel., 45 RPM	300.00	395.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	400.00
2* M100C, '53, 100 Sel., 45 RPM	385.00	485.00
4* HF100G, '54, 100 Sel., 45 RPM	495.00	595.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	675.00
4* V200, '55, 200 Sel., 45 RPM	525.00	795.00
4. KD200, '57, 200 Sel., 45 RPM	845.00	865.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wireless	5.00	8.00
4. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-matic	39.50	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00

(PHONOGRAPHS—Continued)

4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	90.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	250.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	200.00	295.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
2* 1700, '54, 104 Sel., 45 RPM	395.00	550.00
1* 1800, '55, 104 Sel., 45 RPM	485.00	650.00
1* 1900, '56, 104 Sel., 45 RPM	550.00	750.00
1* 2000, '56, 200 Sel., 45 RPM	645.00	845.00
4* 2150, '57, 200 Sel., 45 RPM	725.00	800.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. Ace High (Got 1/57)	235.00	280.00
4. Arabian Knights (Got 12/53)	80.00	100.00
4. Army-Navy (Wm 10/53)	30.00	50.00
4. Arrow Head (Wm 7/57)	225.00	300.00
4. Atlantic City (B 5/52)	25.00	55.00
4. Auto Race (Got 9/56)	175.00	235.00
2* Balls-A-Poppin' (B 11/56)	125.00	210.00
4. Beach Beauty (B 11/55)	110.00	165.00
4* Beach Club (B 2/53)	25.00	65.00
4* Beauty (B 11/52)	20.00	65.00
2. Big Ben (Wm 9/54)	55.00	100.00
2* Big Show (B 9/56)	245.00	285.00
4. Big Hit (CC 7/52)	15.00	30.00
4. Big Time (B 1/55)	75.00	125.00
4. Blondie (CC 8/56)	110.00	195.00
4. Brazil (Un 10/56)	195.00	245.00
4. Bright Lights (B 5/51)	20.00	30.00
4. Bright Spot (B 11/51)	30.00	50.00
4* Broadway (B 12/55)	150.00	185.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	110.00	185.00
4. Caravan (Un 2/56)	90.00	155.00
2. Caravan (Wm 6/52)	25.00	45.00
4. Chinatown (Got 10/52)	30.00	50.00
1. Circus (Un 8/52)	30.00	60.00
2. Circus (B 8/57)	250.00	325.00
4. Circus Wagon (Wm 10/55)	145.00	210.00
2. Classy Bowler (Got 7/56)	160.00	225.00
4. C.O.D. (Wm 9/53)	50.00	75.00
4 Colors (Wm 11/54)	70.00	110.00
4. Coney Island (B 9/52)	20.00	50.00
4. Continental Cafe (Got 7/57)	250.00	335.00
4. Coronation (Got 11/52)	25.00	50.00
4. Crossroads (Got 5/52)	25.00	50.00
2. Crosswords (B 1/56)	195.00	240.00
4. Cue Ball (Wm 2/57)	210.00	250.00
4. Daffy Derby (Wm 8/54)	70.00	100.00
4. Daisy May (Got 7/54)	65.00	130.00
4. Dealer "21" (Wm 2/54)	20.00	60.00
2. Derby Day (Got 5/56)	160.00	195.00
4. Diamond Lill (Got 12/54)	95.00	130.00
4. Disk Jockey (Wm 11/52)	30.00	55.00
4. Domino (Wm 5/52)	25.00	40.00
2. Double Header (B 7/56)	175.00	240.00
4. Dragonette (Got 6/54)	95.00	160.00
4* Dude Ranch (B 9/53)	25.00	60.00
2. Duette (Got 4/55)	125.00	170.00
4* Easy Aces (Got 12/55)	145.00	185.00
2. Fair Lady (Got 11/56)	265.00	310.00
4. Fairway (Wm 6/53)	30.00	60.00
4. Flag Ship (Got 1/57)	285.00	325.00
4. Flying High (Got 2/53)	40.00	70.00
4. Four Bells (Got 10/54)	100.00	140.00
4 Four Corners (Wm 12/52)	40.00	65.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	25.00	60.00
4. Frontiersman (Got 11/55)	95.00	160.00
4. Fun House (Wm 10/56)	195.00	225.00
4. Gay Paree (Wm 6/57)	375.00	450.00
4* Gay Times (B 6/55)	75.00	125.00
4* Gayety (B 3/55)	45.00	90.00
4. Gladiator (Got 1/56)	175.00	225.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	120.00	140.00
4. Grand Champion (Wm 3/53)	35.00	70.00

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(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	50.00	100.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	30.00	75.00
4. Gypsy Queen (Got 2/55)	100.00	175.00
4. Handicap (Wm 6/52)	30.00	45.00
4. Happy Days (Got 7/52)	25.00	50.00
4. Harbor Lites (Got 2/56)	145.00	175.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	25.00	80.00
4. Hawaiian Beauty (Got 4/54)	90.00	115.00
4. Hayburner (Wm 6/51)	25.00	40.00
4* Hi-Fi (B 6/54)	25.00	90.00
4. Hi-Hand (Wm 6/57)	175.00	225.00
4. Hot Diggity (Wm 8/56)	180.00	230.00
4* Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	125.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	250.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00
4. Key West (B 12/56)	275.00	335.00
4. Kings (Wm 8/57)	225.00	295.00
4. Lady Luck (Got 9/54)	80.00	145.00
4. Lazy "Q" (Wm 2/54)	35.00	95.00
4. Lite-A-Line (Ke 6/52)	35.00	45.00
4. Long Beach (Wm 7/52)	35.00	50.00
4. Lovely Lncy (Got 2/54)	50.00	115.00
4. Lulu (Wm 12/54)	55.00	125.00
2. Majestic (Got 4/57)	375.00	435.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	140.00
2* Marathon (Got 10/55)	170.00	225.00
4. Marble Queen (Got 8/53)	45.00	85.00
4. Mermaid (Got 6/51)	15.00	30.00
4. Mexico (Un 3/54)	25.00	100.00
4* Miami Beach (B 9/55)	90.00	130.00
4. Monaco (Un 8/56)	175.00	265.00
4. Mystic Marvel (Got 3/54)	90.00	130.00
4. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4* Night Club (B 4/56)	175.00	225.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	20.00	30.00
4. Palisades (Wm 7/53)	35.00	60.00
4. Palm Beach (B 7/52)	15.00	65.00
4* Palm Springs (B 11/53)	30.00	80.00
4* Parade (B 6/56)	175.00	235.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	165.00	225.00
4. Peter Pan (Wm 4/55)	95.00	150.00
4. Piccadilly (Wm 5/56)	150.00	250.00
4. Pin Wheel (Got 11/53)	50.00	90.00
4* Pixie (Un 10/55)	65.00	130.00
4. Playtime (Un 10/57)	295.00	395.00
4. Poker Face (Got 9/53)	50.00	85.00
4. Quartet (Got 2/52)	40.00	60.00
4. Queen of Hearts (Got 12/52)	40.00	60.00
4. Quintet (Got 3/53)	40.00	80.00
4. Race The Clock (Wm 5/55)	65.00	165.00
4. Rainbow (Got 12/56)	185.00	250.00
4. Regatta (Wm 11/55)	79.00	150.00
4* Register (Got 10/56)	265.00	325.00
4. Rio (Un 11/53)	20.00	65.00
4. Rodeo (Un 2/53)	35.00	60.00
4. Royal Flush (Got 5/57)	235.00	300.00
4. Saddle and Tnrf (Ev 10/53)	85.00	175.00
4. (Club Model)	100.00	180.00
4* Scoreboard (Got 4/56)	175.00	245.00
4. Screamo (Wm 4/54)	45.00	100.00
4* Sea Belles (Got 8/56)	225.00	285.00
4. Shamrock (Wm 1/57)	195.00	240.00
4. Shindig (Got 10/53)	50.00	110.00
4. Show Boat (Un 12/52)	40.00	60.00
4. Show Time (3/56)	325.00	425.00
4. Silver (Got 10/57)	285.00	335.00
4. Silver Chest (Upright) (Ge 4/53)	40.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	25.00	80.00
4. Skill Pool (Got 8/52)	30.00	60.00
4. Skyway (Wm 8/56)	50.00	100.00
4. Slugfest (Wm 3/52)	25.00	40.00
4* Sluggin' Champ (Got 4/55)	100.00	175.00
4. Smoke Signal (Wm 10/55)	125.00	150.00
4. Snafu (Wm 12/55)	115.00	180.00
4. Southern Belle (Got 6/55)	129.00	175.00
4. South Seas (Un 5/56)	155.00	255.00
4. Spitfire (Wm 2/55)	60.00	115.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	125.00	160.00
2. Stardnst (Wm 3/56)	90.00	185.00
4. Starfire (Wm 1/57)	210.00	230.00
4* Starlets (Un 12/55)	65.00	140.00
4. Star Pool (Wm 10/54)	50.00	100.00
4. Stars (Un 6/52)	25.00	40.00
4. Starlite (Wm 3/53)	30.00	50.00
4. Strnggle Buggies (Wm 12/53)	35.00	60.00
4. Super Circus (Got 10/57)	295.00	410.00
4. Super Jumbo (Got 10/54)	225.00	275.00
4. Super-Score (Wm 9/56)	195.00	245.00
4* Surf Club (B 3/54)	30.00	70.00
4. Snrf Rider (Wm 12/56)	195.00	250.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
4* Sweet-Add-A-Line (Got 7/55)	125.00	175.00
4. Tahiti (Un 8/53)	25.00	70.00
4. Three Deuces (Wm 8/55)	120.00	150.00
4. Thunderbird (Wm 5/54)	69.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	125.00	165.00
4. Times Square (Wm 4/53)	35.00	65.00
2. Toreador (Got 6/56)	175.00	260.00
2. Tonrnament (Got 8/55)	170.00	235.00
4. Triple Play (Un 8/55)	55.00	140.00
4. Tropicana (Un 1/55)	45.00	110.00
4. Tropics (Un 7/53)	25.00	60.00
4. Twenty Grand (Wm 12/52)	25.00	45.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	45.00	85.00
4. Wishing Well (Got 9/55)	145.00	175.00
4. World Champ (Got 8/57)	210.00	285.00
4. Wonderland (Wm 5/55)	110.00	130.00
4* Yacht Cluh (B 6/53)	20.00	50.00
4. Zingo (Un 10/51)	20.00	45.00

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	250.00	325.00
4. Circus (Au 5/56)	235.00	265.00
4. County Fair (Au 3/57)	275.00	325.00
4. Gun Smoke (Ga 5/56)	315.00	325.00
4. Hunter (Ga 5/55)	225.00	235.00
4. Skeet Shoot (Ga 1/57)	375.00	395.00
4. Super Big Tent (Ke 6/57)	345.00	395.00
4. Snper Hunter (Ga 6/57)	395.00	435.00



4. Bally Victory Bowler (5/54)	55.00	100.00
4. Bally Champion Bowler (5/54)	60.00	100.00
4. Bally Jet Bowler (8/54)	65.00	120.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	90.00	150.00
4. Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Ribbon (3/55)	140.00	200.00
4. Bally Gold Medal (3/55)	150.00	200.00
4. Bally ABC Bowler (7/55)	240.00	325.00
4. DeLuxe model	245.00	330.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
4. Bally Jumho Bowler (9/55)	275.00	355.00
4. Bally King Pin Bowler (9/55)	275.00	360.00
4* Bally ABC Bowling Lane (1/57)	425.00	545.00
4* Bally All Star Bowler (12/57)	365.00	395.00
4. ChiCoin 6-Player (8/51)	25.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	25.00	50.00
4. ChiCoin Match Bowler (6/52)	25.00	55.00
4. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00
4. ChiCoin Match Bowl-A-Ball (11/52)	30.00	65.00
2. ChiCoin 10th Frame Special (12/52)	30.00	65.00
2. ChiCoin Name Bowler (1/53)	30.00	70.00
2. ChiCoin 10th Frame Douhle Score Bowler (2/53)	30.00	75.00
2. ChiCoin Crown (4/53)	30.00	85.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00
4. ChiCoin Triple Score (6/53)	35.00	90.00
4. ChiCoin Gold Cup (7/53)	30.00	95.00
4. ChiCoin High Speed Crown (7/53)	30.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	30.00	100.00
4. ChiCoin Advance (10/53)	30.00	100.00
4. ChiCoin King (10/53)	35.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00
4. ChiCoin Super Frame (3/54)	45.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Featnre (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	175.00
4. ChiCoin Flash (10/54)	70.00	175.00
4. ChiCoin Playtime (10/54)	95.00	175.00
4. ChiCoin Fireball (11/54)	95.00	190.00
4. ChiCoin Thunderbolt (12/54)	100.00	210.00
4. ChiCoin Triple Strike (2/55)	100.00	210.00
4. Chi Coin Arrow (2/55)	125.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00
4. DeLuxe model	40.00	120.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00
4. ChiCoin Big League (5/55)	160.00	220.00
4. ChiCoin Hollywood (5/55)	175.00	230.00
4. ChiCoin Blinker (8/55)	175.00	250.00
4. ChiCoin Score-A-Line (9/55)	175.00	255.00
4. ChiCoin Bowling Team (10/55)	175.00	265.00
4. CbiCoin Miami Sbuffle (10/56)	35.00	125.00
4* ChiCoin Bowling League (2/57)	425.00	525.00
2* ChiCoin Ski-Bowl (11/57) 6 Player	149.00	275.00
4. ChiCoin Classic Bowling League (7/57)	565.00	595.00
4. ChiCoin TV Bowling Leagne (11/57)	595.00	645.00
4. Ge. Shuffle Target (7/51)	10.00	25.00
4. Ge. Shuffle Pool (11/53)	30.00	75.00
4. Ge. Match Pool (2/54)	50.00	60.00
4. Genco Skill Ball 2 Player (11/56)	125.00	245.00
4. 6 Player (2/57)	169.50	285.00
4. Gottlieb Bowlette (3/50)	10.00	20.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
4. Keeney High Score League (5/52)	25.00	45.00
4. Keeney Team (10/52)	25.00	50.00
4. Keeney Club (4/53)	25.00	100.00
4. Keeney Domino (5/53)	30.00	110.00
4. Keeney Carnival (5/53)	40.00	115.00
4. Keeney Pacemaker (9/53)	40.00	125.00
4. Keeney Mainliner Bowler (1/54)	45.00	130.00
4. Keeney Bonus (3/54)	45.00	140.00
4. Keeney Diamond Bowler (5/54)	70.00	155.00
4. Keeney Bikini (6/54)	75.00	160.00
4. Keeney Century (6/54)	90.00	170.00
4. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
4. Keeney Speedlane (4/55)	125.00	200.00
4. United 6-Player Super (3/52)	20.00	35.00
4. United 4-Player Official (5/52)	20.00	35.00
4. United 6-Player Super (7/52)	20.00	45.00
4. United 10th Frame Star (9/52)	20.00	50.00
4. United Manhattan 10th Frame (9/52)	20.00	55.00
4. United Manhattan (9/52)	30.00	60.00
4. United 10th Frame Super (10/52)	30.00	65.00
4. United Cascade (2/53)	30.00	75.00
4. United Clover (2/53)	30.00	75.00
2. United Liberty (2/53)	30.00	75.00
4. United Classic (6/53)	25.00	75.00
2. United Olympic (6/53)	30.00	75.00
2. United Royal (9/53)	30.00	80.00
4. United Imperial (9/53)	25.00	85.00
4. DeLuxe model	40.00	90.00
4. United Chief (11/53)	40.00	110.00
4. United Leader (11/53)	45.00	110.00
4. DeLuxe model	45.00	115.00
4. United Team (1/54)	45.00	115.00
4. DeLuxe model	50.00	120.00
4. United League (1/54)	50.00	125.00
4. DeLuxe model	50.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
4. DeLnxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	65.00	165.00
4. DeLuxe model	65.00	170.00
4. United Comet Targette (11/54)	70.00	175.00
4. DeLuxe model	75.00	180.00
4. United Mercury (12/54)	80.00	180.00
4. DeLuxe model	80.00	185.00
4. United Mars (1/55)	90.00	190.00
4. DeLuxe model	95.00	190.00
4. Un. Lightning (2/55)	95.00	190.00
4. DeLnxe model	95.00	195.00
4. United Venus (3/55)	95.00	195.00
4. DeLuxe model	100.00	195.00
4. United Clipper (5/55)	100.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Derby Roll (5/55)	100.00	195.00
4. DeLuxe model	100.00	195.00
1. Un. 5th Inning (6/55)	100.00	220.00
4. DeLuxe model	100.00	230.00
4. United Capitol (6/55)	140.00	235.00
4. DeLuxe model	140.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
4. DeLuxe model	165.00	250.00
4. Un. Top Notch (10/55)	270.00	335.00
4. Top Notch Special	270.00	335.00
4. Un. Regnlation (11/55)	270.00	350.00
4. DeLuxe model	275.00	350.00
1* United Bowling Alley (11/56)	425.00	525.00
7. United Royal Bowler (12/57)	595.00	725.00
2* Wms. Roll-A-Ball (12/56) 6 Player	169.50	275.00

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4. Bally Champion Horse	295.00	450.00
1. Bally Moon Ride	125.00	250.00
4. Bally Space Ship	150.00	350.00
4. Bally Speed Boat	165.00	295.00
4* Bert Lane Merry-Go-Round	200.00	350.00
4. B. L. Miss America Boat	225.00	275.00
1. Bert Lane Fire Engine	325.00	435.00
4. Capitol Donald Duck	265.00	350.00
4. Capitol Elsie	275.00	375.00
4. Capitol Palomino Horse	250.00	375.00
4. Capitol See Saw	125.00	295.00
4. Chicago Coin Super Jet	125.00	295.00
3* Chicago Round The World Trainer	325.00	395.00
1. Decco Merry-Go-Round	175.00	350.00
4. Decco Space Ranger	125.00	300.00
4. Exhibit Big Bronco	295.00	350.00
2. Exhibit Mustang	295.00	350.00
4. Exhibit Sea Skates	200.00	325.00
1* Exhibit Space Patrol	150.00	350.00
4. Scientific Television	195.00	275.00



4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
1. Amus. Boomerang	30.00	75.00
2. Bally Big Inning	40.00	75.00
4. Bally Heavy Hitter	30.00	65.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	75.00
4. Bally Undersea Raider	50.00	75.00
4. Bally Bulls Eye Shooting Gallery (9/55)	195.00	275.00
4. Capitol Midget Movies	95.00	150.00
4. Champion Hockey	40.00	100.00
2* ChiCoin Basketball Champ	75.00	150.00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	95.00
4. ChiCoin Hockey	45.00	65.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00
4. Super model	85.00	160.00
4* ChiCoin Twin Hockey (5/56)	150.00	250.00
2* ChiCoin Steam Shovel (5/56)	95.00	185.00
1. Evans Bola Score	30.00	65.00
4. Evans Bat-A-Score	35.00	95.00
4. Evans Ski Roll	35.00	60.00
2. Evans Super Bomber	50.00	95.00
2. Evans Play Ball	25.00	45.00
1. Exhibit Dale Gun	25.00	85.00
2. Exhibit Gun Patrol	40.00	95.00
2. Exhibit Jet Gun	40.00	110.00
2. Exhibit Space Gun	40.00	100.00
2. Exhibit Pony Express	40.00	100.00
2. Exhibit Silver Bullets	40.00	100.00
2. Exhibit Six Shooter	35.00	100.00
4. Exhibit Vitalizer	40.00	60.00
2. Exhibit Shooting Gal. (6/54)	45.00	100.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	150.00
4* Exhibit Sportland Shooting Gallery (11/54)	90.00	160.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	200.00
4. Ex. Treasure Cove Shooting Gallery (6/55)	200.00	225.00
4. Ex. Jungle Hunt (3/57)	225.00	350.00
4. Ex. Ringer Ball (11/56)	35.00	100.00
4. Genco Sky Gunner	60.00	125.00
4. Genco Night Fighter	70.00	125.00
1* Genco 2-Player Basketball	125.00	225.00
2* Genco Rifle Gal. (6/54)	115.00	165.00
2. Genco Big Top Rifle Gallery (6/54)	175.00	225.00
4. Super Model (12/55)	275.00	310.00
4. Genco Wild West Gun (2/55)	150.00	250.00
4. Genco Sky Rocket Rifle Gallery (5/55)	150.00	225.00
4. Genco Champion Baseball (9/55)	150.00	235.00
4* Genco Quarterback (10/55)	125.00	250.00
4. Genco Hi-Fly Baseball (5/56)	150.00	255.00
4* Genco State Fair Rifle Gal. (6/56)	225.00	295.00
4* Genco Davy Crockett (10/56)	225.00	325.00
4* Genco Circus Rifle (3/57)	365.00	425.00
4* Genco Motorama (10/57)	350.00	495.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Raider	40.00	125.00
4. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4. Keeney Sportsman (11/54)	125.00	160.00
4. DeLuxe model	130.00	170.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bombers	85.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly Saucers	90.00	125.00
4. Mutos. Photo (Pre-War)	100.00	270.00
4. Mutos. Photomatic (DeLuxe)	145.00	325.00
2. Mutoscope Silver Gloves	120.00	195.00
4. Mutoscope Sky Fighter	50.00	135.00
4* Mutos. Voice-O-Graph 35¢	145.00	325.00
4. Mutoscope K. O. Champ	250.00	335.00
4. Mutos. Drive Yourself	395.00	495.00
4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. Philadelphia Toboggan Skee Alley	375.00	395.00
4. Quizzer	40.00	60.00
4. Scientific Basketball	20.00	60.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
4* Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4* Seeburg Coon Hunt	75.00	150.00
4. Set Shot Basketball	95.00	195.00
4* Telequiz	65.00	110.00
4. United Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	140.00
4. DeLuxe model	75.00	145.00
4* Un. Carn. Gun (10/54)	99.50	150.00
4. DeLuxe model	110.00	160.00
4. Un. Bonus Gun (1/55)	195.00	230.00
4. DeLuxe model	200.00	240.00
4. United Super Slugger (7/55)	215.00	275.00
4. Un. Star Slugger (4/56)	215.00	275.00
4. Un. Pirate Gun (10/56)	275.00	365.00
4. Wilcox-Gay Recordio	30.00	55.00
4. Wms. DeLuxe World Series (2/52)	35.00	95.00
4. Wms. DeLuxe Baseball (4/53)	45.00	100.00
4. Wms. Pennant Baseball (12/53)	50.00	110.00
4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Williams Super Star Baseball (12/53)	50.00	130.00
4. Williams Major League Baseball (2/54)	65.00	160.00
4. Wms. All-Star Baseball (2/54)	90.00	160.00
4. Williams Big League Baseball (2/54)	100.00	160.00
4. Williams Jet Fighter (10/54)	100.00	225.00
4* Williams Safari (2/54)	175.00	260.00
4. DeLuxe model	180.00	265.00
2. Wms. Polar Hunt (3/55)	200.00	285.00
4. Wms. Sidewalk Engineer (4/55)	95.00	150.00
4. Wms. King Of Swat (5/55)	150.00	220.00
4. Wms. Four Bagger (4/56)	245.00	325.00
4. DeLuxe model	245.00	330.00
3* Wms. Crane (10/56)	95.00	150.00
7* Wms. Peppy The Clown (12/56)	195.00	295.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INC.

No List Price Authorized for Publication

- Model I-200, 200 Selec. Phono.
- Model I-120, 120 Selec. Phono.
- Model I-100, 100 Selec. Phono.
- Model IAR-200 Selective-play Hideaway
- Model IBB-200 Continuous-play Hideaway
- Model WQ-200
- Model 200 Selec. Wall Box
- Model WQ-120
- Model 120 Selec. Wall Box
- Bargrip Wall Box Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-BELL MFG. CO.

Play Ball, Counter Game	$ 49.50
Super Circus (Upright Electronic Scoring F.P. Game)	No List Price

AUTO-PHOTO CO.

Model 14 Studio	$3,245.00

BALLY MFG. CO.

Big Inning (Baseball Game)	
Space Gunner	
Trophy Bowler	
11 Foot	$1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
4 Foot Sections, Each	50.00
Miss America (In-line Game)	
Skill Roll	415.00
All-Star DeLuxe Bowler	640.00
All-Star DeLuxe Bowler (Free Play Model)	665.00
All-Star Super DeLuxe Bowler (Match Play Model)	665.00
ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot	775.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new all-metal cabinet)	835.00

CHICAGO COIN MACHINE

No List Price Authorized for Publication

- Batter Up
- Rocket Shuffle
- Regular Model
- Replay Model
- Two Player Model
- Commando Machine Gun

EXHIBIT SUPPLY CO.

No List Price Authorized for Publication

- Card Vendor, with base
- Single Column
- Double Column

J. F. FRANTZ MFG. CO.

No List Price Authorized for Publication

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

GAMES, INC.

No List Price Authorized for Publication

- Double Shot (Upright Electronic Scoring F.P. Game)

GENCO MANUFACTURING

No List Price Authorized for Publication

- Fun Fair (Single Player, Five-Ball)
- Gun Club Rifle Gallery
- Horoscope Fortune Teller
- Gypsy Grandma Fortune Teller

D. GOTTLIEB & CO.

No List Price Authorized for Publication

- Brite Star (2 Player, 5-Ball)

IRVING KAYE CO., INC.

Super Hockey (6 Ft.)	$ 349.95
Super Jumbo Hockey (8 Ft.)	400.00
Melody Tower	149.95
El Dorado—6 Pocket Pool	495.00
Competitor—Super Deluxe—6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- League Leader (Baseball Game
- DeLuxe Big Tent (Upright Electronic Scoring F.P. Game)
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1465, 200 Selec. Phono.
- Model 1488, 120 Selec. Phono.
- Model 1462, 50 Selec. Phono.
- Model 1450, Playmaster, 120 Selec. Phonograph
- Model 1617, Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button
- 50¢ Coin Chute Available For All Models
- Dual Credit Unit Available for 200 Selec., Model 1465

THE SEEBURG CORP.

No List Price Authorized for Publication

- Model 201, 200 Selec. Phono.
- Model 161, 160 Selec. Phono.
- Model 101, 100 Selec. Phono.
- D3WA—Wall-O-Matic 200 Selec.
- MRVC-3—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV-12—High Fidelity Recessed Speaker
- PS6LZ—Power Supply
- HFAI-3—Power Amplifier

UNITED MFG. CO.

Shooting Star	
Regular Model	$ 930.00
Replay Model	980.00
Midget Bowling Alley 6 Foot	900.00
Bonus Bowling Alley, 6-Player	
13 Foot	1,490.00
16 Foot	1,520.00

Bonus Bowling Alley available in 25¢ play. Also available, 2 plays—25¢ with credit unit. Prices on Request.

6 Star Shuffle Alley (6 Player, Puck Type) 8½ Foot	$ 995.00
DeLuxe 6 Star Shuffle Alley (Match-A-Score Model) 8½ Foot	1,080.00

UNITED MUSIC CORP.

No List Price Authorized for Publication

- UPA-100, 100 Selec. Phono.
- Corner Speaker
- Wall Speaker
- Recessed Ceiling Speaker
- (All speakers are 8" Super Perma-Magnetic with Step-Switch Volume Control.)

WILLIAMS MFG. CO.

No List Price Authorized for Publication

- Short-Stop
- Soccer Kick Off (Single Player, 5-Ball)
- Ten Strike (2-Player, Replay Model)
- Ten Pins (2-Player, Novelty Model)

THE WURLITZER CO.

No List Price Authorized for Publication

- Model 2200, 200 Selec. Phono.
- Model 2204, 104 Selec. Phono.
- Model 2250, 200 Selec. Phono.
- Model 5250 Wall Box, 200 Selec.
- Model 5207 Wall Box, 104 Selec., 3-Wire
- Model 257 Stepper, 104 Selec.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extending Range

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NOW THERE ARE 2 TOP MONEY MAKERS!

And chicago coin Brings You Both!

2-PLAYER Rocket Shuffle

ALSO AVAILABLE IN 1 PLAYER MODEL



- ✓ ALL BALL LAUNCH FEATURE!
- ✓ CAPTIVE BALL ACTION GIVES PLAYER EVERY THRILL OF SATELLITES TRAVELING THROUGH SPACE!
- ✓ AVAILABLE IN REPLAY OR REGULAR MODELS . . . REPLAYS AWARDED FOR HIGH SCORE!

- ✓ UNUSUAL AND NEW 3 DIMENSION MIRROR EFFECT . . . GAME IS ONLY 7'7" YET GIVES THE APPEARANCE OF A GAME 11'11".
- ✓ NEW METHOD OF SCORING WITH CAPTIVE BALLS . . . 3 in Row—4 in Row—5 in Row—4 Corners DIAGONALS SCORE DOUBLE!
- ✓ PLAYER DETERMINES WHEN AND IF HE WANTS TO ACCEPT IN LINE BONUS SCORE OR CONTINUE TO PLAY FOR A HIGHER BONUS SCORE!
- ✓ ADJUSTABLE TO 5 AND 10 SHOTS PER GAME . . . STRAIGHT 10c PLAY.

NEW ELECTRONIC MARVEL BATTER-UP

WORLD'S FIRST Lite-O-Matic BASEBALL GAME



- ✓ Player Experiences Every Thrill — Every Action Of A Real Baseball Being Pitched . . . Being Hit . . . Being Caught!
- ✓ The "Lite-O-Matic" Ball is actually delivered from pitcher's box to batter!

- ✓ 3 dimension players and green plexi-glass play field simulate a realistic "Big League" baseball diamond!
- ✓ Animated players on back-glass actually run bases!
- ✓ Player by skillfully hitting home runs to all 3 fields gets extra Bonus Runs!
- ✓ Previous High Score feature!
- ✓ Available in Replay or Regular models!
- ✓ 3 outs per 10c game!

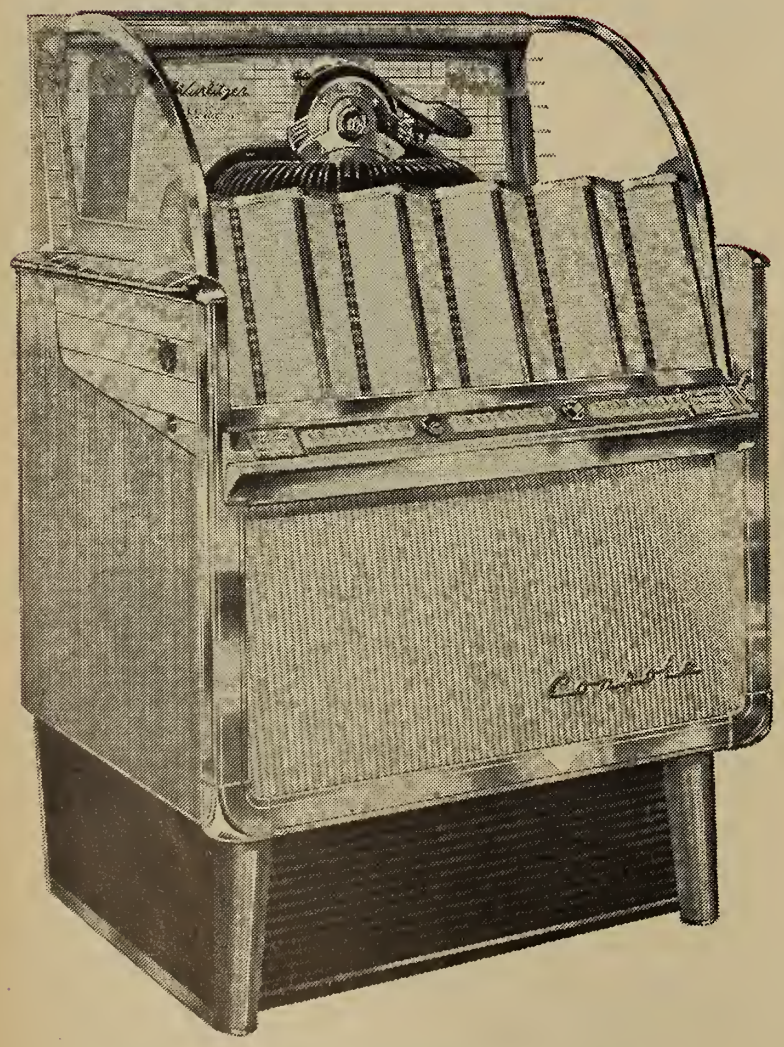
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1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

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A Wurlitzer Console Phonograph with 50 cent Wall Boxes makes the greatest combination ever created for turning music into money.

Operators are fast finding that "50 Cent Play All The Way" is the answer to increased earnings in every location.

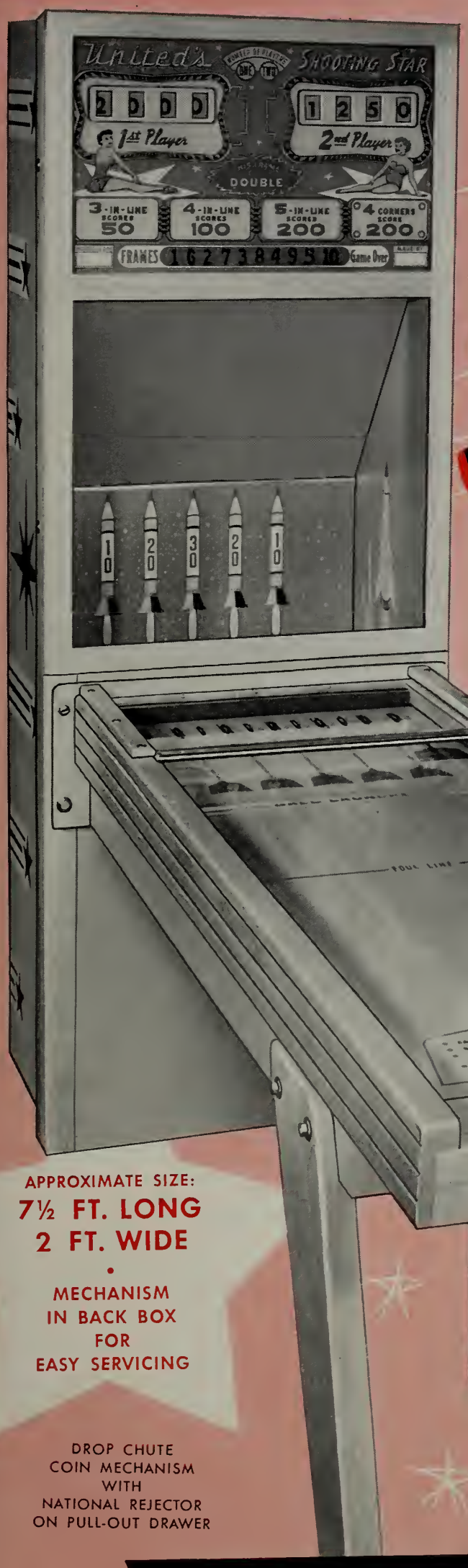
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THE WURLITZER COMPANY • NORTH TONAWANDA, N.Y.

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UNITED'S NEW SHOOTING STAR

3-DIMENSIONAL TWO-PLAYER SHUFFLE-TYPE GAME

PLAYERS ALTERNATE DURING PLAY

NEW LAUNCH-ALL-BALLS FEATURE

NEW LARGE PUCK

APPROXIMATE SIZE:
7½ FT. LONG
2 FT. WIDE

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MECHANISM IN BACK BOX FOR EASY SERVICING

5 OR 10 FRAME GAME WITH DOUBLE-SCORE FEATURE

DROP CHUTE COIN MECHANISM WITH NATIONAL REJECTOR ON PULL-OUT DRAWER

NEW CAPTIVE BALL IN-LINE SCORING

HIGH SCORES

10¢ PLAY

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SEE YOUR DISTRIBUTOR

YOU CAN BANK ON A *Bally*® GAME

Trophy Bowler



New streamlined easy-to-install cabinet. New quiet alley. New foul-light protects equipment from abusive play. New extra husky pins. 4-inch rubber or hard ball. Popular 7-10 pick-up Official bowling scores. 1 to 6 can play.

11 ft.
14 ft.
18 ft.
Choice of DIME PLAY or 2-FOR-QUARTER

All-Star DE LUXE Bowler

for match-score order

Super-Bowler



New instant-loading ball-gun doubles dimes-per-hour earning power. Get your share, get ALL-STAR DELUXE BOWLER with or without Free Play, and Match Model, SUPER-BOWLER.

Only 5½ ft. by 2 ft. floor space

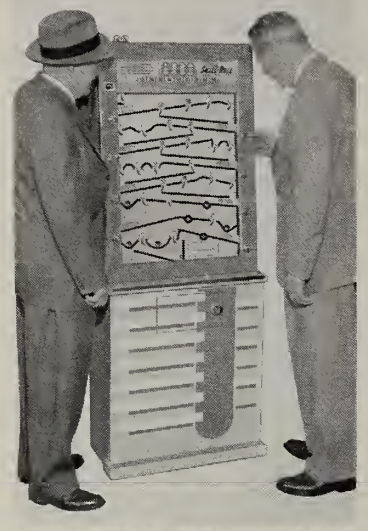
Available in FREE PLAY Model

MISS AMERICA



2 Cards . . . 10 Magic Lines . . . 4 sets of Advancing Scores . . . Corner Scores . . . Extra Balls . . . 2 Extra Time Rollovers . . . all add up to profit-packed play-appeal.

SKILL-ROLL



New Type Skill Game

Compact Size and Low Price Permit Blanket Coverage

Player rolls coin along tricky tracks. 100 per cent skill; welcome in all territories. New look gets immediate attention on location. Fast action. Big earning power. Simple mechanism, minimum servicing. Very compact; requires only 15 in. by 26 in. floor space. Easily, quickly installed. Low-priced to permit blanket coverage of territory with minimum investment. Choice of nickel or penny play.

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Fastest competitive-play money-maker ever built! High-score plus new Match-Target feature gets continuous repeat play. See TARGET-ROLL . . . and see!

Bally® KIDDIE RIDES
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THE CHAMPION BALLYHORSE

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MODEL T

ABC SUPER DE LUXE BOWLER

SUPER-SIZE PUCK
SUPER-SIZE PINS
OFFICIAL BOWLING SCORES
DE LUXE CLUB-STYLED CABINET
BOWLING BEAUTY BACKGLASS
LIGHT-UP TOTALIZERS
SPEEDY PIN-SET



Biggest money-maker in shuffle-puck class!

8½ ft. long
1 TO 6 CAN PLAY

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